

HAWAII TOURISM™



2019 Annual Visitor
Research Report

ABOUT THIS REPORT

The 2019 Annual Visitor Research report provides the final statistics on Hawai'i's visitor industry in 2019 and a comprehensive comparison with 2018 visitor data. Included in this report are characteristics and expenditures data from visitors who came to Hawai'i by air or by cruise ships. Visitor statistics are categorized by Hawai'i's Major Market Areas (MMA), by select countries, purpose of trip, accommodation type, first-time or repeat visitor status and by island. Statistics about visitor room inventory, hotel occupancy, room rates and air seat capacity are also included.

2019 statistics presented in this report reflect immigration data from the U.S. Department of Commerce National Travel and Tourism Office (NTTO), updated air fare statistics from DIIO Mi. airline database (DIIO) and final reports received from airlines and cruise ships.

This report was produced by the Tourism Research staff of the Hawai'i Tourism Authority (HTA). The HTA is headed by Mr. Chris Tatum. This report was prepared by Jennifer Chun, Minh-Chau Chun, Lawrence Liu, Ariana Kwan and Joseph Patoskie.

STR Inc. provided hotel occupancy and room rate statistics.

Cover photo by Tor Johnson: Pali Coast and Mōkapu, North Moloka'i.

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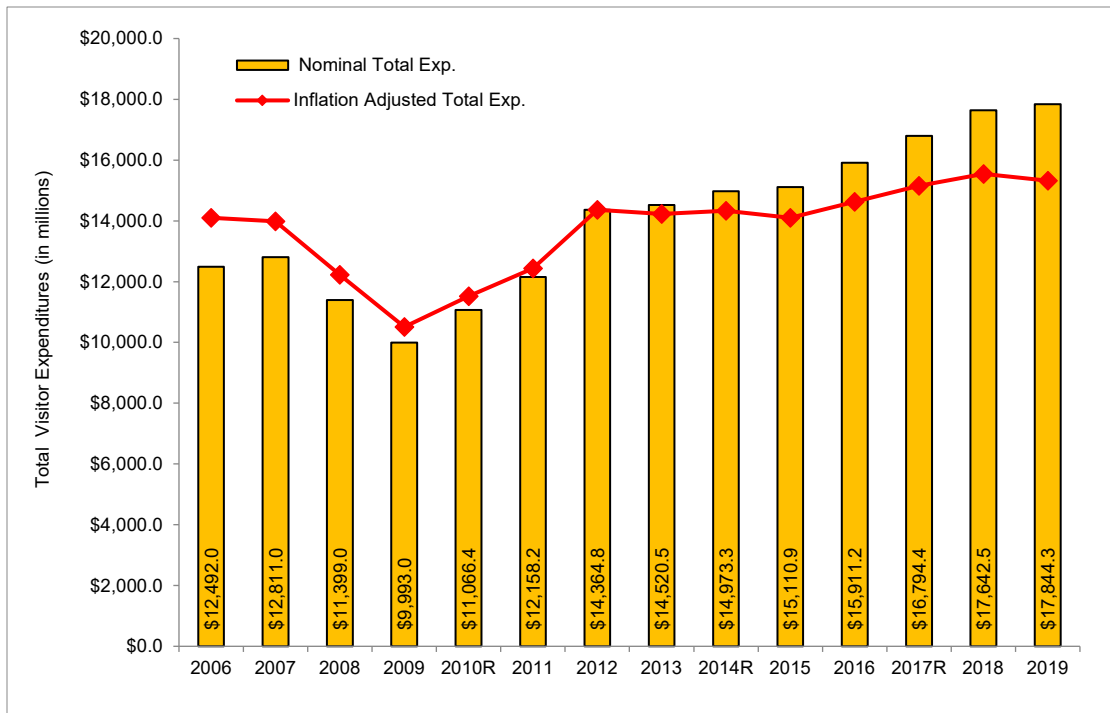
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SUMMARY OF 2019 VISITORS TO HAWAI'I

ALL VISITORS (BY AIR AND BY CRUISE SHIPS)

In 2019, total visitor spending and visitor arrivals to Hawai'i increased compared to 2018, marking the eighth consecutive year of record growth in both categories. Total spending by visitors to the Hawaiian Islands gained 1.1 percent to a new high of \$17.84 billion. When adjusted for inflation, total visitor spending declined 1.5 percent compared to 2018 (Figure 1). A total of 10,386,673 visitors came by air service or by cruise ships to the state, an increase of 5.0 percent from the previous record of 9,888,845 visitors in 2018 (Table 1). Total visitor days were up 2.4 percent. The average spending per day by these visitors (\$196 per person) was lower compared to 2018 (\$198).

Figure 1. Total Visitor Spending: Nominal & Real
2006 - 2019



Note: Implicit price deflator (2012=100)

Source: 2019 State of Hawai'i Data Book Table 7.35.

Arrivals by air service increased 4.9 percent to 10,243,165 visitors. Additionally, there were 143,508 visitors who came to the islands by cruise ships¹, up 12.6 percent from 2018 (Table 1).

Total Spending by Category:

- Lodging, the largest spending category by all visitors to Hawai'i, increased 2.7 percent to \$7.65 billion and comprised 42.8 percent of total visitor spending in 2019 (Table 69).
- Food and beverage, the second largest category, rose 2.6 percent to \$3.72 billion or 20.8 percent of total visitor spending.
- Shopping expenditures of \$2.35 billion decreased 2.7 percent from 2018.
- Spending on transportation (-2.8% to \$1.73 billion) also decreased, while entertainment and recreation expenses (-0.1% to \$1.62 billion) were similar to the previous year.

¹ Limited characteristics and expenditures for visitors who entered Hawai'i on board a cruise ship are reported separately in the Cruise Visitors section and are not included as part of the statistics reported for visitor arrivals by air.

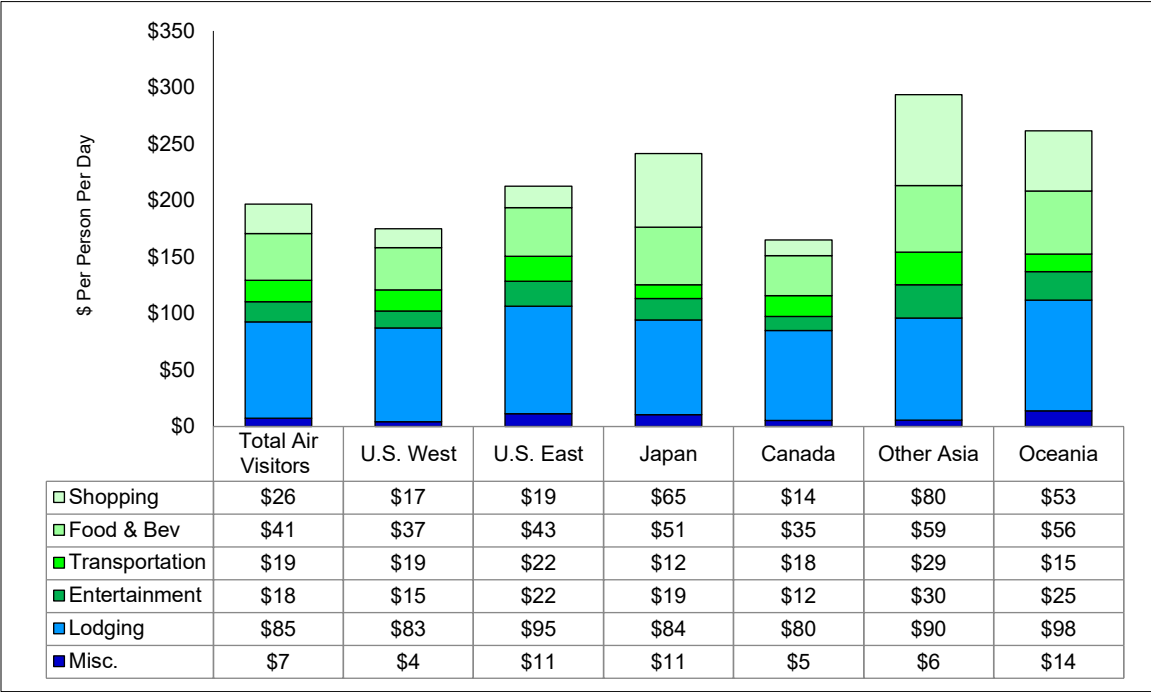
- Supplemental business spending dropped 3.5 percent to \$128.2 million. These are additional business expenses spent locally on conventions and corporate meetings by out-of-state visitors (i.e. costs on space and equipment rentals, transportation, etc.) that were not included in personal spending.

VISITORS (ARRIVALS BY AIR)

Spending by air visitors to the islands rose 1.1 percent to \$17.66 billion in 2019, boosted by growth in arrivals (+4.9% to 10,243,165 visitors). The average daily spending of \$197 per person (-1.1%) decreased compared to 2018 (Tables 1 & 70).

The average daily census showed that July was the busiest month for air visitors in 2019 (286,419 visitors per day) (Table 7). The average party size was 2.24 visitors (Table 2).

Figure 2. 2019 Air Visitor Personal Daily Spending by Category and Selected MMA



- On a daily basis, air visitors in 2019 spent \$85 per person on lodging, similar to 2018. Visitors spent less on shopping (\$26), transportation (\$19) and entertainment and recreation (\$18) compared to 2018 while food and beverage expenses (\$41) were about the same (Figure 2, Table 70).
- Lodging was the largest daily expense for most visitor markets except for Chinese visitors who spent more on shopping (Table 80).

AIR VISITORS BY MAJOR MARKET AREAS

Figure 3. Four Largest Markets' Share of Total Visitor Spending
2010 - 2019

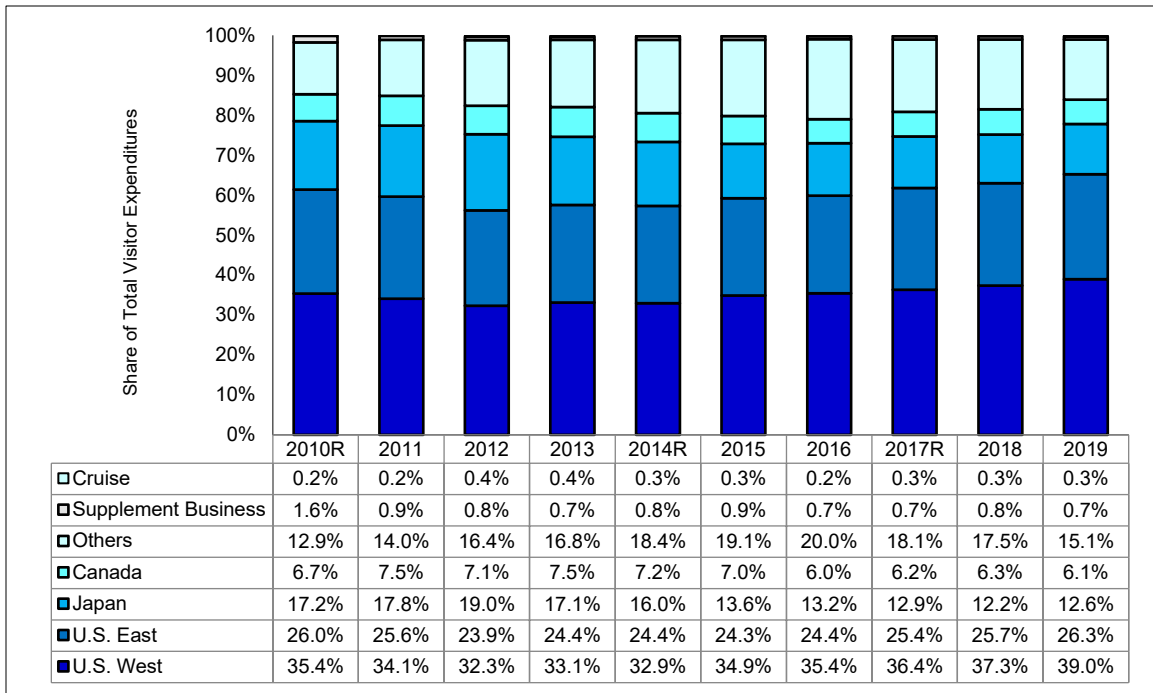
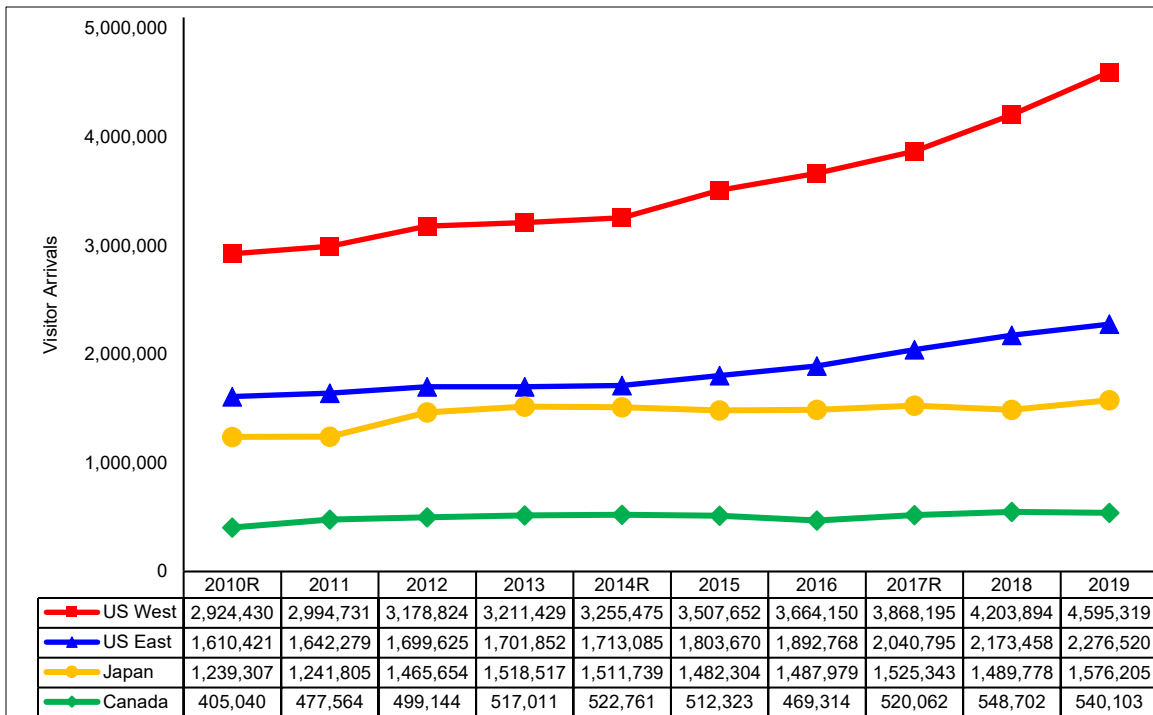


Figure 4. Visitor Arrivals from Four Largest Markets (by Air)
2010 - 2019



U.S. WEST

In 2019, air capacity from the U.S. West grew 5.5 percent from the previous year to 8,564,295 seats and accounted for 62.9 percent of total air seats to the Hawaiian Islands (Table 94).

The U.S. West continued to be Hawai'i's largest market in terms of visitor spending, visitor days and visitor arrivals. In 2019, visitor spending increased 5.5 percent to \$6.95 billion. U.S. West air visitors' share of total visitor spending (39.2%) was up from 2018 (37.6%) (Figure 3, Table 1).

- Daily spending dropped slightly (-0.5%) to \$175 per person (Figure 2, Table 71).
- U.S. West visitors spent slightly more on lodging (\$83) compared to 2018. Spending on food and beverage (\$37), transportation (\$19) and entertainment and recreation (\$15) decreased while shopping expenses were similar to the previous year.
- Arrivals increased 9.3 percent to 4,595,319 visitors and visitor days rose 6.1 percent (Figure 4, Table 13).
- The U.S. West continued to have the largest highest of repeat visitors (80.6%) among all the MMAs.
- True independent travelers comprised 83.5 percent of U.S. West visitors in 2019.
- O'ahu hosted 43.6 percent of U.S. West visitors in 2019, 35.2 percent went to Maui, 17.1 percent went to the island of Hawai'i and 15.9 percent went to Kaua'i. Arrivals to these four islands increased compared to 2018.
- Half (50.2%) of U.S. West visitors stayed in hotels, 19.0 percent stayed in condominiums, 12.4 percent stayed in rental homes, 11.5 percent stayed with friends/relatives and 10.5 percent stayed in timeshares. More U.S. West visitors stayed in bed and breakfasts (+13.6%), rental homes (+11.3%) and hotels (+10.6%) compared to 2018. Stays with friends/relatives (+6.3%), in condominiums (+5.4%) and in timeshares (+1.8%) also increased from the previous year.
- Eight out of ten U.S. West visitors in 2019 came to vacation (82.1%), 10.3 percent came to visit friends/relatives, 3.4 percent came for meetings, conventions and incentives (MCI) and 2.4 percent came to honeymoon.
- Arrivals from California, the largest single state contributor, grew 11.9 percent to 2,637,893 visitors. There were also more visitors from Washington (+5.8% to 628,836 visitors), Oregon (+6.1% to 281,280 visitors), Arizona (+12.8% to 220,549 visitors), Colorado (+8.3% to 205,036 visitors), Utah (+6.5% to 173,552) and Nevada (+16.8% to 128,742) compared to 2018 (Table 17).
- In terms of average daily census, June was the busiest month for U.S. West visitors in 2019, followed by July and December.

U.S. EAST

Air capacity from U.S. East rose 7.6 percent to 1,182,495 seats in 2019 and comprised 8.7 percent of total air seats to Hawai'i (Table 94).

Spending by U.S. East visitors increased 3.4 percent from 2018 to \$4.68 billion. U.S. East's share of total visitor expenditures (26.4%) was up from the previous year (25.9%). Daily spending by these visitors rose to \$213 per person (+1.2%) (Figure 3, Table 1).

- Lodging expenses increased to \$95 per person in 2019 (Figure 2, Table 72).
- These visitors also spent more on food and beverage (\$43) compared to 2018.
- They spent less on transportation expenses (\$22) while entertainment and recreation (\$22) and shopping (\$19) expenses were similar to the previous year.

- Arrivals and visitor days increased 4.7 percent and 2.2 percent, respectively. Of the 2,276,520 U.S. East visitors in 2019, 58.5 percent were repeat visitors to the islands (Figure 3, Table 15).
- Over half of U.S. East visitors went to O‘ahu (58.0%), 36.6 percent visited Maui, 20.4 percent visited the island of Hawai‘i and 17.8 percent visited Kaua‘i. Arrivals increased on O‘ahu (+5.8%), Maui (+4.2%) and on the island of Hawai‘i (+2.2%) but declined on Kaua‘i (-2.3%) compared to 2018.
- Three out of four U.S. East visitors came to vacation (76.6%), 11.0 percent came to visit friends/relatives, 6.1 percent came for MCI purposes and 4.0 percent came to honeymoon.
- Eight out of ten U.S. East visitors were true independent travelers (80.7%).
- Over half of U.S. East visitors stayed in hotels (58.8%), while some stayed in condominiums (13.8%), with friends/relatives (12.0%), in rental homes (11.6%) and in timeshares (8.6%). Usage of rental homes by U.S. East visitors rose 10.4 percent from 2018. More visitors also stayed in bed and breakfasts (+5.1%), hotels (+4.2%) and with friends/relatives (+4.8%).
- There were more visitors from Texas (+8.6% to 336,563 visitors), Illinois (+6.5% to 157,541), New York (+5.2% to 154,937), and Florida (+5.4% to 138,005 visitors) compared to 2018 (Table 17).
- In 2019, June was the busiest month for U.S. East visitors based on average daily census, followed by July and December.

JAPAN

Air capacity from Japan decreased 2.1 percent to 1,999,204 seats. This represented 14.7 percent of total air seats to Hawai‘i in 2019 (Table 95). Japan continued to rank third in visitor spending, visitor days and arrivals behind U.S. West and U.S. East.

Visitor spending increased 4.8 percent to \$2.25 billion in 2019, boosted by growth in visitor arrivals (+5.8% to 1,576,205) and visitor days (+4.7%). Daily spending of \$242 per person (+0.2%) was similar to 2018. Japanese visitors’ share of total spending was 12.7 percent in 2019, up from 12.2 percent in the previous year (Figure 3) (Table 1).

- Lodging (\$84) and shopping (\$65) expenses decreased compared to 2018.
- Japanese visitors continued to spend three times more per day on shopping (\$65) than U.S. West, U.S. East, Canadian or European visitors.
- Japanese visitors in 2019 spent more on food and beverage (\$51) and entertainment and recreation (\$19) while transportation expenses were about the same as the previous year.
- Of the total Japanese visitors in 2019, 68.3 percent had been to Hawai‘i before, up from 66.9 percent in the previous year (Table 20).
- Most Japanese visitors went to O‘ahu (94.7%), 10.8 percent visited the island of Hawai‘i, 3.0 percent visited Maui and 1.6 percent visited Kaua‘i. Arrivals increased on O‘ahu (+6.7%) and Kaua‘i (+2.1%) but declined on Maui (-3.6%) and on the island of Hawai‘i (-3.3%) compared to 2018.
- A majority of Japanese visitors came on packaged trips (58.5%). True independent travelers (37.7%) comprised a lower percentage compared to the previous year (39.7%).
- Hotels continued to be the primary choice for lodging, used by 82.3 percent of Japanese visitors in 2019. Some visitors stayed in condominiums (+12.7%), timeshares (6.5%) or with friends/relatives (1.2%). More visitors stayed in timeshares (+14.3%), hotels (+5.5%), condominiums (+3.6%) and with friends/relatives (+8.1%) compared to 2018.
- Three out of four Japanese visitors in 2019 came to vacation (74.2%), 12.3 percent came to honeymoon and 5.4 percent came for MCI purposes.

- Based on average daily census, the busiest month for Japanese visitors in 2019 was August, followed by September and December.

CANADA

Air capacity from Canada dropped slightly (-0.9%) to 484,613 seats compared to 2018.. There were fewer seats to Honolulu (-5.4%) and Kona (-4.8%) which offset growth in seats to Līhu'e (+9.8%) and Kahului (+2.4%). Seats out of Canada comprised 3.6 percent of total air seats to Hawai'i in 2019 (Table 95).

Spending by Canadian visitors, Hawai'i's fourth largest visitor market, decreased 2.4 percent to \$1.08 billion in 2019. Canadian visitors' share of total spending was 6.1 percent, down from 6.3 percent in 2018. Arrivals declined 1.6 percent to 540,103 visitors and visitor days dropped 2.8 percent. Daily visitors spending of \$165 per person (+0.4%) was slightly higher than the previous year (Figure 3, Table 1).

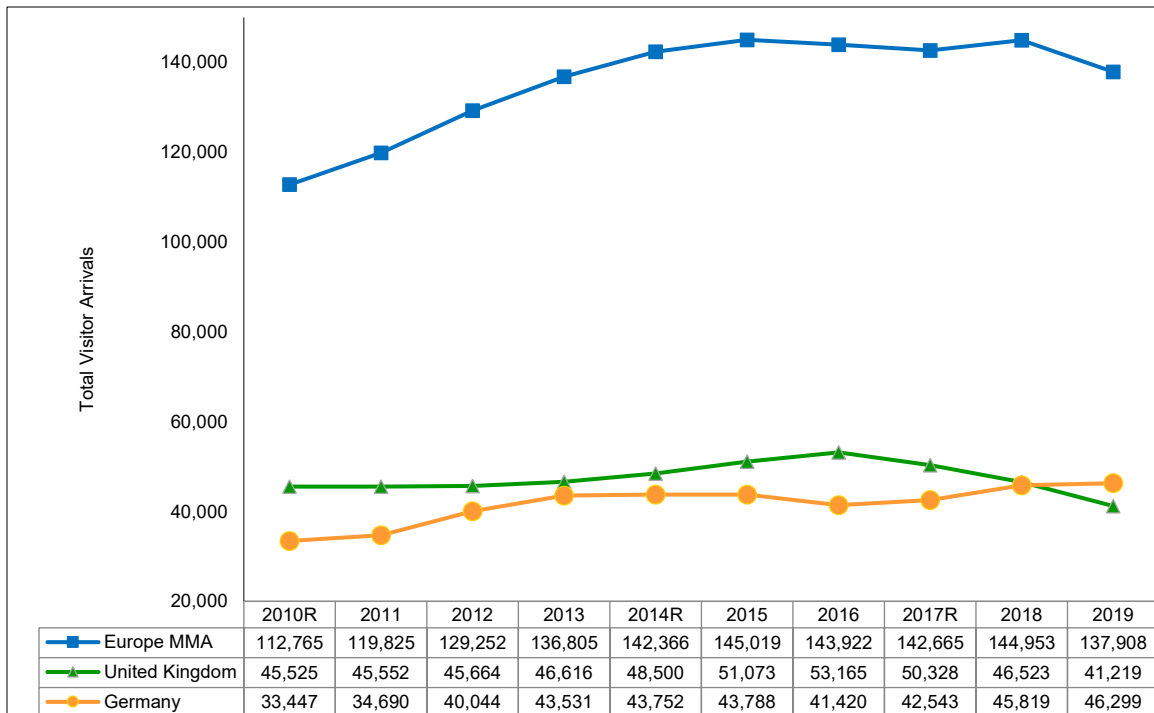
- Canadian visitors spent slightly less per day on lodging (\$80), but slightly more on food and beverage (\$35) compared to 2018. Transportation (\$18), shopping (\$14) and entertainment and recreation (\$12) expenses were about the same (Figure 2, Table 74).
- Three out of four Canadian visitors (75.0%) flew direct from international ports while the remainder arrived on flights from the U.S. mainland (Table 22).
- Repeat visitors accounted for 64.6 percent of Canadian visitors in 2019.
- Direct air service contributed to more Canadians visiting Maui (51.3% of Canadian visitors) than O'ahu (42.1% of Canadian visitors).
- The majority Canadian visitors were true independent travelers (81.0%).
- Close to half (44.0%) of Canadians visitors stayed in hotels, 32.8 percent stayed in condominiums, 15.1 percent stayed in rental homes, 8.7 percent stayed in timeshares and 4.9 percent stayed with friends/relatives.
- Most Canadian visitors in 2019 came to vacation (91.8%), 3.3 percent came to visit friends/relatives, 3.2 percent came for MCI purposes, and 2.8 came to honeymoon.
- January was the busiest month in 2019, followed by February and March.

EUROPE

Total visitor spending by Europe MMA declined 17.8 percent to \$268.1 million in 2019 as a result of decreases in visitor arrivals (-4.9% to 137,908), visitor days (-6.4%) and lower daily spending (-12.2% to \$151 per person) compared to the previous year (Table 1).

- These visitors spent less on lodging (\$60), food and beverage (\$36), transportation (\$25), entertainment and recreation (\$16) and shopping (\$10) compared to 2018 (Table 75).
- There were more visitors from Italy (+1.7%) and Germany (+1.0%) but fewer visitors from United Kingdom (-11.4%), France (-6.0%) and Switzerland (-5.6%) than in the previous year (Table 11 and Table 12).
- The majority of European visitors (77.8%) came on domestic flights (Table 24).
- August, July and September were the busiest months for European visitors in 2019.

Figure 5. Europe MMA, UK & Germany
Visitor Arrivals: 2010 - 2019



Visitors from Germany

- Germany accounted for the largest share of European visitors (33.6%) in 2019. Arrivals increased 1.0 percent to 46,299 visitors (Figure 5, Tables 11 & 12). These visitors stayed an average of 14.53 days, the longest among all visitor groups.
- The majority were first-time visitors (71.1%) (Table 26).
- Seven out of ten German visitors went to O‘ahu (72.5%), 51.4 percent went to Maui, 41.2 percent went to the island of Hawai‘i and 33.8 percent went to Kaua‘i.
- Seven out of ten German visitors were true independent travelers (71.7%).
- Over half of German visitors stayed in hotels (58.9%) while others stayed in rental homes (16.4%), condominiums (11.2%), in bed and breakfast properties (7.8%) or with friends/relatives (8.6%).
- Eight out of ten visitors in 2019 came to vacation (81.0%), 8.5 percent came to honeymoon, 7.0 percent came to visit friends/relatives and 4.6 percent came for MCI purposes.

Visitors from United Kingdom

Arrivals from the United Kingdom (U.K.) declined 11.4 percent to 41,219 visitors in 2019 and comprised 29.9 percent of the European market (Figure 5, Tables 11 & 12).

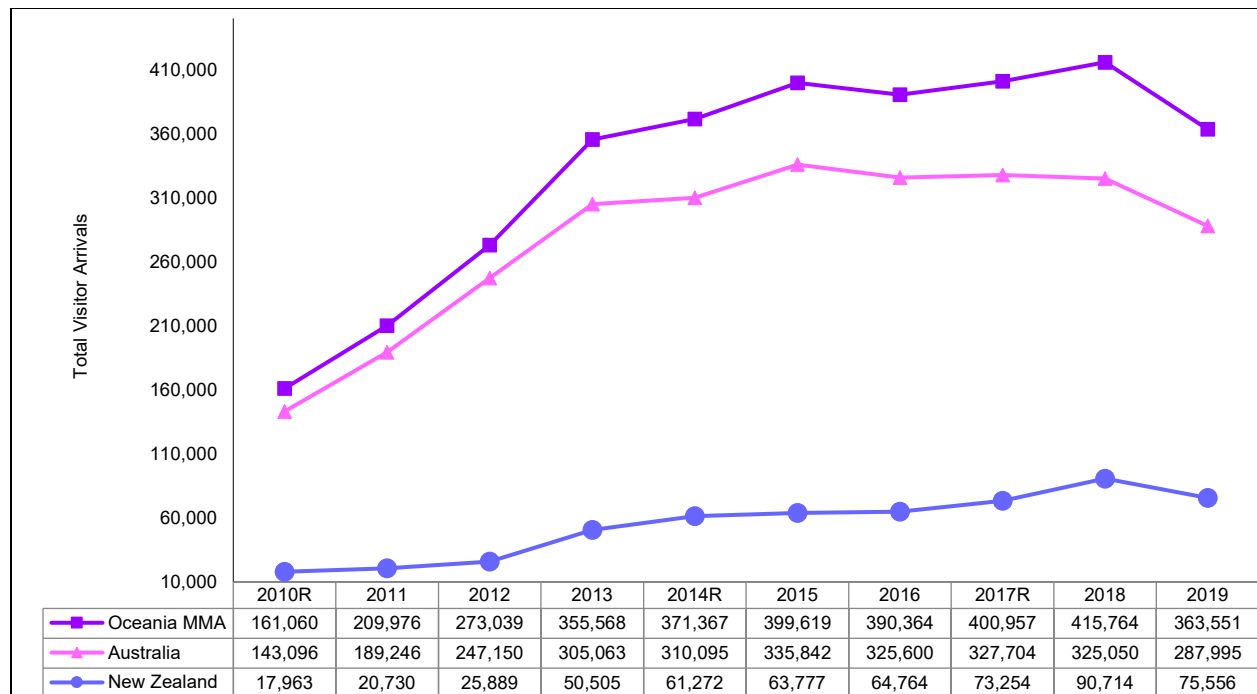
- Six out of ten U.K. visitors were first-timers (64.9%) to Hawai‘i (Table 25). The majority of U.K. arrivals visited O‘ahu (70.2%), 35.8 percent visited Maui, 21.8 percent visited the island of Hawai‘i and 13.8 percent visited Kaua‘i.
- A larger percentage of visitors in 2019 were true independent travelers (64.1%) compared to the previous year (60.2%).
- Seven out of ten U.K. visitors stayed in hotels (67.4%). Some stayed in rental homes (11.1%), condominiums (11.0%), with friends/relatives (8.7%) or in timeshares (3.7%).
- Eight out of ten U.K. visitors in 2019 came to vacation (79.8%), 8.2 percent came to visit friends/relatives, 6.7 percent came to honeymoon and 4.2 percent came for MCI purposes.

OCEANIA

Air capacity from Oceania decreased 7.2 percent to 494,582 seats. There were fewer seats from Auckland, New Zealand (-17.7%) compared to 2018. From the Australia market, there were fewer seats from Melbourne (-10.8%) and Sydney (-2.0%) while seat capacity from Brisbane (+0.6%) was similar to the previous year. Oceania seats comprised 3.6 percent of total air to Hawai'i in 2019 (Table 95).

Visitors from Oceania spent a total of \$895.1 million in 2019 down 14.4 percent from the previous year. Visitor arrivals (-12.6% to 363,551) and visitor days (-14.8%) decreased but daily spending (+0.5% to \$262 per person) was slightly higher compared to 2018 (Figure 6, Table 1).

**Figure 6. Oceania MMA
Visitor Arrivals: 2010 - 2019**



- Visitors from Australia accounted for 79.2 percent of all visitors from Oceania, while 20.8 percent were from New Zealand (Table 11).
- September was the busiest month for visitors from Oceania in 2019, followed by July and June.

Visitors from Australia

- Arrivals from Australia decreased 11.4 percent to 287,995 visitors in 2019 (Figure 6, Table 28). These visitors stayed an average 9.48 days.
- Their daily spending rose to \$268 per person from \$267 per person in 2018 (Table 83).
- These visitors spent more on lodging (\$100) and food and beverage (\$58), spent less on shopping (\$53) and transportation (\$16), while their entertainment and recreation (\$27) expenses were similar to the previous year.
- Most Australian visitors went to O'ahu (98.0%) while 17.6 percent went to Maui, 13.4 went to the island of Hawai'i and 9.7 percent went to Kaua'i (Table 28).
- Over half of Australian visitors in 2019 have been to Hawai'i before (53.1%).
- A higher percentage of visitors (57.9%) were true independent travelers compared to 2018 (56.1%).

- Most Australian visitors in 2019 stayed in hotels (88.0%). Some stayed in condominiums (8.0%), rental homes (4.7%) and timeshares (2.2%).
- Australian visitors primarily came to vacation (90.7%), 3.4 percent came for a honeymoon, 2.0 percent came to visit friends and relatives and 1.3 percent came for MCI purposes.

Visitors from New Zealand

- Arrivals from New Zealand declined 16.7 percent to 75,556 visitors in 2019 (Figure 6, Table 29). The average length of stay was 9.14 days.
- Daily spending by these visitors rose to \$242 from \$229 in 2018 (Table 84).
- These visitors spent more on lodging (\$88), shopping (\$55) and food and beverages (\$50) but spent less on entertainment and recreation (\$21) and transportation (\$16) expenses compared to 2018.
- Over half of the visitors in 2019 were repeat visitors (52.6%) (Table 29).
- Nearly all New Zealand visitors went to O‘ahu (98.1%), 13.3 percent went to Maui, 11.6 went to the island of Hawai‘i and 5.8 percent went to Kaua‘i.
- The majority of visitors were independent travelers (63.4%).

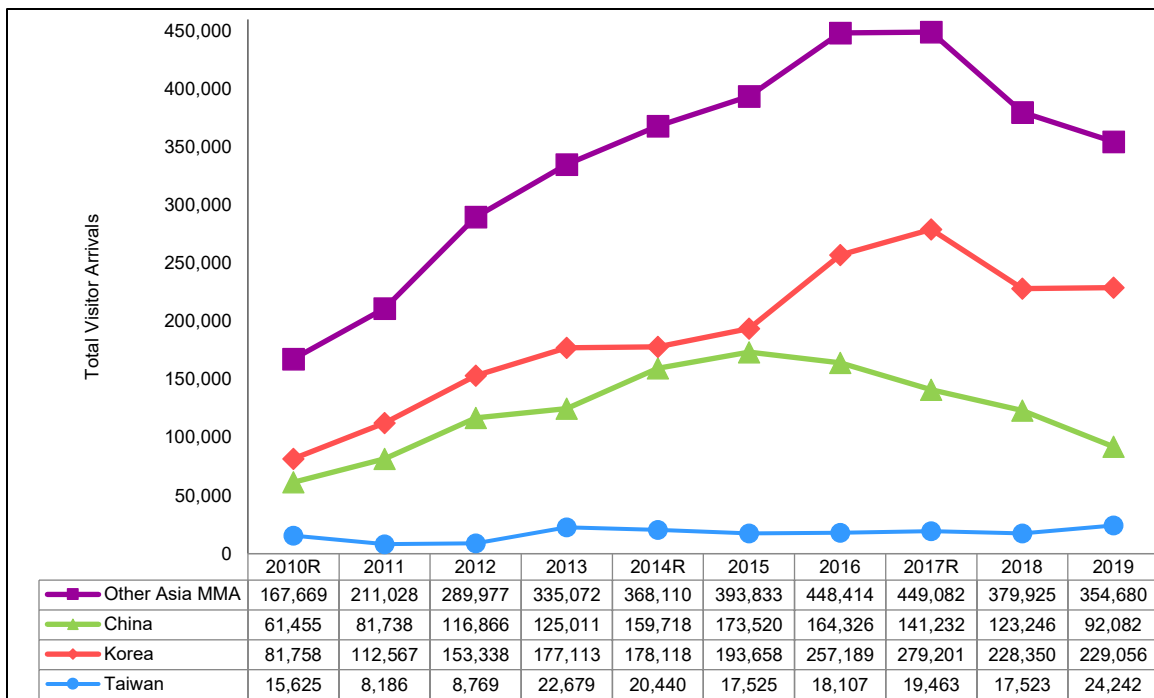
OTHER ASIA

Air capacity from Other Asia decreased 10.9 percent to 482,717 seats in 2019. There were fewer seats from Seoul Korea (-7.0%) compared to 2018. From the China market, there were more seats from Shanghai (+6.4%) but significantly fewer seats from Beijing (-65.7%). Seats from Taipei, Taiwan rose 25.0 percent from the previous year. Other Asia seats accounted for 3.5 percent of total air seats in 2019 (Table 95).

Visitors from Korea

- There were 229,056 visitors (+0.3%) from Korea in 2019, similar to the previous year (Figure 7, Table 31).
- These visitors spent \$285 per person daily, down from \$292 in 2018 (Table 81).
- They spent less on lodging (\$91), shopping (\$74) and transportation (\$24), while food and beverage (\$64) and entertainment and recreation (\$27) expenses were about the same.
- Among Korean visitors in 2019, 73.7 percent were first-time visitors (Table 31).
- Nearly all Korean visitors went to O‘ahu (98.4%), 12.8 percent went to Maui, 11.0 percent went to the island of Hawai‘i and 3.1 percent went to Kaua‘i.
- A higher percentage of Korean visitors in 2019 were true independent travelers (58.7%) compared to 2018 (54.3%).
- Most Korean visitors stayed in hotels (85.3%) while some stayed in rental homes (9.3%) and in condominiums (8.3%).
- Seven out of ten Korean visitors in 2019 came to vacation (68.4%), 26.4 percent came to honeymoon, 2.4 percent came for MCI purposes, 1.7 percent came to get married and 1.5 percent came to visit friends/relatives.

**Figure 7. Other Asia MMA
Visitor Arrivals: 2010 – 2019**



Visitors from China

- Arrivals from China dropped 25.3 percent to 92,082 visitors in 2019 (Figure 7, Table 32).
- Daily spending by Chinese visitors decreased to \$329 per person from \$349 per person 2018 but continued to be the highest among all visitor groups (Table 80).
- Chinese visitors spent less on shopping (\$99) per day compared to 2018 (\$115).
- This group also spent less on lodging (\$96) and transportation (\$37) while their food and beverage (\$54) and entertainment and recreation (\$36) expenses were similar to the previous year.
- Eight out of ten Chinese visitors in 2019 were first-time visitors (77.7%) to Hawai'i (Table 32).
- Most Chinese visitors went to O'ahu (96.2%), 37.4 percent went to the island of Hawai'i, 21.1 percent went to Maui and 4.1 percent went to Kaua'i.
- There was a higher percentage of true independent travelers (49.8%) in 2019 than in the previous year (44.5%).
- Most Chinese visitors stayed in hotels (82.5%). Some stayed in condominiums (16.7%), in rental homes (4.9%) or with friends/relatives (2.7%).
- Eight out of ten Chinese visitors in 2019 came to vacation (82.3%), 7.9 percent came for MCI purposes, 4.8 percent came to honeymoon and 2.7 percent came to visit friends/relatives.

Visitors from Taiwan

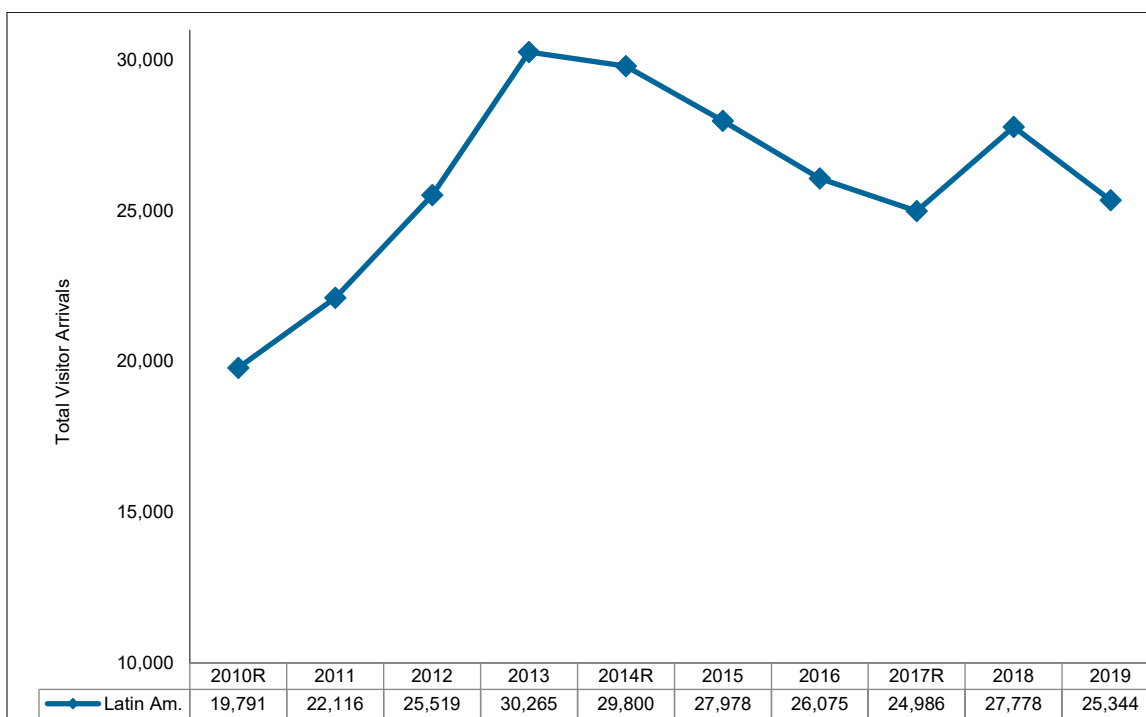
- Arrivals from Taiwan increased 38.3 percent to 24,242 visitors in 2019 (Figure 7, Table 33). Contributing to the growth in arrivals were more than 4,000 visitors who came in May 2019 as part of an insurance group's incentive trip.
- These visitors spent more on a daily basis (\$251 per person) compared to 2018 (\$241) (Table 82).
- Their shopping (\$64), food and beverage (\$53), transportation (\$29) and entertainment and recreation (\$27) expenses were higher, but their lodging expenses (\$71) decreased from the previous year.
- Seven out of ten (70.0%) Taiwanese visitors in 2019 were first-timers to Hawai'i.

- Over half of the Taiwanese visitors in 2019 were true independent travelers (59.4%).
- Most of the Taiwanese visitors went to O‘ahu (97.8%), 24.8 percent went to the island of Hawai‘i, 16.2 percent went to Maui and 3.8 percent went to Kaua‘i.
- The majority of Taiwanese visitors stayed in hotels (71.7%) while others stayed in condominiums (16.7%), in rental homes (7.2%) or with friends/relatives (10.0%).
- Seven out of ten Taiwanese visitors came to vacation in 2019 (65.3%), 12.2 percent came to honeymoon, 11.0 percent came for MCI purposes and 7.0 percent came to visit friends/relatives.

LATIN AMERICA

Total spending by visitors from Latin America MMA dropped 9.1 percent to \$64.7 million in 2019. Arrivals (-8.8% to 25,344 visitors) and visitor days (-6.4%) decreased and daily visitor spending (-2.9% to \$234 per person) was lower compared to the previous year. (Figure 8, Table 1).

Figure 8. Latin America MMA
Visitor Arrivals: 2010 - 2019



- These visitors spent more on food and beverage (\$47), but spent less on lodging (\$95), transportation (\$29), shopping (\$24) and entertainment and recreation (\$22) compared to 2018 (Table 78).
- Visitors from Brazil comprised 40.7 percent of Latin America MMA in 2019, followed by visitors from Mexico (40.6%) and Argentina (18.7%) (Table 11).
- First-timers accounted for 69.7 percent of Latin American visitors in 2019 (Table 34).
- The majority of Latin American visitors were true independent travelers (68.1%).
- Three out of four visitors from this market went to O‘ahu (75.1%), 35.6 percent went to Maui, 22.1 percent went to the island of Hawai‘i and 13.3 percent went to Kaua‘i.
- The majority stayed in hotels (66.0%), 13.5 percent stayed in rental homes, 9.6 percent stayed with friends/relatives, and 7.3 percent stayed in condominiums.

AIR VISITORS BY SEGMENT

TRAVEL METHODS

- A higher percentage of total air visitors in 2019 were true independent travelers (73.3%) compared to the previous year (72.7%) (Tables 2 & 3).
- True independent travelers comprised the majority of the visitors from U.S. West (83.5%), Canada (81.0%), U.S. East (80.7%), Europe (70.2%), Latin America (68.1%), New Zealand (63.4%), Taiwan (59.4%), Korea (58.7%) and Australia (57.9%).
- A smaller percentage of Chinese (49.8%) and Japanese (37.7%) visitors in 2019 made their own travel arrangements. Most of these visitors purchased group tours or packaged trips.
- Japanese visitors who came on group tours in 2019 spent \$252 per person. Daily spending by group tour visitors from U.S. East, Canada and U.S. West was \$251, \$216 and \$192, respectively (Table 87).
- In comparison, Japanese (\$240), U.S. East (\$204), U.S. West (\$173) and Canadian (\$161) visitors who made their own travel arrangements spent less.

PURPOSE OF TRIP

Honeymoon

In 2019, 516,192 visitors came to honeymoon in the islands, down 2.5 percent from the previous year. Honeymooners accounted for 5.0 percent of total air visitors to Hawai'i (Tables 2 & 37).

- The largest percentage of honeymoon visitors continued to be from Japan (37.5%) followed by U.S. West (21.6%), U.S. East (17.8%) and Korea (11.7%).
- Honeymoon visitors stayed an average 7.69 days in 2019.
- Seven out of ten (69.9%) honeymooners were first-time visitors to the state.
- Over half purchased packaged trips (52.7%), 4.1 percent purchased group tours, while 46.7 percent made their own travel arrangements.
- The majority visited O'ahu (75.3%), 26.8 percent visited Maui, 12.8 percent visited the island of Hawai'i and 12.7 percent visited Kaua'i.
- Most honeymooners stayed in hotels (84.7%). Some visitors stayed in condominiums (8.2%), rental homes (5.6%) and timeshares (3.4%).
- Daily spending by Japanese honeymoon visitors was \$325 in 2019 (\$329 in 2018). U.S. East honeymoon visitors spent \$268 (\$281 in 2018), Canadian honeymoon visitors spent \$217 (\$235 in 2018) while U.S. West honeymooner spent \$234 (\$231 in 2018) (Table 87).

Get Married

There were 99,097 visitors who came to get married in 2019, a decrease of 3.3 percent from the prior year. This segment comprised 1.0 percent of total air visitors to the state (Tables 2 & 38).

- U.S. West visitors accounted for the largest share of this segment (35.2%) followed by Japan (32.2%) and U.S. East (18.7%).
- In 2019, there were more repeat visitors (53.7%) than first-time visitors (46.3%) who came to get married in the islands.
- Over half (60.5%) of those who came to get married made their own travel arrangements, 38.2 percent purchased packaged trips and 4.9 percent purchased group tours.

- The average travel party size was 2.32 people, similar to 2018.
- Seven out of ten (68.2%) visitors from this segment went to O‘ahu, 26.6 percent visited Maui, 14.7 percent visited the island of Hawai‘i and 12.1 percent visited Kaua‘i.
- The average length of stay was 8.41 days.
- The majority (71.0%) stayed in hotels, 13.1 percent stayed in condominiums, 12.0 percent stayed in rental homes, 5.0 percent stayed with friends/relatives, and 3.8 percent stayed in timeshares.

Meetings, Conventions and Incentives (MCI)

A total of 459,171 visitors came for meetings, conventions and incentives in 2019, down 2.6 percent from the previous year (Table 39). MCI visitors comprised 4.5 percent of total air visitors in 2019. The average length of stay was 7.24 days (Tables 2 & 39).

- Visitors from U.S. West (33.7%), U.S. East (30.3%) and Japan (18.6%) comprised the three largest share of MCI visitors.
- Two out of three (66.5%) MCI visitors had been to the islands before.
- Six out of ten (59.8%) MCI visitors made their own travel arrangements, 31.5 percent purchased packaged trips and 26.2 percent purchased group tours.
- The majority MCI visitors went to O‘ahu (61.1%), 28.5 percent visited Maui, 17.1 percent visited the island of Hawai‘i and 9.0 percent visited Kaua‘i.
- Most MCI visitors stayed in hotels (87.6%) while 6.4 percent stayed in condominiums.
- In 2019, MCI visitors from U.S. East (\$251), Japan (\$243), U.S. West (\$214), and Canada (\$183) spent more compared to Pleasure visitors, i.e., from Japan (\$226), U.S. East (\$208), U.S. West (\$175), and Canada (\$162).

Visiting Friends or Relatives

There were 835,908 visitors who came to see friends/relatives, up 5.3 percent compared to 2018 (Table 40). These visitors accounted for 8.2 percent of all visitors to Hawai‘i. The average length of stay was 10.75 days. (Tables 2 & 40).

- U.S. West had the largest share of this segment (56.5%) followed by U.S. East (30.0%), Japan (2.7%) and Canada (2.1%).
- Eight out of ten visitors (80.3%) from this segment were repeat visitors to Hawai‘i.
- Most of the visitors made their own travel arrangements (92.2%).
- The majority visited O‘ahu (69.1%), 19.4 percent visited Maui, 18.0 percent visited the island of Hawai‘i and 10.1 percent visited Kaua‘i.
- The average party size was 1.81 persons.
- Six out of ten (62.0%) visitors stayed with friends/relatives, 25.8 percent stayed in hotels, 9.5 percent stayed in condominiums, 9.3 percent stayed in rental homes, and 3.7 percent stayed in timeshares.

FAMILY VISITORS

There were 2,744,169 visitors who came with children 17 years and under (family visitors), an increase of 3.1 percent compared to 2018 (Table 41). This group comprised 26.8 percent of air visitors 2019.

- The majority (71.8%) of these visitors have been to Hawai'i before.
- Many family visitors made their own travel arrangements (73.1%) rather than purchased group tours (3.7%) or packaged trips (25.7%).
- Six out of ten (61.4%) family visitors went to O'ahu, 28.4 percent went to Maui, 15.6 percent went to the island of Hawai'i and 11.5 percent went to Kaua'i.
- The average party size was 3.94 persons.
- The majority (61.5%) stayed in hotels, 18.5 percent stayed in condominiums, 11.9 percent stayed in rental homes, 8.5 percent were in timeshares, and 6.5 percent stayed with friends/relatives.

ACCOMMODATIONS

The majority of air visitors in 2019 stayed in hotels (59.7%). Condominiums (16.6%) were the second most popular choice for lodging followed by rental homes (10.1%), with friends/relatives (9.1%) and timeshares (8.3%). Stays in rental homes (+8.8%), with friends/relatives (+6.7%), hotels (+4.3%), condominiums (+1.7%) and timeshares (+1.3%) increased compared to 2018 (Table 2).

- Typically, U.S. West, U.S. East, Japanese and Canadian air visitors who stayed in hotels spent more per person per day than those who stayed in condominiums, timeshares, rental homes or with friends/relatives (Table 87).
- In 2019, Japanese air visitors who stayed in hotels spent \$262 per day, compared to U.S. East visitors at \$249, U.S. West visitors at \$215 and Canadian visitors at \$197 (Table 87).
- U.S. East visitors who stayed in condominiums spent \$209 daily. Japanese, U.S. West and Canadian visitors who stayed in condominiums spent \$185, \$176 and \$158, respectively.
- Visitors from U.S. West who used timeshares spent \$171 per day. U.S. East timeshare visitors spent \$155, Japanese timeshare visitors spent \$134 while Canadian timeshare visitors spent \$120.
- U.S. East Visitors who stayed in rental homes spent \$202 daily. Japanese rental home visitors spent \$184, U.S. West rental home visitors spent \$170, while Canadian rental home visitors spent \$159.

Hotel-Only

In 2019, there were 5,315,028 visitors who stayed exclusively in hotels, up 5.2 percent from the previous year. The average length of stay was 7.13 days. Hotel-only visitors comprised 51.9 percent of total air visitors to Hawai'i (Table 42).

- The majority (77.2%) came to vacation, 7.5 percent came to honeymoon, 6.9 percent came for MCI purposes and 2.5 percent visited friends/relatives.
- Repeat visitors comprised 63.2 percent of hotel-only visitors in 2019.
- Over half of hotel-only visitors made their own travel arrangements (58.7%) while 39.5 percent purchased packages.
- O'ahu had the most number of hotel-only visitors at 70.6 percent, followed by Maui with 24.1 percent, the island of Hawai'i with 12.9 percent and Kaua'i with 8.6 percent.

Condo-Only

There were 1,335,852 visitors who only stayed in condominiums, an increase of 3.8 percent from 2018. These visitors stayed an average of 10.39 days in 2019, much higher than those who stayed only in hotels (Table 43).

- The majority of these visitors had been to Hawai'i before (80.0%) with an average of 6.78 trips to the islands.
- Most (86.1%) were true independent travelers.
- Nearly all of these visitors came to vacation (91.3%), 3.7 percent came to visit friends/relatives, 2.0 percent came to honeymoon and 1.3 percent came for meetings, conventions and incentives.
- Maui had the largest share of condo-only visitors at 49.0 percent, followed by O'ahu (31.2%), Kaua'i (14.5%) and the island of Hawai'i (14.0%).

Timeshare-Only

There were 668,862 visitors who stayed exclusively in timeshare properties, up 2.8 percent from 2018. These visitors stayed an average of 9.51 days in the islands (Table 44).

- Most of these visitors (94.8%) came to vacation, 2.6 percent came to visit friends/relatives and 1.8 percent came to honeymoon.
- Most were true independent travelers (92.4%) and 86.2 percent were repeat visitors to Hawai'i.
- O'ahu had a 34.6 percent share of timeshare-only visitors, followed by Maui with 34.5 percent, Kaua'i with 23.6 percent, and the island of Hawai'i with 18.4 percent.

Rental Home-Only

There were 754,393 visitors who stayed entirely in rental homes, an increase of 11.0 percent from 2018. Their average length of stay was 9.47 days (Table 45).

- Two out of three were repeat visitors (66.1%) to the state. Most were true independent travelers (92.9%).
- The majority (87.4%) came to vacation, 6.4 percent came to visit friends/relatives and 2.1 percent came to honeymoon.
- O'ahu had largest percentage of rental home-only visitors (47.5%), followed by Maui (23.7%) the island of Hawai'i (23.3%) and Kaua'i (18.4%).

Bed & Breakfast-Only

There were 52,253 visitors who stayed exclusively in bed and breakfast properties in 2019, up 18.1 percent from the previous year. These visitors stayed an average of 8.78 days in 2019 (Table 45).

- Over half were repeat visitors (59.3%) to Hawai'i, and most (91.5%) were true independent travelers.
- Eight out of ten (82.4%) came to vacation, 8.5 percent came to visit friends/relatives and 4.2 percent came to honeymoon.
- O'ahu had the highest share of bed & breakfast-only visitors at 54.2 percent, followed by Maui with 26.5 percent, the island of Hawai'i also 26.5 percent and Kaua'i with 11.7 percent.

FIRST-TIME/REPEAT VISITORS

First-Time Visitors

There were 3,261,599 first-time visitors in 2019, which was an increase of 1.5 percent from the prior year. First-time visitors comprised 31.8 percent of total air visitors to the state. Their average length of stay was 8.24 days (Table 47).

- First-time visitors accounted for 41.5 percent of U.S. East, 35.4 percent of Canadian, 31.7 percent of Japanese and 19.4 percent of U.S. West visitors in 2019. In contrast, first-timers comprised the majority of visitors from the emerging markets: Other Asia (74.0%), Europe (69.9%) and Latin America (69.7%) (Tables 13, 15, 20, 22, 24, 27, 30 & 34).
- Seven out of ten (68.9%) first-time visitors stayed in hotels, 11.5 percent stayed in condominiums, 11.2 percent stayed in rental homes, 6.2 percent stayed with friends/relatives, and 3.8 percent stayed in timeshares (Table 47).
- The majority of first-time visitors went to O‘ahu (71.9%), followed by Maui (28.8%), island of Hawai‘i (17.8%) and Kaua‘i (12.3%).
- Three out of four (76.3%) came to vacation, 11.1 percent came to honeymoon, 5.0 percent came to see friends/relatives and 4.7 percent came for meetings, conventions and incentives.
- First-time visitors from the top four markets (U.S. West, U.S. East, Japan and Canada) in 2019 spent more on a daily basis than those who have been to Hawai‘i before (Table 87).
- Japanese first-time visitors spent \$267 per person, compared to \$231 by repeat Japanese visitors.
- U.S. East first-time visitors spent \$213, while repeat visitors spent \$205.
- U.S. West first-time visitors spent \$182 versus \$171 for repeat visitors.
- Canadian first-time visitors spent \$176 compared to \$156 for repeat visitors.

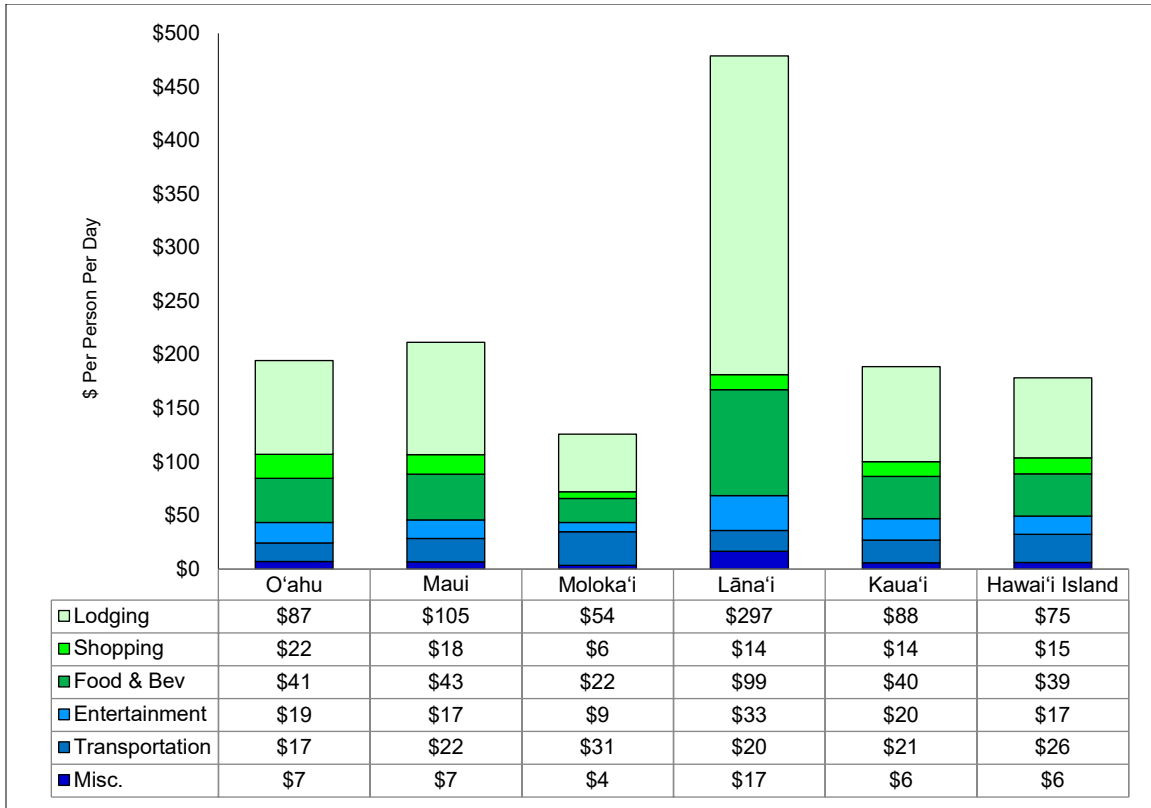
Repeat Visitors

In 2019, there were 6,981,566 repeat visitors to the islands, up 6.6 percent from the previous year. Repeat visitors accounted for 68.2 percent of air visitors to the state. Their average length of stay was 9.00 days (Table 48).

- The largest percentage of repeat visitors in 2019 continued to be from U.S. West (80.6%), followed by Japan (68.3%), Canada (64.6%) then U.S. East (58.5%) (Tables 13, 15, 20 & 22).
- Eight out of ten repeat visitors (78.2%) made their own travel arrangements.
- The average number of trips for a repeat visitor was 7.26 trips, similar to 2018.
- Over half (55.4%) of repeat visitors stayed in hotels, 19.0 percent stayed in condominiums, 10.5 percent stayed with friends/relatives, 10.4 percent stayed in timeshares, and 9.6 percent stayed in rental homes.
- More than half (54.5%) of all repeat visitors in 2019 went to O‘ahu, 30.4 percent visited Maui, 16.9 percent went to the island of Hawai‘i and 13.9 percent went to Kaua‘i.
- The majority of repeat visitors (81.3%) came to vacation, 9.6 percent visited friends/relatives, and 4.4 percent came for meetings, conventions, and incentives.

AIR VISITORS BY ISLANDS

Figure 9. 2019 Visitor Personal Daily Spending by Category and Island

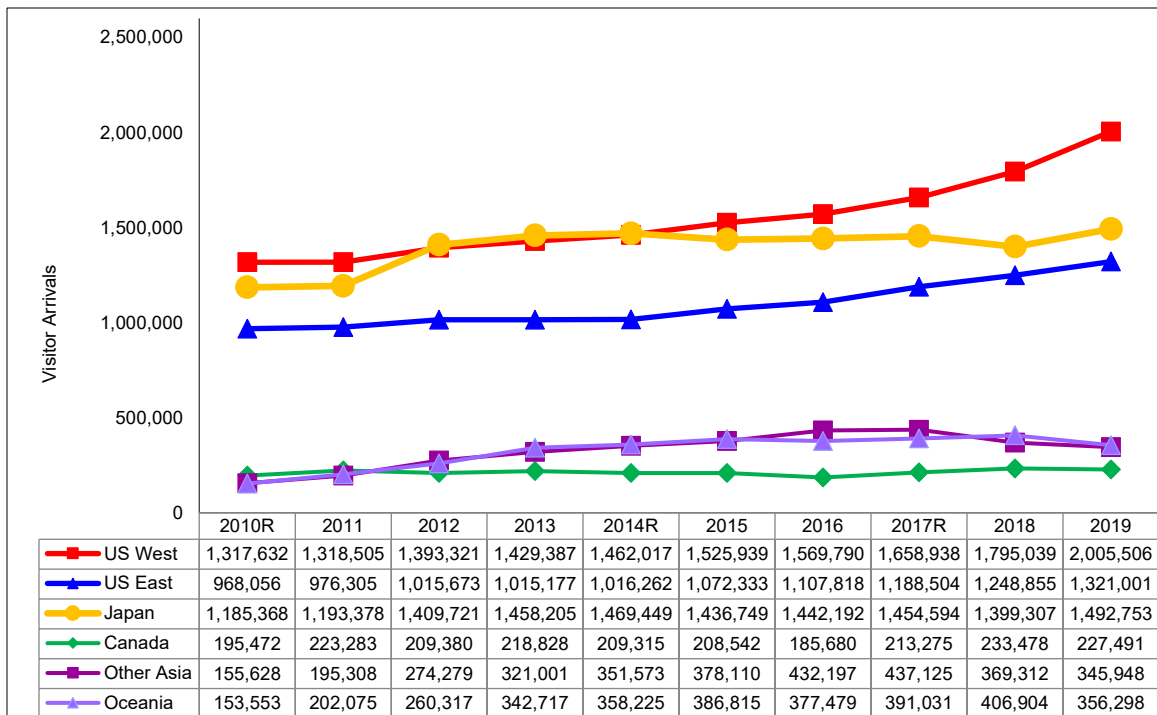


O'AHU

Of the \$17.66 billion in total spending by air visitors in 2019, \$8.14 billion was spent on O'ahu, an increase of 2.1 percent from the prior year. Arrivals by air to O'ahu rose 5.0 percent to 6,154,248 visitors and visitor days were up 3.3 percent compared to 2018. Daily spending on O'ahu (-1.2% to \$195 per person) was lower compared to the previous year (Tables 1 & 56).

- Lodging continued to be largest expense for visitors on all islands. O'ahu visitors' daily spending on lodging (\$87) increased from 2018 (\$85) (Figure 9, Table 85).
- Visitors to O'ahu continued to spend the most per day on shopping compared to the other islands. Their shopping expenditures of \$22 per person decreased from the prior year (\$31 per person).
- In 2019, the average daily census indicated that 114,596 visitors were on O'ahu on any given day, up 3.3 percent from the previous year (Table 6).
- The U.S. markets continued to have the most visitors to O'ahu. Arrivals from U.S. West increased 11.7 percent to 2,005,506 visitors, while U.S. East arrivals rose 5.8 percent to 1,321,001 visitors (Tables 67 & 68). There were more domestic visitors from Los Angeles (+13.6%), Portland (+11.2%), San Jose (+19.0%), San Francisco (+18.5%) and Seattle (+10.7%) compared to 2018 (Tables 51 & 52).
- Japanese arrivals to O'ahu grew 6.7 percent to 1,492,753 visitors (Figure 10, Tables 67 & 68).
- Arrivals from Canada declined 2.6 percent to 227,491 visitors.
- Oceania arrivals decreased 12.4 percent to 356,298 visitors due to fewer visitors from Australia (-11.2% to 282,152) and New Zealand (-16.8% to 74,146) compared to 2018.

**Figure 10. O‘ahu Visitor Arrivals by Selected MMA
2010 – 2019**



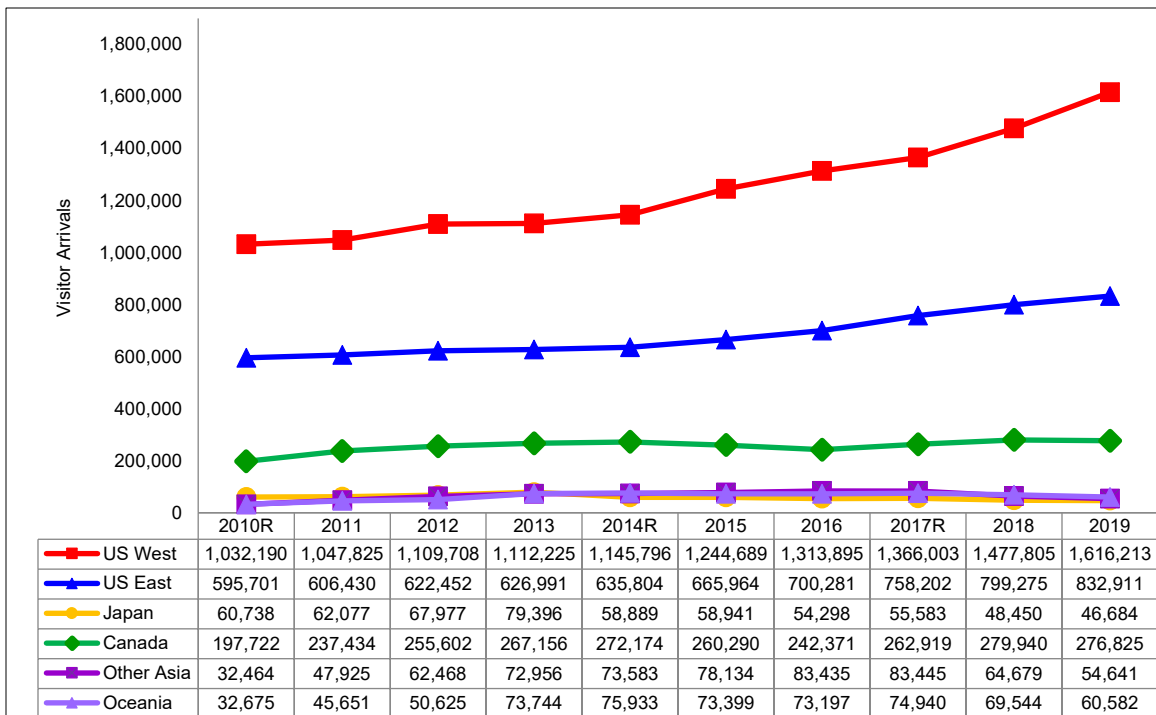
- Arrivals from Other Asia dropped 6.3 percent to 345,948 visitors. There were fewer visitors from China (-26.1% to 88,596), Singapore (-17.2% to 4,699) and Hong Kong (-16.8% to 3,459) offsetting growth in arrivals from Korea (+1.2% to 225,488) and Taiwan (+40.4% to 23,707).
- Arrivals from Europe declined 4.9 percent to 102,148 visitors. Decreased arrivals from United Kingdom (-13.1% to 28,946), France (-9.5% to 19,342) and Switzerland (-5.5% to 11,547) offset growth in arrival from Germany (+4.5% to 33,576) and Italy (+4.7% to 8,737).
- The majority (75.5%) of O‘ahu visitors came to the state for a vacation, 9.4 percent came to visit friends/relatives, 6.3 percent came to honeymoon, and 4.6 percent came for meetings, conventions, and incentives.

MAUI

Spending by air visitors to Maui increased 2.5 percent to \$5.13 billion in 2019, boosted by growth in arrivals (+5.0% to 3,059,905 visitors) and visitor days (+2.9%). Daily spending on Maui (-0.4% to \$212 per person) was slightly lower compared to 2018 (Tables 1 & 58).

- Maui visitors’ daily lodging expenses rose to \$105 per person (Figure 9, Table 85).
- These visitors spent slightly more food and beverage (\$43) and shopping (\$18) while their transportation (\$22) and entertainment and recreation (\$17) expenses were lower than the previous year.
- Of those that visited Maui, two out of three (66.8%) stayed exclusively there while the rest visited other islands as well (Table 58).
- The average daily census on Maui increased 2.9 percent to 66,363 visitors in 2019 (Table 6).

**Figure 11. Maui Visitor Arrivals by Selected MMA
2010 – 2019**



- Repeat visitors comprised 69.3 percent of Maui visitors in 2019.
- The majority of Maui visitors made their own travel arrangements (78.6%).
- The largest share of visitors to Maui in 2019 was from U.S. West (52.8%), followed by U.S. East (27.2%), Canada (9.0%), Europe (2.0%), Oceania (2.0%), Other Asia (1.8%) and Japan (1.5%) (Table 67).
- Arrivals from U.S. West (+9.4%) and U.S. East (+4.2%) increased but arrivals from Japan (-3.6%) and Canada (-1.1%) declined compared to 2018 (Tables 67 & 68).
- Arrivals from Other Asia to Maui decreased 15.5 percent, with more visitors from Taiwan (+9.0%) but fewer visitors from China (-27.3%) and Korea (-7.7%).
- Over half (53.8%) of visitors who went to Maui stayed in hotels while in the state, 27.2 percent stayed in condominiums, 10.0 percent stayed in timeshares, 9.3 percent stayed in rental homes and 6.3 percent stayed with friends/relatives (Table 58).
- The majority (86.2%) of Maui visitors came to the state for a vacation, 5.3 percent came to visit friends/relatives, 4.5 percent came to honeymoon, and 4.3 percent came for meetings, conventions, and incentives.

MOLOKA‘I²

Spending by air visitors to Moloka‘i declined 11.6 percent to \$36.0 million in 2019. Arrivals rose 7.0 percent to 63,035 visitors. However, a shorter length of stay (-6.1% to 4.54 days) resulted in minimal growth in visitor days (+0.5%). Daily spending of \$126 per person was lower compared to 2018 (\$143) (Tables 1 & 59).

- Moloka‘i visitors in 2019 spent less on lodging (\$54), transportation (\$31), entertainment and recreation (\$9) and shopping (\$6) compared to the prior year (Figure 9, Table 85).
- Most of those who visited Moloka‘i also went to other islands, while only 13.2 percent stayed exclusively on Moloka‘i.
- The average daily census showed 783 visitors (+0.5%) per day in 2019 (Table 6).
- U.S. West (41.0%) and U.S. East (26.6%) continued to be the two largest visitor markets to Moloka‘i (Table 67).
- The majority of those who went to Moloka‘i in 2019 were repeat visitors (65.6%) to the state.
- Seven out of ten visitors (72.9%) to Moloka‘i were independent travelers.

LĀNA‘I²

Visitor spending on Lāna‘i rose 18.1 percent to \$128.9 million in 2019, boosted by increased daily spending (+12.2% to \$479 per person) which remained the highest among the islands. Arrivals (+12.1% to 84,103 visitors) and visitor days (+5.2%) also increased compared to the previous year (Tables 1 & 60).

Lāna‘i visitors in 2019 continued to spend the most on lodging at \$297 per person, up from \$263 per person in 2018.

- Food and beverage (\$99), entertainment and recreation (\$33) and shopping (\$14) expenses also increased, but transportation (\$20) expenses declined compared to the prior year (Figure 9, Table 85).
- Only 14.8 percent of these visitors spent their entire time on Lāna‘i while the majority visited other islands.
- The average daily census showed 738 visitors (+5.2%) on Lāna‘i on any given day in 2019 (Table 6).
- The largest group of visitors to Lāna‘i were from U.S. West (37.7%), followed by U.S. East (33.5%), Oceania (7.3%), Canada (6.8%) and Japan (2.7%) (Table 67).
- Of those who went to Lāna‘i in 2019, 63.0 percent were repeat visitors to the state.

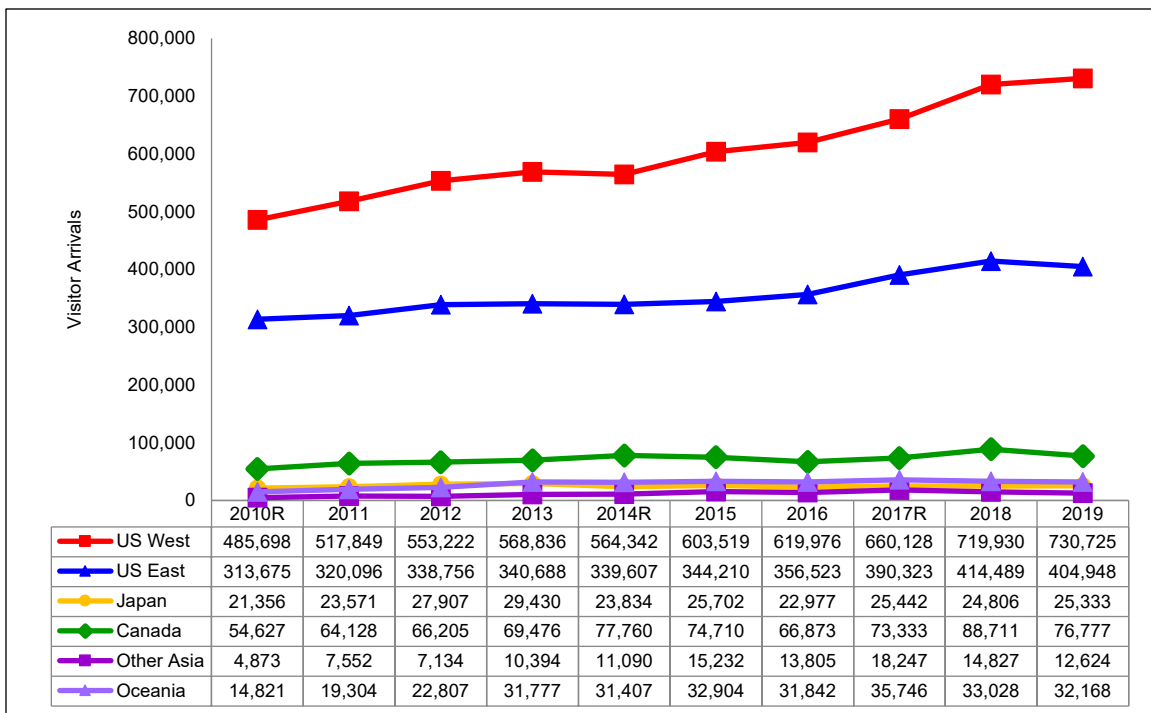
²Small sample size for Lāna‘i and Moloka‘i resulted in broad estimates; use with discretion. Statistics may be used for year-to-year trends.

KAUAʻI

Kauaʻi was impacted by a major storm in April 2018 and from Hurricane Lane in August 2018 which caused extensive flooding north of Princeville from Hanalei to Keʻe. Kuhio Highway, the main roadway to access visitor attractions including Kee and Tunnels beaches, Napali Coast State Wilderness Park, and Haena State Park was closed for 14 months and finally reopened in June 2019.

Spending by air visitors on Kauaʻi declined 4.3 percent to \$1.91 billion in 2019. Arrivals decreased 1.4 percent to 1,370,029 visitors and visitor days dropped 2.7 percent from 2018. Daily spending (\$189 per person) was also lower compared to the previous year (\$192 per person) (Tables 1 & 61).

**Figure 12. Kauaʻi Visitor Arrivals by Selected MMA
2010 – 2019**



- Kauaʻi visitors in 2019 spent more on lodging (\$88) but spent less on transportation (\$21), entertainment and recreation (\$20) and shopping (\$14) compared to 2018. Their food and beverage expenses were similar to the prior year (Figure 9, Table 85).
- Over half (56.9%) of these visitors stayed on Kauaʻi exclusively.
- The average daily census decreased 2.7 percent to 27,695 visitors per day in 2019 (Table 6).
- U.S. West (53.3%) continued to have the largest share of visitors to Kauaʻi, followed by U.S. East (29.6%), Canada (5.6%), Europe (2.6%), Oceania (2.3%) and Japan (1.8%) (Tables 67 & 68).
- Among the top four visitor markets, arrivals to Kauaʻi increased from Japan (+2.1%) and U.S. West (+1.5%) but declined from Canada (-13.5%) and U.S. East (-2.3%) compared to 2018.
- There were fewer visitors from Other Asia (-14.9%), Europe (-4.1%) and Oceania (-2.6%) than in the previous year.
- Repeat visitors comprised 70.7 percent of Kauaʻi visitors in 2019.
- The majority of visitors who went to Kauaʻi were independent travelers (80.9%).
- Half (50.1%) of those who visited Kauaʻi stayed in hotels while in the state. Some stayed in condominiums (20.3%), rental homes (15.3%) and timeshares (15.3%).

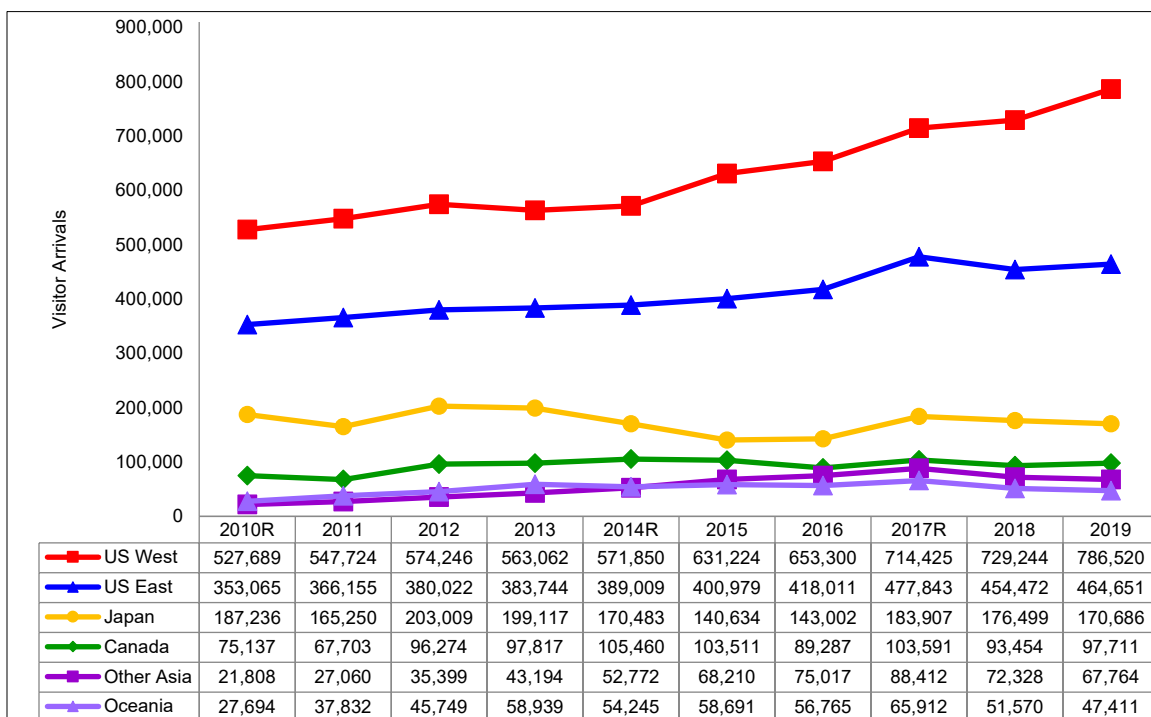
- Most of the visitors were in the state for a vacation (86.7%), 6.2 percent visited friends/relatives, 4.8 percent honeymooned, and 3.0 percent came for meetings, conventions, and incentives.

THE ISLAND OF HAWAI‘I

The island of Hawai‘i continued to recover from the devastating impact of the Kilauea volcanic eruption (May through late August 2018) and from flood and landslides caused by Hurricane Lane in August 2018.

In 2019, spending by air visitors on the island of Hawai‘i declined 1.4 percent to \$2.32 billion. Arrivals increased 3.4 percent to 1,763,904 visitors, and visitor days rose 1.5 percent compared to 2018. However, daily spending of \$178 per person was lower than the previous year (\$184) (Tables 1 & 62).

**Figure 13. Island of Hawai‘i Visitor Arrivals by Selected MMA
2010 – 2019**



- These visitors spent more on food and beverage (\$39), but they spent less on lodging (\$75), transportation (\$26), entertainment and recreation (\$17) and shopping (\$15) compared to 2018 (Figure 9, Table 85).
- Over half (53.9%) of these visitors spent their time exclusively on the island of Hawai‘i.
- The average daily census increased 1.5 percent to 35,556 visitors in 2019 (Table 6).
- The largest group of visitors to the island of Hawai‘i continued to be from U.S. West (44.6%), followed by U.S. East (26.3%), Japan (9.7%), Canada (5.5%), Other Asia (3.8%), Oceania (2.7%) and Europe (2.5%) (Tables 67 and 68).
- Among the top four visitor markets, arrivals increased from U.S. West (+7.9%), Canada (+4.6%) and U.S. East (+2.2%) but declined from Japan (-3.3%) compared to 2018.
- Among the emerging markets, there were more visitors from Taiwan (+28.0%), New Zealand (+4.6%) and Korea (+4.1%) but fewer visitors from China (-15.9%), Europe (-10.8%) and Australia (-10.5%).

- Of the visitors to island of Hawai'i in 2019, 67.1 percent had been to the state before while 32.9 percent were first-time visitors.
- The majority of the visitors to island of Hawai'i made their own travel arrangements (76.5%).
- Over half (55.2%) of visitors to the island of Hawai'i stayed in hotels while in the state. Some visitors stayed in condominiums (16.6%), rental homes (15.7%), with friends/relatives (10.4%) and in timeshares (9.8%).
- The majority (83.5%) of the visitors came to the state for a vacation, 8.5 percent came to visit friends/relatives, 4.4 percent for meetings, conventions and incentives and 3.8 percent to honeymoon.

Island of Hawai'i (Hilo Side)

A total of 600,490 visitors (-0.1%) arrived by air to Hilo in 2019, similar to the previous year (Table 63).

- The average daily census showed 6,440 visitors present, down 5.8 percent from 2018.
- U.S. West (36.2%) continued to be the largest group of visitors to Hilo, followed by U.S. East (30.5%), Japan (7.4%), Canada (5.2%), Other Asia (5.1%), Oceania (4.7%) and Europe (3.5%) (Table 67 & 68).
- More than half (57.4%) were repeat visitors to the state and 72.2 percent were true independent travelers.
- Six out of ten visitors to Hilo stayed in hotels (59.7%), 17.6 percent stayed in rental homes, 17.0 percent stayed on cruise ships, 12.4 percent stayed with friends/relatives, 12.2 percent stayed in condominiums, and 5.1 percent stayed in timeshares while in the state.

Island of Hawai'i (Kona Side)

Arrivals by air to Kona increased 4.4 percent to 1,533,721 visitors in 2019 (Table 64).

- The average daily census of 29,177 visitors was 3.3 percent higher than in 2018.
- A breakdown by visitor markets to Kona showed 45.5 percent from U.S. West, 26.0 percent from U.S. East, 9.4 percent from Japan, 5.8 percent from Canada, 3.6 percent from Other Asia, 2.7 percent from Oceania and 2.4 percent from Europe (Table 67).
- Two out of three visitors (67.7%) to Kona in 2019 had been to the state before.
- The majority of visitors to Kona made their own travel arrangements (76.9%).
- Over half of visitors to Kona stayed in hotels (54.8%), 17.6 percent stayed in condominiums, 15.6 percent stayed in rental homes, 10.5 percent stayed in timeshares, 9.5 percent stayed with friends/relatives, and 6.6 percent stayed on cruise ships while in the state.

SEASONALITY BY ISLAND

The average daily census statewide indicated that there were 245,733 visitors on any given day in 2019, up 2.2 percent from a year ago. The average daily census increased on Lānaʻi (+5.2%), Oʻahu (+3.3%), Maui (+2.9%), island of Hawaiʻi (+1.5%) and Molokaʻi (+0.5%) but declined on Kauaʻi (-2.7%). In 2019, the busiest month statewide was July with 286,419 visitors per day. However, peak months varied by island (Tables 6, 7, & 50).

- **Oʻahu:** In 2019, July was the busiest month on Oʻahu with 135,456 visitors daily, followed by June (128,968 visitors daily) and December (127,349 visitors daily).
- **Maui:** The most popular months on Maui in 2019 were July (76,577 visitors daily), June (76,008 visitors daily) and December (75,856 visitors daily).
- **Island of Hawaiʻi:** December (46,689 visitors daily) was the busiest month on the island of Hawaiʻi in 2019, followed by January (42,548 visitors daily) and July (39,439 visitors daily).
- **Kauaʻi:** The busiest month for visitors to Kauaʻi in 2019 was July (33,336 visitors daily), followed by June (32,986 visitors daily) and December (31,202 visitors daily).
- **Lānaʻi:** December showed the heaviest traffic on Lānaʻi with 952 visitors daily, followed by June (840 visitors) and July (829 visitors).
- **Molokaʻi:** January (1,226 visitors daily) was the peak month on Molokaʻi followed by December (1,162 visitors daily) and February (938 visitors daily).

CRUISE VISITORS

Spending from visitors who came by cruise ships in 2019 increased 28.9 percent to \$58.4 million. There were 143,508 visitors who came to the islands via out-of-state cruise ships, up 12.6 percent from 2018³. Daily spending by these visitors (\$87 per person from \$81 per person) was higher compared to the previous year (Tables 1, 89 & 90).

Another 129,542 visitors (+4.2%) flew to the state and boarded cruise ships in Hawai'i after their arrival. In all, there were 273,050 total cruise visitors, an 8.5 percent increase compared to 2018 (Table 89).

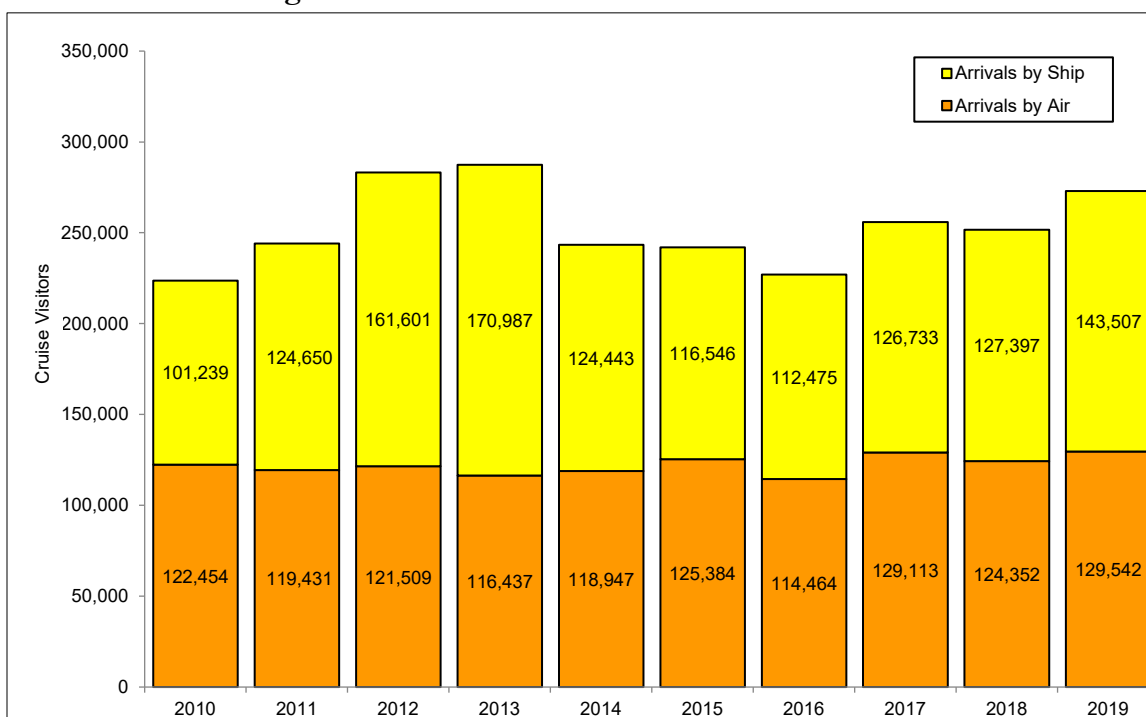
Total spending by all cruise visitors (those who arrived by cruise ships and those who arrived by air to board cruise ships) rose 2.9 percent to \$490.1 million in 2019 (Table 91). Visitor spending declined from U.S. East (-3.4% to \$246.0 million) but increased from U.S. West (+18.1% to \$87.5 million), Canada (+14.5% to \$44.6 million) and from other markets (+3.0% to \$112.0 million).

Cruise Visitor Characteristics

There were 277,093 total cruise passengers in 2019, 98.5 percent (or 273,049) of whom were visitors with the remaining 1.5 percent (or 4,044) being Hawai'i residents.

- By the nature of the cruise routes, most passengers went to the four largest islands. Nearly all (99.6%) cruise passengers visited O'ahu, 94.3 percent visited island of Hawai'i, 93.6 percent visited Maui and 78.8 percent visited Kaua'i.
- In addition to their cruise itinerary, 5,711 passengers visited Lāna'i and 3,661 visited Moloka'i.

Figure 14. Cruise Visitors to Hawai'i: 2010 – 2019



³ Limited characteristics and expenditures for visitors who entered Hawai'i on board a cruise ship are reported separately in the Cruise Visitors section and are not included as part of the statistics reported for visitor arrivals by air.

- In terms of cruise visitors, the largest group was from U.S. East (38.9% of total cruise visitors), followed by visitors from U.S. West (27.8%), Canada (12.3%), Oceania (7.1%), Europe (4.9%) and other markets (9.0%).
- Over half (55.8%) of all cruise visitors had been to the islands before while 44.2 percent came for the first time. There were more first-timers among European (79.2%), U.S. East (53.6%) and Oceania (50.7%) cruise visitors. In contrast, repeat visitors comprised a larger percentage of cruise visitors from U.S. West (79.9%) and Canada (56.2%).
- Most (86.5%) of the visitors in 2019 cruised the islands for leisure, 9.1 percent visited friends/relatives and 1.9 percent were on their honeymoon.

Length of Stay and Type of Accommodation

The average length of stay by all cruise visitors in 2019 was 7.45 days. Cruise visitors spent an average of 5.38 days aboard ship touring the islands and 0.92 days on shore after the cruise was over. In addition, visitors who arrived by air stayed an average of 1.16 days in Hawai'i before their cruise.

- Cruise visitors from Oceania in 2019 spent the most time in the islands at 10.21 days. Their average length of cruise was 6.26 days and these visitors also spent 2.13 days on shore after their cruise was over.
- The average length of stay by U.S. East visitors was 8.05 days. These visitors spent 5.83 days on ship and 0.75 days were spent post-cruise.
- The average length of stay by Canadian visitors was 7.15 days. These visitors spent 4.95 days on ship and 1.02 days were spent after cruise.
- Cruise visitors from U.S. West in 2019 stayed an average 6.40 days. Their average length of cruise was 4.85 days and these visitors also spent 0.85 days on shore post cruise.
- European cruise visitors stayed 6.22 days in 2019. They spent 4.78 days on ship and 0.72 of a day in Hawai'i post cruise.
- Nearly half (48.7%) of the cruise visitors in 2019 stayed in hotels in addition to their cruise stay.
- Other lodging used by cruise visitors included condominiums (4.0%), timeshares (3.7%) and staying with friends or relatives (2.0%).

Daily Spending

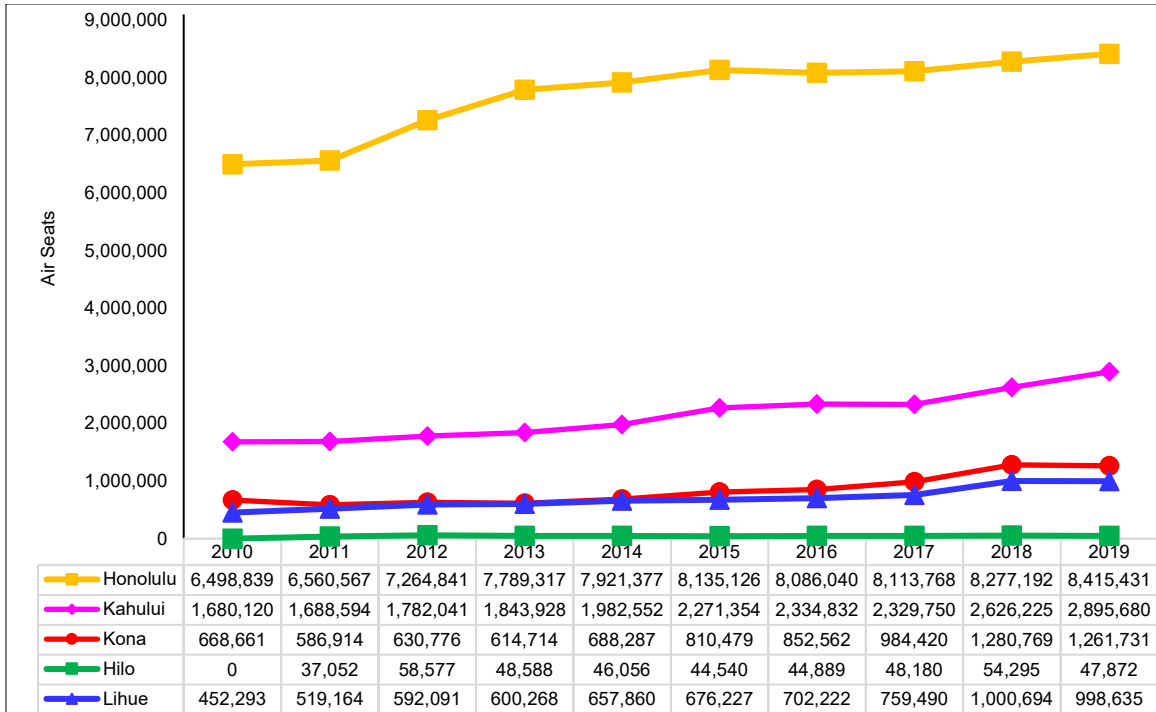
Cruise visitors in 2019 spent an average of \$240 per person per day statewide compared to \$253 in 2018. This amount included on-shore spending by visitors from all cruise ships as well as spending on ship for visitors on the U.S. flagged Hawai'i home-ported ship which was considered as a Hawai'i business (Table 92).

- The statewide figure of \$240 also included \$148 in visitor spending that was spent on board U.S. flagged Hawai'i home-ported ship or which cruise package expenditures could not be allocated to a specific expenditure category.
- Spending by cruise visitors on O'ahu was the highest among the four major islands at \$133, up from \$124 in 2018.
- Daily cruise visitor spending on Maui (\$75) decreased from the previous year (\$81).
- Daily cruise visitor spending on Kaua'i (\$65) was higher compared to 2018 (\$63).
- Daily cruise visitor spending on the island of Hawai'i increased to \$71 from \$60 in 2018.

TOTAL AIR SEATS OPERATED TO HAWAI‘I

In 2019, total trans-Pacific air capacity to the Hawaiian Islands increased 2.9 percent to a record 13,619,349 seats. There was growth in scheduled seats (+2.9% to 13,524,164) but fewer charter seats (-5.5% to 95,185) compared to 2018 (Table 93).

**Figure 15. Air Seats Operated to Hawai‘i by Island
2010-2019**



- Air capacity to Honolulu grew 1.7 percent to 8,415,431 seats in 2019. Domestic air seats rose 5.3 percent with service added from Chicago, Dallas, Denver, Las Vegas, Long Beach, Oakland, Portland, San Francisco, San Jose and Seattle. International air seats declined 4.3 percent, as a result of reduced service from Other Asia (-10.9%), Oceania (-7.2%), Canada (-5.4%) and Japan (-2.3%).
- Air capacity to Kahului rose 10.3 percent to 2,895,680 seats in 2019, with service added from Dallas, Denver, Los Angeles, Oakland, Portland, Sacramento, San Diego, San Francisco, San Jose and Seattle. There was also increased service from Vancouver, Canada.
- Air capacity to Kona declined 1.5 percent to 1,261,731 seats in 2019. Domestic carriers expanded air service from Anchorage, Dallas, Sacramento and Seattle but reduced service from Los Angeles, Oakland, Portland, San Diego, San Francisco and San Jose. There were fewer seats from Vancouver, Canada compared to 2018. Seat capacity from Japan was unchanged from the previous year.
- Air capacity to Lihue dropped slightly (-0.2%) to 998,635 seats in 2019. Added service from Oakland, Portland and San Jose was offset by discontinued service from Dallas and reduced service from Los Angeles and Phoenix.
- Air capacity to Hilo decreased 11.8 percent to 47,872 seats as a result of reduction in service from Los Angeles.

HOTEL OCCUPANCY AND ROOM RATE⁴

Hawai'i hotels statewide concluded 2019 with growth in revenue per available room (RevPAR), average daily rate (ADR), and occupancy compared to 2018. Statewide RevPAR rose to \$228 (+2.7%), with ADR at \$282 (+1.6%) and occupancy of 80.7 percent (+0.9 percentage points) in 2019 (Tables 96, 97, 98, 99 & 100).

In 2019, Maui County hotels led Hawai'i's four island counties in RevPAR at \$310 (+6.1%), with ADR at \$399 (+3.7%) and occupancy of 77.7 percent (+1.8 percentage points).

O'ahu hotels earned higher RevPAR of \$202 compared to 2018 (+1.1%), with ADR at \$240 (+1.0%) and occupancy of 84.0 percent (+0.1 percentage points).

Hotels on the island of Hawai'i reported RevPAR growth to \$204 (+8.2%), with increases in both ADR to \$265 (+1.5%) and occupancy of 77.0 percent (+4.8 percentage points).

Kaua'i hotels' RevPAR decreased to \$204 (-7.0%), with declines in both ADR to \$282 (-3.3%) and occupancy of 72.5 percent (-2.9 percentage points).

From HTA's Hawai'i Hotel Performance December 2019 report, statewide hotel room revenues of \$4.49 billion were 1.8 percent higher than in 2018. There were nearly 356,000 fewer available room nights (-1.8%) and more than 111,000 fewer occupied room nights (-0.7%) compared to a year ago. Several hotel properties across the state were closed for renovation or had rooms out of service for renovation during 2019.

Luxury Class properties reported RevPAR of \$431 (+4.0%), with ADR at \$567 (+1.9%) and occupancy of 76.0 percent (+1.5 percentage points). Midscale & Economy Class hotels reported RevPAR of \$144 (-0.7%), with ADR at \$177 (-0.5%) and occupancy of 81.2 percent (-0.2 percentage points).

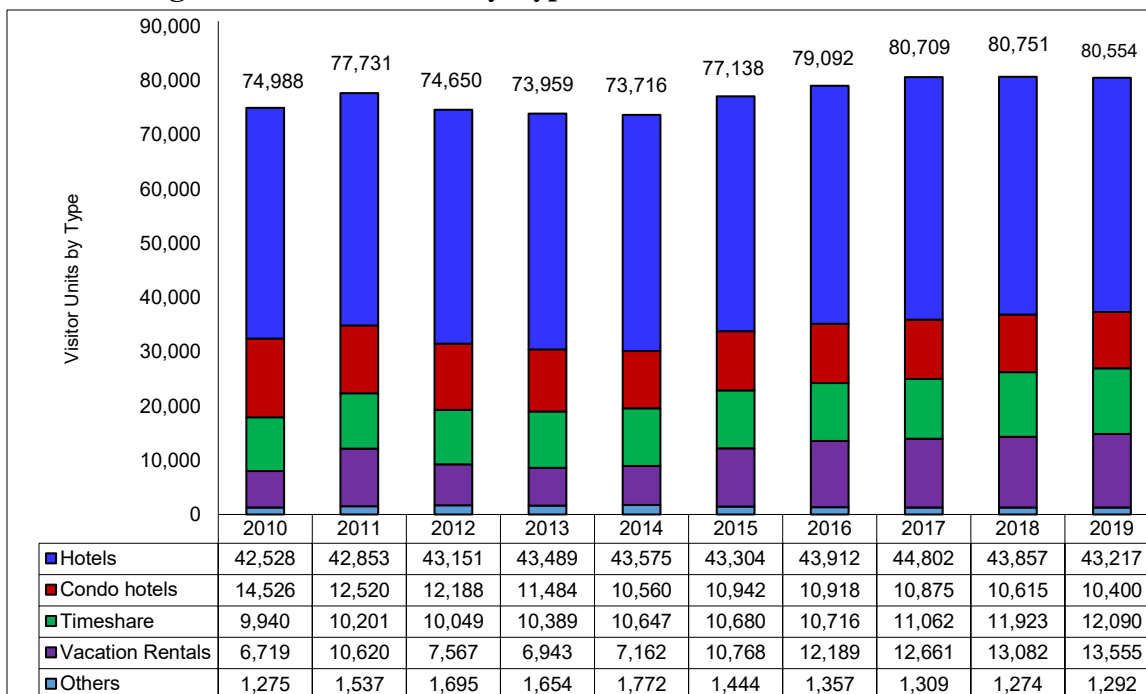
In comparison to other top U.S. markets, hotels in the Hawaiian Islands earned the highest RevPAR at \$229 during 2019, followed by New York City at \$220 (-3.5%) and San Francisco/San Mateo at \$206 (+4.2%). Hawai'i also led the U.S. markets in ADR at \$283, followed by New York City at \$255 (-2.4%) and San Francisco/San Mateo at \$251 (+4.1%). The Hawaiian Islands ranked third for occupancy at 81.2 percent, with New York City topping the list at 86.2 percent (-1.0 percentage points), followed by San Francisco/San Mateo at 82.0 percent (+0.1 percentage points).

⁴ Hotel performance statistics are posted on the HTA website:
www.hawaiiitourismauthority.org/research/infrastructure-research/

VISITOR PLANT INVENTORY

From HTA’s 2019 Visitor Plant Inventory report (VPI)⁵, The number of visitor units in the State of Hawai‘i decreased slightly by 0.2 percent in 2019 for a total of 80,554 units. A majority of the lodging supply in the state (53.6 percent) was made up of Hotel units (43,217 units), slightly lower (-1.5 percent) compared to 2018 due to several hotel closings for property renovations/redevelopment. Nearly two-thirds (62.6 percent) of all hotel rooms (27,060 rooms) were located on O‘ahu.

Figure 16. Visitor Units by Type of Accommodations: 2010 – 2019



Vacation Rental Units accounted for 16.8 percent of all lodging units in 2019 (13,555 units), growing by 3.6 percent over 2018. Vacation Rental Units include condominium units, houses, villas, cottages, and private and shared rooms.

The number of visitor units at Timeshare properties saw an increase in 2019, accounting for 12,090 units (+1.4 percent).

Condo Hotel units accounted for 10,400 visitor units in 2019. Condo Hotels consist of individually deeded condominium units but provide hotel-like services such as a front desk and often daily housekeeping service. The overall number of Condo Hotel units decreased by 2.0 percent. Most of the state’s Condo Hotel supply was located on Maui (4,334) and O‘ahu (3,956 units).

⁵ The 2019 Visitor Plant Inventory is posted on the HTA website: www.hawaiiitourismauthority.org/research/visitor-plant-inventory

ANNUAL VISITOR RESEARCH REPORT
TABLES

**Table 1. Summary of Visitor Statistics
2019 vs. 2018**

TOTAL EXPENDITURES (\$mil.)	2019	2018	(%) Change
TOTAL EXPENDITURES (\$mil.)	17,844.3	17,642.5	1.1
Visitor expenditure by air	17,657.7	17,464.4	1.1
Visitor expenditure by cruise ships	58.4	45.3	28.9
Supplemental business (all MMAs)	128.2	132.8	-3.5
MMA (Air & Ship)	2019	2018	(%) Change
TOTAL EXPENDITURES (\$mil.)	17,716.1	17,509.7	1.2
Visitor arrivals by air	17,657.7	17,464.4	1.1
U.S. West	6,952.0	6,588.4	5.5
U.S. East	4,684.2	4,529.9	3.4
Japan	2,248.3	2,144.7	4.8
Canada	1,081.5	1,108.5	-2.4
Europe	268.1	326.3	-17.8
Oceania	895.1	1,045.2	-14.4
Other Asia	816.7	899.7	-9.2
Latin America	64.7	71.2	-9.1
Other	647.1	750.3	-13.8
Visitor arrivals by cruise ships	58.4	45.3	28.9
TOTAL VISITOR DAYS	90,360,946	88,284,715	2.4
Visitor arrivals by air	89,692,422	87,724,599	2.2
U.S. West	39,752,689	37,477,016	6.1
U.S. East	22,034,119	21,553,568	2.2
Japan	9,306,767	8,892,748	4.7
Canada	6,554,493	6,743,492	-2.8
Europe	1,780,190	1,902,379	-6.4
Oceania	3,420,593	4,014,147	-14.8
Other Asia	2,781,593	2,910,193	-4.4
Latin America	276,859	295,854	-6.4
Other	3,785,120	3,935,203	-3.8
Visitor arrivals by cruise ships	668,524	560,115	19.4
VISITOR ARRIVALS	10,386,673	9,888,845	5.0
Visitor arrivals by air	10,243,165	9,761,448	4.9
U.S. West	4,595,319	4,203,894	9.3
U.S. East	2,276,520	2,173,458	4.7
Japan	1,576,205	1,489,778	5.8
Canada	540,103	548,702	-1.6
Europe	137,908	144,953	-4.9
Oceania	363,551	415,764	-12.6
Other Asia	354,680	379,925	-6.6
Latin America	25,344	27,778	-8.8
Other	373,534	377,196	-1.0
Visitor arrivals by cruise ships	143,508	127,397	12.6

Table 1: Summary of Visitor Statistics (continued)

MMA (Air & Ship)	2019	2018	(%) Change
AVERAGE LENGTH OF STAY (days)	8.70	8.93	-2.6
Visitor arrivals of stay by air	8.76	8.99	-2.6
U.S. West	8.65	8.91	-3.0
U.S. East	9.68	9.92	-2.4
Japan	5.90	5.97	-1.1
Canada	12.14	12.29	-1.3
Europe	12.91	13.12	-1.6
Oceania	9.41	9.65	-2.5
Other Asia	7.84	7.66	2.4
Latin America	10.92	10.65	2.6
Other	10.13	10.43	-2.9
Visitor arrivals of stay by cruise ships	4.66	4.40	6.0
PER PERSON PER DAY SPENDING (\$)	196.1	198.3	-1.1
Visitor arrivals by air	196.9	199.1	-1.1
U.S. West	174.9	175.8	-0.5
U.S. East	212.6	210.2	1.2
Japan	241.6	241.2	0.2
Canada	165.0	164.4	0.4
Europe	150.6	171.5	-12.2
Oceania	261.7	260.4	0.5
Other Asia	293.6	309.2	-5.0
Latin America	233.7	240.6	-2.9
Other	171.0	190.7	-10.3
Visitor arrivals by cruise ships	87.3	80.9	8.0
PER PERSON PER TRIP SPENDING (\$)	1,705.7	1,770.6	-3.7
Visitor arrivals by air	1,723.9	1,789.1	-3.6
U.S. West	1,512.8	1,567.2	-3.5
U.S. East	2,057.6	2,084.2	-1.3
Japan	1,426.4	1,439.6	-0.9
Canada	2,002.4	2,020.3	-0.9
Europe	1,943.9	2,251.2	-13.7
Oceania	2,462.1	2,514.0	-2.1
Other Asia	2,302.6	2,368.2	-2.8
Latin America	2,552.4	2,562.6	-0.4
Other	1,732.4	1,989.2	-12.9
Visitor arrivals by cruise ships	406.7	355.5	14.4

Table 1: Summary of Visitor Statistics (continued)

ISLAND (Air & Ship)	2019	2018	(%) Change
TOTAL EXPENDITURES (\$mil, AIR + SHIP)	17,716.1	17,509.7	1.2
Total by air	17,657.7	17,464.4	1.1
O'ahu	8,139.8	7,969.1	2.1
Maui	5,128.0	5,002.3	2.5
Moloka'i	36.0	40.8	-11.6
Lāna'i	128.9	109.2	18.1
Kaua'i	1,909.0	1,994.1	-4.3
Hawai'i Island	2,315.9	2,349.0	-1.4
Visitor arrivals by cruise ships	58.4	45.3	28.9
TOTAL VISITOR DAYS	90,360,946	88,284,715	2.4
Total by air	89,692,422	87,724,599	2.2
O'ahu	41,827,689	40,478,710	3.3
Maui	24,222,598	23,532,681	2.9
Moloka'i	285,966	284,608	0.5
Lāna'i	269,328	255,989	5.2
Kaua'i	10,108,788	10,388,952	-2.7
Hawai'i Island	12,978,052	12,783,660	1.5
Visitor arrivals by cruise ships	668,524	560,115	19.4
VISITOR ARRIVALS	10,386,673	9,888,845	5.0
Total by air	10,243,165	9,761,448	4.9
O'ahu	6,154,248	5,862,358	5.0
Maui	3,059,905	2,914,912	5.0
Moloka'i	63,035	58,885	7.0
Lāna'i	84,103	75,010	12.1
Kaua'i	1,370,029	1,389,300	-1.4
Hawai'i Island	1,763,904	1,706,218	3.4
Visitor arrivals by cruise ships	143,508	127,397	12.6
AVERAGE LENGTH OF STAY	8.70	8.93	-2.6
Total by air	8.76	8.99	-2.6
O'ahu	6.80	6.90	-1.6
Maui	7.92	8.07	-1.9
Moloka'i	4.54	4.83	-6.1
Lāna'i	3.20	3.41	-6.2
Kaua'i	7.38	7.48	-1.3
Hawai'i Island	7.36	7.49	-1.8
Visitor arrivals by cruise ships	4.66	4.40	6.0
PER PERSON PER DAY SPENDING (\$)	196.1	198.3	-1.1
Total by air	196.9	199.1	-1.1
O'ahu	194.6	196.9	-1.2
Maui	211.7	212.6	-0.4
Moloka'i	126.0	143.3	-12.1
Lāna'i	478.8	426.5	12.2
Kaua'i	188.8	191.9	-1.6
Hawai'i Island	178.4	183.7	-2.9
Visitor arrivals by cruise ships	87.3	80.9	8.0
PER PERSON PER TRIP SPENDING (\$)	1,705.7	1,770.6	-3.7
Total by air	1,723.9	1,789.1	-3.6
O'ahu	1,322.6	1,359.4	-2.7
Maui	1,675.9	1,716.1	-2.3
Moloka'i	571.5	692.4	-17.5
Lāna'i	1,533.2	1,455.7	5.3
Kaua'i	1,393.4	1,435.3	-2.9
Hawai'i Island	1,312.9	1,376.7	-4.6
Visitor arrivals by cruise ships	406.7	355.5	14.4

Note: Sums may not add up to total due to rounding.

**Table 2. Summary of Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	10,243,165	9,761,448	4.9	7,253,806	6,736,736	7.7	2,989,359	3,024,712	-1.2
VISITOR DAYS	89,692,422	87,724,599	2.2	66,535,081	63,732,896	4.4	23,157,341	23,991,703	-3.5
AVERAGE DAILY CENSUS	245,733	240,341	2.2	182,288	174,611	4.4	63,445	65,731	-3.5
ISLANDS VISITED									
O'ahu	6,154,248	5,862,358	5.0	3,513,070	3,217,740	9.2	2,641,178	2,644,617	-0.1
O'ahu only	4,799,336	4,499,507	6.7	2,638,593	2,372,338	11.2	2,160,743	2,127,169	1.6
O'ahu one day or less	223,187	205,521	8.6	193,493	176,337	9.7	29,693	29,184	1.7
Kaua'i	1,370,029	1,389,300	-1.4	1,211,260	1,209,338	0.2	158,769	179,962	-11.8
Kaua'i only	779,870	782,190	-0.3	750,481	741,859	1.2	29,389	40,331	-27.1
Kaua'i one day or less	122,969	119,511	2.9	73,890	68,124	8.5	49,079	51,388	-4.5
Maui County	3,111,131	2,963,564	5.0	2,650,787	2,473,377	7.2	460,345	490,187	-6.1
Maui	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
Maui only	2,043,912	1,902,019	7.5	1,858,375	1,707,452	8.8	185,537	194,567	-4.6
Maui one day or less	155,980	144,764	7.7	88,007	78,147	12.6	67,973	66,617	2.0
Moloka'i *	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
Moloka'i only*	8,335	8,055	3.5	7,963	7,557	5.4	372	498	-25.2
Moloka'i one day or less*	32,785	28,030	17.0	17,301	15,734	10.0	15,485	12,296	25.9
Lāna'i *	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
Lāna'i only*	12,460	12,186	2.2	12,149	11,620	4.6	311	567	-45.1
Lāna'i one day or less*	46,930	40,603	15.6	26,015	23,570	10.4	20,915	17,033	22.8
Hawai'i Island	1,763,904	1,706,218	3.4	1,361,151	1,291,109	5.4	402,753	415,108	-3.0
Kona side	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
Hilo side	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
Hawai'i Island only	951,611	895,934	6.2	847,233	786,498	7.7	104,378	109,437	-4.6
Hawai'i Island one day or less	103,053	92,482	11.4	44,181	43,550	1.4	58,872	48,932	20.3
Any Neighbor Island	5,443,829	5,261,941	3.5	4,615,213	4,364,398	5.7	828,616	897,543	-7.7
NI only	4,088,917	3,899,090	4.9	3,740,736	3,518,996	6.3	348,181	380,095	-8.4
O'ahu & NI	1,354,912	1,362,850	-0.6	874,477	845,402	3.4	480,435	517,448	-7.2
Anyone island only	8,595,524	8,099,892	6.1	6,114,794	5,627,323	8.7	2,480,730	2,472,569	0.3
Multiple Islands	1,647,642	1,661,556	-0.8	1,139,012	1,109,413	2.7	508,629	552,143	-7.9
Avg. Islands Visited	1.22	1.23	-0.8	1.21	1.22	-0.9	1.24	1.24	-0.5
Average Length of Stay in Hawai'i	8.76	8.99	-2.6	9.17	9.46	-3.0	7.75	7.93	-2.3
O'ahu	6.80	6.90	-1.6	7.05	7.18	-1.8	6.46	6.57	-1.7
Maui	7.92	8.07	-1.9	8.02	8.21	-2.4	7.32	7.36	-0.7
Moloka'i	4.54	4.83	-6.1	5.70	5.88	-3.1	1.79	2.14	-16.2
Lāna'i	3.20	3.41	-6.2	3.95	4.08	-3.2	1.47	1.67	-11.8
Kaua'i	7.38	7.48	-1.3	7.67	7.80	-1.6	5.13	5.32	-3.4
Hawai'i Island	7.36	7.49	-1.8	8.13	8.33	-2.4	4.75	4.88	-2.8
Hilo	3.91	4.15	-5.7	4.57	4.88	-6.4	2.15	2.39	-10.0
Kona	6.84	6.91	-1.0	7.52	7.65	-1.7	4.49	4.54	-1.0
ACCOMMODATIONS									
Plan to stay in Hotel	6,113,877	5,864,186	4.3	3,863,229	3,581,232	7.9	2,250,648	2,282,954	-1.4
Hotel only	5,315,028	5,054,618	5.2	3,263,870	2,990,087	9.2	2,051,159	2,064,531	-0.6
Plan to stay in Condo	1,699,765	1,671,608	1.7	1,245,480	1,190,791	4.6	454,285	480,816	-5.5
Condo only	1,335,852	1,287,472	3.8	998,050	938,986	6.3	337,801	348,485	-3.1
Plan to stay in Timeshare	853,382	842,332	1.3	694,653	681,248	2.0	158,728	161,084	-1.5
Timeshare only	668,862	650,932	2.8	548,771	530,578	3.4	120,091	120,355	-0.2
Cruise Ship	143,288	134,694	6.4	118,052	108,900	8.4	25,236	25,794	-2.2
Friends/Relatives	936,655	877,627	6.7	837,416	790,993	5.9	99,239	86,634	14.5
Bed & Breakfast	118,851	117,158	1.4	94,590	87,611	8.0	24,261	29,547	-17.9
Rental House	1,036,820	953,058	8.8	889,061	805,129	10.4	147,759	147,930	-0.1
Hostel	85,490	81,501	4.9	55,811	53,491	4.3	29,679	28,010	6.0

**Table 2. Summary of Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	63,843	58,754	8.7	50,243	46,251	8.6	13,600	12,503	8.8
Private Room in Private Home**	160,097	151,696	5.5	102,367	98,566	3.9	57,729	53,130	8.7
Shared Room/Space in Private Home**	49,093	48,092	2.1	38,016	35,515	7.0	11,077	12,578	-11.9
Other Accommodations	155,065	135,767	14.2	144,804	127,581	13.5	10,261	8,187	25.3
PURPOSE OF TRIP									
Pleasure (Net)	8,677,727	8,228,574	5.5	6,057,786	5,594,931	8.3	2,619,941	2,633,643	-0.5
Honeymoon/Get Married	577,558	592,119	-2.5	268,088	270,842	-1.0	309,470	321,278	-3.7
Honeymoon	516,192	529,391	-2.5	226,005	228,615	-1.1	290,188	300,775	-3.5
Get Married	99,097	102,513	-3.3	55,278	56,654	-2.4	43,819	45,859	-4.4
Pleasure/Vacation	8,161,431	7,700,375	6.0	5,833,536	5,369,681	8.6	2,327,895	2,330,694	-0.1
Mtgs/Conventions/Incentive	459,171	471,373	-2.6	313,185	313,517	-0.1	145,986	157,857	-7.5
Conventions	230,716	250,595	-7.9	183,399	197,448	-7.1	47,317	53,147	-11.0
Corporate Meetings	91,575	80,577	13.6	76,341	70,673	8.0	15,234	9,904	53.8
Incentive	149,360	154,343	-3.2	64,158	56,308	13.9	85,202	98,035	-13.1
Other Business	271,185	258,003	5.1	252,843	240,718	5.0	18,342	17,285	6.1
Visit Friends/Rel.	835,908	793,806	5.3	751,377	709,184	5.9	84,530	84,622	-0.1
Govt/Military	103,728	104,245	-0.5	87,020	91,143	-4.5	16,708	13,102	27.5
Attend School	25,516	25,843	-1.3	14,948	14,143	5.7	10,568	11,700	-9.7
Sport Events	97,857	91,966	6.4	68,767	65,796	4.5	29,091	26,169	11.2
Other	418,637	439,260	-4.7	236,693	227,628	4.0	181,943	211,632	-14.0
TRAVEL STATUS									
% First Timers ***	31.8	32.9	-1.1	28.2	28.5	-0.2	40.6	42.8	-2.2
% Repeaters ***	68.2	67.1	1.1	71.8	71.5	0.2	59.4	57.2	2.2
Average # of Trips	5.26	5.17	1.8	5.79	5.79	-0.1	4.00	3.79	5.6
Group Tour	485,053	507,129	-4.4	163,617	164,704	-0.7	321,436	342,425	-6.1
Non-Group	9,758,112	9,254,319	5.4	7,090,189	6,572,032	7.9	2,667,923	2,682,287	-0.5
Package Trip	2,591,167	2,525,058	2.6	1,249,443	1,206,398	3.6	1,341,724	1,318,660	1.7
No Package	7,651,998	7,236,390	5.7	6,004,363	5,530,338	8.6	1,647,635	1,706,052	-3.4
Net True Independent	7,509,812	7,094,493	5.9	5,938,291	5,465,284	8.7	1,571,521	1,629,210	-3.5
Ave. Age	45	45	-0.3	46	46	-0.8	45	44	0.5
Ave. Party Size	2.24	2.22	0.9	2.14	2.10	1.8	2.52	2.53	-0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 3. Summary of Visitor Characteristics Percentage of Total (Arrivals by Air)
2019 vs. 2018**

	TOTAL		DOMESTIC		INTERNATIONAL	
	2019	2018	2019	2018	2019	2018
VISITOR ARRIVALS	10,243,165	9,761,448	7,253,806	6,736,736	2,989,359	3,024,712
VISITOR DAYS	89,692,422	87,724,599	66,535,081	63,732,896	23,157,341	23,991,703
AVERAGE DAILY CENSUS	245,733	240,341	182,288	174,611	63,445	65,731
ISLANDS VISITED						
O'ahu	60.1%	60.1%	48.4%	47.8%	88.4%	87.4%
O'ahu only	46.9%	46.1%	36.4%	35.2%	72.3%	70.3%
O'ahu one day or less	2.2%	2.1%	2.7%	2.6%	1.0%	1.0%
Kaua'i	13.4%	14.2%	16.7%	18.0%	5.3%	5.9%
Kaua'i only	7.6%	8.0%	10.3%	11.0%	1.0%	1.3%
Kaua'i one day or less	1.2%	1.2%	1.0%	1.0%	1.6%	1.7%
Maui County	30.4%	30.4%	36.5%	36.7%	15.4%	16.2%
Maui	29.9%	29.9%	36.0%	36.1%	15.1%	15.9%
Maui only	20.0%	19.5%	25.6%	25.3%	6.2%	6.4%
Maui one day or less	1.5%	1.5%	1.2%	1.2%	2.3%	2.2%
Moloka'i *	0.6%	0.6%	0.6%	0.6%	0.6%	0.5%
Moloka'i only *	0.1%	0.1%	0.1%	0.1%	0.0%	0.0%
Moloka'i one day or less*	0.3%	0.3%	0.2%	0.2%	0.5%	0.4%
Lāna'i *	0.8%	0.8%	0.8%	0.8%	0.8%	0.7%
Lāna'i only *	0.1%	0.1%	0.2%	0.2%	0.0%	0.0%
Lāna'i one day or less*	0.5%	0.4%	0.4%	0.3%	0.7%	0.6%
Hawai'i Island	17.2%	17.5%	18.8%	19.2%	13.5%	13.7%
Kona side	15.2%	15.3%	16.6%	16.8%	11.6%	11.7%
Hilo side	5.9%	6.2%	6.0%	6.3%	5.4%	5.8%
Hawai'i Island only	9.3%	9.2%	11.7%	11.7%	3.5%	3.6%
Hawai'i Island one day or less	1.0%	0.9%	0.6%	0.6%	2.0%	1.6%
Any Neighbor Island	53.1%	53.9%	63.6%	64.8%	27.7%	29.7%
NI only	39.9%	39.9%	51.6%	52.2%	11.6%	12.6%
O'ahu & NI	13.2%	14.0%	12.1%	12.5%	16.1%	17.1%
Any one island only	83.9%	83.0%	84.3%	83.5%	83.0%	81.7%
Multiple Islands	16.1%	17.0%	15.7%	16.5%	17.0%	18.3%
Avg. Islands Visited	1.24	1.25	1.24	1.25	1.23	1.25
ACCOMMODATIONS						
Plan to stay in Hotel	59.7%	60.1%	53.3%	53.2%	75.3%	75.5%
Hotel only	51.9%	51.8%	45.0%	44.4%	68.6%	68.3%
Plan to stay in Condo	16.6%	17.1%	17.2%	17.7%	15.2%	15.9%
Condo only	13.0%	13.2%	13.8%	13.9%	11.3%	11.5%
Plan to stay in Timeshare	8.3%	8.6%	9.6%	10.1%	5.3%	5.3%
Timeshare only	6.5%	6.7%	7.6%	7.9%	4.0%	4.0%
Cruise Ship	1.4%	1.4%	1.6%	1.6%	0.8%	0.9%
Friends/Relatives	9.1%	9.0%	11.5%	11.7%	3.3%	2.9%
Bed & Breakfast	1.2%	1.2%	1.3%	1.3%	0.8%	1.0%
Rental House	10.1%	9.8%	12.3%	12.0%	4.9%	4.9%
Hostel	0.8%	0.8%	0.8%	0.8%	1.0%	0.9%

**Table 3. Summary of Visitor Characteristics Percentage of Total (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL		DOMESTIC		INTERNATIONAL	
	2019	2018	2019	2018	2019	2018
Camp Site, Beach	0.6%	0.6%	0.7%	0.7%	0.5%	0.4%
Private Room in Private Home**	1.6%	1.6%	1.4%	1.5%	1.9%	1.8%
Shared Room/Space in Private Home**	0.5%	0.5%	0.5%	0.5%	0.4%	0.4%
Other Accommodations	1.5%	1.4%	2.0%	1.9%	0.3%	0.3%
PURPOSE OF TRIP						
Pleasure (Net)	84.7%	84.3%	83.5%	83.1%	87.6%	87.1%
Honeymoon/Get Married	5.6%	6.1%	3.7%	4.0%	10.4%	10.6%
Honeymoon	5.0%	5.4%	3.1%	3.4%	9.7%	9.9%
Get Married	1.0%	1.1%	0.8%	0.8%	1.5%	1.5%
Pleasure/Vacation	79.7%	78.9%	80.4%	79.7%	77.9%	77.1%
Mtgs/Conventions/Incentive	4.5%	4.8%	4.3%	4.7%	4.9%	5.2%
Conventions	2.3%	2.6%	2.5%	2.9%	1.6%	1.8%
Corporate Meetings	0.9%	0.8%	1.1%	1.0%	0.5%	0.3%
Incentive	1.5%	1.6%	0.9%	0.8%	2.9%	3.2%
Other Business	2.6%	2.6%	3.5%	3.6%	0.6%	0.6%
Visit Friends/Rel.	8.2%	8.1%	10.4%	10.5%	2.8%	2.8%
Govt/Military	1.0%	1.1%	1.2%	1.4%	0.6%	0.4%
Attend School	0.2%	0.3%	0.2%	0.2%	0.4%	0.4%
Sport Events	1.0%	0.9%	0.9%	1.0%	1.0%	0.9%
Other	4.1%	4.5%	3.3%	3.4%	6.1%	7.0%
TRAVEL STATUS						
% First Timers	31.8%	32.9%	28.2%	28.5%	40.6%	42.8%
% Repeaters	68.2%	67.1%	71.8%	71.5%	59.4%	57.2%
Average # of Trips	5.26	5.17	5.79	5.79	4.00	3.79
Group Tour	4.7%	5.2%	2.3%	2.4%	10.8%	11.3%
Non-Group	95.3%	94.8%	97.7%	97.6%	89.2%	88.7%
Package Trip	25.3%	25.9%	17.2%	17.9%	44.9%	43.6%
No Package	74.7%	74.1%	82.8%	82.1%	55.1%	56.4%
Net True Independent	73.3%	72.7%	81.9%	81.1%	52.6%	53.9%
Ave. Age	45	45	46	46	45	44
Ave. Party Size	2.24	2.22	2.14	2.10	2.52	2.53

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 4. Visitor Days by Island (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
TOTAL STATE	89,692,422	87,724,599	2.2	66,535,081	63,732,896	4.4	23,157,341	23,991,703	-3.5
O'AHU	41,827,689	40,478,710	3.3	24,762,012	23,091,398	7.2	17,065,677	17,387,312	-1.8
MAUI COUNTY	24,777,892	24,073,277	2.9	21,414,026	20,453,326	4.7	3,363,866	3,619,952	-7.1
MAUI	24,222,598	23,532,681	2.9	20,929,572	19,982,474	4.7	3,293,026	3,550,207	-7.2
MOLOKA'I	285,966	284,608	0.5	252,394	249,429	1.2	33,572	35,179	-4.6
LĀNA'I	269,328	255,989	5.2	232,060	221,423	4.8	37,269	34,566	7.8
KAUA'I	10,108,788	10,388,952	-2.7	9,293,547	9,432,106	-1.5	815,242	956,845	-14.8
HAWAII ISLAND	12,978,052	12,783,660	1.5	11,065,497	10,756,066	2.9	1,912,556	2,027,594	-5.7
HILO	2,350,444	2,495,205	-5.8	2,001,647	2,074,168	-3.5	348,798	421,037	-17.2
KONA	10,627,608	10,288,455	3.3	9,063,850	8,681,897	4.4	1,563,758	1,606,557	-2.7

**Table 5. Visitor Days by Month (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
JANUARY	8,076,194	7,972,914	1.3	5,608,716	5,585,403	0.4	2,467,478	2,387,511	3.3
FEBRUARY	6,843,755	7,039,064	-2.8	4,778,006	4,820,992	-0.9	2,065,749	2,218,071	-6.9
MARCH	7,716,825	7,696,599	0.3	5,639,153	5,495,607	2.6	2,077,672	2,200,992	-5.6
APRIL	6,885,015	6,717,076	2.5	4,960,376	4,741,094	4.6	1,924,639	1,975,982	-2.6
MAY	7,035,854	6,818,290	3.2	5,494,077	5,205,187	5.6	1,541,778	1,613,103	-4.4
JUNE	8,334,138	8,152,230	2.2	6,666,332	6,304,198	5.7	1,667,807	1,848,032	-9.8
JULY	8,878,983	8,492,558	4.6	6,877,423	6,489,089	6.0	2,001,559	2,003,469	-0.1
AUGUST	7,840,392	7,292,311	7.5	5,765,397	5,162,162	11.7	2,074,995	2,130,148	-2.6
SEPTEMBER	6,089,616	6,134,891	-0.7	4,353,655	4,359,621	-0.1	1,735,961	1,775,270	-2.2
OCTOBER	6,577,024	6,409,659	2.6	4,931,639	4,746,722	3.9	1,645,385	1,662,937	-1.1
NOVEMBER	6,635,121	6,680,708	-0.7	4,832,847	4,688,746	3.1	1,802,274	1,991,962	-9.5
DECEMBER	8,779,507	8,318,301	5.5	6,627,462	6,134,074	8.0	2,152,044	2,184,227	-1.5
TOTAL	89,692,422	87,724,599	2.2	66,535,081	63,732,896	4.4	23,157,341	23,991,703	-3.5

**Table 6. Average Daily Census by Island (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
TOTAL STATE	245,733	240,341	2.2	182,288	174,611	4.4	63,445	65,731	-3.5
O'AHU	114,596	110,901	3.3	67,841	63,264	7.2	46,755	47,636	-1.8
MAUI COUNTY	67,885	65,954	2.9	58,669	56,037	4.7	9,216	9,918	-7.1
MAUI	66,363	64,473	2.9	57,341	54,747	4.7	9,022	9,727	-7.2
MOLOKA'I	783	780	0.5	691	683	1.2	92	96	-4.6
LĀNA'I	738	701	5.2	636	607	4.8	102	95	7.8
KAUA'I	27,695	28,463	-2.7	25,462	25,841	-1.5	2,234	2,621	-14.8
HAWAII ISLAND	35,556	35,024	1.5	30,316	29,469	2.9	5,240	5,555	-5.7
HILO	6,440	6,836	-5.8	5,484	5,683	-3.5	956	1,154	-17.2
KONA	29,117	28,188	3.3	24,832	23,786	4.4	4,284	4,402	-2.7

**Table 7. Average Daily Census by Month (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
JANUARY	260,522	257,191	1.3	180,926	180,174	0.4	79,596	77,016	3.3
FEBRUARY	244,420	251,395	-2.8	170,643	172,178	-0.9	73,777	79,217	-6.9
MARCH	248,930	248,277	0.3	181,908	177,278	2.6	67,022	71,000	-5.6
APRIL	229,500	223,903	2.5	165,346	158,036	4.6	64,155	65,866	-2.6
MAY	226,963	219,945	3.2	177,228	167,909	5.6	49,735	52,036	-4.4
JUNE	277,805	271,741	2.2	222,211	210,140	5.7	55,594	61,601	-9.8
JULY	286,419	273,953	4.6	221,852	209,325	6.0	64,566	64,628	-0.1
AUGUST	252,916	235,236	7.5	185,981	166,521	11.7	66,935	68,714	-2.6
SEPTEMBER	202,987	204,496	-0.7	145,122	145,321	-0.1	57,865	59,176	-2.2
OCTOBER	212,162	206,763	2.6	159,085	153,120	3.9	53,077	53,643	-1.1
NOVEMBER	221,171	222,690	-0.7	161,095	156,292	3.1	60,076	66,399	-9.5
DECEMBER	283,210	268,332	5.5	213,789	197,873	8.0	69,421	70,459	-1.5
TOTAL	245,733	240,341	2.2	182,288	174,611	4.4	63,445	65,731	-3.5

**Table 8. Visitors Staying Overnight or Longer (Arrivals by Air)
1957 – 2019**

YEAR	BOTH DIRECTIONS		DOMESTIC		INTERNATIONAL	
	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year
1957	168,652	26.2	126,816	23.9	41,836	33.5
1958	171,367	1.6	128,241	1.1	43,126	3.1
1959	242,994	41.8	196,731	53.4	46,263	7.3
1960	296,249	21.9	235,262	19.6	60,986	31.8
1961	319,476	7.8	208,387	-11.4	111,089	82.2
1962	361,812	13.3	231,308	11.0	130,504	17.5
1963	428,690	18.5	287,405	24.3	141,286	8.3
1964	563,412	31.4	419,280	45.9	144,132	2.0
1965	686,314	21.8	539,211	28.6	147,103	2.1
1966	834,732	21.6	629,564	16.8	205,168	39.5
1967	1,124,012	34.7	828,849	31.7	295,163	43.9
1968	1,313,706	16.9	952,821	15.0	360,885	22.3
1969	1,526,074	16.2	1,121,714	17.7	404,360	12.0
1970	1,745,904	14.4	1,273,639	13.5	472,265	16.8
1971	1,817,941	4.1	1,363,081	7.0	454,860	-3.7
1972	2,233,627	22.9	1,682,285	23.4	551,342	21.2
1973	2,622,376	17.4	1,942,714	15.5	679,662	23.3
1974	2,804,394	6.9	2,036,203	4.8	768,191	13.0
1975	2,818,082	0.5	2,028,068	-0.4	790,014	2.8
1976	3,213,249	14.0	2,327,399	14.8	885,850	12.1
1977	3,413,095	6.2	2,508,472	7.8	904,623	2.1
1978	3,676,967	7.7	2,766,012	10.3	910,955	0.7
1979	3,966,192	7.9	2,888,521	4.4	1,077,671	18.3
1980	3,928,789	-0.9	2,793,101	-3.3	1,135,688	5.4
1981	3,928,906	0.0	2,778,566	-0.5	1,150,340	1.3
1982	4,227,733	7.6	3,072,543	10.6	1,155,189	0.4
1983	4,356,317	3.0	3,219,219	4.8	1,137,098	-1.6
1984	4,827,884	10.8	3,499,419	8.7	1,328,466	16.8
1985	4,843,414	0.3	3,522,126	0.6	1,321,288	-0.5
1986	5,569,067	15.0	4,063,928	15.4	1,505,138	13.9
1987	5,770,585	3.6	4,040,204	-0.6	1,730,381	15.0
1988	6,101,483	5.7	4,041,878	0.0	2,059,605	19.0
1989	6,488,422	6.3	4,339,507	7.4	2,148,915	4.3
1990	6,723,531	3.6	4,315,161	-0.6	2,408,370	12.1
1991	6,518,460	-3.1	4,068,508	-5.7	2,449,952	1.7
1992	6,473,669	-0.7	3,791,945	-6.8	2,681,724	9.5
1993	6,070,995	-6.2	3,570,059	-5.9	2,500,936	-6.7
1994	6,364,674	4.8	3,813,279	6.8	2,551,395	2.0
1995	6,546,759	2.9	3,743,474	-1.8	2,803,285	9.9
1996	6,723,141	2.7	3,794,113	1.4	2,929,028	4.5
1997	6,761,135	0.7	3,890,798	2.5	2,870,337	-2.0
1998	6,595,790	-2.4	4,014,140	3.2	2,581,650	-10.1
1999	6,741,037	2.2	4,255,621	6.0	2,485,416	-3.7
2000	6,948,595	3.1	4,446,936	4.5	2,501,659	0.7
2001	6,303,791	-9.3	4,224,321	-5.0	2,079,470	-16.9
2002	6,389,058	1.4	4,358,850	3.2	2,030,208	-2.4
2003	6,380,439	-0.1	4,531,289	4.0	1,849,150	-8.9
2004	6,912,094	8.3	4,892,960	8.0	2,019,134	9.2
2005	7,416,574	7.3	5,313,281	8.6	2,103,293	4.2
2006	7,528,106	1.5	5,550,125	4.5	1,977,981	-6.0
2007	7,496,820	-0.4	5,582,530	0.6	1,914,290	-3.2
2008	6,713,436	-10.4	4,901,893	-12.2	1,811,543	-5.4
2009	6,420,448	-4.4	4,672,001	-4.7	1,748,447	-3.5
2010R	6,916,894	7.7	4,957,352	6.1	1,959,542	12.1
2011	7,174,397	3.7	5,127,291	3.4	2,047,106	4.5
2012	7,867,143	9.7	5,403,025	5.4	2,464,118	20.4
2013	8,003,474	1.7	5,405,300	0.0	2,598,174	5.4
2014R	8,196,342	2.4	5,486,059	1.5	2,710,283	4.3
2015	8,563,018	4.5	5,782,140	5.4	2,780,878	2.6
2016	8,821,802	3.0	5,968,779	3.2	2,853,023	2.6
2017R	9,277,613	5.2	6,239,748	4.5	3,037,865	6.5
2018	9,761,448	5.2	6,736,736	8.0	3,024,712	-0.4
2019	10,243,165	4.9	7,253,806	7.7	2,989,359	-1.2

Table 9. Visitor Days by Month and MMA (Arrivals by Air)
2019

2019	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA-LIA	NEW ZEALAND	TOTAL OCEANIA					
TOTAL	3,092,709	2,141,107	723,353	990,828	30,947	23,051	40,775	6,189	17,546	118,507	246,798	44,955	291,754					
Jan	2,712,365	1,776,939	683,416	832,744	24,144	17,786	45,432	8,259	12,182	107,803	143,081	22,364	165,445					
Feb	3,293,738	2,009,515	778,887	886,726	26,116	11,231	44,836	4,220	15,471	101,873	160,382	30,869	191,251					
Mar	3,191,328	1,433,760	701,124	651,790	43,540	18,898	49,413	6,137	21,515	139,502	210,976	68,477	279,454					
Apr	3,244,463	1,858,483	666,703	284,045	34,524	12,548	55,392	5,170	18,516	126,150	245,716	68,538	314,254					
May	4,039,914	2,339,571	732,556	225,768	31,152	18,051	41,079	8,034	17,447	115,763	240,579	66,744	307,324					
Jun	4,054,571	2,359,815	797,943	317,007	48,976	39,661	68,758	14,023	43,631	215,048	260,491	99,697	360,188					
Jul	3,460,125	1,842,671	1,037,198	321,101	50,176	43,625	67,777	47,866	21,019	230,464	236,559	74,370	310,929					
Aug	2,602,158	1,264,218	850,295	254,953	49,513	20,226	76,617	13,094	26,450	185,901	329,204	78,282	407,487					
Sep	3,034,446	1,376,734	783,063	377,719	40,770	31,074	82,022	9,039	22,964	185,869	245,267	45,967	291,235					
Oct	3,156,032	1,386,132	741,037	596,917	24,652	17,639	48,892	6,874	16,259	114,317	181,301	37,474	218,775					
Nov	3,870,840	2,245,174	811,203	814,896	32,376	24,205	51,679	8,577	22,156	138,993	229,387	53,112	282,498					
Dec	3,839,062	2,214,796	5,946	160,391	28,368	10,730	46,135	7,277	20,977	113,487	18,413	4,143	22,556					
TOTAL	39,264,255	21,247,708	58,409	1,590,478	349,829	166,747	578,662	118,986	225,232	1,439,456	270,837	71,611	342,448					
DOMESTIC																		
Jan	3,032,561	2,053,875	4,453	157,729	25,089	10,852	35,836	5,179	13,472	90,428	39,697	8,505	48,202					
Feb	2,670,383	1,691,737	4,331	135,496	19,014	10,390	37,366	7,619	10,828	85,217	8,694	1,824	10,519					
Mar	3,246,353	1,925,787	4,841	186,219	21,419	7,253	39,454	3,450	13,522	85,097	9,439	1,791	11,230					
Apr	3,137,678	1,376,543	3,583	119,115	30,190	10,519	42,589	4,997	18,182	106,477	19,890	5,363	25,253					
May	3,228,704	1,813,847	5,094	107,417	27,255	8,647	44,846	4,300	16,332	101,380	23,466	5,430	28,895					
Jun	4,005,457	2,258,833	4,888	55,931	21,774	6,863	31,286	6,534	14,583	81,042	19,279	5,097	24,375					
Jul	4,003,534	2,218,405	5,697	139,139	39,488	30,398	56,570	12,253	37,637	176,346	29,135	9,316	38,452					
Aug	3,403,341	1,757,149	5,799	144,384	40,991	32,407	58,282	42,903	17,816	192,399	19,819	7,751	27,570					
Sep	2,596,068	1,258,787	4,504	104,961	39,198	11,877	65,132	10,380	24,794	151,380	34,763	8,428	43,192					
Oct	3,008,594	1,352,890	4,756	153,997	35,645	17,806	75,555	8,029	21,857	158,891	33,656	9,287	42,943					
Nov	3,092,520	1,325,059	4,517	125,699	21,399	9,004	45,612	6,064	15,233	97,312	14,586	4,675	19,261					
Dec	3,839,062	2,214,796	5,946	160,391	28,368	10,730	46,135	7,277	20,977	113,487	18,413	4,143	22,556					
TOTAL	39,264,255	21,247,708	58,409	1,590,478	349,829	166,747	578,662	118,986	225,232	1,439,456	270,837	71,611	342,448					
INTERNATIONAL																		
Jan	60,148	87,232	718,900	833,098	5,859	12,199	4,939	1,010	4,074	28,080	207,101	36,450	243,551					
Feb	41,982	85,202	679,085	697,247	5,130	7,396	8,066	640	1,354	22,586	134,387	20,540	154,926					
Mar	47,385	83,728	774,046	700,507	4,697	3,978	5,382	770	1,949	16,776	150,943	29,078	180,021					
Apr	53,650	57,217	697,541	532,675	13,350	8,379	6,824	1,140	3,333	33,026	191,087	63,114	254,201					
May	15,758	44,636	661,609	176,628	7,268	3,902	10,546	870	2,184	24,770	222,251	63,108	285,359					
Jun	34,457	80,738	727,668	169,837	9,378	11,187	9,793	1,500	2,864	34,722	221,300	61,648	282,948					
Jul	51,038	141,410	792,246	177,868	9,488	9,262	12,188	1,770	5,994	38,702	231,356	90,381	321,737					
Aug	56,783	85,522	1,031,399	176,718	9,185	11,218	9,495	4,964	3,203	38,065	216,740	66,619	283,359					
Sep	6,090	5,431	845,792	149,992	10,316	8,349	11,486	2,714	1,656	34,520	294,441	69,854	364,295					
Oct	25,853	23,844	778,297	223,721	5,126	13,268	6,468	1,010	1,107	26,978	211,612	36,680	248,292					
Nov	63,512	61,073	736,520	471,219	3,253	8,635	3,280	810	1,026	17,004	166,714	32,799	199,514					
Dec	31,778	30,378	805,256	654,505	4,008	13,475	5,544	1,300	1,179	25,506	210,973	48,969	259,942					
TOTAL	488,433	786,411	9,248,358	4,964,016	87,057	111,248	94,009	18,498	29,922	340,734	2,458,904	619,241	3,078,146					

Table 9. Visitor Days by Month and MMA (Arrivals by Air) continued
2019

2019	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL					
TOTAL	98,928	3,487	234,680	4,503	19,496	361,094	9,523	15,114	5,606	30,243	326,599	8,076,194					
Jan	100,940	2,405	177,753	3,613	15,953	300,665	5,273	8,787	3,892	17,962	246,426	6,843,755					
Feb	51,912	2,201	96,646	2,210	14,140	167,109	4,140	6,934	5,167	16,241	271,486	7,716,825					
Mar	50,281	2,791	107,880	2,857	11,413	175,222	3,963	11,959	12,641	28,563	284,271	6,885,015					
Apr	57,194	3,284	116,070	3,044	47,807	227,399	4,997	14,437	6,582	26,017	288,342	7,035,854					
May	59,113	2,908	117,141	3,984	20,133	203,279	3,002	7,436	5,562	15,999	353,964	8,334,138					
Jun	71,477	5,856	152,588	3,590	21,893	255,405	3,810	8,918	15,787	28,514	490,491	8,878,983					
Jul	70,837	2,781	156,410	2,757	15,146	247,931	3,062	8,570	10,631	22,263	367,710	7,840,392					
Aug	49,674	2,411	134,396	2,898	16,479	205,857	4,035	7,968	7,363	19,367	299,381	6,089,616					
Sep	37,052	1,949	144,567	2,678	14,779	201,025	4,063	10,072	6,782	20,917	306,025	6,577,024					
Oct	31,257	2,274	143,812	4,495	7,933	189,771	2,301	6,234	5,519	14,054	218,087	6,635,121					
Nov	59,285	3,601	163,722	7,194	13,034	246,836	8,399	17,311	11,019	36,729	332,338	8,779,507					
Dec	737,950	35,948	1,745,666	43,823	218,207	2,781,593	56,567	123,741	96,551	276,859	3,785,120	89,692,422					
DOMESTIC																	
Jan	9,034	1,064	4,493	631	916	16,139	9,315	13,546	4,844	27,705	177,624	5,608,716					
Feb	9,985	925	4,172	1,029	1,327	17,438	5,025	7,846	3,646	16,518	146,367	4,778,006					
Mar	11,161	1,152	2,529	740	992	16,574	3,820	6,166	5,002	14,988	148,065	5,639,153					
Apr	6,789	927	2,885	589	791	11,982	3,771	10,783	11,962	26,515	153,230	4,960,376					
May	14,305	1,254	4,447	881	1,223	22,110	4,861	13,250	6,155	24,266	162,363	5,494,077					
Jun	14,700	1,931	3,496	1,151	1,451	22,728	2,818	6,215	5,339	14,372	198,705	6,666,332					
Jul	11,515	2,047	4,153	1,321	1,327	20,364	3,658	8,538	15,365	27,560	247,926	6,877,423					
Aug	8,746	1,620	4,171	576	889	16,001	2,854	7,712	10,297	20,863	197,890	5,765,397					
Sep	7,027	1,085	3,118	686	1,096	13,013	3,819	7,320	7,094	18,233	163,518	4,353,655					
Oct	8,415	1,227	4,032	1,126	963	15,763	3,527	9,168	6,296	18,991	174,814	4,931,639					
Nov	6,347	1,105	3,530	886	801	12,669	2,173	5,554	5,123	12,850	142,961	4,832,847					
Dec	16,855	1,420	4,632	1,119	1,031	25,058	8,279	16,158	10,759	35,196	210,970	6,627,462					
TOTAL	124,879	15,758	45,658	10,735	12,809	209,839	53,919	112,256	91,882	258,057	2,124,432	66,535,081					
INTERNATIONAL																	
Jan	89,893	2,423	230,188	3,872	18,580	344,956	208	1,568	761	2,537	148,975	2,467,478					
Feb	90,955	1,480	173,581	2,584	14,626	283,227	248	941	246	1,435	100,060	2,065,749					
Mar	40,751	1,048	94,117	1,470	13,147	150,535	320	768	165	1,253	123,421	2,077,672					
Apr	43,492	1,864	104,995	2,267	10,622	163,241	192	1,176	679	2,047	131,042	1,924,639					
May	42,889	2,030	111,624	2,163	46,583	205,289	136	1,187	428	1,751	125,979	1,541,778					
Jun	44,413	978	113,645	2,834	18,682	180,551	184	1,221	223	1,627	155,259	1,667,807					
Jul	59,962	3,809	148,435	2,269	20,566	235,040	152	380	422	954	242,565	2,001,559					
Aug	62,092	1,161	152,239	2,181	14,257	231,929	208	858	334	1,400	169,819	2,074,995					
Sep	42,647	1,326	131,277	2,212	15,383	192,845	216	648	269	1,133	135,864	1,735,961					
Oct	28,637	722	140,536	1,552	13,816	185,262	536	904	486	1,926	131,211	1,645,385					
Nov	24,910	1,168	140,282	3,610	7,132	177,102	128	680	396	1,204	75,126	1,802,274					
Dec	42,430	2,181	159,089	6,075	12,003	221,778	120	1,154	260	1,534	121,367	2,152,044					
TOTAL	613,071	20,190	1,700,007	33,088	205,398	2,571,755	2,648	11,484	4,669	18,801	1,660,688	23,157,341					

Table 10. Visitor Days Growth by Month and MMA
Percent change 2019 vs. 2018

% change	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA		
	US WEST	US EAST	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA	
TOTAL																
Jan	1.7	0.6	7.3	-0.7	51.0	-0.6	9.0	-10.2	3.8	-10.0	1.1	-8.4				
Feb	2.9	-1.8	-4.5	-1.2	-13.7	-6.1	-6.5	89.0	-12.3	-5.2	-14.6	-29.3				
Mar	5.5	1.6	0.2	-3.6	-37.0	-9.9	-15.8	3.1	-23.3	-22.5	-24.0	-37.7				
Apr	6.8	0.2	11.5	1.3	-10.2	-12.1	-18.1	-17.7	-10.1	-23.5	-24.3	-23.7				
May	8.9	2.5	3.8	-4.8	-18.0	-30.8	-5.4	-1.5	-20.3	-14.3	-18.0	-16.9				
Jun	6.7	2.8	1.9	-4.2	-9.6	7.1	4.0	-33.5	-14.2	-6.1	-18.3	-15.0				
Jul	6.5	5.6	3.3	-10.3	-18.3	-20.2	-6.5	-13.7	-6.0	-12.5	-0.4	-12.2				
Aug	14.3	8.3	2.5	0.5	-15.3	-9.2	7.9	19.0	3.0	-0.1	-8.5	-14.6				
Sep	2.3	-7.6	11.9	5.0	-8.0	-13.8	2.1	20.5	-16.0	-4.5	-3.7	-22.6				
Oct	5.4	-3.6	7.2	3.7	-2.5	-24.6	14.8	-9.6	-13.3	-2.7	-10.7	-37.8				
Nov	2.0	3.7	6.2	-6.8	-3.4	-15.0	-4.1	14.2	-10.8	-5.9	-19.6	-16.4				
Dec	8.4	9.6	6.4	-8.0	40.4	-4.4	10.2	-19.0	-11.8	4.0	-17.0	-5.5				
TOTAL	6.1	2.2	4.7	-2.8	-8.3	-0.7	3.4	-12.5	-6.4	-13.6	-19.1	-14.8				
DOMESTIC																
Jan	2.1	1.9	-17.6	-26.1	14.0	6.3	11.5	-18.0	1.4	-7.8	16.4	-4.3				
Feb	3.3	-2.7	14.1	-24.1	-17.3	-15.1	-5.2	98.5	-8.6	-5.7	-26.2	-23.9				
Mar	6.1	1.7	-2.6	-14.4	-27.4	-15.5	-4.4	-0.4	-18.6	-14.4	-18.7	-23.5				
Apr	7.7	-0.2	-20.8	16.7	-11.3	-36.4	-0.8	-19.5	-10.1	-11.2	-15.5	-8.8				
May	9.5	2.5	10.7	-14.9	-12.9	-15.4	-2.2	-4.0	-11.5	-8.1	-9.1	-11.2				
Jun	8.0	4.4	-10.4	-0.4	-18.2	-17.2	0.6	-32.0	-10.5	-11.8	-19.4	-18.7				
Jul	8.4	5.6	7.8	0.7	-15.5	-13.3	-8.2	-17.2	-6.0	-11.0	-21.8	-19.5				
Aug	14.6	10.8	-4.7	-1.4	-15.8	-4.2	1.6	19.5	0.7	-0.6	-8.1	-4.9				
Sep	3.5	-5.2	-32.1	11.3	-9.4	-7.3	-5.1	8.1	-15.4	-7.5	-16.6	-7.7				
Oct	6.8	-3.1	4.5	22.2	1.8	-3.4	19.2	-7.9	-8.1	6.4	-17.2	-15.6				
Nov	2.9	3.3	1.7	21.1	-4.4	-7.7	2.2	7.0	-7.9	-1.7	-17.4	-10.8				
Dec	8.3	9.5	-17.5	6.0	-4.9	0.7	8.0	-24.0	-3.1	-0.8	-11.3	-7.0				
TOTAL	6.9	2.8	-7.2	-3.9	-11.5	-10.3	1.1	2.1	-9.5	-5.2	-15.2	-6.4				
INTERNATIONAL																
Jan	-14.5	-23.1	7.5	6.3	112.4	-32.5	-2.4	31.3	12.3	-10.4	-1.9	-9.2				
Feb	-18.2	21.2	-4.6	4.9	10.4	-12.1	20.3	-33.6	-3.7	-13.7	-30.6	-16.4				
Mar	-22.8	-0.3	0.2	-0.2	-60.6	2.4	-55.1	21.8	-45.4	-47.6	-24.3	-26.8				
Apr	-28.9	13.3	11.7	-1.6	86.0	-48.5	-11.5	-43.7	-6.2	-24.2	-25.4	-24.5				
May	-49.4	-1.1	3.8	2.7	-32.8	-50.6	-16.8	13.3	-54.2	-32.9	-18.8	-18.4				
Jun	-55.3	-28.3	2.0	-5.4	19.7	30.4	16.6	-39.1	-29.1	10.9	-18.2	-14.9				
Jul	-54.4	6.8	3.3	-17.3	-28.0	-36.7	2.3	22.7	-5.9	-18.6	3.2	-12.3				
Aug	-4.5	-25.9	2.5	2.1	-21.1	-13.4	75.3	14.8	17.8	2.1	-8.5	-10.3				
Sep	-81.9	-86.9	12.3	1.1	-2.7	-21.6	79.8	114.7	-24.7	11.0	-1.9	-24.1				
Oct	-59.5	-25.3	7.2	-6.0	-24.8	-41.8	-19.7	-20.6	-59.2	-35.2	-9.5	-42.4				
Nov	-29.4	12.5	6.3	-12.2	3.4	-21.4	-48.2	130.1	-39.4	-24.5	-19.8	-19.8				
Dec	20.1	19.7	6.6	-10.9	104.9	32.8	28.7	-66.1	32.3	-17.4	-7.1	-15.7				
TOTAL	-35.0	-10.3	4.7	-2.5	-14.7	-5.1	-10.6	12.9	-29.8	-11.1	-13.5	-20.3				

Table 10. Visitor Days Growth by Month and MMA continued
Percent change 2019 vs. 2018

% change	OTHERASIAMMA										LATIN AMERICA MMA					OTHER MMA	TOTAL VISITOR DAYS				
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHERASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER										
TOTAL																					
Jan	30.0	-11.6	-1.6	-2.4	81.4	8.1	-37.9	-7.9	-1.8	-19.3	-0.4	1.3									
Feb	-39.6	-41.9	-8.4	26.3	-7.1	-22.0	-42.0	-17.1	-11.2	-25.4	-20.8	-2.8									
Mar	-14.2	-40.9	-12.4	-56.6	33.0	-12.2	-26.5	-18.8	-49.1	-33.2	-7.5	0.3									
Apr	-29.4	-16.2	-6.7	-41.0	-7.5	-15.5	-32.1	23.0	55.9	20.6	3.9	2.5									
May	-30.1	-16.2	-2.6	-53.0	244.4	0.9	-22.5	50.4	-4.6	13.4	-5.7	3.2									
Jun	-25.3	-45.5	0.1	-30.7	18.8	-9.3	-19.8	-6.6	-2.8	-8.2	-10.8	2.2									
Jul	-4.7	-14.0	6.9	-16.1	15.1	3.0	-43.2	-26.6	14.6	-12.6	15.0	4.6									
Aug	-19.4	-7.8	0.3	-13.7	9.0	-6.1	-14.7	27.4	67.5	33.6	-1.9	7.5									
Sep	-41.5	12.7	-2.7	1.0	27.0	-14.6	-5.3	-3.5	21.8	4.3	-7.4	-0.7									
Oct	-29.6	-15.9	14.3	-6.5	38.8	3.1	0.5	12.9	-9.0	2.4	21.1	2.6									
Nov	-31.5	8.0	28.9	23.3	-13.5	10.2	4.3	-26.9	26.3	-7.0	-34.5	-0.7									
Dec	-8.3	-11.1	26.5	-34.2	-11.8	10.3	-16.1	-12.8	-13.4	-13.7	5.0	5.5									
TOTAL	-22.1	-19.8	2.8	-23.7	34.5	-4.4	-26.4	-2.8	5.3	-6.4	-3.8	2.2									
Jan	-1.3	-31.5	-25.2	23.9	-1.7	-11.1	-36.5	-13.6	-3.3	-21.6	-5.3	0.4									
Feb	-37.0	-51.9	51.3	29.3	-36.1	-25.5	-41.1	-18.0	-10.4	-25.5	-10.9	-0.9									
Mar	-7.8	-25.6	-22.7	5.7	38.9	-9.6	-27.5	-7.4	-48.5	-30.7	-10.1	2.6									
Apr	-29.2	-37.2	-7.4	-32.8	1.0	-24.3	-23.3	42.1	58.9	32.4	-2.2	4.6									
May	-24.2	7.9	0.1	-16.6	10.7	-17.0	-14.5	78.1	-7.4	22.7	-2.6	5.6									
Jun	-20.4	-7.2	-21.5	-23.0	-6.3	-18.7	-13.8	-8.2	-1.2	-6.9	-2.5	5.7									
Jul	12.8	-5.7	-5.6	23.3	-5.7	-44.8	-22.9	17.9	-2.8	-10.3	-2.8	6.0									
Aug	-11.7	58.5	-15.0	11.5	-15.5	-8.1	-10.7	27.0	78.2	38.7	-1.0	11.7									
Sep	-29.9	9.3	4.3	22.3	33.9	-15.5	-1.1	2.5	27.0	9.9	-7.0	-0.1									
Oct	-12.9	-4.6	41.7	198.5	-7.6	3.6	-5.3	17.7	-3.0	5.5	2.4	3.9									
Nov	-34.2	28.9	32.8	4.4	-36.1	-17.0	13.2	-13.7	29.4	4.3	-1.7	3.1									
Dec	6.5	15.8	13.5	2.4	-11.3	7.2	-16.3	-11.7	-12.2	-13.0	3.2	8.0									
TOTAL	-16.4	-8.9	-0.6	8.4	-7.3	-11.2	-24.6	1.6	7.5	-3.5	-3.2	4.4									
Jan	34.3	1.3	-1.0	-5.7	89.3	9.2	-68.8	113.3	8.5	20.7	6.1	3.3									
Feb	-39.9	-33.3	-9.3	25.1	-3.1	-21.8	-55.4	-8.3	-21.2	-24.3	-31.9	-6.9									
Mar	-15.8	-51.8	-12.1	-66.5	32.6	-12.4	-13.0	-59.1	-61.6	-53.1	-4.1	-5.6									
Apr	-29.5	0.6	-6.7	-42.9	-8.0	-14.8	-79.2	-45.0	16.1	-43.8	12.1	-2.6									
May	-31.9	-26.4	-2.7	-60.1	264.6	3.3	-82.3	-45.0	71.7	-44.9	-9.4	-4.4									
Jun	-26.8	-69.9	1.0	-33.4	20.6	-8.0	-61.2	2.1	-30.6	-18.2	-19.6	-9.8									
Jul	-7.4	-17.9	7.3	-29.3	16.8	2.8	72.7	-64.4	43.3	49.8	41.6	-0.1									
Aug	-20.4	-41.8	0.8	-18.6	11.0	-5.9	-47.0	30.8	-41.3	-13.4	-2.8	-2.6									
Sep	-43.1	15.6	-2.9	-4.1	26.5	-14.6	-46.1	-41.7	-41.4	-42.5	-7.9	-2.2									
Oct	-33.4	-30.0	13.7	-37.6	43.9	3.1	68.1	-19.9	-49.7	-20.2	60.2	-1.1									
Nov	-30.8	-6.3	28.8	29.1	-10.0	12.9	-55.2	-67.5	-3.4	-56.8	-59.9	-9.5									
Dec	-13.1	-22.7	26.9	-38.2	-11.9	10.7	-2.2	-25.6	-44.8	-28.5	8.3	-1.5									
TOTAL	-23.1	-26.7	2.8	-30.4	38.4	-3.8	-50.7	-31.4	-24.9	-33.6	-4.6	-3.5									

Table 11. Visitor Arrivals by Month and MMA (Arrivals by Air)
2019

2019	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA			
TOTAL	317,655	185,253	120,418	69,687	2,671	1,421	2,575	508	847	8,022	26,465	4,844	31,308					
Jan	312,235	176,777	120,653	66,590	2,397	1,394	3,224	482	785	8,282	14,366	2,689	17,056					
Feb	399,049	225,648	133,858	76,913	2,685	1,062	3,137	400	855	8,139	16,530	3,704	20,234					
Mar	388,573	159,115	119,487	56,749	3,886	1,753	3,737	589	1,296	11,260	23,445	7,356	30,801					
Apr	387,844	199,344	113,226	26,424	3,399	1,593	3,745	508	1,087	10,332	26,361	7,412	33,773					
May	452,958	240,223	126,592	19,172	2,760	1,524	2,928	734	994	8,940	25,543	7,162	32,705					
Jun	462,676	243,498	134,587	26,939	4,506	3,214	4,649	1,173	2,517	16,059	27,177	10,254	37,431					
Jul	420,750	199,659	160,728	28,672	4,957	3,610	4,819	3,856	1,283	18,525	23,995	7,565	31,561					
Aug	305,808	133,185	143,928	21,928	4,534	1,657	5,263	1,114	1,540	14,107	35,323	8,338	43,661					
Sep	354,007	148,075	134,557	32,250	4,062	2,815	5,641	868	1,507	14,892	26,858	6,316	33,174					
Oct	375,244	150,386	131,536	50,598	2,515	1,629	3,423	544	986	9,097	18,725	4,338	23,064					
Nov	418,520	215,358	136,635	64,182	2,849	2,251	3,158	747	1,247	10,252	23,206	5,577	28,784					
TOTAL	4,595,319	2,276,520	1,576,205	540,103	41,219	23,923	46,299	11,523	14,943	137,908	287,995	75,556	363,551					
DOMESTIC	308,478	172,428	563	10,837	1,952	668	2,112	407	653	5,792	5,500	1,247	6,746					
Jan	305,416	166,096	665	11,103	1,857	829	2,656	418	644	6,404	1,396	294	1,691					
Feb	389,572	212,453	722	16,651	2,014	620	2,539	323	652	6,148	1,466	285	1,751					
Mar	381,638	151,409	514	11,532	2,996	822	2,884	475	1,081	8,257	2,808	845	3,653					
Apr	383,936	192,283	715	10,373	2,677	726	3,098	421	931	7,853	3,488	858	4,346					
May	446,346	228,117	706	4,980	2,036	486	2,254	584	815	6,175	2,811	746	3,557					
Jun	454,461	225,494	719	11,283	3,646	2,137	3,816	996	2,184	12,779	4,357	1,476	5,833					
Jul	414,245	189,765	865	13,489	4,075	2,737	4,144	3,495	1,129	15,580	2,823	996	3,820					
Aug	304,675	132,146	799	9,209	3,666	898	4,522	996	1,356	11,437	5,151	1,221	6,372					
Sep	349,595	144,359	726	13,091	3,459	1,406	5,044	767	1,384	12,059	4,908	1,340	6,248					
Oct	365,126	141,609	617	10,384	2,027	712	3,013	463	872	7,087	2,215	669	2,885					
Nov	414,508	211,314	765	12,282	2,348	820	2,762	617	1,116	7,663	2,561	570	3,132					
TOTAL	4,517,996	2,167,472	8,376	135,213	32,751	12,861	38,844	9,962	12,816	107,235	39,485	10,548	50,033					
INTERNATIONAL	9,177	12,825	119,855	58,850	719	753	463	101	194	2,230	20,965	3,597	24,562					
Jan	6,819	10,681	119,988	55,487	540	565	568	64	141	1,878	12,970	2,395	15,365					
Feb	9,477	13,195	133,136	60,262	671	442	598	77	203	1,991	15,064	3,419	18,483					
Mar	6,935	7,706	116,973	45,217	890	931	853	114	215	3,003	20,637	6,511	27,148					
Apr	3,908	7,061	112,511	16,051	722	867	647	87	156	2,479	22,873	6,554	29,427					
May	6,612	12,106	125,886	14,192	724	1,038	674	150	179	2,765	22,732	6,416	29,148					
Jun	8,215	18,004	133,868	15,656	860	1,077	833	177	333	3,280	22,820	8,778	31,598					
Jul	6,505	9,894	159,863	15,183	882	873	675	361	154	2,945	21,172	6,569	27,741					
Aug	1,133	1,039	143,129	12,719	868	759	741	118	184	2,670	30,172	7,117	37,289					
Sep	4,412	3,716	133,831	19,159	603	1,409	597	101	123	2,833	21,950	4,976	26,926					
Oct	10,118	8,777	130,919	40,214	488	917	410	81	114	2,010	16,510	3,669	20,179					
Nov	4,012	4,044	135,870	51,900	501	1,431	396	130	131	2,589	20,645	5,007	25,652					
TOTAL	77,323	109,048	1,567,829	404,890	8,468	11,062	7,455	1,561	2,127	30,673	248,510	65,008	313,518					

Table 11. Visitor Arrivals by Month and MMA (Arrivals by Air) continued
2019

2019	OTHER ASIA MMA										LATIN AMERICA MMA					OTHER MMA	TOTAL
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS					
TOTAL	10,944	347	27,907	537	1,859	41,595	788	1,150	608	2,525	29,104	805,567					
Jan	11,604	309	21,871	435	1,680	35,899	496	726	507	1,728	25,292	764,513					
Feb	6,740	250	13,353	326	1,405	22,075	360	654	551	1,565	29,545	917,026					
Mar	6,502	337	14,896	455	1,286	23,476	393	1,148	1,347	2,888	32,260	824,610					
Apr	8,231	384	16,035	458	5,800	30,907	456	1,348	795	2,599	31,608	836,058					
May	9,119	391	16,535	498	2,180	28,722	280	592	600	1,471	35,590	946,373					
Jun	8,562	579	19,109	379	2,301	30,931	377	803	1,651	2,831	40,259	995,210					
Jul	7,924	325	18,527	293	1,784	28,853	289	627	917	1,833	35,836	926,417					
Sep	6,179	260	17,456	294	1,746	25,935	394	734	852	1,981	27,508	718,042					
Oct	5,039	266	20,261	396	1,776	27,739	361	885	816	2,062	28,919	775,675					
Nov	4,258	254	20,272	376	990	26,151	188	494	590	1,272	25,199	792,547					
Dec	6,980	415	22,833	736	1,434	32,397	373	1,155	1,060	2,588	32,414	941,128					
TOTAL	92,082	4,116	229,056	5,184	24,242	354,680	4,734	10,317	10,293	25,344	373,534	10,243,165					
DOMESTIC																	
Jan	1,260	107	651	89	107	2,215	742	1,010	478	2,229	15,418	524,706					
Feb	1,560	122	567	112	124	2,485	485	642	465	1,571	14,713	510,145					
Mar	1,628	141	369	81	138	2,358	320	558	496	1,374	16,141	647,170					
Apr	1,257	112	422	62	124	1,977	369	1,043	1,231	2,643	16,535	578,159					
May	2,635	174	710	120	173	3,811	422	1,242	722	2,386	17,021	622,725					
Jun	2,964	212	519	156	175	4,025	257	483	562	1,301	19,882	715,089					
Jul	1,882	215	578	130	150	2,956	358	727	1,579	2,664	24,294	740,482					
Aug	1,369	203	595	78	137	2,382	263	549	860	1,672	20,670	682,488					
Sep	947	137	435	98	158	1,775	367	653	806	1,827	16,347	484,588					
Oct	1,394	162	626	151	157	2,491	294	772	762	1,828	17,781	548,178					
Nov	1,056	136	483	103	116	1,895	172	409	546	1,127	14,937	545,667					
Dec	2,117	172	602	142	146	3,178	358	1,052	1,008	2,418	19,152	674,410					
TOTAL	20,069	1,892	6,558	1,323	1,706	31,548	4,386	9,141	9,514	23,041	212,891	7,253,806					
INTERNATIONAL																	
Jan	9,684	240	27,256	448	1,752	39,380	26	140	130	296	13,686	280,861					
Feb	10,044	187	21,304	323	1,556	33,414	31	84	42	157	10,579	254,368					
Mar	5,112	109	12,984	245	1,267	19,717	40	96	55	191	13,404	269,856					
Apr	5,245	225	14,474	393	1,162	21,499	24	105	116	245	15,725	246,451					
May	5,596	210	15,325	338	5,627	27,096	34	106	73	213	14,587	213,333					
Jun	6,155	179	16,016	342	2,005	24,697	23	109	38	170	15,708	231,284					
Jul	6,680	364	18,531	249	2,151	27,975	19	76	72	167	15,965	264,728					
Aug	6,555	122	17,932	215	1,647	26,471	26	78	57	161	15,166	263,929					
Sep	5,232	123	17,021	196	1,588	24,160	27	81	46	154	11,161	233,454					
Oct	3,645	104	19,635	245	1,619	25,248	67	113	54	234	11,138	227,497					
Nov	3,202	118	19,789	273	874	24,256	16	85	44	145	10,262	246,880					
Dec	4,863	243	22,231	594	1,288	29,219	15	103	52	170	13,262	266,718					
TOTAL	72,013	2,224	222,498	3,861	22,536	323,132	348	1,176	779	2,303	160,643	2,989,359					

Table 12. Visitor Arrivals Growth by Month and MMA
Percent change 2019 vs. 2018

% change	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA					
TOTAL	5.7	1.3	7.9	-2.2	-3.3	7.0	6.6	10.4	1.4	2.8	-7.1	0.2	-6.1					
Jan	6.4	0.5	0.6	1.3	-16.1	-13.0	-3.7	21.3	-8.6	-8.6	-17.4	-23.2	-18.4					
Feb	10.0	4.8	0.6	0.3	-31.0	-6.9	-6.2	7.0	-14.6	-16.5	-22.3	-32.8	-24.5					
Mar	10.9	2.7	13.2	5.5	-17.3	-28.4	-8.0	-23.6	-4.9	-15.6	-17.1	-21.5	-18.2					
Apr	12.7	6.4	2.0	-3.7	-16.8	-7.2	-10.4	-9.7	-15.6	-12.7	-19.5	-14.6	-18.5					
May	10.9	7.2	4.4	-3.9	-17.3	14.2	3.5	-10.4	-9.3	-5.0	-11.7	-15.4	-12.6					
Jun	9.8	6.7	6.6	-4.4	-11.1	-5.2	-3.3	-11.2	-5.1	-6.9	-0.8	-11.9	-4.1					
Jul	17.4	13.1	1.1	-0.5	-10.6	1.6	7.2	14.0	3.5	1.7	-9.1	-13.5	-10.2					
Aug	4.4	-4.4	12.1	-0.8	-4.0	-9.7	2.3	9.7	-6.5	-2.0	-2.0	-22.2	-6.6					
Sep	7.8	-1.4	8.9	3.6	3.2	-4.9	13.8	4.4	-6.6	4.2	-5.5	-23.5	-9.6					
Oct	4.2	5.7	7.1	-6.1	-3.2	-5.6	2.9	-2.4	-6.3	-1.8	-17.5	-15.6	-17.1					
Nov	9.2	9.5	7.1	-8.0	-5.7	-7.1	8.3	-10.4	5.3	-1.2	-13.8	-4.9	-12.2					
Dec	9.3	4.7	5.8	-1.6	-11.4	-6.0	1.0	1.7	-5.6	-4.9	-11.4	-16.7	-12.6					
DOMESTIC	5.7	2.3	-6.9	-27.0	-1.4	-3.1	7.8	17.9	-7.2	2.0	-5.5	21.4	-1.5					
Jan	7.2	-0.8	16.8	-23.9	-11.4	-11.0	-1.6	30.0	-7.4	-5.0	-20.4	0.2	-17.4					
Feb	10.2	4.8	1.8	-14.7	-25.3	-0.5	-7.4	9.5	-21.3	-14.5	-9.8	-33.8	-14.8					
Mar	12.0	2.6	-9.2	22.6	-12.1	-41.4	-2.5	-22.2	0.5	-12.7	-12.3	-6.8	-11.1					
Apr	13.2	6.5	16.3	-11.4	-11.7	-8.1	-4.6	-3.1	-13.5	-8.5	-7.7	-12.5	-8.7					
May	12.2	8.5	-4.4	8.2	-19.6	-19.7	4.7	-12.2	-10.8	-10.1	-17.0	-17.2	-17.0					
Jun	12.0	7.8	7.5	3.2	-11.9	-9.5	-5.2	-10.7	-4.8	-8.3	-15.1	1.3	-11.5					
Jul	18.2	16.1	-6.6	4.0	-13.4	2.8	5.0	16.7	2.3	1.1	-8.9	-4.4	-7.8					
Aug	5.6	-1.9	-26.7	18.6	-8.7	-5.1	2.3	16.1	-9.0	-2.5	-12.5	-11.0	-12.2					
Sep	9.6	-0.5	17.0	33.1	5.6	-2.4	17.5	9.5	-5.2	8.0	-12.3	-9.0	-11.6					
Oct	5.5	6.2	-1.3	20.2	-4.4	-1.9	4.0	-1.4	-6.4	-0.8	-12.5	12.5	-7.8					
Nov	9.4	9.8	-27.1	6.8	-0.6	5.2	11.8	-15.5	7.4	3.8	-8.7	15.9	-5.0					
Dec	10.3	5.5	-4.6	-0.8	-9.9	-7.9	2.7	4.4	-5.8	-3.6	-11.5	-3.9	-10.0					
INTERNATIONAL	3.4	-9.7	8.0	4.3	-8.1	18.0	1.3	-12.2	47.0	5.0	-7.5	-5.5	-7.2					
Jan	-19.6	26.0	0.6	8.5	-29.2	-15.7	-12.3	-15.8	-13.5	-19.1	-17.1	-25.3	-18.5					
Feb	1.6	6.0	0.6	5.5	-43.7	-14.7	-0.7	-2.5	17.3	-22.3	-23.4	-32.7	-25.3					
Mar	-25.9	5.4	13.3	1.9	-31.1	-11.0	-22.5	-29.2	-25.1	-22.7	-17.8	-23.1	-19.1					
Apr	-21.4	3.3	1.9	2.1	-31.6	-6.4	-30.7	-32.0	-26.4	-23.9	-21.1	-14.8	-19.8					
May	-38.9	-12.9	4.5	-7.5	-9.7	42.4	-0.3	-2.6	-1.6	8.7	-11.0	-15.2	-12.0					
Jun	-47.8	-4.9	6.6	-9.3	-7.8	4.6	6.7	-14.1	-7.2	-0.9	2.5	-13.8	-2.6					
Jul	-18.9	-24.7	1.2	-4.1	5.4	-1.8	23.4	-6.5	13.2	5.4	-9.1	-14.7	-10.5					
Aug	-74.3	-77.2	12.5	-11.3	22.8	-14.5	2.1	-25.3	17.2	1.3	0.0	-23.8	-5.6					
Sep	-53.0	-27.6	8.9	-10.1	-8.6	-7.2	-10.2	-22.9	-20.1	-9.5	-3.9	-26.6	-9.1					
Oct	-28.4	-2.4	7.1	-11.1	1.7	-8.2	-4.4	-8.0	-5.8	-5.1	-18.1	-19.3	-18.3					
Nov	-10.4	-4.6	7.3	-10.9	-23.9	-13.0	-10.8	25.0	-9.7	-13.6	-14.4	-6.8	-13.0					
Dec	-28.4	-7.7	5.9	-1.8	-16.7	-3.8	-6.9	-12.6	-4.2	-8.9	-11.4	-18.5	-13.0					

Table 12. Visitor Arrivals Growth by Month and MMA continued
Percent change 2019 vs. 2018

% change	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA	TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA						
TOTAL	22.7	-4.2	-9.0	9.1	45.3	-0.3	-45.3	-8.4	-1.8	-22.9	-4.1	-4.1	2.9			
Jan	-39.8	-24.2	-10.3	30.6	-3.3	-22.2	-47.3	-21.3	-3.1	-27.6	-11.4	-11.4	0.3			
Feb	-14.2	-46.1	-14.3	-32.8	12.4	-13.9	-34.3	-9.7	-51.9	-35.3	-5.3	-5.3	3.8			
Mar	-37.5	-9.4	-14.6	-6.9	-6.6	-21.9	-32.6	25.4	59.3	23.2	4.0	4.0	5.9			
Apr	-32.9	-9.9	-4.8	-31.3	296.7	-2.4	-27.7	56.0	-2.5	12.5	-0.7	-0.7	6.0			
May	-28.1	-15.0	3.1	-21.7	10.9	-9.7	-26.5	-27.9	3.6	-17.3	-0.3	-0.3	6.4			
Jun	-4.5	-8.9	0.7	-23.6	31.1	0.3	-39.2	-26.5	17.6	-9.1	0.4	0.4	6.5			
Jul	-20.9	-5.8	2.6	-16.3	39.4	-4.0	-10.9	1.5	34.8	13.0	0.2	0.2	9.8			
Aug	-44.7	-5.5	-6.3	-11.4	17.2	-18.7	-4.9	13.7	12.2	8.8	-5.2	-5.2	1.6			
Sep	-31.2	-14.1	12.2	8.6	46.0	1.7	-15.0	0.8	-4.0	-4.2	4.1	4.1	4.6			
Oct	-31.1	2.3	28.6	-24.4	-6.4	10.1	-12.0	-22.7	9.5	-8.6	-0.5	-0.5	3.4			
Nov	-14.7	-16.2	27.6	-14.8	-13.3	11.4	12.4	-21.5	-22.0	-18.1	5.9	5.9	6.5			
Dec	-25.3	-14.3	0.3	-13.7	38.3	-6.6	-30.5	-4.9	1.7	-8.8	-1.0	-1.0	4.9			
DOMESTIC	0.4	-17.7	-12.1	16.8	51.3	-2.6	-44.2	-12.2	-5.0	-25.2	-3.2	-3.2	3.0			
Jan	-40.4	9.0	42.7	45.4	-15.6	-25.8	-46.7	-22.2	-1.4	-27.5	-6.7	-6.7	2.5			
Feb	-8.4	-19.1	-12.0	-14.9	44.3	-8.0	-36.4	-7.5	-53.8	-37.0	-5.5	-5.5	6.5			
Mar	-32.9	-17.6	-3.5	-46.8	41.8	-25.4	-21.5	46.2	57.7	34.6	0.1	0.1	8.4			
Apr	-23.4	10.8	6.8	-16.6	4.9	-16.6	-23.2	88.1	-1.4	22.9	-1.9	-1.9	9.4			
May	-17.5	12.1	-3.2	2.3	-6.9	-13.6	-20.4	-31.7	6.8	-16.3	1.7	1.7	10.0			
Jun	10.9	-7.0	-6.0	4.7	3.3	5.1	-37.8	-26.7	23.3	-6.5	2.1	2.1	9.5			
Jul	-14.1	66.5	10.0	9.6	27.3	-2.2	-4.9	-1.2	46.7	17.9	1.3	1.3	15.9			
Aug	-41.0	14.1	-10.5	19.8	50.1	-25.9	0.4	20.8	17.9	14.9	-3.1	-3.1	2.7			
Sep	-26.2	6.0	46.6	222.2	14.7	-6.1	-23.8	11.9	0.5	-0.3	5.1	5.1	6.6			
Oct	-34.8	13.9	19.0	10.0	-23.3	-20.7	-6.8	-14.4	19.6	0.7	0.4	0.4	5.5			
Nov	2.5	7.9	14.5	22.6	0.6	5.6	13.0	-20.1	-16.1	-14.7	4.6	4.6	9.0			
Dec	-19.8	5.0	5.8	10.7	10.4	-11.8	-28.7	-1.0	5.1	-5.7	-0.2	-0.2	7.7			
INTERNATIONAL	26.3	3.4	-9.0	7.7	44.9	-0.2	-64.9	33.3	12.1	0.3	-5.0	-5.0	2.8			
Jan	-39.7	-36.8	-11.2	26.2	-2.1	-21.9	-54.4	-13.4	-19.2	-27.6	-17.2	-17.2	-3.8			
Feb	-15.9	-62.4	-14.4	-37.2	9.7	-14.6	-11.1	-20.7	-22.5	-19.4	-5.0	-5.0	-2.2			
Mar	-38.5	-4.7	-14.9	5.6	-9.9	-21.6	-78.8	-48.0	78.5	-35.5	8.4	8.4	0.3			
Apr	-36.6	-21.9	-5.3	-35.4	333.8	0.0	-58.0	-48.0	-12.0	-42.1	0.9	0.9	-2.9			
May	-32.4	-33.9	3.3	-29.2	12.8	-9.0	-60.3	-3.5	-28.3	-24.1	-2.7	-2.7	-3.5			
Jun	-8.1	-9.9	1.0	-33.1	33.6	-0.1	-56.8	-24.8	-41.5	-37.7	-2.0	-2.0	-1.2			
Jul	-22.2	-45.3	2.4	-22.9	40.5	-4.1	-45.8	25.8	-39.4	-21.1	-1.3	-1.3	-3.0			
Aug	-45.4	-20.6	-6.1	-21.6	14.7	-18.1	-44.9	-22.9	-39.5	-33.0	-8.1	-8.1	-0.5			
Sep	-32.9	-33.8	11.4	-23.0	49.9	2.5	71.8	-39.9	-41.3	-26.6	2.6	2.6	0.1			
Oct	-29.8	-8.5	28.8	-32.4	-3.5	13.5	-44.8	-47.2	-46.3	-46.7	-1.9	-1.9	-1.0			
Nov	-20.6	-27.7	28.0	-20.6	-14.6	12.0	0.0	-33.5	-66.9	-48.0	7.8	7.8	0.8			
Dec	-26.7	-25.8	0.2	-19.7	41.1	-6.1	-47.5	-27.1	-26.8	-31.1	-1.9	-1.9	-1.2			

**Table 13. U.S. West MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	4,595,319	4,203,894	9.3	4,517,996	4,095,915	10.3	77,323	107,979	-28.4
VISITOR DAYS	39,752,689	37,477,016	6.1	39,264,255	36,725,079	6.9	488,433	751,937	-35.0
AVERAGE DAILY CENSUS	108,911	102,677	6.1	107,573	100,617	6.9	1,338	2,060	-35.0
ISLANDS VISITED									
O'ahu	2,005,506	1,795,039	11.7	1,931,908	1,701,179	13.6	73,598	93,861	-21.6
O'ahu only	1,648,394	1,456,181	13.2	1,589,256	1,385,242	14.7	59,139	70,939	-16.6
O'ahu one day or less	80,959	71,007	14.0	77,642	66,608	16.6	3,317	4,398	-24.6
Kaua'i	730,725	719,930	1.5	723,848	708,500	2.2	6,876	11,431	-39.8
Kaua'i only	548,041	534,875	2.5	546,577	533,098	2.5	1,464	1,778	-17.6
Kaua'i one day or less	29,844	27,307	9.3	26,935	23,382	15.2	2,910	3,925	-25.9
Maui County	1,641,441	1,501,888	9.3	1,628,881	1,482,654	9.9	12,560	19,234	-34.7
Maui	1,616,213	1,477,805	9.4	1,603,844	1,458,807	9.9	12,369	18,998	-34.9
Maui only	1,317,960	1,198,229	10.0	1,316,866	1,193,210	10.4	1,094	5,019	-78.2
Maui one day or less	40,737	36,506	11.6	35,518	29,370	20.9	5,219	7,137	-26.9
Moloka'i *	25,823	24,176	6.8	24,357	22,732	7.1	1,466	1,444	1.5
Moloka'i only*	5,767	5,347	7.9	5,767	5,347	7.9	0	0	NA
Moloka'i one day or less*	9,348	8,631	8.3	8,291	7,347	12.8	1,057	1,283	-17.6
Lāna'i *	31,672	28,258	12.1	30,279	26,849	12.8	1,392	1,409	-1.2
Lāna'i only*	7,981	7,215	10.6	7,981	7,215	10.6	0	0	NA
Lāna'i one day or less*	14,109	12,316	14.6	12,717	11,158	14.0	1,392	1,158	20.2
Hawai'i Island	786,520	729,244	7.9	778,444	714,161	9.0	8,076	15,083	-46.5
Kona side	706,453	650,538	8.6	699,094	637,526	9.7	7,359	13,011	-43.4
Hilo side	217,380	210,066	3.5	213,771	199,944	6.9	3,609	10,122	-64.3
Hawai'i Island only	583,164	537,271	8.5	582,623	531,680	9.6	540	5,591	-90.3
Hawai'i Island one day or less	21,932	19,851	10.5	20,301	18,586	9.2	1,630	1,265	28.9
Any Neighbor Island	2,946,925	2,747,713	7.3	2,928,740	2,710,673	8.0	18,184	37,040	-50.9
NI only	2,589,813	2,408,855	7.5	2,586,088	2,394,736	8.0	3,725	14,118	-73.6
O'ahu & NI	357,112	338,858	5.4	342,652	315,936	8.5	14,459	22,922	-36.9
Any one island only	4,111,307	3,739,118	10.0	4,049,070	3,655,792	10.8	62,237	83,327	-25.3
Multiple Islands	484,012	464,776	4.1	468,926	440,123	6.5	15,086	24,652	-38.8
Avg. Islands Visited	1.13	1.14	-0.4	1.13	1.13	-0.3	1.34	1.32	1.9
Average Length of Stay in Hawai'i	8.65	8.91	-3.0	8.69	8.97	-3.1	6.32	6.96	-9.3
O'ahu	6.97	7.13	-2.2	7.04	7.22	-2.5	5.16	5.54	-6.8
Maui	8.06	8.29	-2.7	8.10	8.33	-2.8	3.47	5.21	-33.4
Moloka'i	6.03	6.22	-3.1	6.30	6.52	-3.4	1.61	1.55	3.6
Lāna'i	4.09	4.23	-3.2	4.24	4.36	-2.9	1.00	1.71	-41.5
Kaua'i	8.07	8.20	-1.6	8.10	8.26	-2.0	4.90	4.36	12.4
Hawai'i Island	8.34	8.58	-2.7	8.39	8.65	-3.0	3.47	5.19	-33.2
Hilo	4.86	5.15	-5.5	4.91	5.29	-7.1	1.88	2.34	-19.9
Kona	7.79	7.95	-2.1	7.84	8.03	-2.3	2.88	4.19	-31.2
ACCOMMODATIONS									
Plan to stay in Hotel	2,305,640	2,083,759	10.6	2,255,008	2,018,112	11.7	50,632	65,648	-22.9
Hotel only	1,994,532	1,776,864	12.3	1,949,332	1,723,028	13.1	45,200	53,836	-16.0
Plan to stay in Condo	871,448	826,544	5.4	861,246	809,685	6.4	10,202	16,858	-39.5
Condo only	726,221	677,353	7.2	718,251	666,457	7.8	7,970	10,897	-26.9
Plan to stay in Timeshare	480,445	471,863	1.8	475,369	461,200	3.1	5,076	10,663	-52.4
Timeshare only	388,477	376,187	3.3	385,006	368,482	4.5	3,471	7,705	-54.9
Cruise Ship	32,070	26,686	20.2	31,428	25,520	23.1	642	1,166	-44.9
Friends/Relatives	530,342	498,979	6.3	522,419	489,256	6.8	7,923	9,723	-18.5
Bed & Breakfast	51,414	45,264	13.6	50,873	44,868	13.4	540	396	36.4
Rental House	569,352	511,739	11.3	563,523	498,323	13.1	5,829	13,416	-56.6
Hostel	26,347	25,376	3.8	25,608	23,774	7.7	739	1,602	-53.8

**Table 13. U.S. West MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	27,843	26,308	5.8	27,811	25,512	9.0	32	796	-96.0
Private Room in Private Home**	62,331	58,030	7.4	59,408	55,702	6.7	2,922	2,327	25.6
Shared Room/Space in Private Home**	21,999	20,084	9.5	21,778	19,638	10.9	221	446	-50.4
Other Accommodations	87,752	76,478	14.7	87,752	75,795	15.8	0	683	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	3,885,753	3,524,847	10.2	3,823,076	3,437,248	11.2	62,677	87,599	-28.5
Honeymoon/Get Married	139,430	134,753	3.5	136,885	132,457	3.3	2,545	2,296	10.8
Honeymoon	111,473	107,251	3.9	109,774	105,520	4.0	1,699	1,731	-1.8
Get Married	34,840	35,193	-1.0	33,994	34,628	-1.8	846	565	49.6
Pleasure/Vacation	3,771,589	3,415,802	10.4	3,711,138	3,330,499	11.4	60,451	85,303	-29.1
Mtgs/Conventions/Incentive	154,692	156,181	-1.0	152,811	152,530	0.2	1,881	3,651	-48.5
Conventions	91,100	96,954	-6.0	90,674	94,894	-4.4	426	2,060	-79.3
Corporate Meetings	42,499	39,528	7.5	41,506	38,122	8.9	993	1,407	-29.4
Incentive	25,831	24,371	6.0	25,346	24,186	4.8	485	185	162.4
Other Business	161,132	153,696	4.8	159,446	151,818	5.0	1,685	1,878	-10.3
Visit Friends/Rel.	472,606	444,466	6.3	464,092	435,409	6.6	8,514	9,057	-6.0
Govt/Military	36,054	38,597	-6.6	35,375	37,310	-5.2	679	1,287	-47.3
Attend School	8,201	8,069	1.6	8,201	7,613	7.7	0	456	-100.0
Sport Events	41,816	39,506	5.8	41,816	39,063	7.0	0	443	-100.0
Other	151,684	148,754	2.0	146,959	139,903	5.0	4,725	8,852	-46.6
TRAVEL STATUS									
% First Timers ***	19.4	19.0	0.4	19.4	19.0	0.4	19.5	21.4	-1.9
% Repeaters ***	80.6	81.0	-0.4	80.6	81.0	-0.4	80.5	78.6	1.9
Average # of Trips	6.84	6.91	-1.0	6.82	6.92	-1.4	7.53	6.37	18.2
Group Tour	67,037	62,925	6.5	65,691	61,794	6.3	1,347	1,131	19.0
Non-Group	4,528,281	4,140,968	9.4	4,452,305	4,034,121	10.4	75,976	106,848	-28.9
Package Trip	724,810	678,599	6.8	713,067	665,889	7.1	11,743	12,710	-7.6
No Package	3,870,509	3,525,294	9.8	3,804,929	3,430,026	10.9	65,580	95,269	-31.2
Net True Independent	3,836,896	3,493,923	9.8	3,772,420	3,399,786	11.0	64,477	94,137	-31.5
Ave. Age	46	46	-0.9	46	46	-0.9	48	48	0.3
Ave. Party Size	2.22	2.19	1.7	2.22	2.18	1.8	2.35	2.36	-0.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Table 14. 2019 Domestic U.S. West MMA Visitor Arrivals by Month and State (Arrivals by Air)

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
PACIFIC COAST	242,866	245,872	295,222	318,109	294,663	358,070	377,932	355,076	246,037	271,184	299,538	336,689	3,641,257
Alaska	12,322	11,029	11,579	6,521	6,173	4,134	3,382	3,461	3,526	7,088	10,234	13,800	93,249
California	152,704	148,537	193,047	226,579	217,129	291,164	310,563	274,056	186,929	195,394	211,374	230,416	2,637,893
Oregon	26,264	23,974	31,726	20,997	23,587	22,057	19,650	23,008	17,184	21,025	24,781	27,027	281,280
Washington	51,576	62,331	58,869	64,013	47,773	40,715	44,337	54,551	38,399	47,676	53,149	65,447	628,836
MOUNTAIN	65,612	59,544	94,350	63,530	89,272	88,275	76,530	59,169	58,638	78,412	65,587	77,819	876,739
Arizona	11,878	11,758	20,976	13,111	24,878	26,263	23,617	16,166	17,879	23,540	14,201	16,282	220,549
Colorado	15,285	13,134	24,077	13,662	20,610	20,291	17,806	12,726	12,355	18,457	16,535	20,098	205,036
Idaho	7,148	6,577	10,137	4,718	6,106	6,175	3,941	4,016	3,810	4,908	6,883	6,406	70,826
Montana	3,907	3,956	5,268	2,962	2,359	2,195	1,343	1,357	1,179	2,221	2,286	3,332	32,365
Nevada	8,669	7,255	9,612	11,998	12,072	12,863	13,025	10,034	9,630	11,818	10,270	11,496	128,742
New Mexico	1,980	1,900	3,197	2,068	4,037	4,102	3,612	2,611	2,498	2,675	2,144	3,228	34,054
Utah	15,710	14,086	19,007	14,017	18,302	15,306	12,585	11,579	10,818	14,074	12,287	15,780	173,552
Wyoming	1,035	878	2,076	993	909	1,080	600	680	469	719	981	1,196	11,615
TOTAL U.S. WEST	308,478	305,416	389,572	381,638	383,936	446,346	454,461	414,245	304,675	349,595	365,126	414,508	4,517,996

**Table 15. U.S. East MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	2,276,520	2,173,458	4.7	2,167,472	2,055,288	5.5	109,048	118,170	-7.7
VISITOR DAYS	22,034,119	21,553,568	2.2	21,247,708	20,676,890	2.8	786,411	876,678	-10.3
AVERAGE DAILY CENSUS	60,367	59,051	2.2	58,213	56,649	2.8	2,155	2,402	-10.3
ISLANDS VISITED									
O'ahu	1,321,001	1,248,855	5.8	1,218,053	1,142,210	6.6	102,948	106,644	-3.5
O'ahu only	885,007	819,483	8.0	808,046	739,971	9.2	76,962	79,512	-3.2
O'ahu one day or less	98,566	94,581	4.2	97,211	92,004	5.7	1,355	2,577	-47.4
Kaua'i	404,948	414,489	-2.3	391,929	401,221	-2.3	13,018	13,268	-1.9
Kaua'i only	170,596	176,296	-3.2	169,993	173,757	-2.2	603	2,539	-76.3
Kaua'i one day or less	45,439	43,522	4.4	39,620	38,110	4.0	5,819	5,411	7.5
Maui County	847,188	813,426	4.2	826,788	789,705	4.7	20,400	23,721	-14.0
Maui	832,911	799,275	4.2	813,664	776,273	4.8	19,247	23,002	-16.3
Maui only	454,149	428,212	6.1	450,984	423,309	6.5	3,165	4,904	-35.4
Maui one day or less	47,708	45,024	6.0	43,368	40,363	7.4	4,340	4,661	-6.9
Moloka'i *	16,780	16,991	-1.2	15,272	14,812	3.1	1,508	2,180	-30.8
Moloka'i only*	1,796	1,762	1.9	1,796	1,762	1.9	0	0	NA
Moloka'i one day or less*	8,715	8,887	-1.9	7,285	6,708	8.6	1,431	2,180	-34.4
Lāna'i *	28,138	27,226	3.3	24,125	22,845	5.6	4,013	4,381	-8.4
Lāna'i only*	3,619	3,678	-1.6	3,619	3,678	-1.6	0	0	NA
Lāna'i one day or less*	14,553	14,454	0.7	11,128	10,356	7.5	3,425	4,098	-16.4
Hawai'i Island	464,651	454,472	2.2	448,128	436,726	2.6	16,523	17,745	-6.9
Kona side	404,146	391,472	3.2	390,175	376,258	3.7	13,972	15,214	-8.2
Hilo side	183,217	182,666	0.3	171,862	170,481	0.8	11,355	12,186	-6.8
Hawai'i Island only	210,002	198,541	5.8	208,827	197,098	6.0	1,174	1,442	-18.6
Hawai'i Island one day or less	21,611	22,634	-4.5	19,475	20,505	-5.0	2,136	2,129	0.3
Any Neighbor Island	1,391,513	1,353,975	2.8	1,359,426	1,315,317	3.4	32,086	38,658	-17.0
NI only	955,519	924,603	3.3	949,419	913,077	4.0	6,100	11,526	-47.1
O'ahu & NI	435,994	429,371	1.5	410,008	402,240	1.9	25,986	27,132	-4.2
Any one island only	1,725,169	1,627,972	6.0	1,643,265	1,539,574	6.7	81,904	88,398	-7.3
Multiple Islands	551,351	545,486	1.1	524,207	515,713	1.6	27,144	29,772	-8.8
Avg. Islands Visited	1.35	1.36	-1.1	1.34	1.36	-1.2	1.44	1.42	1.9
Average Length of Stay in Hawai'i	9.68	9.92	-2.4	9.80	10.06	-2.6	7.21	7.42	-2.8
O'ahu	6.98	7.14	-2.3	7.08	7.22	-1.9	5.81	6.13	-5.3
Maui	7.72	7.93	-2.7	7.80	8.00	-2.5	4.20	5.79	-27.5
Moloka'i	4.59	5.06	-9.1	4.92	4.90	0.4	1.31	17.00	-92.3
Lāna'i	3.24	3.55	-8.8	3.59	3.67	-2.3	1.15	1.00	14.7
Kaua'i	6.87	7.11	-3.3	7.00	7.14	-2.0	3.15	6.31	-50.1
Hawai'i Island	7.39	7.50	-1.5	7.52	7.59	-0.8	3.66	4.90	-25.4
Hilo	4.02	4.32	-7.0	4.14	4.40	-5.8	2.17	2.65	-17.9
Kona	6.67	6.78	-1.7	6.82	6.86	-0.6	2.56	4.35	-41.2
ACCOMMODATIONS									
Plan to stay in Hotel	1,338,782	1,284,848	4.2	1,266,298	1,204,209	5.2	72,484	80,639	-10.1
Hotel only	1,094,983	1,035,027	5.8	1,031,982	969,715	6.4	63,001	65,312	-3.5
Plan to stay in Condo	314,552	312,799	0.6	303,547	296,494	2.4	11,005	16,305	-32.5
Condo only	227,319	219,374	3.6	219,418	210,639	4.2	7,901	8,735	-9.5
Plan to stay in Timeshare	196,225	198,473	-1.1	190,405	190,121	0.1	5,820	8,353	-30.3
Timeshare only	144,677	145,746	-0.7	141,593	139,622	1.4	3,085	6,123	-49.6
Cruise Ship	75,341	76,322	-1.3	72,721	71,475	1.7	2,620	4,847	-45.9
Friends/Relatives	272,192	259,708	4.8	264,775	250,841	5.6	7,417	8,867	-16.4
Bed & Breakfast	30,236	28,781	5.1	29,363	27,814	5.6	873	966	-9.6
Rental House	265,188	240,146	10.4	252,393	233,762	8.0	12,795	6,384	100.4
Hostel	16,435	16,675	-1.4	14,730	14,103	4.4	1,704	2,572	-33.7

**Table 15. U.S. East MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	14,330	12,766	12.3	13,660	12,480	9.5	670	286	134.4
Private Room in Private Home**	32,906	31,570	4.2	28,252	27,731	1.9	4,654	3,839	21.3
Shared Room/Space in Private Home**	12,502	13,647	-8.4	11,329	10,911	3.8	1,173	2,736	-57.1
Other Accommodations	43,838	40,528	8.2	43,838	39,496	11.0	0	1,032	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	1,834,556	1,752,498	4.7	1,745,615	1,653,202	5.6	88,942	99,296	-10.4
Honeymoon/Get Married	104,980	110,625	-5.1	101,822	105,563	-3.5	3,158	5,062	-37.6
Honeymoon	91,743	96,900	-5.3	89,509	93,342	-4.1	2,234	3,559	-37.2
Get Married	18,537	19,688	-5.8	17,613	17,738	-0.7	925	1,949	-52.6
Pleasure/Vacation	1,744,305	1,658,407	5.2	1,658,522	1,562,864	6.1	85,783	95,543	-10.2
Mtgs/Conventions/Incentive	138,967	137,730	0.9	135,474	133,654	1.4	3,493	4,077	-14.3
Conventions	80,869	87,615	-7.7	78,079	85,593	-8.8	2,790	2,021	38.0
Corporate Meetings	29,980	27,655	8.4	29,481	27,552	7.0	499	104	381.8
Incentive	33,199	27,651	20.1	32,995	25,699	28.4	204	1,952	-89.5
Other Business	82,760	78,067	6.0	80,354	75,997	5.7	2,405	2,070	16.2
Visit Friends/Rel.	251,190	240,131	4.6	244,527	230,973	5.9	6,663	9,158	-27.2
Govt/Military	50,551	51,750	-2.3	46,962	48,814	-3.8	3,589	2,936	22.2
Attend School	4,851	4,084	18.8	4,339	4,084	6.3	512	0	NA
Sport Events	18,548	18,438	0.6	18,548	18,438	0.6	0	0	NA
Other	80,466	77,621	3.7	73,449	70,707	3.9	7,017	6,914	1.5
TRAVEL STATUS									
% First Timers ***	41.5	41.5	0.0	41.3	41.3	0.0	45.4	44.7	0.8
% Repeaters ***	58.5	58.5	0.0	58.7	58.7	0.0	54.6	55.3	-0.8
Average # of Trips	4.09	4.06	0.7	4.11	4.10	0.2	3.57	3.30	8.0
Group Tour	76,041	73,384	3.6	70,621	70,525	0.1	5,420	2,859	89.6
Non-Group	2,200,480	2,100,074	4.8	2,096,851	1,984,763	5.6	103,628	115,311	-10.1
Package Trip	412,181	408,098	1.0	396,635	387,543	2.3	15,545	20,556	-24.4
No Package	1,864,340	1,765,359	5.6	1,770,837	1,667,745	6.2	93,503	97,614	-4.2
Net True Independent	1,837,972	1,739,692	5.6	1,745,915	1,642,856	6.3	92,058	96,836	-4.9
Ave. Age	47	47	-0.6	46	47	-0.8	48	47	1.8
Ave. Party Size	2.03	2.00	1.6	2.02	1.99	1.6	2.32	2.27	2.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 16. Domestic U.S. East Visitor Arrivals by Month and State (Arrivals by Air)
2019**

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
W.N. CENTRAL	33,699	29,979	39,825	15,164	20,928	21,035	20,108	15,010	12,718	15,900	17,134	26,661	268,161
Iowa	4,111	3,848	4,567	1,715	1,917	2,543	2,535	1,778	1,495	1,730	1,793	2,815	30,848
Kansas	2,643	2,412	3,647	1,685	3,296	3,075	3,454	2,039	1,877	2,133	3,284	3,121	32,666
Minnesota	15,978	14,272	20,569	6,036	5,243	5,434	4,583	5,271	3,463	5,305	5,607	10,461	102,222
Missouri	4,985	4,175	5,979	3,250	6,514	6,591	6,433	3,973	3,974	4,239	3,830	5,480	59,424
Nebraska	2,285	2,484	2,806	1,361	2,292	2,123	2,248	1,159	1,155	1,417	1,419	2,563	23,312
N. Dakota	2,100	1,379	1,187	485	677	625	352	332	321	524	476	1,082	9,541
S. Dakota	1,596	1,409	1,070	632	989	644	503	458	432	552	725	1,139	10,148
W.S. CENTRAL	23,065	20,179	36,863	23,208	43,284	56,920	54,540	36,731	27,242	26,672	26,383	35,467	410,553
Arkansas	1,393	1,008	1,884	914	1,871	2,248	2,006	1,208	1,455	1,020	1,047	1,381	17,435
Louisiana	1,185	1,049	1,645	1,746	2,914	2,740	3,181	1,920	1,421	1,373	1,292	1,601	22,066
Oklahoma	2,380	1,792	2,990	1,941	4,415	4,497	4,023	2,737	2,489	2,445	1,999	2,781	34,490
Texas	18,108	16,329	30,344	18,607	34,084	47,435	45,330	30,866	21,877	21,835	22,045	29,704	336,563
E.N. CENTRAL	39,027	40,199	54,193	27,036	34,080	41,250	37,332	30,127	24,498	29,491	29,245	46,678	433,157
Illinois	13,162	13,066	18,878	9,408	11,300	15,623	14,834	11,373	8,525	10,285	11,320	19,766	157,541
Indiana	3,971	4,047	6,542	2,761	4,415	5,730	4,933	2,925	3,167	4,721	2,843	4,671	50,724
Michigan	7,350	9,262	11,457	4,812	6,542	6,024	5,710	6,274	4,725	5,214	5,899	9,419	82,689
Ohio	6,585	6,357	8,324	5,305	8,297	9,706	8,503	5,581	5,682	5,633	5,418	7,290	82,682
Wisconsin	7,959	7,467	8,992	4,750	3,527	4,167	3,352	3,974	2,398	3,639	3,765	5,531	59,520
E.S. CENTRAL	7,447	6,381	9,710	6,355	12,231	13,544	11,722	7,626	7,012	8,529	6,226	8,848	105,630
Alabama	1,626	1,420	2,266	1,453	3,067	3,091	2,785	1,756	1,572	1,716	1,470	1,917	24,139
Kentucky	1,780	1,743	2,144	1,560	2,229	3,378	2,776	1,883	1,637	2,001	1,369	1,817	24,316
Mississippi	710	529	912	758	1,311	1,292	1,270	792	717	689	611	797	10,387
Tennessee	3,331	2,690	4,388	2,583	5,624	5,783	4,892	3,195	3,086	4,123	2,777	4,317	46,788
NEW ENGLAND	10,441	13,016	10,506	14,012	10,032	11,010	12,623	13,910	7,593	8,824	8,324	14,488	134,780
Connecticut	2,089	2,171	2,183	2,827	1,935	2,393	3,286	3,227	1,494	1,906	1,564	2,741	27,816
Maine	1,000	1,156	1,004	1,012	756	683	671	574	574	581	753	931	9,696
Massachusetts	5,169	6,730	5,322	7,304	5,530	5,953	6,641	8,226	4,000	4,471	4,442	8,525	72,311
New Hampshire	993	1,555	939	1,506	855	813	985	890	764	915	689	1,068	11,972
Rhode Island	629	585	553	613	527	759	638	694	430	554	426	762	7,169
Vermont	562	820	504	749	430	409	403	299	332	398	449	461	5,815
MID ATLANTIC	24,482	25,293	22,383	26,525	24,101	26,645	34,226	40,394	18,546	20,730	20,385	31,686	315,396
New Jersey	6,035	4,836	5,100	7,726	6,232	7,047	9,573	12,244	4,465	5,025	5,585	7,344	81,214
New York	11,996	13,937	11,136	13,297	11,098	10,945	15,611	20,288	8,992	10,166	9,755	17,718	154,937
Pennsylvania	6,451	6,519	6,147	5,503	6,770	8,653	9,042	7,863	5,089	5,539	5,045	6,624	79,245
S. ATLANTIC	34,267	31,049	38,973	39,109	47,628	57,714	54,943	45,966	34,537	34,212	33,912	47,486	499,796
Delaware	628	474	469	602	515	620	551	652	372	510	460	661	6,513
Washington, D.C.	1,013	969	947	1,010	959	1,016	1,078	1,464	812	1,030	1,058	1,618	12,974
Florida	8,906	7,991	11,466	9,783	14,652	17,016	15,562	11,646	10,002	9,641	9,348	11,993	138,005
Georgia	4,309	4,948	6,724	5,145	9,008	9,456	8,081	5,420	6,357	5,457	5,463	7,630	77,996
Maryland	4,881	3,875	4,489	4,681	4,815	6,562	7,295	7,873	4,156	4,535	4,177	6,181	63,520
N. Carolina	4,441	4,078	4,640	6,194	5,995	7,518	7,391	5,808	4,339	4,411	4,180	6,434	65,429
S. Carolina	2,043	1,887	2,018	2,547	2,686	3,563	3,253	2,324	1,991	1,843	1,646	2,309	28,110
Virginia	7,526	6,360	7,631	8,645	8,355	11,025	10,913	10,229	6,018	6,406	7,177	10,151	100,434
West Virginia	522	467	589	504	643	938	820	550	491	378	404	510	6,815
TOTAL U.S. EAST	172,428	166,096	212,453	151,409	192,283	228,117	225,494	189,765	132,146	144,359	141,609	211,314	2,167,472

Note: Sums may not add up to total due to rounding.

**Table 17. Domestic U.S. Visitors by State (Arrivals by Air)
2009 – 2019**

	2019	2018	2017	2015	2014R	2013	2012	2011	2010R	2009
PACIFIC COAST	3,641,257	3,305,395	3,037,050	2,769,433	2,567,685	2,548,978	2,558,886	2,375,475	2,321,329	2,143,635
Alaska	93,249	88,336	80,950	79,812	74,718	77,365	79,200	79,218	69,175	66,076
California	2,637,893	2,357,641	2,176,869	1,987,085	1,829,346	1,803,858	1,817,836	1,629,858	1,617,786	1,490,479
Oregon	281,280	265,168	238,825	212,730	200,957	201,869	200,289	204,240	196,533	176,912
Washington	628,836	594,250	540,406	489,806	462,664	465,887	461,561	462,160	437,835	410,167
MOUNTAIN	876,739	790,520	709,491	641,004	588,873	594,199	574,311	559,924	538,453	523,423
Arizona	220,549	195,487	179,898	166,966	160,896	165,660	155,940	148,450	147,722	140,163
Colorado	205,036	189,349	168,368	148,652	136,930	136,990	140,166	139,448	134,163	128,870
Idaho	70,826	61,826	54,234	46,744	44,441	46,097	39,538	38,753	35,261	36,626
Montana	32,365	30,128	27,177	25,633	24,869	25,280	23,375	23,572	20,863	19,268
Nevada	128,742	110,222	103,167	95,280	89,330	88,646	88,025	81,518	76,986	73,561
New Mexico	34,054	29,282	27,007	25,200	24,485	26,066	27,736	26,559	26,953	25,837
Utah	173,552	162,937	139,634	122,793	97,991	96,406	90,549	92,049	87,841	90,179
Wyoming	11,615	11,289	10,007	9,734	9,932	9,053	8,981	9,574	8,664	8,919
W.N. CENTRAL	268,161	249,916	229,046	203,733	197,983	196,435	200,691	200,784	189,866	185,516
Iowa	30,848	31,336	27,678	25,489	25,595	26,019	27,387	26,102	23,682	23,443
Kansas	32,666	28,407	27,135	24,891	23,981	24,059	24,362	26,017	23,904	23,888
Minnesota	102,222	95,876	87,168	75,412	71,516	68,742	70,241	71,518	68,358	66,000
Missouri	59,424	53,585	49,858	44,378	42,698	43,243	44,377	43,465	42,769	42,492
Nebraska	23,312	21,888	20,071	17,375	16,663	17,074	17,558	17,393	16,261	16,031
N. Dakota	9,541	8,672	7,962	8,149	9,305	8,785	8,434	7,724	6,947	6,004
S. Dakota	10,148	10,151	9,175	8,040	8,225	8,513	8,331	8,565	7,947	7,658
W.S. CENTRAL	410,553	379,496	343,731	314,922	297,274	288,044	300,282	286,962	282,848	275,802
Arkansas	17,435	16,362	15,080	13,168	12,606	12,919	13,145	13,487	13,923	14,013
Louisiana	22,066	21,190	19,159	18,876	17,980	16,838	17,404	17,435	17,258	17,636
Oklahoma	34,490	32,172	28,746	26,847	26,046	26,064	27,621	27,106	27,061	26,122
Texas	336,563	309,772	280,746	256,030	240,642	232,224	242,112	228,934	224,606	218,032
E.N. CENTRAL	433,157	416,127	383,938	349,602	333,644	335,549	344,260	345,118	330,498	320,607
Illinois	157,541	147,915	140,814	133,442	125,188	126,284	132,958	132,196	126,637	120,274
Indiana	50,724	48,685	44,257	39,851	38,805	38,289	39,323	39,743	38,066	36,477
Michigan	82,689	80,578	73,507	64,979	60,928	62,270	61,461	60,818	58,515	57,369
Ohio	82,682	82,028	73,164	65,863	64,387	64,309	65,183	65,880	65,021	62,085
Wisconsin	59,520	56,920	52,195	45,467	44,335	44,397	45,334	46,482	42,259	44,402
E.S. CENTRAL	105,630	99,243	90,676	78,607	73,722	74,524	78,110	76,712	79,106	75,076
Alabama	24,139	23,702	21,454	18,419	17,568	17,524	19,321	18,825	19,094	18,766
Kentucky	24,316	22,985	21,036	18,519	17,750	18,131	19,238	18,516	20,328	18,141
Mississippi	10,387	9,379	8,765	8,177	7,777	7,661	8,323	7,848	8,012	7,893
Tennessee	46,788	43,177	39,421	33,492	30,627	31,207	31,227	31,524	31,673	30,276
NEW ENGLAND	134,780	126,858	122,254	106,903	104,931	107,911	105,140	102,404	98,612	97,319
Connecticut	27,816	27,633	26,834	24,539	24,399	26,292	25,268	23,916	23,377	22,878
Maine	9,696	9,183	8,586	7,605	7,409	7,943	7,766	7,171	7,396	7,502
Massachusetts	72,311	65,648	63,727	53,975	52,921	53,502	51,946	50,919	48,390	48,169
New Hampshire	11,972	11,241	10,998	9,543	9,349	9,267	9,221	9,253	8,971	8,321
Rhode Island	7,169	7,289	6,772	6,057	6,051	5,980	6,099	6,204	5,914	5,703
Vermont	5,815	5,864	5,337	5,185	4,802	4,926	4,840	4,940	4,563	4,745
MID ATLANTIC	315,396	303,217	298,499	266,373	259,092	270,350	256,818	235,893	235,053	230,012
New Jersey	81,214	78,247	76,591	70,002	68,938	72,970	68,618	61,109	62,845	60,716
New York	154,937	147,288	147,617	126,932	123,451	128,832	119,696	108,282	107,152	106,446
Pennsylvania	79,245	77,682	74,292	69,438	66,703	68,548	68,504	66,502	65,056	62,850
S. ATLANTIC	499,796	480,432	444,207	386,641	364,654	355,864	361,396	346,839	344,047	336,216
Delaware	6,513	6,337	5,970	5,670	5,069	5,075	4,904	4,535	7,905	4,565
Washington, D.C.	12,974	12,187	11,246	9,871	9,253	8,977	8,771	9,258	4,586	7,618
Florida	138,005	130,990	123,552	107,362	99,315	95,885	95,117	89,414	86,636	85,249
Georgia	77,996	74,899	70,431	59,702	56,531	54,563	54,755	52,100	51,924	51,144
Maryland	63,520	60,301	55,278	48,906	46,598	46,564	48,971	47,393	46,816	47,283
N. Carolina	65,429	64,800	57,778	48,519	45,697	45,659	44,461	42,354	43,604	40,454
S. Carolina	28,110	27,480	24,320	20,931	20,199	18,922	19,149	18,300	18,556	17,529
Virginia	100,434	96,913	89,878	80,040	76,639	74,498	79,447	77,819	78,128	76,712
West Virginia	6,815	6,525	5,753	5,640	5,353	5,721	5,820	5,667	5,891	5,662
UNITED STATES	6,685,468	6,151,203	5,658,893	5,117,218	4,787,858	4,771,854	4,779,893	4,530,111	4,419,811	4,187,606

Note: Sums may not add up to total due to rounding.

Table 18. Domestic U.S. Visitor Characteristics by State (Arrivals by Air)

2019

STATE & REGION	VISITORS	L.O.S. IN HAWAII	VISITOR DAYS	% ONE ISLAND ONLY	% N.I. ONLY	% FIRST-TIME	% HOTEL ONLY	% CONDO ONLY	% MCI	% HONEY-MOON	% ISLES VISITED	AVERAGE # OF TRIPS
PACIFIC COAST	3,641,257	8.56	31,167,415	95.4	60.6	19.2	71.5	26.2	5.1	3.8	1.12	7.04
Alaska	93,249	10.89	1,015,752	96.2	54.2	14.7	55.4	40.4	7.7	3.8	1.12	8.06
California	2,637,893	8.18	21,587,737	95.2	59.1	19.8	76.2	21.8	5.0	3.7	1.12	6.95
Oregon	281,280	9.43	2,653,542	95.6	68.5	17.7	55.5	41.5	6.3	4.1	1.11	7.05
Washington	628,836	9.40	5,910,384	95.8	64.5	17.7	60.2	37.4	5.0	3.9	1.11	7.28
MOUNTAIN	876,739	9.24	8,096,841	92.9	60.5	26.4	70.3	26.4	7.6	5.1	1.18	5.91
Arizona	220,549	8.98	1,980,024	92.7	60.1	27.3	73.6	23.4	7.0	5.2	1.18	5.89
Colorado	205,036	9.53	1,953,259	90.7	66.4	27.4	70.5	26.0	8.0	5.2	1.20	5.71
Idaho	70,826	9.60	679,668	94.4	66.7	25.1	58.4	37.9	8.1	5.2	1.14	5.60
Montana	32,365	10.37	335,758	93.3	71.2	25.9	55.2	40.9	8.2	5.3	1.15	5.43
Nevada	128,742	8.94	1,151,551	94.5	51.5	23.2	75.3	22.2	5.7	5.0	1.16	7.11
New Mexico	34,054	9.56	325,482	91.5	58.4	34.4	74.1	22.5	9.3	5.3	1.20	5.01
Utah	173,552	8.96	1,555,706	94.3	56.4	24.9	68.9	27.3	8.9	5.0	1.17	5.75
Wyoming	11,615	9.93	115,392	91.4	64.6	33.1	66.0	30.5	9.1	5.7	1.19	4.98
WEST NORTH CENTRAL	268,161	9.97	2,672,424	86.4	55.9	41.3	72.9	23.2	11.5	6.4	1.32	4.23
Iowa	30,848	10.10	311,612	84.4	55.6	43.5	73.5	22.7	11.4	6.7	1.36	4.10
Kansas	32,666	9.40	307,179	87.5	56.2	41.3	74.2	22.3	11.1	6.2	1.31	4.11
Minnesota	102,222	10.31	1,053,794	87.3	58.1	38.9	71.0	24.7	11.7	6.3	1.30	4.46
Missouri	59,424	9.67	574,804	84.9	52.5	44.5	73.4	22.9	9.9	7.0	1.35	4.01
Nebraska	23,312	9.42	219,570	86.9	55.2	41.8	75.3	21.3	11.9	6.2	1.29	4.10
North Dakota	9,541	10.22	97,547	88.0	56.6	41.0	76.9	19.1	17.4	5.5	1.31	4.22
South Dakota	10,148	10.63	107,919	86.4	55.7	40.0	72.6	23.2	14.1	6.3	1.30	4.34
WEST SOUTH CENTRAL	410,553	8.98	3,688,657	87.5	50.4	42.4	79.5	17.6	8.8	5.8	1.28	4.33
Arkansas	17,435	9.28	161,714	86.8	47.1	45.6	77.0	19.6	11.4	6.2	1.32	3.87
Louisiana	22,066	9.28	204,714	84.2	43.3	54.4	80.6	15.8	11.9	6.9	1.37	3.42
Oklahoma	34,490	9.30	320,854	88.3	51.3	42.2	74.7	21.9	9.9	6.1	1.26	4.22
Texas	336,563	8.92	3,001,374	87.6	50.9	41.4	80.1	17.1	8.4	5.7	1.27	4.43
EAST NORTH CENTRAL	433,157	10.05	4,353,253	82.5	54.5	45.0	75.4	20.6	10.0	7.4	1.37	4.05
Illinois	157,541	9.65	1,520,186	83.6	56.3	40.4	78.7	18.2	9.0	6.5	1.33	4.43
Indiana	50,724	9.92	503,423	83.0	52.1	48.0	73.0	22.9	10.7	7.5	1.38	3.77
Michigan	82,689	10.58	874,981	81.8	54.9	47.4	72.8	22.5	10.4	8.3	1.39	3.87
Ohio	82,682	10.02	828,208	80.9	50.8	49.5	76.3	19.3	10.6	8.3	1.42	3.66
Wisconsin	59,520	10.53	626,455	82.6	56.0	44.9	70.6	24.8	10.9	7.1	1.37	4.03
EAST SOUTH CENTRAL	105,630	9.63	1,016,850	84.6	43.5	49.4	79.3	16.9	11.6	7.1	1.36	3.78
Alabama	24,139	9.53	230,070	85.6	37.4	49.3	82.8	14.2	11.6	6.1	1.35	3.80
Kentucky	24,316	9.89	240,404	83.1	45.4	50.2	77.1	19.1	10.9	7.9	1.39	3.69
Mississippi	10,387	9.23	95,894	87.7	39.0	53.2	81.5	14.9	16.0	5.9	1.30	3.45
Tennessee	46,788	9.63	450,482	84.1	46.7	48.3	78.1	17.7	10.9	7.4	1.35	3.88
NEW ENGLAND	134,780	10.72	1,445,105	80.2	47.5	46.4	79.7	15.6	10.7	8.4	1.39	4.28
Connecticut	27,816	10.55	293,344	79.2	48.5	46.7	81.1	14.7	10.2	7.8	1.43	4.19
Maine	9,696	11.59	112,416	84.9	47.2	42.0	74.8	20.6	11.7	7.2	1.30	4.89
Massachusetts	72,311	10.47	757,140	79.0	47.3	47.6	80.9	14.5	10.6	9.2	1.39	4.14
New Hampshire	11,972	11.35	135,837	81.8	47.1	46.0	76.6	18.5	11.1	7.2	1.36	4.33
Rhode Island	7,169	10.62	76,111	81.4	37.6	46.8	82.5	12.7	11.2	8.3	1.36	4.36
Vermont	5,815	12.08	70,258	86.7	58.5	37.4	67.0	26.7	12.4	6.1	1.35	5.34
MIDDLE ATLANTIC	315,396	10.01	3,156,817	78.3	45.0	50.7	83.5	12.4	9.8	8.5	1.44	3.77
New Jersey	81,214	9.95	808,014	76.0	45.1	51.2	85.4	11.3	9.5	8.0	1.47	3.67
New York	154,937	9.91	1,534,749	79.2	44.1	50.3	84.0	11.9	8.8	8.9	1.43	3.91
Pennsylvania	79,245	10.27	814,055	78.8	46.7	51.1	80.7	14.7	12.0	8.4	1.45	3.62
SOUTH ATLANTIC	499,796	9.83	4,914,601	83.6	40.2	46.9	83.5	12.7	11.6	6.1	1.38	4.17
Delaware	6,513	10.90	71,005	80.2	46.1	51.0	80.5	15.9	10.4	6.8	1.34	4.45
Washington D.C.	12,974	9.16	118,860	82.6	44.2	43.7	84.1	11.2	14.9	6.7	1.47	3.70
Florida	138,005	9.96	1,373,931	82.2	41.2	48.3	83.5	12.7	11.1	6.3	1.42	4.22
Georgia	77,996	9.35	729,463	84.2	41.2	49.6	83.7	13.1	11.7	6.0	1.34	3.83
Maryland	63,520	9.77	620,869	84.0	37.7	45.6	84.1	12.4	11.8	5.6	1.38	4.19
North Carolina	65,429	9.90	647,916	82.7	44.5	49.0	81.3	14.4	12.5	6.6	1.37	3.79
South Carolina	28,110	10.22	287,199	83.3	41.7	49.7	81.0	15.0	11.6	6.6	1.40	3.87
Virginia	100,434	9.92	996,685	85.8	35.4	41.1	85.4	11.1	11.2	5.7	1.33	4.71
West Virginia	6,815	10.08	68,672	84.3	42.0	52.3	80.4	15.3	14.9	6.0	1.41	3.51

Note: Sums may not add up to total due to rounding.

**Table 19. Market Penetration for Top U.S. CBSA (Arrivals by Air)
2019**

RANK	METRO AREA	2019	2018	% CHNG	Population (1000) ¹	Est. 2019 Penetration per 1,000
1	Los Angeles-Long Beach-Anaheim CA	777,048	707,164	9.9	13,215	58.8
2	San Francisco-Oakland-Hayward CA	605,467	526,791	14.9	4,732	128.0
3	Seattle-Tacoma-Bellevue WA	410,664	387,476	6.0	3,980	103.2
4	San Jose-Sunnyvale-Santa Clara CA	247,714	215,513	14.9	1,991	124.4
5	San Diego-Carlsbad CA	239,046	223,340	7.0	3,338	71.6
6	Portland-Vancouver-Hillsboro OR-WA	213,886	198,965	7.5	2,492	85.8
7	New York-Newark-Jersey City NY-NJ-PA	179,873	170,381	5.6	19,216	9.4
8	Sacramento--Roseville--Arden-Arcade CA	178,160	153,516	16.1	2,364	75.4
9	Phoenix-Mesa-Scottsdale AZ	171,534	149,721	14.6	4,948	34.7
10	Riverside-San Bernardino-Ontario CA	160,614	143,960	11.6	4,651	34.5
11	Chicago-Naperville-Elgin IL-IN-WI	135,075	124,931	8.1	9,459	14.3
12	Dallas-Fort Worth-Arlington TX	123,234	112,268	9.8	7,573	16.3
13	Denver-Aurora-Lakewood CO	119,357	108,662	9.8	2,967	40.2
14	Washington-Arlington-Alexandria DC-VA-MD-WV	103,301	97,226	6.2	6,280	16.0
15	Las Vegas-Henderson-Paradise NV	89,654	76,227	17.6	2,267	39.6
16	Houston-The Woodlands-Sugar Land TX	80,373	77,808	3.3	7,066	11.4
17	Minneapolis-St. Paul-Bloomington MN-WI	78,563	74,719	5.1	3,640	21.6
18	Salt Lake City UT	68,664	66,290	3.6	1,233	55.7
19	Anchorage AK	61,598	57,538	7.1	396	155.4
20	Boston-Cambridge-Newton MA-NH	58,947	52,998	11.2	4,873	12.1
21	Atlanta-Sandy Springs-Roswell GA	58,246	55,957	4.1	6,020	9.7
22	Oxnard-Thousand Oaks-Ventura CA	56,167	51,579	8.9	846	66.4
23	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	47,416	47,477	-0.1	6,102	7.8
24	Austin-Round Rock TX	44,983	40,126	12.1	2,227	20.2
25	Santa Rosa CA	42,996	39,610	8.5	494	87.0
26	Provo-Orem UT	40,413	36,737	10.0	648	62.3
27	Detroit-Warren-Dearborn MI	38,791	37,950	2.2	4,320	9.0
28	Boise City ID	36,152	30,721	17.7	749	48.3
29	Stockton-Lodi CA	35,466	30,309	17.0	762	46.5
30	Vallejo-Fairfield CA	34,889	29,325	19.0	448	77.9
31	Ogden-Clearfield UT	34,661	32,960	5.2	684	50.7
32	Miami-Fort Lauderdale-West Palm Beach FL	33,404	32,654	2.3	6,166	5.4
32	Kansas City MO-KS	32,635	27,527	18.6	2,158	15.1
34	St. Louis MO-IL	31,528	30,600	3.0	2,803	11.2
35	San Antonio-New Braunfels TX	31,064	27,906	11.3	2,551	12.2
36	Spokane-Spokane Valley WA	30,735	28,629	7.4	569	54.1
37	Baltimore-Columbia-Towson MD	29,713	28,182	5.4	2,800	10.6
38	Santa Cruz-Watsonville CA	29,434	26,414	11.4	273	107.7
39	Reno NV	29,060	24,917	16.6	476	61.1
40	Fresno CA	27,048	24,683	9.6	999	27.1
41	Tucson AZ	25,598	24,435	4.8	1,047	24.4
42	Santa Maria-Santa Barbara CA	24,136	22,100	9.2	446	54.1
43	Colorado Springs CO	23,315	20,640	13.0	746	31.3
44	Tampa-St. Petersburg-Clearwater FL	22,740	21,215	7.2	3,195	7.1
45	Bremerton-Silverdale WA	22,354	20,736	7.8	271	82.3
46	Orlando-Kissimmee-Sanford FL	21,813	19,934	9.4	2,608	8.4
47	Salem OR	21,457	20,452	4.9	434	49.5
48	Indianapolis-Carmel-Anderson IN	20,568	19,889	3.4	2,075	9.9
49	Modesto CA	20,065	18,116	10.8	551	36.4
50	Eugene OR	19,979	19,632	1.8	382	52.3
51	Olympia-Tumwater WA	19,970	19,574	2.0	291	68.7
52	Salinas CA	19,737	17,468	13.0	434	45.5
53	Cincinnati OH-KY-IN	19,511	19,632	-0.6	2,221	8.8
54	Virginia Beach-Norfolk-Newport News VA-NC	18,967	19,564	-3.1	1,769	10.7
55	Charlotte-Concord-Gastonia NC-SC	18,953	19,903	-4.8	2,637	7.2
56	San Luis Obispo-Paso Robles-Arroyo Grande CA	18,837	17,480	7.8	283	66.5
57	Bakersfield CA	18,307	16,747	9.3	900	20.3
58	Bellingham WA	16,667	16,363	1.9	229	72.7
59	Pittsburgh PA	16,617	16,009	3.8	2,318	7.2
60	Cleveland-Elyria OH	16,073	16,330	-1.6	2,048	7.8

¹ Based on 2019 population estimates

Source: Hawai'i Tourism Authority, Department of Business, Economic Development and Tourism, and U.S. Bureau of the Census.

**Table 20. Japan MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	1,576,205	1,489,778	5.8	8,376	8,782	-4.6	1,567,829	1,480,996	5.9
VISITOR DAYS	9,306,767	8,892,748	4.7	58,409	62,967	-7.2	9,248,358	8,829,781	4.7
AVERAGE DAILY CENSUS	25,498	24,364	4.7	160	173	-7.2	25,338	24,191	4.7
ISLANDS VISITED									
O'ahu	1,492,753	1,399,307	6.7	7,377	7,640	-3.4	1,485,376	1,391,667	6.7
O'ahu only	1,354,774	1,258,838	7.6	6,627	6,842	-3.1	1,348,148	1,251,995	7.7
O'ahu one day or less	7,843	8,214	-4.5	223	251	-11.3	7,620	7,963	-4.3
Kaua'i	25,333	24,806	2.1	373	387	-3.6	24,960	24,419	2.2
Kaua'i only	2,495	2,062	21.0	143	157	-8.7	2,352	1,906	23.4
Kaua'i one day or less	15,414	15,183	1.5	65	76	-14.1	15,348	15,107	1.6
Maui County	48,524	50,000	-3.0	747	733	2.0	47,776	49,267	-3.0
Maui	46,684	48,450	-3.6	717	684	4.8	45,967	47,766	-3.8
Maui only	8,570	10,489	-18.3	332	340	-2.2	8,238	10,149	-18.8
Maui one day or less	14,480	12,666	14.3	96	77	24.8	14,385	12,589	14.3
Moloka'i *	1,941	1,200	61.8	25	34	-27.1	1,916	1,166	64.4
Moloka'i only*	71	132	-46.4	5	4	23.6	65	127	-48.9
Moloka'i one day or less*	1,690	852	98.4	12	10	24.9	1,678	842	99.2
Lāna'i *	2,300	1,763	30.5	37	55	-33.0	2,264	1,708	32.5
Lāna'i only*	97	133	-27.0	2	8	-71.2	95	125	-24.3
Lāna'i one day or less*	1,728	1,315	31.5	12	28	-57.7	1,717	1,287	33.4
Hawai'i Island	170,686	176,499	-3.3	837	1,074	-22.0	169,849	175,425	-3.2
Kona side	146,157	152,368	-4.1	688	887	-22.4	145,469	151,481	-4.0
Hilo side	44,258	45,601	-2.9	225	305	-26.2	44,032	45,296	-2.8
Hawai'i Island only	67,336	72,557	-7.2	420	564	-25.5	66,916	71,993	-7.1
Hawai'i Island one day or less	27,935	21,515	29.8	60	53	12.4	27,876	21,463	29.9
Any Neighbor Island	221,431	230,941	-4.1	1,749	1,940	-9.8	219,681	229,001	-4.1
NI only	83,452	90,471	-7.8	999	1,142	-12.5	82,453	89,329	-7.7
O'ahu & NI	137,979	140,469	-1.8	750	798	-6.0	137,228	139,671	-1.7
Any one island only	1,433,342	1,344,210	6.6	7,530	7,915	-4.9	1,425,812	1,336,296	6.7
Multiple Islands	142,863	145,568	-1.9	846	868	-2.5	142,017	144,700	-1.9
Avg. Islands Visited	1.10	1.11	-0.5	1.12	1.12	-0.5	1.10	1.11	-0.5
Average Length of Stay in Hawai'i	5.90	5.97	-1.1	6.97	7.17	-2.7	5.90	5.96	-1.1
O'ahu	5.62	5.63	-0.3	6.12	6.29	-2.7	5.62	5.63	-0.3
Maui	3.63	4.05	-10.5	6.57	6.81	-3.6	3.58	4.01	-10.8
Moloka'i	1.67	1.97	-15.3	5.23	3.32	57.3	1.62	1.93	-16.0
Lāna'i	1.65	1.74	-5.5	5.08	3.00	69.2	1.59	1.70	-6.5
Kaua'i	2.31	2.48	-6.9	6.33	6.15	2.8	2.25	2.42	-7.2
Hawai'i Island	4.02	4.22	-4.8	7.06	7.10	-0.5	4.00	4.21	-4.8
Hilo	1.63	2.17	-24.7	7.02	6.01	16.7	1.61	2.14	-25.0
Kona	4.20	4.24	-1.0	6.29	6.52	-3.5	4.19	4.23	-1.0
ACCOMMODATIONS									
Plan to stay in Hotel	1,296,857	1,228,869	5.5	5,799	6,154	-5.8	1,291,058	1,222,715	5.6
Hotel only	1,248,074	1,180,147	5.8	5,456	5,746	-5.1	1,242,618	1,174,401	5.8
Plan to stay in Condo	200,047	193,026	3.6	1,049	1,137	-7.8	198,999	191,888	3.7
Condo only	158,111	152,471	3.7	900	959	-6.2	157,211	151,511	3.8
Plan to stay in Timeshare	101,750	88,988	14.3	271	286	-5.3	101,479	88,702	14.4
Timeshare only	81,728	70,539	15.9	224	212	5.7	81,504	70,327	15.9
Cruise Ship	3,181	1,795	77.3	37	32	18.2	3,144	1,763	78.3
Friends/Relatives	19,578	18,115	8.1	702	743	-5.5	18,876	17,373	8.7
Bed & Breakfast	2,371	3,729	-36.4	100	88	14.2	2,271	3,641	-37.6
Rental House	7,262	8,724	-16.8	405	374	8.1	6,858	8,349	-17.9
Hostel	1,658	1,568	5.7	244	178	36.8	1,414	1,390	1.7

**Table 20. Japan MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	723	287	152.0	58	22	164.6	665	265	150.9
Private Room in Private Home**	5,306	5,776	-8.1	138	154	-10.6	5,168	5,621	-8.1
Shared Room/Space in Private Home**	2,716	1,795	51.2	72	95	-24.1	2,644	1,701	55.5
Other Accommodations	2,090	1,031	102.8	141	105	33.4	1,950	925	110.7
PURPOSE OF TRIP									
Pleasure (Net)	1,360,644	1,243,669	9.4	6,707	7,032	-4.6	1,353,937	1,236,636	9.5
Honeymoon/Get Married	203,524	192,293	5.8	587	680	-13.7	202,937	191,613	5.9
Honeymoon	193,357	181,137	6.7	539	613	-12.0	192,818	180,524	6.8
Get Married	31,907	32,287	-1.2	79	106	-25.0	31,828	32,182	-1.1
Pleasure/Vacation	1,168,931	1,063,333	9.9	6,151	6,440	-4.5	1,162,780	1,056,893	10.0
Mtgs/Conventions/Incentive	85,595	96,102	-10.9	371	394	-5.9	85,224	95,707	-11.0
Conventions	12,527	17,355	-27.8	145	151	-3.9	12,382	17,204	-28.0
Corporate Meetings	4,068	3,372	20.6	185	160	15.9	3,883	3,212	20.9
Incentive	70,254	77,439	-9.3	60	97	-38.1	70,194	77,343	-9.2
Other Business	6,619	8,231	-19.6	389	410	-5.2	6,230	7,820	-20.3
Visit Friends/Rel.	22,732	24,492	-7.2	798	864	-7.6	21,934	23,628	-7.2
Gov't/Military	933	675	38.1	139	69	103.0	794	607	30.8
Attend School	6,189	8,088	-23.5	49	52	-7.4	6,140	8,036	-23.6
Sport Events	19,900	20,472	-2.8	106	112	-4.7	19,794	20,361	-2.8
Other	137,618	163,801	-16.0	297	340	-12.6	137,322	163,462	-16.0
TRAVEL STATUS									
% First Timers ***	31.7	33.1	-1.3	21.9	26.1	-4.1	31.8	33.1	-1.3
% Repeaters ***	68.3	66.9	1.3	78.1	73.9	4.1	68.2	66.9	1.3
Average # of Trips	4.84	4.64	4.4	6.75	6.12	10.2	4.83	4.63	4.3
Group Tour	246,490	256,350	-3.8	571	1,128	-49.4	245,920	255,222	-3.6
Non-Group	1,329,715	1,233,428	7.8	7,805	7,655	2.0	1,321,909	1,225,774	7.8
Package Trip	922,856	837,524	10.2	1,618	2,226	-27.3	921,238	835,298	10.3
No Package	653,349	652,254	0.2	6,758	6,556	3.1	646,591	645,698	0.1
Net True Independent	594,917	591,168	0.6	6,532	6,203	5.3	588,385	584,965	0.6
Ave. Age	45	45	0.5	43	43	1.4	45	45	0.5
Ave. Party Size	2.61	2.65	-1.6	1.67	1.71	-2.8	2.61	2.66	-1.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 21. International Japanese MMA Visitor Characteristics by Region
2019**

JAPAN BY REGION									
	CHUBU	KINKI	TOHOKU	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA
Visitor Counts	250,320	252,268	65,295	800,191	52,534	24,523	82,609	31,310	8,779
PARTY SIZE									
One	13,882	13,304	3,716	44,487	2,273	975	3,933	1,817	792
Two	105,051	99,798	28,232	313,329	20,896	10,597	36,181	14,194	2,169
Three or more	131,526	139,116	33,410	442,100	29,360	12,977	42,593	15,351	5,773
Avg Party Size	2.59	2.63	2.57	2.60	2.75	2.70	2.64	2.49	2.90
VISIT STATUS									
First-Time	96,490	79,513	29,520	205,095	23,475	12,075	37,579	10,419	4,350
Repeat	155,439	172,689	36,609	590,397	29,703	12,855	46,108	20,936	4,577
Average # of Trips	4.42	4.91	3.62	5.84	4.05	3.63	3.51	4.69	3.07
TRAVEL METHOD									
Group Tour	44,895	36,693	13,592	112,460	9,039	4,656	16,745	4,650	3,191
Package	160,803	146,880	45,081	445,507	32,745	16,327	51,514	17,518	4,864
Group Tour & Pkg	33,512	28,587	10,181	85,745	7,229	3,494	13,225	3,394	2,345
True Independent	78,953	97,094	17,215	326,478	18,068	7,147	27,807	12,499	3,124
ISLANDS VISITED									
O'ahu	243,209	244,315	63,167	740,714	50,741	23,948	80,666	30,308	8,308
Maui County	7,330	8,149	1,198	23,215	2,121	1,000	2,639	1,613	512
Maui	7,027	7,905	1,200	22,269	2,000	947	2,588	1,572	460
Moloka'i *	505	197	41	914	120	0	53	86	0
Lāna'i *	453	349	0	1,043	199	54	0	113	53
Kaua'i	4,152	3,420	1,289	12,522	1,014	186	1,612	345	419
Hawai'i Island	19,899	22,827	5,207	104,433	4,936	2,604	7,048	2,384	512
Hilo	6,660	7,454	1,892	21,597	1,591	1,109	2,251	1,184	294
Kona	15,219	17,625	3,864	95,834	3,830	1,715	5,495	1,590	295
LENGTH OF STAY									
O'ahu (days)	5.47	5.61	5.42	5.79	5.65	5.54	5.46	5.93	5.86
Maui (days)	3.41	3.26	3.50	3.89	3.45	3.42	3.64	3.39	4.04
Moloka'i (days)	1.23	3.11	1.00	1.89	1.00	0.00	1.00	1.00	0.00
Lāna'i (days)	1.43	1.26	0.00	1.61	2.27	1.00	0.00	1.42	1.00
Kaua'i (days)	2.13	2.49	2.60	2.16	2.47	1.37	1.87	1.41	9.56
Hawai'i Island (days)	3.26	3.54	3.58	4.34	3.54	3.44	2.99	3.61	4.38
Hilo (days)	1.42	1.72	2.09	1.67	1.94	1.19	1.55	1.26	2.42
Kona (days)	3.65	3.87	3.80	4.38	3.76	4.47	3.20	4.48	5.14
Statewide (days)	5.72	5.91	5.65	6.08	5.99	5.93	5.75	6.22	6.51
ACCOMMODATIONS									
Hotel	212,606	209,268	56,774	644,174	44,529	21,106	70,168	25,461	6,970
Hotel Only	207,957	201,973	55,512	615,649	42,715	20,434	67,426	24,349	6,603
Condo	24,951	30,731	6,197	113,967	5,706	3,045	8,827	4,333	1,241
Condo Only	20,696	24,818	4,909	89,417	4,196	2,457	6,463	3,380	876
Timeshare	14,521	16,919	2,776	55,980	2,914	656	5,162	2,277	273
Timeshare Only	12,106	13,818	2,230	44,557	2,272	557	4,049	1,676	241
Rental House	678	444	115	4,865	115	164	375	53	47
Rental House Only	428	263	19	2,757	52	163	0	0	46
Hostel	167	229	104	688	17	17	123	52	17
Camp Site, Beach	0	29	187	449	0	0	0	0	0
Private Room in Private Home **	951	715	237	2,302	331	41	380	166	45
Shared Room Space in Private Home **	482	169	293	1,377	26	0	170	127	0
Bed & Breakfast	548	123	120	1,258	70	120	34	0	0
Cruise Ship	393	479	298	1,302	467	0	163	43	0
Friends or Relatives	2,793	2,097	1,100	9,921	955	197	920	301	592
Other Accommodation	139	408	112	1,065	83	17	97	28	0
PURPOSE OF TRIP									
Pleasure (Net)	209,533	214,428	53,869	708,592	44,071	21,153	68,697	26,355	7,239
Vacation	169,598	183,473	42,474	633,065	35,252	16,089	53,831	22,246	6,751
Honeymoon	40,820	31,402	12,083	73,574	9,179	5,644	16,150	3,644	322
Getting Married	6,072	6,026	1,535	13,115	1,476	695	1,973	715	219
MC&I (Net)	17,107	14,769	5,028	35,547	2,229	1,338	6,371	1,972	863
Convention/Conf.	1,582	2,503	512	5,993	129	382	618	246	417
Corp. Meetings	302	593	62	2,286	302	0	256	57	26
Incentive	15,414	11,917	4,510	27,887	1,823	932	5,604	1,670	437
Other Business	757	982	252	3,550	176	183	196	89	45
Visit Friends/Relatives	2,502	2,507	1,108	12,331	1,034	133	937	371	1,012
Government/Military	47	45	51	472	28	0	0	0	151
Attend School	903	534	423	3,307	173	362	389	25	25
Sport Events	3,422	2,663	912	10,216	544	396	966	642	33
Other Purpose	27,136	24,785	7,984	55,655	6,240	2,189	9,478	3,270	584
Average Age	51	52	49	51	51	52	50	53	51

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 21. International Japanese MMA Visitor Characteristics by Region continued
2018R**

JAPAN BY REGION									
	CHUBU	KINKI	TOHOKU	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA
Visitor Counts	203,534	319,312	59,397	676,325	56,692	26,588	97,818	33,005	8,325
PARTY SIZE									
One	12,638	17,683	3,869	41,364	2,774	1,110	5,184	1,836	728
Two	79,065	125,809	24,008	255,064	23,324	11,149	35,264	11,938	2,151
Three or more	111,887	175,950	31,581	379,738	30,654	14,363	57,262	19,198	5,405
Avg Party Size	2.66	2.66	2.64	2.64	2.72	2.73	2.84	2.79	2.93
VISIT STATUS									
First-Time	81,281	106,325	25,876	179,540	24,722	12,209	45,613	10,998	4,068
Repeat	123,591	213,039	34,120	492,483	32,544	14,707	53,481	22,013	4,384
Average # of Trips	4.13	4.63	3.75	5.79	3.89	4.05	3.29	4.68	3.50
TRAVEL METHOD									
Group Tour	36,418	47,935	13,223	104,859	11,215	5,101	26,059	8,326	2,086
Package	122,492	175,666	39,891	358,436	36,535	17,712	61,359	19,647	3,560
Group Tour & Pkg	27,888	37,099	9,999	78,212	8,683	4,512	20,106	6,775	1,213
True Independent	72,943	132,348	16,703	289,815	17,895	8,407	31,069	11,910	3,874
ISLANDS VISITED									
O'ahu	192,512	306,552	56,918	622,835	54,205	25,800	93,522	31,555	7,767
Mauı County	5,615	9,998	2,182	25,694	1,420	645	2,392	1,128	192
Mauı	5,411	9,710	2,165	24,831	1,285	645	2,395	1,130	193
Moloka'i*	187	448	0	530	0	0	0	0	0
Lāna'i*	196	283	104	976	149	0	0	0	0
Kaua'i	3,795	5,057	461	11,773	598	171	1,815	322	427
Hawai'i Island	21,961	31,175	4,535	95,065	5,449	2,436	9,797	3,807	1,200
Hilo	6,384	9,732	1,197	21,224	1,551	1,116	2,740	832	519
Kona	19,215	25,146	3,608	85,467	4,524	1,772	7,836	3,145	767
LENGTH OF STAY									
O'ahu (days)	5.48	5.68	5.39	5.82	5.61	5.44	5.46	5.74	5.76
Mauı (days)	3.79	3.65	4.03	4.30	4.05	2.97	2.62	3.48	4.16
Moloka'i (days)	1.90	1.88	0	2.69	0	0	0	0	0
Lāna'i (days)	1.75	1.14	1.20	1.42	4.98	0	0	0	0
Kaua'i (days)	2.22	2.38	2.15	2.56	2.48	1.98	2.91	1.29	3.48
Hawai'i Island (days)	4.21	3.81	4.10	4.40	3.28	3.12	3.86	4.40	5.73
Hilo (days)	2.28	1.97	1.50	2.20	1.60	1.46	1.68	3.00	7.78
Kona (days)	4.08	3.99	4.70	4.38	3.42	3.38	4.28	4.56	3.55
Statewide (days)	5.81	6.00	5.66	6.21	5.84	5.67	5.75	6.15	6.50
ACCOMMODATIONS									
Hotel	173,362	264,052	53,352	541,615	48,510	23,164	85,134	27,294	6,233
Hotel Only	168,871	253,267	52,582	515,321	46,998	22,929	82,693	26,320	5,421
Condo	23,387	39,068	4,816	101,085	6,249	2,793	9,284	3,928	1,278
Condo Only	18,388	31,502	4,267	79,080	4,539	2,523	7,179	3,372	662
Timeshare	10,049	20,368	1,787	45,721	2,685	834	5,009	2,036	212
Timeshare Only	8,382	16,914	1,480	35,156	1,886	775	4,269	1,364	100
Rental House	836	2,736	23	3,617	420	55	536	126	0
Rental House Only	530	1,744	25	2,509	463	61	262	0	0
Hostel	118	340	51	428	165	0	88	178	21
Camp Site, Beach	71	0	0	194	0	0	0	0	0
Private Room in Private Home**	153	785	93	3,686	288	0	387	21	208
Shared Room Space in Private Home**	240	313	58	782	56	38	39	0	174
Bed & Breakfast	380	636	51	1,865	340	36	203	19	111
Cruise Ship	243	183	37	1,009	187	15	36	34	19
Friends or Relatives	1,770	3,443	545	8,645	396	141	589	526	1,319
Other Accommodation	0	296	20	475	0	0	36	97	0
PURPOSE OF TRIP									
Pleasure (Net)	163,947	268,046	47,427	582,027	44,915	20,213	76,874	26,598	6,589
Vacation	132,715	229,210	36,659	518,414	34,456	15,091	61,542	22,908	5,897
Honeymoon	32,495	38,765	11,796	60,463	10,866	5,441	16,295	3,716	688
Getting Married	4,645	7,917	1,788	12,624	1,905	779	1,875	566	84
MC&I (Net)	15,917	19,039	5,470	35,242	3,322	2,087	10,552	3,103	977
Convention/Conf.	2,178	4,307	732	6,786	766	385	1,162	347	540
Corp. Meetings	144	603	51	1,955	164	0	105	139	50
Incentive	13,798	15,031	4,743	27,043	2,609	1,692	9,398	2,652	376
Other Business	948	1,372	177	3,821	145	78	936	181	161
Visit Friends/Relatives	2,815	4,532	946	12,006	655	308	920	227	1,220
Government/Military	46	0	0	428	111	0	22	0	0
Attend School	1,057	846	125	3,057	256	23	2,072	325	274
Sport Events	2,528	3,686	450	10,526	602	453	1,648	334	134
Other Purpose	25,866	37,735	8,122	61,219	9,170	4,518	12,637	3,642	552
Average Age	50	51	49	51	51	50	50	53	49

R = 2018 data were revised from the 2018 Annual Visitor Research Report.

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 22. Canada MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	540,103	548,702	-1.6	135,213	136,302	-0.8	404,890	412,400	-1.8
VISITOR DAYS	6,554,493	6,743,492	-2.8	1,590,478	1,654,185	-3.9	4,964,016	5,089,307	-2.5
AVERAGE DAILY CENSUS	17,958	18,475	-2.8	4,357	4,532	-3.9	13,600	13,943	-2.5
ISLANDS VISITED									
O'ahu	227,491	233,478	-2.6	62,461	61,251	2.0	165,030	172,227	-4.2
O'ahu only	150,221	152,499	-1.5	39,394	37,881	4.0	110,827	114,618	-3.3
O'ahu one day or less	8,718	7,918	10.1	4,315	3,352	28.7	4,403	4,566	-3.6
Kaua'i	76,777	88,711	-13.5	25,660	26,630	-3.6	51,117	62,081	-17.7
Kaua'i only	36,267	43,849	-17.3	12,917	12,871	0.4	23,350	30,978	-24.6
Kaua'i one day or less	7,170	8,041	-10.8	1,939	1,589	22.0	5,232	6,453	-18.9
Maui County	278,589	282,463	-1.4	51,848	52,943	-2.1	226,741	229,520	-1.2
Maui	276,825	279,940	-1.1	51,339	52,327	-1.9	225,486	227,612	-0.9
Maui only	194,391	192,633	0.9	29,365	30,136	-2.6	165,026	162,497	1.6
Maui one day or less	10,337	11,919	-13.3	2,376	1,854	28.1	7,961	10,064	-20.9
Moloka'i *	4,840	3,852	25.7	825	883	-6.5	4,015	2,969	35.2
Moloka'i only*	251	480	-47.7	93	129	-28.0	159	352	-54.8
Moloka'i one day or less*	3,166	1,965	61.1	333	311	7.0	2,834	1,654	71.3
Lāna'i *	5,700	6,004	-5.1	985	1,026	-4.0	4,715	4,978	-5.3
Lāna'i only*	304	484	-37.1	87	106	-17.5	217	378	-42.7
Lāna'i one day or less*	3,841	4,183	-8.2	539	533	1.1	3,302	3,650	-9.5
Hawai'i Island	97,711	93,454	4.6	37,634	39,028	-3.6	60,077	54,426	10.4
Kona side	90,679	86,212	5.2	34,675	36,007	-3.7	56,004	50,204	11.6
Hilo side	31,181	32,684	-4.6	12,738	12,622	0.9	18,443	20,062	-8.1
Hawai'i Island only	54,540	47,322	15.3	22,583	23,090	-2.2	31,957	24,232	31.9
Hawai'i Island one day or less	3,205	2,718	17.9	728	644	13.0	2,477	2,074	19.4
Any Neighbor Island	389,882	396,203	-1.6	95,819	98,421	-2.6	294,063	297,782	-1.2
NI only	312,612	315,224	-0.8	72,752	75,051	-3.1	239,860	240,173	-0.1
O'ahu & NI	77,270	80,979	-4.6	23,067	23,370	-1.3	54,203	57,609	-5.9
Any one island only	435,975	437,267	-0.3	104,439	104,214	0.2	331,536	333,053	-0.5
Multiple Islands	104,128	111,435	-6.6	30,774	32,089	-4.1	73,354	79,347	-7.6
Avg. Islands Visited	1.28	1.29	-0.7	1.32	1.33	-0.4	1.26	1.27	-0.8
Average Length of Stay in Hawai'i	12.14	12.29	-1.3	11.76	12.14	-3.1	12.26	12.34	-0.7
O'ahu	8.51	8.91	-4.6	7.66	7.87	-2.7	8.83	9.29	-4.9
Maui	10.58	10.46	1.1	9.64	9.85	-2.2	10.79	10.60	1.8
Moloka'i	3.72	4.81	-22.7	6.36	6.79	-6.3	3.18	4.22	-24.8
Lāna'i	2.48	2.51	-1.2	3.25	3.34	-2.6	2.31	2.33	-0.8
Kaua'i	8.90	8.95	-0.5	8.73	9.03	-3.3	8.99	8.92	0.8
Hawai'i Island	9.98	9.69	3.0	10.24	10.43	-1.8	9.82	9.16	7.2
Hilo	4.00	4.01	-0.3	4.32	4.77	-9.5	3.77	3.53	6.9
Kona	9.38	8.98	4.4	9.52	9.63	-1.1	9.30	8.52	9.1
ACCOMMODATIONS									
Plan to stay in Hotel	237,537	238,362	-0.3	61,620	61,569	0.1	175,917	176,793	-0.5
Hotel only	180,766	175,384	3.1	45,241	44,345	2.0	135,525	131,039	3.4
Plan to stay in Condo	177,233	191,414	-7.4	35,444	38,250	-7.3	141,789	153,164	-7.4
Condo only	142,355	153,286	-7.1	27,743	29,041	-4.5	114,612	124,244	-7.8
Plan to stay in Timeshare	46,833	50,073	-6.5	11,270	11,566	-2.6	35,563	38,507	-7.6
Timeshare only	35,427	36,449	-2.8	8,477	8,494	-0.2	26,950	27,955	-3.6
Cruise Ship	8,246	9,240	-10.8	4,940	3,295	49.9	3,307	5,945	-44.4
Friends/Relatives	26,366	24,010	9.8	8,073	8,075	0.0	18,293	15,936	14.8
Bed & Breakfast	9,353	9,141	2.3	2,792	3,009	-7.2	6,561	6,132	7.0
Rental House	81,793	82,424	-0.8	23,399	24,422	-4.2	58,394	58,003	0.7
Hostel	11,103	10,361	7.2	3,456	3,731	-7.4	7,648	6,630	15.3

**Table 22. Canada MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	10,196	9,206	10.8	2,968	2,967	0.0	7,228	6,239	15.9
Private Room in Private Home**	12,988	14,127	-8.1	2,946	3,321	-11.3	10,042	10,806	-7.1
Shared Room/Space in Private Home**	3,168	2,815	12.5	1,090	1,185	-8.0	2,078	1,630	27.5
Other Accommodations	7,408	6,988	6.0	3,420	3,043	12.4	3,989	3,945	1.1
PURPOSE OF TRIP									
Pleasure (Net)	509,578	519,074	-1.8	126,444	127,220	-0.6	383,134	391,854	-2.2
Honeymoon/Get Married	16,306	17,028	-4.2	4,620	5,102	-9.4	11,686	11,926	-2.0
Honeymoon	15,093	15,062	0.2	4,237	4,550	-6.9	10,856	10,512	3.3
Get Married	1,711	2,543	-32.7	551	725	-24.0	1,160	1,818	-36.2
Pleasure/Vacation	495,649	504,800	-1.8	122,599	123,004	-0.3	373,050	381,796	-2.3
Mtgs/Conventions/Incentive	17,464	17,634	-1.0	4,297	4,623	-7.1	13,168	13,011	1.2
Conventions	10,668	11,879	-10.2	2,726	3,127	-12.8	7,942	8,752	-9.3
Corporate Meetings	3,072	2,413	27.3	737	668	10.3	2,335	1,745	33.8
Incentive	4,054	4,036	0.5	943	1,024	-7.9	3,111	3,011	3.3
Other Business	3,445	3,233	6.6	1,279	1,339	-4.5	2,166	1,893	14.4
Visit Friends/Rel.	17,564	16,613	5.7	5,966	5,737	4.0	11,598	10,875	6.6
Gov't/Military	432	512	-15.6	286	420	-32.0	147	92	59.3
Attend School	688	754	-8.7	253	279	-9.4	436	476	-8.4
Sport Events	3,935	3,039	29.5	964	1,217	-20.7	2,971	1,822	63.0
Other	9,343	10,196	-8.4	2,404	2,349	2.4	6,938	7,847	-11.6
TRAVEL STATUS									
% First Timers ***	35.4	36.0	-0.6	43.6	43.6	0.0	32.6	33.4	-0.8
% Repeaters ***	64.6	64.0	0.6	56.4	56.4	0.0	67.4	66.6	0.8
Average # of Trips	4.06	4.01	1.3	4.01	3.97	1.2	4.08	4.02	1.4
Group Tour	8,494	8,657	-1.9	2,668	2,812	-5.1	5,826	5,844	-0.3
Non-Group	531,609	540,046	-1.6	132,545	133,490	-0.7	399,064	406,556	-1.8
Package Trip	99,563	105,199	-5.4	25,289	25,156	0.5	74,273	80,043	-7.2
No Package	440,541	443,503	-0.7	109,924	111,146	-1.1	330,617	332,357	-0.5
Net True Independent	437,503	440,036	-0.6	108,989	110,029	-0.9	328,514	330,007	-0.5
Ave. Age	47	48	-1.3	45	45	-0.4	48	49	-2.0
Ave. Party Size	2.24	2.25	-0.3	2.03	2.03	0.4	2.32	2.33	-0.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 24. Europe MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	137,908	144,953	-4.9	107,235	111,279	-3.6	30,673	33,674	-8.9
VISITOR DAYS	1,780,190	1,902,379	-6.4	1,439,456	1,519,087	-5.2	340,734	383,292	-11.1
AVERAGE DAILY CENSUS	4,877	5,212	-6.4	3,944	4,162	-5.2	934	1,050	-11.1
ISLANDS VISITED									
O'ahu	102,148	107,384	-4.9	74,568	77,306	-3.5	27,580	30,078	-8.3
O'ahu only	48,982	52,121	-6.0	33,647	34,321	-2.0	15,336	17,800	-13.8
O'ahu one day or less	4,969	3,993	24.5	3,436	3,590	-4.3	1,534	403	280.9
Kaua'i	35,498	37,015	-4.1	28,281	29,616	-4.5	7,217	7,399	-2.5
Kaua'i only	3,903	3,841	1.6	3,590	3,841	-6.5	313	0	NA
Kaua'i one day or less	1,966	1,579	24.5	1,529	1,435	6.6	436	144	202.6
Maui County	61,575	62,970	-2.2	50,040	51,802	-3.4	11,535	11,168	3.3
Maui	60,596	62,194	-2.6	49,354	51,026	-3.3	11,241	11,168	0.7
Maui only	15,136	14,959	1.2	13,097	13,142	-0.3	2,038	1,817	12.2
Maui one day or less	2,210	2,101	5.2	1,855	1,655	12.1	355	446	-20.4
Moloka'i *	1,772	2,833	-37.5	1,664	1,779	-6.5	108	1,054	-89.8
Moloka'i only*	72	26	175.8	72	26	175.8	0	0	NA
Moloka'i one day or less*	501	682	-26.6	393	440	-10.6	108	243	-55.7
Lāna'i *	1,630	1,470	10.9	979	1,235	-20.8	652	235	177.4
Lāna'i only*	80	121	-33.8	80	121	-33.8	0	0	NA
Lāna'i one day or less*	695	742	-6.4	457	507	-9.9	238	235	1.1
Hawai'i Island	43,608	48,899	-10.8	38,225	40,367	-5.3	5,382	8,532	-36.9
Kona side	36,880	41,858	-11.9	32,171	33,946	-5.2	4,709	7,912	-40.5
Hilo side	21,310	23,538	-9.5	17,630	18,626	-5.3	3,679	4,912	-25.1
Hawai'i Island only	8,341	9,022	-7.6	8,341	8,846	-5.7	0	176	-100.0
Hawai'i Island one day or less	1,049	1,625	-35.4	795	864	-7.9	254	762	-66.7
Any Neighbor Island	88,925	92,832	-4.2	73,588	76,958	-4.4	15,337	15,874	-3.4
NI only	35,760	37,569	-4.8	32,666	33,973	-3.8	3,093	3,596	-14.0
O'ahu & NI	53,166	55,263	-3.8	40,922	42,985	-4.8	12,244	12,278	-0.3
Any one island only	76,514	80,090	-4.5	58,826	60,297	-2.4	17,687	19,793	-10.6
Multiple Islands	61,394	64,863	-5.3	48,408	50,982	-5.0	12,986	13,881	-6.5
Avg. Islands Visited	1.78	1.79	-0.8	1.80	1.81	-0.5	1.70	1.74	-2.0
Average Length of Stay in Hawai'i	12.91	13.12	-1.6	13.42	13.65	-1.7	11.11	11.38	-2.4
O'ahu	7.25	7.44	-2.5	7.29	7.40	-1.5	7.14	7.53	-5.2
Maui	7.70	7.83	-1.6	7.99	8.19	-2.4	6.43	6.16	4.3
Moloka'i	4.51	3.77	19.6	4.74	4.39	7.9	1.00	2.72	-63.3
Lāna'i	3.01	3.18	-5.2	3.44	3.59	-4.2	2.37	1.00	136.8
Kaua'i	6.16	6.10	1.0	6.37	6.41	-0.6	5.37	4.88	10.0
Hawai'i Island	7.82	7.69	1.7	8.11	8.11	0.0	5.77	5.71	1.0
Hilo	4.54	4.33	4.9	4.75	4.69	1.2	3.56	2.97	19.9
Kona	6.62	6.54	1.2	7.03	7.06	-0.5	3.81	4.31	-11.7
ACCOMMODATIONS									
Plan to stay in Hotel	88,977	96,527	-7.8	69,997	74,598	-6.2	18,980	21,929	-13.4
Hotel only	66,257	73,378	-9.7	52,604	56,749	-7.3	13,653	16,629	-17.9
Plan to stay in Condo	14,527	17,484	-16.9	10,955	11,355	-3.5	3,572	6,129	-41.7
Condo only	8,421	9,804	-14.1	6,141	6,317	-2.8	2,280	3,487	-34.6
Plan to stay in Timeshare	2,377	2,594	-8.4	2,054	2,369	-13.3	323	225	43.5
Timeshare only	1,696	1,847	-8.2	1,481	1,661	-10.8	215	186	15.4
Cruise Ship	3,278	2,878	13.9	2,810	2,719	3.4	467	159	193.3
Friends/Relatives	10,923	10,035	8.8	8,526	8,427	1.2	2,397	1,608	49.1
Bed & Breakfast	6,963	8,292	-16.0	6,076	6,447	-5.8	887	1,844	-51.9
Rental House	19,884	20,618	-3.6	16,566	15,842	4.6	3,318	4,776	-30.5
Hostel	8,471	8,411	0.7	5,455	5,519	-1.2	3,017	2,892	4.3

**Table24. Europe MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	4,014	3,914	2.6	2,931	2,622	11.8	1,083	1,292	-16.2
Private Room in Private Home**	8,652	7,321	18.2	5,184	5,254	-1.3	3,467	2,067	67.8
Shared Room/Space in Private Home**	1,882	1,667	12.9	1,512	1,474	2.6	370	193	91.9
Other Accommodations	3,423	2,671	28.2	2,952	2,551	15.7	471	119	294.2
PURPOSE OF TRIP									
Pleasure (Net)	121,207	124,157	-2.4	93,250	97,163	-4.0	27,957	26,993	3.6
Honeymoon/Get Married	13,788	14,565	-5.3	9,641	11,024	-12.5	4,147	3,542	17.1
Honeymoon	12,329	13,789	-10.6	9,061	10,339	-12.4	3,268	3,449	-5.3
Get Married	1,818	1,710	6.3	939	1,073	-12.5	879	637	38.0
Pleasure/Vacation	109,176	111,278	-1.9	84,879	87,474	-3.0	24,297	23,805	2.1
Mtgs/Conventions/Incentive	5,449	8,195	-33.5	4,966	5,873	-15.4	483	2,322	-79.2
Conventions	2,938	5,791	-49.3	2,654	3,663	-27.6	284	2,128	-86.7
Corporate Meetings	974	895	8.8	974	895	8.8	0	0	NA
Incentive	1,753	1,704	2.9	1,554	1,510	2.9	199	194	2.7
Other Business	1,958	1,990	-1.6	1,958	1,831	6.9	0	159	-100.0
Visit Friends/Rel.	9,276	12,180	-23.8	7,498	7,424	1.0	1,778	4,756	-62.6
Gov't/Military	569	906	-37.2	494	433	14.1	75	473	-84.1
Attend School	1,064	1,068	-0.4	897	865	3.8	167	203	-17.9
Sport Events	3,498	3,238	8.0	2,881	2,546	13.2	616	693	-11.0
Other	3,358	2,782	20.7	2,463	2,508	-1.8	895	274	226.2
TRAVEL STATUS									
% First Timers ***	69.9	69.5	0.4	68.0	69.1	-1.2	76.5	70.6	5.9
% Repeaters ***	30.1	30.5	-0.4	32.0	30.9	1.2	23.5	29.4	-5.9
Average # of Trips	2.27	2.33	-2.4	2.44	2.36	3.5	1.69	2.24	-24.3
Group Tour	7,146	7,422	-3.7	5,633	5,813	-3.1	1,513	1,609	-5.9
Non-Group	130,761	137,531	-4.9	101,602	105,466	-3.7	29,160	32,065	-9.1
Package Trip	37,870	44,029	-14.0	31,362	34,599	-9.4	6,508	9,430	-31.0
No Package	100,037	100,924	-0.9	75,872	76,680	-1.1	24,165	24,244	-0.3
Net True Independent	96,836	98,536	-1.7	73,588	74,412	-1.1	23,248	24,125	-3.6
Ave. Age	43	42	1.8	43	43	0.4	42	39	7.1
Ave. Party Size	1.89	1.88	0.9	1.85	1.84	0.7	2.06	2.00	-2.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 25. United Kingdom Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	41,219	46,523	-11.4	32,751	36,362	-9.9	8,468	10,161	-16.7
VISITOR DAYS	436,885	497,207	-12.1	349,829	395,188	-11.5	87,057	102,019	-14.7
AVERAGE DAILY CENSUS	1,197	1,362	-12.1	958	1,083	-11.5	239	280	-14.7
ISLANDS VISITED									
O'ahu	28,946	33,318	-13.1	21,658	24,657	-12.2	7,288	8,662	-15.9
O'ahu only	18,758	21,210	-11.6	13,359	14,767	-9.5	5,400	6,443	-16.2
O'ahu one day or less	1,400	1,702	-17.7	1,213	1,517	-20.0	188	186	1.1
Kaua'i	5,676	7,484	-24.2	5,128	6,213	-17.5	548	1,271	-56.9
Kaua'i only	1,462	1,782	-17.9	1,462	1,782	-17.9	0	0	NA
Kaua'i one day or less	825	716	15.2	733	716	2.4	91	0	NA
Maui County	14,966	15,817	-5.4	12,331	13,508	-8.7	2,635	2,309	14.1
Maui	14,751	15,577	-5.3	12,116	13,267	-8.7	2,635	2,309	14.1
Maui only	6,141	6,163	-0.4	5,210	5,256	-0.9	931	907	2.7
Maui one day or less	873	900	-3.0	873	776	12.5	0	124	-100.0
Moloka'i *	287	276	3.8	287	276	3.8	0	0	NA
Moloka'i only*	38	10	287.9	38	10	287.9	0	0	NA
Moloka'i one day or less*	116	95	21.1	116	95	21.1	0	0	NA
Lāna'i *	530	389	36.2	341	389	-12.3	189	0	NA
Lāna'i only*	52	66	-21.2	52	66	-21.2	0	0	NA
Lāna'i one day or less*	232	149	55.5	165	149	10.8	67	0	NA
Hawai'i Island	8,996	10,987	-18.1	8,147	9,162	-11.1	849	1,825	-53.5
Kona side	7,817	9,229	-15.3	7,037	7,936	-11.3	780	1,293	-39.7
Hilo side	3,480	4,430	-21.4	3,061	3,544	-13.6	420	886	-52.6
Hawai'i Island only	2,878	3,188	-9.7	2,878	3,012	-4.4	0	176	-100.0
Hawai'i Island one day or less	453	501	-9.6	358	315	13.6	95	186	-48.9
Any Neighbor Island	22,461	25,313	-11.3	19,393	21,595	-10.2	3,068	3,718	-17.5
NI only	12,274	13,205	-7.1	11,093	11,705	-5.2	1,180	1,499	-21.3
O'ahu & NI	10,187	12,109	-15.9	8,299	9,890	-16.1	1,888	2,219	-14.9
Any one island only	29,329	32,418	-9.5	22,999	24,893	-7.6	6,330	7,525	-15.9
Multiple Islands	11,890	14,105	-15.7	9,752	11,469	-15.0	2,138	2,636	-18.9
Avg. Islands Visited	1.44	1.46	-1.8	1.46	1.48	-1.9	1.36	1.38	-1.8
Average Length of Stay in Hawai'i	10.60	10.69	-0.8	10.68	10.87	-1.7	10.28	10.04	2.4
O'ahu	7.51	7.38	1.7	7.25	7.22	0.4	8.27	7.85	5.4
Maui	7.72	7.66	0.8	7.72	7.84	-1.6	7.75	6.65	16.5
Moloka'i	4.39	4.32	1.6	4.39	4.32	1.6	0	0	NA
Lāna'i	3.05	4.21	-27.5	3.83	4.21	-9.0	1.65	0	NA
Kaua'i	6.11	6.49	-5.8	6.38	6.57	-3.0	3.63	6.10	-40.5
Hawai'i Island	7.57	7.32	3.4	7.86	7.59	3.6	4.77	5.97	-20.1
Hilo	4.13	4.19	-1.4	4.23	4.49	-5.8	3.40	2.98	14.1
Kona	6.87	6.70	2.5	7.26	6.76	7.5	3.36	6.39	-47.4
ACCOMMODATIONS									
Plan to stay in Hotel	27,790	32,717	-15.1	22,349	25,967	-13.9	5,440	6,750	-19.4
Hotel only	22,733	26,626	-14.6	18,455	21,356	-13.6	4,278	5,270	-18.8
Plan to stay in Condo	4,552	5,637	-19.3	3,460	3,558	-2.8	1,092	2,079	-47.5
Condo only	3,266	3,757	-13.1	2,418	2,361	2.4	847	1,396	-39.3
Plan to stay in Timeshare	1,524	1,587	-4.0	1,200	1,401	-14.3	323	186	73.5
Timeshare only	1,120	1,219	-8.1	905	1,033	-12.4	215	186	15.4
Cruise Ship	1,741	1,909	-8.8	1,532	1,785	-14.1	208	124	67.5
Friends/Relatives	3,582	3,397	5.4	2,917	2,920	-0.1	666	478	39.3
Bed & Breakfast	689	890	-22.6	614	705	-12.9	75	185	-59.3
Rental House	4,565	4,781	-4.5	3,940	3,917	0.6	625	863	-27.6
Hostel	1,273	1,325	-3.9	687	731	-6.0	586	594	-1.4

**Table 25. United Kingdom Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	383	595	-35.6	285	271	5.3	98	324	-69.8
Private Room in Private Home**	1,454	1,294	12.3	534	543	-1.6	920	751	22.4
Shared Room/Space in Private Home**	143	284	-49.5	143	166	-13.6	0	118	-100.0
Other Accommodations	552	446	23.9	485	446	8.8	68	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	35,491	40,774	-13.0	27,881	31,622	-11.8	7,610	9,152	-16.9
Honeymoon/Get Married	2,890	5,193	-44.3	2,595	3,702	-29.9	295	1,490	-80.2
Honeymoon	2,742	4,887	-43.9	2,447	3,458	-29.2	295	1,428	-79.3
Get Married	254	772	-67.1	254	366	-30.6	0	406	-100.0
Pleasure/Vacation	32,889	35,998	-8.6	25,574	28,274	-9.5	7,315	7,724	-5.3
Mtgs/Conventions/Incentive	1,735	2,231	-22.2	1,667	1,966	-15.2	68	265	-74.5
Conventions	978	1,530	-36.1	910	1,265	-28.1	68	265	-74.5
Corporate Meetings	337	344	-2.1	337	344	-2.1	0	0	NA
Incentive	503	427	17.7	503	427	17.7	0	0	NA
Other Business	873	916	-4.7	873	805	8.5	0	112	-100.0
Visit Friends/Rel.	3,378	2,933	15.2	2,597	2,578	0.7	781	355	119.9
Govt/Military	320	207	55.1	245	207	18.6	75	0	NA
Attend School	60	237	-74.8	60	35	73.1	0	203	-100.0
Sport Events	639	653	-2.0	639	477	34.1	0	176	-100.0
Other	1,081	1,019	6.0	733	745	-1.6	348	274	26.8
TRAVEL STATUS									
% First Timers ***	64.9	68.1	-3.2	61.8	65.1	-3.4	77.1	78.8	-1.7
% Repeaters ***	35.1	31.9	3.2	38.2	34.9	3.4	22.9	21.2	1.7
Average # of Trips	2.74	2.49	10.1	2.93	2.71	7.9	2.02	1.70	19.2
Group Tour	1,445	1,743	-17.1	1,356	1,409	-3.8	89	334	-73.4
Non-Group	39,775	44,780	-11.2	31,395	34,953	-10.2	8,379	9,827	-14.7
Package Trip	14,370	18,033	-20.3	11,806	14,635	-19.3	2,564	3,398	-24.5
No Package	26,849	28,490	-5.8	20,946	21,727	-3.6	5,904	6,763	-12.7
Net True Independent	26,413	28,026	-5.8	20,537	21,333	-3.7	5,876	6,693	-12.2
Ave. Age	47	46	1.8	46	46	1.1	48	46	4.5
Ave. Party Size	1.95	1.93	1.3	1.92	1.92	0.0	2.09	1.96	7.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 26. Germany Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	46,299	45,819	1.0	38,844	37,809	2.7	7,455	8,010	-6.9
VISITOR DAYS	672,671	677,710	-0.7	578,662	572,604	1.1	94,009	105,106	-10.6
AVERAGE DAILY CENSUS	1,843	1,857	-0.7	1,585	1,569	1.1	258	288	-10.6
ISLANDS VISITED									
O'ahu	33,576	32,124	4.5	26,658	25,506	4.5	6,918	6,617	4.5
O'ahu only	12,054	11,860	1.6	9,620	8,911	8.0	2,434	2,950	-17.5
O'ahu one day or less	1,468	1,034	42.0	1,101	990	11.2	367	44	727.6
Kaua'i	15,635	14,710	6.3	12,854	12,433	3.4	2,781	2,277	22.2
Kaua'i only	1,178	1,066	10.5	1,178	1,066	10.5	0	0	NA
Kaua'i one day or less	714	510	40.0	476	365	30.3	238	144	64.8
Maui County	24,011	23,613	1.7	20,168	19,770	2.0	3,843	3,843	0.0
Maui	23,802	23,347	1.9	19,959	19,504	2.3	3,843	3,843	0.0
Maui only	4,533	4,171	8.7	3,996	3,893	2.7	537	278	93.2
Maui one day or less	822	776	6.0	545	454	20.1	277	322	-13.9
Moloka'i *	776	1,263	-38.6	776	827	-6.2	0	436	-100.0
Moloka'i only*	20	10	105.1	20	10	105.1	0	0	NA
Moloka'i one day or less*	140	388	-63.9	140	145	-3.7	0	243	-100.0
Lāna'i *	293	519	-43.7	293	374	-21.8	0	145	-100.0
Lāna'i only*	6	14	-53.4	6	14	-53.4	0	0	NA
Lāna'i one day or less*	144	320	-54.9	144	174	-17.3	0	145	-100.0
Hawai'i Island	19,086	20,293	-5.9	16,838	17,168	-1.9	2,248	3,125	-28.1
Kona side	15,747	17,200	-8.4	14,064	14,162	-0.7	1,684	3,038	-44.6
Hilo side	9,930	10,196	-2.6	8,076	8,216	-1.7	1,854	1,981	-6.4
Hawai'i Island only	3,238	3,515	-7.9	3,238	3,515	-7.9	0	0	NA
Hawai'i Island one day or less	372	313	18.6	253	274	-7.8	119	39	204.6
Any Neighbor Island	34,245	33,959	0.8	29,224	28,898	1.1	5,021	5,060	-0.8
NI only	12,723	13,695	-7.1	12,186	12,303	-0.9	537	1,393	-61.5
O'ahu & NI	21,522	20,263	6.2	17,038	16,596	2.7	4,484	3,668	22.3
Any one island only	21,028	20,636	1.9	18,057	17,409	3.7	2,971	3,227	-7.9
Multiple Islands	25,270	25,183	0.3	20,786	20,400	1.9	4,484	4,783	-6.2
Avg. Islands Visited	2.01	2.01	-0.1	1.99	2.01	-0.7	2.12	2.05	3.2
Average Length of Stay in Hawai'i	14.53	14.79	-1.8	14.90	15.14	-1.6	12.61	13.12	-3.9
O'ahu	6.90	7.31	-5.6	7.07	7.14	-0.9	6.24	7.98	-21.7
Maui	7.76	7.83	-0.9	8.04	8.17	-1.6	6.35	6.14	3.5
Moloka'i	4.79	3.68	30.1	4.79	4.39	9.0	0	2.33	-100.0
Lāna'i	2.93	2.62	11.9	2.93	3.25	-9.7	0	1.00	-100.0
Kaua'i	6.25	6.08	2.8	6.52	6.43	1.5	5.00	4.17	19.8
Hawai'i Island	8.06	8.11	-0.7	8.39	8.53	-1.7	5.57	5.79	-3.8
Hilo	4.69	4.51	3.9	4.86	4.95	-1.8	3.96	2.71	46.4
Kona	6.81	6.90	-1.2	7.26	7.48	-2.9	3.07	4.19	-26.7
ACCOMMODATIONS									
Plan to stay in Hotel	27,276	28,321	-3.7	24,043	23,825	0.9	3,233	4,496	-28.1
Hotel only	18,182	18,656	-2.5	16,875	16,935	-0.4	1,307	1,721	-24.1
Plan to stay in Condo	5,170	6,217	-16.8	4,054	4,244	-4.5	1,117	1,973	-43.4
Condo only	2,343	2,524	-7.2	2,050	2,137	-4.1	293	387	-24.4
Plan to stay in Timeshare	460	583	-21.2	460	544	-15.5	0	39	-100.0
Timeshare only	273	358	-23.9	273	358	-23.9	0	0	NA
Cruise Ship	1,064	632	68.4	865	597	44.9	199	35	469.5
Friends/Relatives	3,977	3,078	29.2	2,974	2,782	6.9	1,003	296	238.9
Bed & Breakfast	3,592	4,437	-19.0	3,014	3,105	-3.0	579	1,332	-56.5
Rental House	7,594	7,688	-1.2	6,571	5,855	12.2	1,024	1,833	-44.1
Hostel	4,646	4,282	8.5	2,817	2,683	5.0	1,828	1,599	14.3

**Table 26. Germany Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	1,656	1,993	-16.9	1,424	1,236	15.2	232	757	-69.3
Private Room in Private Home**	3,824	3,783	1.1	2,780	2,809	-1.0	1,044	974	7.2
Shared Room/Space in Private Home**	812	828	-1.9	812	753	7.9	0	75	-100.0
Other Accommodations	1,329	1,130	17.6	1,329	1,084	22.6	0	46	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	40,713	40,115	1.5	34,052	33,121	2.8	6,661	6,994	-4.8
Honeymoon/Get Married	4,129	3,869	6.7	3,350	3,266	2.6	779	603	29.2
Honeymoon	3,928	3,582	9.7	3,149	3,009	4.7	779	572	36.1
Get Married	404	683	-40.9	404	452	-10.8	0	231	-100.0
Pleasure/Vacation	37,488	37,112	1.0	31,319	30,489	2.7	6,169	6,622	-6.8
Mtgs/Conventions/Incentive	2,119	2,589	-18.2	1,755	2,032	-13.7	364	557	-34.6
Conventions	1,029	1,468	-29.9	864	1,105	-21.8	165	363	-54.5
Corporate Meetings	243	239	1.7	243	239	1.7	0	0	NA
Incentive	920	952	-3.4	720	758	-5.0	199	194	2.7
Other Business	416	406	2.4	416	406	2.4	0	0	NA
Visit Friends/Rel.	3,227	2,985	8.1	2,749	2,591	6.1	478	394	21.4
Govt/Military	108	573	-81.1	108	100	8.5	0	473	-100.0
Attend School	182	221	-17.5	182	221	-17.5	0	0	NA
Sport Events	1,400	1,062	31.9	1,360	1,017	33.7	40	44	-10.7
Other	1,004	1,042	-3.7	1,004	1,042	-3.7	0	0	NA
TRAVEL STATUS									
% First Timers ***	71.1	68.0	3.1	69.6	69.3	0.3	78.9	61.9	17.0
% Repeaters ***	28.9	32.0	-3.1	30.4	30.7	-0.3	21.1	38.1	-17.0
Average # of Trips	2.10	2.28	-8.0	2.20	2.20	0.3	1.57	2.69	-41.6
Group Tour	2,710	2,194	23.5	2,252	2,143	5.1	458	50	806.6
Non-Group	43,589	43,625	-0.1	36,591	35,666	2.6	6,997	7,960	-12.1
Package Trip	12,026	12,054	-0.2	10,141	9,908	2.3	1,885	2,146	-12.1
No Package	34,272	33,765	1.5	28,702	27,901	2.9	5,570	5,864	-5.0
Net True Independent	33,203	32,728	1.5	27,633	26,914	2.7	5,570	5,814	-4.2
Ave. Age	41	42	-1.4	43	43	-0.1	36	38	-5.4
Ave. Party Size	1.82	1.83	-0.8	1.81	1.77	1.8	1.88	2.15	-18.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 27. Oceania MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	363,551	415,764	-12.6	50,033	55,597	-10.0	313,518	360,167	-13.0
VISITOR DAYS	3,420,593	4,014,147	-14.8	342,448	395,781	-13.5	3,078,146	3,618,367	-14.9
AVERAGE DAILY CENSUS	9,371	10,998	-14.8	938	1,084	-13.5	8,433	9,913	-14.9
ISLANDS VISITED									
O'ahu	356,298	406,904	-12.4	46,736	52,027	-10.2	309,562	354,877	-12.8
O'ahu only	267,389	303,871	-12.0	41,100	45,236	-9.1	226,288	258,634	-12.5
O'ahu one day or less	5,401	3,464	55.9	1,448	1,514	-4.3	3,953	1,951	102.6
Kaua'i	32,168	33,028	-2.6	2,461	2,498	-1.5	29,706	30,530	-2.7
Kaua'i only	1,166	1,519	-23.3	603	587	2.8	563	933	-39.7
Kaua'i one day or less	11,082	10,289	7.7	511	434	17.7	10,571	9,855	7.3
Maui County	61,691	70,440	-12.4	5,225	6,239	-16.2	56,466	64,201	-12.0
Maui	60,582	69,544	-12.9	5,106	6,123	-16.6	55,475	63,421	-12.5
Maui only	3,444	3,901	-11.7	1,636	1,795	-8.8	1,807	2,106	-14.2
Maui one day or less	13,823	14,442	-4.3	480	483	-0.6	13,343	13,959	-4.4
Moloka'i *	4,680	4,017	16.5	123	161	-23.7	4,557	3,856	18.2
Moloka'i only*	73	6	1,037.6	11	6	72.7	62	0	NA
Moloka'i one day or less*	3,924	3,609	8.7	74	102	-27.3	3,850	3,507	9.8
Lāna'i *	6,129	5,081	20.6	145	153	-5.0	5,983	4,928	21.4
Lāna'i only*	12	93	-87.4	12	29	-59.7	0	64	-100.0
Lāna'i one day or less*	5,289	4,573	15.7	74	87	-14.4	5,215	4,486	16.2
Hawai'i Island	47,411	51,570	-8.1	3,175	3,613	-12.1	44,235	47,957	-7.8
Kona side	41,588	42,132	-1.3	2,609	3,031	-13.9	38,979	39,101	-0.3
Hilo side	28,036	30,011	-6.6	1,371	1,430	-4.1	26,664	28,581	-6.7
Hawai'i Island only	1,947	2,389	-18.5	801	876	-8.6	1,146	1,513	-24.3
Hawai'i Island one day or less	5,673	8,021	-29.3	219	261	-16.1	5,454	7,760	-29.7
Any Neighbor Island	96,163	111,893	-14.1	8,933	10,361	-13.8	87,230	101,533	-14.1
NI only	7,253	8,860	-18.1	3,298	3,570	-7.6	3,956	5,290	-25.2
O'ahu & NI	88,909	103,034	-13.7	5,635	6,791	-17.0	83,274	96,243	-13.5
Any one island only	274,030	311,779	-12.1	44,164	48,529	-9.0	229,866	263,250	-12.7
Multiple Islands	89,521	103,985	-13.9	5,869	7,068	-17.0	83,652	96,917	-13.7
Avg. Islands Visited	1.40	1.37	1.7	1.15	1.16	-0.6	1.43	1.40	2.1
Average Length of Stay in Hawai'i	9.41	9.65	-2.5	6.84	7.12	-3.9	9.82	10.05	-2.3
O'ahu	7.94	8.22	-3.4	5.89	6.05	-2.7	8.25	8.54	-3.3
Maui	4.33	4.49	-3.4	6.55	6.75	-2.9	4.13	4.27	-3.2
Moloka'i	1.51	1.36	11.4	3.69	2.65	39.4	1.46	1.31	11.5
Lāna'i	1.34	1.27	5.3	3.11	3.14	-1.0	1.30	1.22	6.8
Kaua'i	3.43	3.72	-7.8	5.30	5.80	-8.6	3.27	3.55	-7.8
Hawai'i Island	4.27	4.32	-1.3	6.29	6.73	-6.5	4.12	4.14	-0.5
Hilo	1.98	2.08	-5.1	3.68	4.33	-14.9	1.89	1.97	-4.1
Kona	3.53	3.81	-7.2	5.72	5.98	-4.3	3.39	3.64	-6.9
ACCOMMODATIONS									
Plan to stay in Hotel	311,119	360,002	-13.6	41,764	46,878	-10.9	269,355	313,124	-14.0
Hotel only	273,153	318,434	-14.2	39,240	44,255	-11.3	233,914	274,180	-14.7
Plan to stay in Condo	35,048	39,748	-11.8	2,908	3,144	-7.5	32,140	36,604	-12.2
Condo only	22,195	23,646	-6.1	2,302	2,422	-5.0	19,893	21,224	-6.3
Plan to stay in Timeshare	7,676	10,922	-29.7	612	776	-21.1	7,064	10,147	-30.4
Timeshare only	3,995	5,993	-33.3	449	564	-20.5	3,546	5,429	-34.7
Cruise Ship	12,413	11,121	11.6	853	769	10.9	11,560	10,352	11.7
Friends/Relatives	7,602	7,534	0.9	1,912	1,998	-4.3	5,690	5,536	2.8
Bed & Breakfast	3,997	4,169	-4.1	597	622	-4.2	3,400	3,547	-4.1
Rental House	18,844	20,167	-6.6	2,500	2,680	-6.7	16,345	17,488	-6.5
Hostel	2,656	2,891	-8.1	791	826	-4.2	1,866	2,066	-9.7

**Table 27. Oceania MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	1,178	725	62.6	154	134	15.0	1,024	590	73.4
Private Room in Private Home**	8,130	7,938	2.4	394	434	-9.2	7,736	7,504	3.1
Shared Room/Space in Private Home**	896	967	-7.3	134	127	5.1	762	840	-9.2
Other Accommodations	877	1,138	-22.9	696	544	28.1	181	594	-69.5
PURPOSE OF TRIP									
Pleasure (Net)	339,605	391,778	-13.3	46,396	51,904	-10.6	293,209	339,874	-13.7
Honeymoon/Get Married	12,754	17,598	-27.5	1,826	2,214	-17.5	10,928	15,384	-29.0
Honeymoon	11,767	16,071	-26.8	1,708	2,068	-17.4	10,059	14,003	-28.2
Get Married	1,364	1,752	-22.1	145	181	-20.0	1,219	1,571	-22.4
Pleasure/Vacation	328,268	375,938	-12.7	44,805	50,026	-10.4	283,463	325,912	-13.0
Mtgs/Conventions/Incentive	4,470	6,793	-34.2	571	707	-19.3	3,899	6,086	-35.9
Conventions	3,214	4,960	-35.2	328	507	-35.3	2,887	4,453	-35.2
Corporate Meetings	420	383	9.7	166	124	34.4	253	259	-2.2
Incentive	858	1,613	-46.8	98	109	-10.2	760	1,504	-49.5
Other Business	1,173	1,105	6.1	579	527	9.8	594	578	2.7
Visit Friends/Rel.	8,912	9,877	-9.8	1,727	1,864	-7.4	7,185	8,013	-10.3
Govt/Military	484	936	-48.3	188	231	-18.5	296	705	-58.0
Attend School	411	1,053	-61.0	34	53	-35.7	377	1,000	-62.4
Sport Events	4,609	2,064	123.3	242	320	-24.3	4,367	1,744	150.4
Other	13,028	12,611	3.3	1,420	1,292	9.9	11,609	11,319	2.6
TRAVEL STATUS									
% First Timers ***	47.0	49.2	-2.1	39.5	42.0	-2.5	48.2	50.3	-2.1
% Repeaters ***	53.0	50.8	2.1	60.5	58.0	2.5	51.8	49.7	2.1
Average # of Trips	2.72	2.60	4.8	3.05	2.90	5.0	2.67	2.55	4.7
Group Tour	7,017	8,035	-12.7	1,073	1,104	-2.8	5,944	6,932	-14.2
Non-Group	356,535	407,729	-12.6	48,961	54,493	-10.2	307,574	353,235	-12.9
Package Trip	146,312	172,659	-15.3	16,960	20,386	-16.8	129,353	152,272	-15.1
No Package	217,239	243,105	-10.6	33,074	35,211	-6.1	184,165	207,895	-11.4
Net True Independent	214,622	241,470	-11.1	32,684	34,882	-6.3	181,937	206,588	-11.9
Ave. Age	47	47	1.4	47	46	0.7	47	47	1.5
Ave. Party Size	2.54	2.50	1.5	2.11	2.13	-0.7	2.62	2.57	2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 28. Australia Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	287,995	325,050	-11.4	39,485	44,625	-11.5	248,510	280,425	-11.4
VISITOR DAYS	2,729,741	3,160,336	-13.6	270,837	319,293	-15.2	2,458,904	2,841,043	-13.5
AVERAGE DAILY CENSUS	7,479	8,658	-13.6	742	875	-15.2	6,737	7,784	-13.5
ISLANDS VISITED									
O'ahu	282,152	317,783	-11.2	37,250	42,149	-11.6	244,902	275,634	-11.1
O'ahu only	208,945	232,951	-10.3	32,605	36,600	-10.9	176,340	196,351	-10.2
O'ahu one day or less	4,679	2,745	70.4	1,177	1,212	-2.8	3,502	1,533	128.4
Kaua'i	27,809	28,053	-0.9	1,934	1,945	-0.6	25,875	26,108	-0.9
Kaua'i only	959	1,315	-27.1	416	382	8.8	543	933	-41.8
Kaua'i one day or less	9,653	8,538	13.1	383	331	15.7	9,270	8,207	13.0
Maui County	51,494	58,088	-11.4	3,999	4,915	-18.6	47,495	53,173	-10.7
Maui	50,563	57,255	-11.7	3,918	4,847	-19.2	46,645	52,408	-11.0
Maui only	2,800	3,255	-14.0	1,106	1,285	-13.9	1,694	1,971	-14.0
Maui one day or less	11,540	11,964	-3.5	372	378	-1.6	11,168	11,586	-3.6
Moloka'i *	4,195	3,308	26.8	98	108	-9.7	4,097	3,199	28.1
Moloka'i only*	67	1	5,893.8	4	1	298.1	62	0	NA
Moloka'i one day or less*	3,500	2,939	19.1	63	73	-14.4	3,437	2,866	19.9
Lāna'i *	5,197	4,355	19.3	113	113	-0.3	5,084	4,242	19.9
Lāna'i only*	10	80	-88.0	10	16	-40.7	0	64	-100.0
Lāna'i one day or less*	4,535	3,869	17.2	59	69	-15.1	4,476	3,800	17.8
Hawai'i Island	38,631	43,175	-10.5	2,506	2,800	-10.5	36,124	40,375	-10.5
Kona side	34,189	34,754	-1.6	2,026	2,372	-14.6	32,163	32,382	-0.7
Hilo side	23,547	24,827	-5.2	1,148	1,127	1.9	22,399	23,700	-5.5
Hawai'i Island only	1,568	1,789	-12.3	559	591	-5.5	1,010	1,198	-15.7
Hawai'i Island one day or less	4,396	6,911	-36.4	178	195	-8.4	4,217	6,717	-37.2
Any Neighbor Island	79,050	92,098	-14.2	6,880	8,024	-14.3	72,170	84,074	-14.2
NI only	5,843	7,266	-19.6	2,235	2,476	-9.7	3,608	4,791	-24.7
O'ahu & NI	73,207	84,832	-13.7	4,645	5,548	-16.3	68,561	79,284	-13.5
Any one island only	214,349	239,392	-10.5	34,699	38,876	-10.7	179,650	200,516	-10.4
Multiple Islands	73,646	85,657	-14.0	4,786	5,749	-16.7	68,860	79,909	-13.8
Avg. Islands Visited	1.42	1.40	1.6	1.16	1.16	-0.3	1.46	1.43	1.8
Average Length of Stay in Hawai'i	9.48	9.72	-2.5	6.86	7.16	-4.1	9.89	10.13	-2.3
O'ahu	7.96	8.19	-2.8	5.91	6.11	-3.2	8.28	8.51	-2.8
Maui	4.28	4.45	-3.8	6.38	6.67	-4.4	4.10	4.24	-3.2
Moloka'i	1.53	1.41	8.5	3.18	2.72	17.2	1.49	1.36	9.1
Lāna'i	1.35	1.29	4.8	3.00	2.84	5.7	1.32	1.25	5.3
Kaua'i	3.33	3.81	-12.5	5.23	5.64	-7.3	3.19	3.67	-13.1
Hawai'i Island	4.16	4.30	-3.3	5.96	6.40	-6.9	4.03	4.15	-2.9
Hilo	1.95	2.04	-4.4	3.60	3.70	-2.8	1.87	1.96	-4.9
Kona	3.35	3.88	-13.6	5.33	5.80	-8.1	3.23	3.74	-13.7
ACCOMMODATIONS									
Plan to stay in Hotel	253,431	289,676	-12.5	33,911	38,665	-12.3	219,519	251,010	-12.5
Hotel only	224,027	257,921	-13.1	31,933	36,571	-12.7	192,094	221,349	-13.2
Plan to stay in Condo	22,965	26,571	-13.6	1,974	2,187	-9.7	20,991	24,384	-13.9
Condo only	13,781	14,673	-6.1	1,549	1,628	-4.8	12,232	13,045	-6.2
Plan to stay in Timeshare	6,400	6,911	-7.4	397	528	-24.8	6,003	6,383	-6.0
Timeshare only	3,359	3,793	-11.4	287	383	-25.2	3,073	3,410	-9.9
Cruise Ship	10,539	8,991	17.2	731	649	12.7	9,808	8,342	17.6
Friends/Relatives	4,227	4,282	-1.3	1,122	1,172	-4.2	3,105	3,110	-0.2
Bed & Breakfast	2,677	3,039	-11.9	448	470	-4.7	2,229	2,569	-13.2
Rental House	13,399	14,711	-8.9	1,831	2,005	-8.7	11,568	12,707	-9.0
Hostel	1,872	2,001	-6.4	597	613	-2.5	1,275	1,388	-8.2

**Table 28. Australia Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	929	385	141.5	97	92	5.0	832	293	184.5
Private Room in Private Home**	5,833	5,012	16.4	273	329	-17.0	5,559	4,682	18.7
Shared Room/Space in Private Home**	712	687	3.6	95	95	-0.4	617	591	4.3
Other Accommodations	641	1,001	-36.0	496	407	22.0	144	594	-75.7
PURPOSE OF TRIP									
Pleasure (Net)	270,593	307,399	-12.0	37,106	42,145	-12.0	233,487	265,254	-12.0
Honeymoon/Get Married	10,621	14,047	-24.4	1,518	1,885	-19.5	9,103	12,162	-25.2
Honeymoon	9,722	12,594	-22.8	1,438	1,768	-18.7	8,284	10,826	-23.5
Get Married	1,114	1,637	-32.0	104	143	-27.1	1,009	1,494	-32.4
Pleasure/Vacation	261,125	294,740	-11.4	35,765	40,524	-11.7	225,360	254,216	-11.4
Mtgs/Conventions/Incentive	3,644	4,864	-25.1	381	443	-14.0	3,263	4,421	-26.2
Conventions	2,609	3,721	-29.9	230	307	-25.0	2,379	3,413	-30.3
Corporate Meetings	348	278	25.2	95	91	4.3	253	187	35.4
Incentive	696	1,003	-30.6	65	77	-15.9	631	926	-31.8
Other Business	856	507	68.9	367	353	3.7	490	154	218.7
Visit Friends/Rel.	5,790	6,450	-10.2	1,033	1,176	-12.1	4,757	5,275	-9.8
Govt/Military	374	869	-57.0	147	177	-17.2	228	692	-67.1
Attend School	317	782	-59.5	12	36	-66.1	305	746	-59.1
Sport Events	2,932	1,791	63.7	154	273	-43.6	2,777	1,517	83.1
Other	10,277	10,081	1.9	971	872	11.3	9,306	9,209	1.1
TRAVEL STATUS									
% First Timers ***	46.9	49.0	-2.0	40.1	42.6	-2.5	48.0	50.0	-2.0
% Repeaters ***	53.1	51.0	2.0	59.9	57.4	2.5	52.0	50.0	2.0
Average # of Trips	2.72	2.60	4.5	2.90	2.82	3.1	2.69	2.57	4.7
Group Tour	5,275	6,385	-17.4	814	770	5.8	4,461	5,615	-20.6
Non-Group	282,720	318,665	-11.3	38,671	43,855	-11.8	244,049	274,810	-11.2
Package Trip	119,236	141,440	-15.7	13,797	16,796	-17.9	105,439	124,644	-15.4
No Package	168,759	183,609	-8.1	25,688	27,829	-7.7	143,071	155,781	-8.2
Net True Independent	166,756	182,284	-8.5	25,396	27,596	-8.0	141,360	154,689	-8.6
Ave. Age	47	47	1.1	47	46	0.6	47	47	1.2
Ave. Party Size	2.53	2.51	0.8	2.12	2.14	-1.1	2.61	2.59	1.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 29. New Zealand Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	75,556	90,714	-16.7	10,548	10,972	-3.9	65,008	79,742	-18.5
VISITOR DAYS	690,852	853,811	-19.1	71,611	76,487	-6.4	619,241	777,324	-20.3
AVERAGE DAILY CENSUS	1,893	2,339	-19.1	196	210	-6.4	1,697	2,130	-20.3
ISLANDS VISITED									
O'ahu	74,146	89,121	-16.8	9,485	9,879	-4.0	64,661	79,243	-18.4
O'ahu only	58,443	70,919	-17.6	8,496	8,636	-1.6	49,948	62,283	-19.8
O'ahu one day or less	722	719	0.4	271	302	-10.3	451	418	8.1
Kaua'i	4,359	4,975	-12.4	527	553	-4.7	3,831	4,422	-13.4
Kaua'i only	207	204	1.2	187	204	-8.5	20	0	NA
Kaua'i one day or less	1,429	1,751	-18.4	128	103	24.0	1,302	1,648	-21.0
Maui County	10,197	12,352	-17.4	1,226	1,324	-7.4	8,971	11,028	-18.7
Maui	10,018	12,289	-18.5	1,189	1,276	-6.9	8,830	11,012	-19.8
Maui only	644	645	-0.2	531	510	4.1	113	135	-16.3
Maui one day or less	2,282	2,478	-7.9	107	104	3.0	2,175	2,374	-8.4
Moloka'i *	484	710	-31.8	25	52	-52.8	460	657	-30.1
Moloka'i only*	7	5	25.7	7	5	25.7	0	0	NA
Moloka'i one day or less*	424	670	-36.7	11	28	-60.8	413	641	-35.6
Lāna'i *	932	726	28.3	33	40	-18.5	899	686	31.0
Lāna'i only*	2	13	-83.8	2	13	-83.8	0	0	NA
Lāna'i one day or less*	754	704	7.2	15	17	-11.7	739	686	7.7
Hawai'i Island	8,780	8,395	4.6	669	813	-17.7	8,111	7,582	7.0
Kona side	7,399	7,378	0.3	583	659	-11.6	6,816	6,719	1.5
Hilo side	4,489	5,184	-13.4	223	303	-26.4	4,266	4,881	-12.6
Hawai'i Island only	378	600	-36.9	243	285	-14.8	136	315	-56.9
Hawai'i Island one day or less	1,277	1,110	15.1	40	66	-38.8	1,237	1,044	18.5
Any Neighbor Island	17,113	19,795	-13.6	2,053	2,337	-12.2	15,060	17,459	-13.7
NI only	1,410	1,593	-11.5	1,063	1,094	-2.8	347	499	-30.4
O'ahu & NI	15,703	18,202	-13.7	990	1,243	-20.4	14,713	16,959	-13.2
Any one island only	59,681	72,387	-17.6	9,465	9,653	-2.0	50,216	62,734	-20.0
Multiple Islands	15,875	18,328	-13.4	1,084	1,319	-17.9	14,792	17,008	-13.0
Avg. Islands Visited	1.31	1.28	2.0	1.13	1.15	-1.6	1.34	1.30	2.8
Average Length of Stay in Hawai'i	9.14	9.41	-2.9	6.79	6.97	-2.6	9.53	9.75	-2.3
O'ahu	7.87	8.32	-5.4	5.79	5.80	-0.2	8.17	8.63	-5.3
Maui	4.62	4.69	-1.4	7.12	7.04	1.2	4.28	4.41	-2.9
Moloka'i	1.40	1.13	23.9	5.71	2.51	127.4	1.17	1.02	14.6
Lāna'i	1.27	1.17	9.2	3.49	4.01	-12.8	1.19	1.00	19.2
Kaua'i	4.05	3.23	25.6	5.55	6.37	-12.8	3.85	2.84	35.7
Hawai'i Island	4.77	4.46	6.8	7.54	7.85	-4.0	4.54	4.10	10.7
Hilo	2.10	2.28	-7.6	4.11	6.66	-38.3	2.00	2.01	-0.3
Kona	4.38	3.48	25.9	7.08	6.62	6.9	4.15	3.17	30.9
ACCOMMODATIONS									
Plan to stay in Hotel	57,689	70,327	-18.0	7,852	8,213	-4.4	49,836	62,114	-19.8
Hotel only	49,127	60,514	-18.8	7,307	7,683	-4.9	41,820	52,830	-20.8
Plan to stay in Condo	12,083	13,177	-8.3	934	957	-2.4	11,149	12,220	-8.8
Condo only	8,414	8,973	-6.2	753	795	-5.3	7,661	8,179	-6.3
Plan to stay in Timeshare	1,276	4,011	-68.2	215	248	-13.3	1,061	3,764	-71.8
Timeshare only	636	2,199	-71.1	162	181	-10.4	473	2,018	-76.5
Cruise Ship	1,874	2,130	-12.0	122	121	1.2	1,752	2,010	-12.8
Friends/Relatives	3,375	3,252	3.8	790	826	-4.4	2,586	2,425	6.6
Bed & Breakfast	1,319	1,130	16.8	149	153	-2.6	1,171	977	19.8
Rental House	5,446	5,456	-0.2	669	675	-0.9	4,777	4,781	-0.1
Hostel	785	890	-11.9	193	213	-9.2	591	677	-12.7

**Table 29. New Zealand Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	249	340	-26.8	58	42	37.0	191	298	-35.8
Private Room in Private Home**	2,297	2,926	-21.5	120	104	15.4	2,177	2,822	-22.9
Shared Room/Space in Private Home**	185	280	-34.1	39	32	21.3	146	248	-41.3
Other Accommodations	237	137	72.9	200	137	46.0	37	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	69,012	84,379	-18.2	9,290	9,759	-4.8	59,723	74,620	-20.0
Honeymoon/Get Married	2,133	3,550	-39.9	308	328	-6.1	1,825	3,222	-43.4
Honeymoon	2,045	3,477	-41.2	270	300	-10.0	1,774	3,177	-44.1
Get Married	251	115	117.9	41	38	6.4	210	77	173.0
Pleasure/Vacation	67,143	81,198	-17.3	9,040	9,502	-4.9	58,102	71,696	-19.0
Mtgs/Conventions/Incentive	827	1,929	-57.1	190	264	-28.0	636	1,664	-61.8
Conventions	605	1,239	-51.1	97	200	-51.3	508	1,039	-51.1
Corporate Meetings	72	105	-31.6	72	33	117.3	0	72	-100.0
Incentive	161	610	-73.5	33	32	3.6	128	578	-77.8
Other Business	316	598	-47.1	212	174	22.1	104	425	-75.4
Visit Friends/Rel.	3,122	3,427	-8.9	693	689	0.7	2,428	2,739	-11.3
Govt/Military	110	67	65.2	42	54	-22.8	68	12	449.3
Attend School	93	271	-65.5	22	17	28.0	72	254	-71.8
Sport Events	1,677	273	513.8	88	46	89.3	1,589	227	600.8
Other	2,751	2,530	8.7	449	420	7.0	2,302	2,111	9.1
TRAVEL STATUS									
% First Timers ***	47.4	49.9	-2.5	37.2	39.5	-2.3	49.1	51.3	-2.2
% Repeaters ***	52.6	50.1	2.5	62.8	60.5	2.3	50.9	48.7	2.2
Average # of Trips	2.73	2.58	5.8	3.58	3.25	10.3	2.59	2.49	4.1
Group Tour	1,742	1,650	5.5	258	334	-22.6	1,483	1,317	12.7
Non-Group	73,815	89,064	-17.1	10,290	10,639	-3.3	63,525	78,425	-19.0
Package Trip	27,076	31,218	-13.3	3,163	3,590	-11.9	23,914	27,628	-13.4
No Package	48,480	59,496	-18.5	7,386	7,382	0.0	41,094	52,114	-21.1
Net True Independent	47,865	59,186	-19.1	7,288	7,287	0.0	40,577	51,899	-21.8
Ave. Age	47	46	2.4	48	47	1.1	47	46	2.6
Ave. Party Size	2.55	2.47	3.8	2.09	2.07	1.1	2.65	2.54	4.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 30. Other Asia MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	354,680	379,925	-6.6	31,548	35,762	-11.8	323,132	344,163	-6.1
VISITOR DAYS	2,781,593	2,910,193	-4.4	209,839	236,254	-11.2	2,571,755	2,673,938	-3.8
AVERAGE DAILY CENSUS	7,621	7,973	-4.4	575	647	-11.2	7,046	7,326	-3.8
ISLANDS VISITED									
O'ahu	345,948	369,312	-6.3	27,363	31,577	-13.3	318,586	337,736	-5.7
O'ahu only	239,119	251,189	-4.8	20,774	24,844	-16.4	218,345	226,345	-3.5
O'ahu one day or less	4,817	4,751	1.4	1,905	1,844	3.3	2,913	2,907	0.2
Kaua'i	12,624	14,827	-14.9	1,554	1,608	-3.3	11,070	13,220	-16.3
Kaua'i only	852	1,423	-40.2	495	543	-8.8	357	880	-59.5
Kaua'i one day or less	4,992	6,137	-18.7	321	241	32.9	4,671	5,896	-20.8
Maui County	55,527	66,241	-16.2	5,337	5,593	-4.6	50,190	60,648	-17.2
Maui	54,641	64,679	-15.5	5,199	5,391	-3.6	49,441	59,287	-16.6
Maui only	3,431	3,284	4.5	1,826	1,630	12.0	1,606	1,653	-2.9
Maui one day or less	9,235	10,728	-13.9	693	677	2.3	8,542	10,051	-15.0
Moloka'i *	1,738	2,099	-17.2	203	215	-5.3	1,534	1,884	-18.6
Moloka'i only*	90	51	77.0	4	33	-86.9	86	19	364.9
Moloka'i one day or less*	1,410	1,856	-24.0	139	117	18.7	1,271	1,739	-26.9
Lāna'i *	1,524	1,896	-19.6	212	241	-12.1	1,312	1,656	-20.7
Lāna'i only*	25	47	-45.8	25	47	-45.8	0	0	NA
Lāna'i one day or less*	1,061	1,282	-17.2	134	103	30.5	927	1,179	-21.4
Hawai'i Island	67,764	72,328	-6.3	5,977	5,794	3.2	61,788	66,534	-7.1
Kona side	56,135	55,834	0.5	4,441	4,134	7.4	51,695	51,701	0.0
Hilo side	30,515	39,706	-23.1	2,970	2,937	1.1	27,546	36,768	-25.1
Hawai'i Island only	3,649	4,674	-21.9	1,404	1,480	-5.1	2,245	3,195	-29.7
Hawai'i Island one day or less	11,613	11,891	-2.3	584	581	0.5	11,029	11,310	-2.5
Any Neighbor Island	115,561	128,736	-10.2	10,774	10,918	-1.3	104,787	117,818	-11.1
NI only	8,732	10,613	-17.7	4,186	4,185	0.0	4,546	6,427	-29.3
O'ahu & NI	106,829	118,123	-9.6	6,588	6,733	-2.1	100,241	111,391	-10.0
Any one island only	247,167	260,668	-5.2	24,529	28,576	-14.2	222,639	232,092	-4.1
Multiple Islands	107,513	119,257	-9.8	7,020	7,186	-2.3	100,493	112,071	-10.3
Avg. Islands Visited	1.37	1.38	-1.2	1.28	1.25	2.4	1.37	1.40	-1.6
Average Length of Stay in Hawai'i	7.84	7.66	2.4	6.65	6.61	0.7	7.96	7.77	2.4
O'ahu	6.60	6.38	3.5	5.04	5.03	0.2	6.74	6.50	3.6
Maui	3.57	3.48	2.6	5.52	5.68	-2.7	3.37	3.28	2.6
Moloka'i	1.83	1.63	11.9	2.67	4.14	-35.4	1.72	1.35	27.2
Lāna'i	1.77	2.03	-12.6	2.38	3.55	-33.0	1.68	1.81	-7.3
Kaua'i	3.01	3.27	-7.8	5.11	6.05	-15.5	2.72	2.93	-7.2
Hawai'i Island	3.82	3.78	0.9	5.73	6.11	-6.2	3.64	3.58	1.5
Hilo	2.39	2.34	2.2	3.92	4.19	-6.5	2.22	2.19	1.6
Kona	3.31	3.24	2.2	5.09	5.58	-8.8	3.16	3.05	3.5
ACCOMMODATIONS									
Plan to stay in Hotel	295,230	324,826	-9.1	25,102	29,201	-14.0	270,128	295,625	-8.6
Hotel only	261,116	289,108	-9.7	23,065	27,260	-15.4	238,050	261,848	-9.1
Plan to stay in Condo	39,484	39,348	0.3	1,361	1,445	-5.9	38,124	37,902	0.6
Condo only	18,586	17,974	3.4	958	1,009	-5.1	17,628	16,965	3.9
Plan to stay in Timeshare	2,681	3,506	-23.5	451	493	-8.4	2,230	3,013	-26.0
Timeshare only	1,275	2,004	-36.4	330	367	-10.0	945	1,637	-42.3
Cruise Ship	1,298	1,357	-4.3	359	256	40.5	939	1,101	-14.8
Friends/Relatives	11,518	11,802	-2.4	1,750	2,030	-13.8	9,768	9,772	0.0
Bed & Breakfast	6,273	7,658	-18.1	712	720	-1.1	5,561	6,938	-19.8
Rental House	28,421	22,755	24.9	2,483	2,294	8.2	25,938	20,461	26.8
Hostel	1,431	1,308	9.4	526	397	32.5	906	911	-0.6

**Table 30. Other Asia MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	792	464	70.8	364	247	47.5	428	217	97.2
Private Room in Private Home**	9,944	10,789	-7.8	759	680	11.6	9,185	10,109	-9.1
Shared Room/Space in Private Home**	2,006	2,275	-11.8	325	252	29.1	1,681	2,023	-16.9
Other Accommodations	733	822	-10.8	483	503	-3.9	250	320	-21.7
PURPOSE OF TRIP									
Pleasure (Net)	324,882	349,702	-7.1	27,382	31,246	-12.4	297,500	318,456	-6.6
Honeymoon/Get Married	71,569	89,391	-19.9	1,879	2,052	-8.4	69,690	87,339	-20.2
Honeymoon	68,350	84,999	-19.6	1,655	1,880	-12.0	66,695	83,120	-19.8
Get Married	5,400	6,742	-19.9	257	236	9.1	5,143	6,506	-21.0
Pleasure/Vacation	254,408	261,423	-2.7	25,735	29,431	-12.6	228,673	231,992	-1.4
Mtgs/Conventions/Incentive	16,484	18,366	-10.2	1,512	1,734	-12.8	14,972	16,632	-10.0
Conventions	8,346	10,100	-17.4	750	885	-15.3	7,597	9,216	-17.6
Corporate Meetings	1,954	1,987	-1.7	289	263	10.0	1,665	1,724	-3.4
Incentive	6,524	6,602	-1.2	523	656	-20.2	6,001	5,946	0.9
Other Business	2,213	2,181	1.5	661	685	-3.5	1,552	1,496	3.8
Visit Friends/Rel.	9,017	8,038	12.2	1,827	2,019	-9.5	7,190	6,020	19.4
Govt/Military	546	540	1.2	315	267	18.1	231	273	-15.4
Attend School	1,402	1,288	8.8	148	95	56.2	1,254	1,193	5.0
Sport Events	668	557	19.9	207	132	56.6	461	424	8.5
Other	7,627	7,899	-3.4	750	871	-13.9	6,877	7,028	-2.1
TRAVEL STATUS									
% First Timers ***	74.0	77.2	-3.2	63.4	65.0	-1.6	75.1	78.5	-3.4
% Repeaters ***	26.0	22.8	3.2	36.6	35.0	1.6	24.9	21.5	3.4
Average # of Trips	1.64	1.58	3.6	2.79	2.77	0.9	1.53	1.46	4.6
Group Tour	54,858	67,166	-18.3	8,094	11,419	-29.1	46,764	55,747	-16.1
Non-Group	299,823	312,760	-4.1	23,454	24,343	-3.7	276,368	288,416	-4.2
Package Trip	145,650	174,976	-16.8	13,565	17,171	-21.0	132,084	157,805	-16.3
No Package	209,031	204,949	2.0	17,983	18,591	-3.3	191,048	186,358	2.5
Net True Independent	200,978	197,926	1.5	16,495	16,570	-0.5	184,483	181,356	1.7
Ave. Age	38	38	0.7	39	40	-2.7	38	38	1.0
Ave. Party Size	2.63	2.58	2.2	2.20	2.29	-2.9	2.69	2.61	2.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 31. Korea Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	229,056	228,350	0.3	6,558	6,197	5.8	222,498	222,153	0.2
VISITOR DAYS	1,745,666	1,698,940	2.8	45,658	45,916	-0.6	1,700,007	1,653,024	2.8
AVERAGE DAILY CENSUS	4,783	4,655	2.8	125	126	-0.6	4,658	4,529	2.8
ISLANDS VISITED									
O'ahu	225,488	222,760	1.2	5,764	5,399	6.8	219,724	217,361	1.1
O'ahu only	172,174	168,368	2.3	4,780	4,595	4.0	167,394	163,773	2.2
O'ahu one day or less	1,485	1,373	8.2	250	238	5.2	1,234	1,134	8.8
Kaua'i	7,191	9,165	-21.5	327	333	-1.6	6,863	8,833	-22.3
Kaua'i only	416	916	-54.6	112	157	-28.7	304	759	-59.9
Kaua'i one day or less	3,602	4,580	-21.4	65	56	16.2	3,536	4,524	-21.8
Maui County	29,619	32,253	-8.2	968	856	13.1	28,651	31,397	-8.7
Maui	29,303	31,753	-7.7	945	841	12.4	28,358	30,912	-8.3
Maui only	1,429	1,501	-4.8	371	327	13.6	1,057	1,174	-10.0
Maui one day or less	4,362	5,168	-15.6	126	104	21.1	4,236	5,064	-16.4
Moloka'i *	846	788	7.4	25	28	-11.9	821	759	8.1
Moloka'i only*	77	5	1,315.0	3	5	-42.3	74	0	NA
Moloka'i one day or less*	765	722	6.0	19	15	20.9	747	706	5.7
Lāna'i *	499	664	-24.9	28	18	55.3	471	646	-27.1
Lāna'i only*	6	2	202.0	6	2	202.0	0	0	NA
Lāna'i one day or less*	389	454	-14.2	13	3	315.8	376	451	-16.5
Hawai'i Island	25,273	24,279	4.1	722	611	18.2	24,551	23,667	3.7
Kona side	22,242	19,413	14.6	614	532	15.3	21,628	18,881	14.5
Hilo side	10,650	13,517	-21.2	288	209	38.0	10,362	13,308	-22.1
Hawai'i Island only	1,582	2,869	-44.9	244	268	-9.2	1,338	2,601	-48.5
Hawai'i Island one day or less	4,968	4,453	11.6	88	42	108.3	4,880	4,411	10.6
Any Neighbor Island	56,882	59,982	-5.2	1,778	1,602	11.0	55,104	58,380	-5.6
NI only	3,568	5,590	-36.2	794	798	-0.5	2,774	4,792	-42.1
O'ahu & NI	53,314	54,392	-2.0	984	804	22.4	52,330	53,588	-2.3
Any one island only	175,684	173,663	1.2	5,516	5,355	3.0	170,168	168,308	1.1
Multiple Islands	53,372	54,687	-2.4	1,042	842	23.6	52,330	53,845	-2.8
Avg. Islands Visited	1.26	1.27	-0.6	1.19	1.17	2.1	1.26	1.27	-0.6
Average Length of Stay in Hawai'i	7.62	7.44	2.4	6.96	7.41	-6.0	7.64	7.44	2.7
O'ahu	6.74	6.60	2.0	5.65	6.09	-7.1	6.76	6.61	2.3
Maui	3.43	3.18	8.0	5.88	6.30	-6.8	3.35	3.09	8.3
Moloka'i	1.77	1.38	28.3	6.35	4.11	54.5	1.63	1.28	27.6
Lāna'i	1.33	1.61	-17.4	2.27	9.14	-75.2	1.27	1.40	-8.9
Kaua'i	2.60	2.93	-11.4	5.07	6.04	-16.1	2.48	2.82	-11.9
Hawai'i Island	4.17	4.06	2.8	7.79	8.94	-12.8	4.07	3.93	3.4
Hilo	2.13	2.22	-4.0	4.62	4.09	13.2	2.06	2.19	-5.9
Kona	3.72	3.53	5.4	7.00	8.66	-19.1	3.63	3.39	7.2
ACCOMMODATIONS									
Plan to stay in Hotel	195,386	198,637	-1.6	4,816	4,410	9.2	190,570	194,228	-1.9
Hotel only	178,226	182,406	-2.3	4,476	4,078	9.8	173,749	178,328	-2.6
Plan to stay in Condo	18,952	17,928	5.7	377	417	-9.5	18,575	17,511	6.1
Condo only	10,112	9,283	8.9	294	311	-5.4	9,817	8,972	9.4
Plan to stay in Timeshare	733	1,014	-27.7	142	152	-6.5	591	862	-31.5
Timeshare only	203	739	-72.5	109	123	-10.8	94	616	-84.8
Cruise Ship	540	624	-13.4	66	54	22.3	475	571	-16.8
Friends/Relatives	5,298	6,042	-12.3	507	606	-16.4	4,791	5,436	-11.9
Bed & Breakfast	4,302	5,121	-16.0	82	100	-17.1	4,220	5,022	-16.0
Rental House	21,325	15,213	40.2	568	434	30.8	20,757	14,779	40.4
Hostel	472	497	-5.2	140	115	21.6	332	382	-13.2

Table 31. Korea Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	167	174	-4.4	46	12	292.6	121	163	-25.9
Private Room in Private Home**	1,943	2,389	-18.7	87	98	-11.2	1,856	2,292	-19.0
Shared Room/Space in Private Home**	790	689	14.6	88	72	22.8	702	617	13.6
Other Accommodations	292	361	-19.2	124	157	-21.0	167	203	-17.7
PURPOSE OF TRIP									
Pleasure (Net)	218,691	217,332	0.6	5,445	5,076	7.3	213,246	212,256	0.5
Honeymoon/Get Married	62,283	78,485	-20.6	801	788	1.6	61,482	77,696	-20.9
Honeymoon	60,477	75,827	-20.2	764	767	-0.3	59,713	75,061	-20.4
Get Married	3,798	4,764	-20.3	47	29	58.6	3,751	4,734	-20.8
Pleasure/Vacation	156,651	139,226	12.5	4,693	4,320	8.7	151,958	134,907	12.6
Mtgs/Conventions/Incentive	5,574	6,347	-12.2	258	240	7.3	5,316	6,107	-12.9
Conventions	3,184	3,771	-15.6	84	130	-35.2	3,100	3,642	-14.9
Corporate Meetings	232	416	-44.4	58	23	154.0	174	394	-55.8
Incentive	2,183	2,167	0.7	121	96	26.0	2,062	2,071	-0.4
Other Business	898	737	21.8	200	127	57.7	698	610	14.4
Visit Friends/Rel.	3,474	3,561	-2.4	503	653	-23.0	2,971	2,908	2.2
Govt/Military	213	322	-33.8	108	151	-28.5	105	171	-38.4
Attend School	488	484	0.9	30	17	73.6	458	467	-1.8
Sport Events	239	108	120.6	32	17	82.6	207	91	127.9
Other	2,432	2,896	-16.0	192	139	38.5	2,240	2,758	-18.8
TRAVEL STATUS									
% First Timers ***	73.7	78.3	-4.6	55.4	53.8	1.6	74.3	79.0	-4.7
% Repeaters ***	26.3	21.7	4.6	44.6	46.2	-1.6	25.7	21.0	4.7
Average # of Trips	1.56	1.48	5.4	3.02	3.00	0.6	1.52	1.44	5.5
Group Tour	35,289	33,724	4.6	1,056	960	9.9	34,233	32,764	4.5
Non-Group	193,767	194,626	-0.4	5,502	5,236	5.1	188,265	189,389	-0.6
Package Trip	88,958	101,076	-12.0	1,702	1,739	-2.1	87,256	99,337	-12.2
No Package	140,098	127,274	10.1	4,856	4,458	8.9	135,242	122,816	10.1
Net True Independent	134,413	124,023	8.4	4,601	4,169	10.4	129,812	119,855	8.3
Ave. Age	39	38	2.5	43	43	0.0	39	38	2.6
Ave. Party Size	2.67	2.52	5.8	2.01	1.98	2.1	2.69	2.54	6.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 32. China Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	92,082	123,246	-25.3	20,069	25,022	-19.8	72,013	98,224	-26.7
VISITOR DAYS	737,950	946,780	-22.1	124,879	149,323	-16.4	613,071	797,457	-23.1
AVERAGE DAILY CENSUS	2,022	2,594	-22.1	342	409	-16.4	1,680	2,185	-23.1
ISLANDS VISITED									
O'ahu	88,596	119,837	-26.1	18,071	22,937	-21.2	70,525	96,900	-27.2
O'ahu only	46,974	67,034	-29.9	13,354	17,928	-25.5	33,619	49,106	-31.5
O'ahu one day or less	2,725	2,964	-8.1	1,426	1,346	6.0	1,299	1,618	-19.7
Kaua'i	3,781	3,997	-5.4	708	776	-8.7	3,072	3,221	-4.6
Kaua'i only	182	250	-27.3	130	176	-26.3	52	74	-29.6
Kaua'i one day or less	1,162	1,278	-9.1	179	110	62.8	982	1,168	-15.9
Maui County	19,743	27,555	-28.4	3,168	3,531	-10.3	16,574	24,024	-31.0
Maui	19,387	26,654	-27.3	3,093	3,402	-9.1	16,294	23,252	-29.9
Maui only	1,294	1,206	7.3	831	789	5.4	463	417	10.9
Maui one day or less	4,009	4,900	-18.2	504	502	0.4	3,505	4,397	-20.3
Moloka'i *	718	1,173	-38.8	159	145	10.2	559	1,029	-45.7
Moloka'i only*	12	39	-68.9	0	21	-100.0	12	19	-34.4
Moloka'i one day or less*	539	1,028	-47.6	106	92	15.3	433	937	-53.7
Lāna'i *	847	836	1.3	135	126	6.9	712	710	0.3
Lāna'i only*	4	35	-87.6	4	35	-87.6	0	0	NA
Lāna'i one day or less*	582	613	-5.1	98	63	54.0	484	550	-11.9
Hawai'i Island	34,445	40,966	-15.9	4,323	4,274	1.1	30,122	36,693	-17.9
Kona side	27,445	31,174	-12.0	3,086	2,890	6.8	24,359	28,284	-13.9
Hilo side	15,584	22,007	-29.2	2,301	2,316	-0.7	13,283	19,691	-32.5
Hawai'i Island only	1,554	1,299	19.7	808	833	-3.0	747	466	60.2
Hawai'i Island one day or less	5,778	6,900	-16.3	428	504	-15.1	5,349	6,395	-16.4
Any Neighbor Island	45,108	56,212	-19.8	6,715	7,094	-5.3	38,394	49,118	-21.8
NI only	3,486	3,409	2.3	1,999	2,085	-4.2	1,488	1,324	12.4
O'ahu & NI	41,622	52,803	-21.2	4,716	5,008	-5.8	36,906	47,794	-22.8
Any one island only	50,021	69,865	-28.4	15,128	19,782	-23.5	34,893	50,082	-30.3
Multiple Islands	42,061	53,381	-21.2	4,941	5,240	-5.7	37,120	48,142	-22.9
Avg. Islands Visited	1.60	1.57	2.2	1.32	1.27	4.3	1.68	1.65	2.2
Average Length of Stay in Hawai'i	8.01	7.68	4.3	6.22	5.97	4.3	8.51	8.12	4.9
O'ahu	6.03	5.76	4.8	4.60	4.52	1.7	6.40	6.05	5.8
Maui	3.48	3.62	-3.8	5.05	5.18	-2.4	3.18	3.39	-6.1
Moloka'i	1.77	1.62	9.4	1.89	2.92	-35.3	1.73	1.43	20.9
Lāna'i	1.89	2.12	-11.0	1.77	2.30	-23.1	1.91	2.09	-8.6
Kaua'i	3.11	3.25	-4.3	4.46	5.52	-19.2	2.80	2.71	3.6
Hawai'i Island	3.53	3.51	0.5	5.20	5.38	-3.3	3.29	3.29	-0.1
Hilo	2.47	2.26	9.4	3.73	3.86	-3.3	2.25	2.07	8.8
Kona	3.03	3.02	0.3	4.51	4.86	-7.3	2.84	2.83	0.3
ACCOMMODATIONS									
Plan to stay in Hotel	75,965	106,358	-28.6	17,152	21,976	-22.0	58,813	84,382	-30.3
Hotel only	63,486	91,172	-30.4	15,754	20,707	-23.9	47,732	70,465	-32.3
Plan to stay in Condo	15,394	17,633	-12.7	571	576	-0.8	14,823	17,057	-13.1
Condo only	6,223	7,142	-12.9	330	359	-8.1	5,894	6,783	-13.1
Plan to stay in Timeshare	1,157	1,559	-25.8	186	145	27.9	971	1,414	-31.3
Timeshare only	643	687	-6.5	128	104	23.1	515	583	-11.7
Cruise Ship	542	604	-10.2	196	107	83.3	345	497	-30.4
Friends/Relatives	2,529	2,407	5.1	702	921	-23.7	1,827	1,486	22.9
Bed & Breakfast	1,220	1,901	-35.9	437	456	-4.1	782	1,445	-45.9
Rental House	4,530	4,620	-1.9	1,428	1,393	2.5	3,102	3,227	-3.9
Hostel	510	388	31.6	241	195	23.6	270	193	39.6

**Table 32. China Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	407	257	58.7	239	202	18.3	168	54	208.7
Private Room in Private Home**	5,880	6,241	-5.8	514	430	19.4	5,366	5,811	-7.7
Shared Room/Space in Private Home**	775	1,001	-22.5	134	130	2.8	641	870	-26.3
Other Accommodations	258	248	4.4	206	196	5.3	52	52	1.0
PURPOSE OF TRIP									
Pleasure (Net)	80,528	109,744	-26.6	18,132	22,589	-19.7	62,396	87,155	-28.4
Honeymoon/Get Married	5,369	7,846	-31.6	796	995	-20.0	4,573	6,851	-33.2
Honeymoon	4,431	6,302	-29.7	690	886	-22.2	3,741	5,416	-30.9
Get Married	1,084	1,746	-37.9	122	141	-13.4	962	1,606	-40.1
Pleasure/Vacation	75,760	102,452	-26.1	17,470	21,751	-19.7	58,290	80,701	-27.8
Mtgs/Conventions/Incentive	7,246	9,104	-20.4	922	1,117	-17.5	6,324	7,986	-20.8
Conventions	3,544	4,629	-23.4	476	538	-11.5	3,068	4,092	-25.0
Corporate Meetings	1,158	1,325	-12.6	145	159	-9.1	1,013	1,166	-13.1
Incentive	2,693	3,381	-20.3	329	465	-29.4	2,365	2,915	-18.9
Other Business	900	1,163	-22.7	253	408	-37.9	647	755	-14.4
Visit Friends/Rel.	2,504	2,298	9.0	662	867	-23.6	1,842	1,431	28.7
Govt/Military	173	94	84.7	87	70	24.1	87	24	262.3
Attend School	648	693	-6.4	62	44	40.6	587	649	-9.6
Sport Events	268	228	18.0	112	79	42.9	156	149	4.8
Other	2,687	3,105	-13.5	379	557	-31.9	2,307	2,548	-9.4
TRAVEL STATUS									
% First Timers ***	77.7	78.1	-0.4	70.8	71.8	-1.0	79.6	79.7	-0.1
% Repeaters ***	22.3	21.9	0.4	29.2	28.2	1.0	20.4	20.3	0.1
Average # of Trips	1.61	1.62	-0.1	2.31	2.39	-3.1	1.42	1.42	0.0
Group Tour	16,198	31,735	-49.0	6,635	10,196	-34.9	9,562	21,539	-55.6
Non-Group	75,884	91,510	-17.1	13,434	14,826	-9.4	62,451	76,685	-18.6
Package Trip	44,330	64,973	-31.8	10,643	14,301	-25.6	33,687	50,672	-33.5
No Package	47,752	58,273	-18.1	9,426	10,721	-12.1	38,326	47,552	-19.4
Net True Independent	45,857	54,894	-16.5	8,309	9,079	-8.5	37,549	45,816	-18.0
Ave. Age	37	39	-4.1	37	39	-5.2	37	39	-3.8
Ave. Party Size	2.67	2.75	-2.2	2.37	2.48	-2.8	2.77	2.82	-1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

**Table 33. Taiwan Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	24,242	17,523	38.3	1,706	1,546	10.4	22,536	15,977	41.1
VISITOR DAYS	218,207	162,220	34.5	12,809	13,818	-7.3	205,398	148,403	38.4
AVERAGE DAILY CENSUS	598	444	34.5	35	38	-7.3	563	407	38.4
ISLANDS VISITED									
O'ahu	23,707	16,883	40.4	1,344	1,183	13.6	22,363	15,701	42.4
O'ahu only	14,659	10,046	45.9	1,019	826	23.3	13,639	9,219	47.9
O'ahu one day or less	402	243	65.5	111	118	-5.6	291	125	132.2
Kaua'i	914	653	40.0	133	124	7.3	781	529	47.7
Kaua'i only	80	66	20.4	80	41	94.9	0	25	-100.0
Kaua'i one day or less	88	144	-39.2	10	23	-57.2	78	121	-35.7
Maui County	4,051	3,730	8.6	330	412	-19.9	3,721	3,318	12.1
Maui	3,928	3,603	9.0	316	375	-15.7	3,612	3,229	11.9
Maui only	233	210	11.0	150	149	0.5	84	61	36.5
Maui one day or less	679	321	111.5	24	39	-37.6	655	282	131.9
Moloka'i *	46	113	-59.5	0	17	-100.0	46	96	-52.4
Moloka'i only*	0	2	-100.0	0	2	-100.0	0	0	NA
Moloka'i one day or less*	27	96	-71.9	0	0	NA	27	96	-71.9
Lāna'i *	130	277	-52.9	16	74	-77.8	114	203	-43.9
Lāna'i only*	2	6	-62.5	2	6	-62.5	0	0	NA
Lāna'i one day or less*	81	132	-38.7	14	36	-60.3	67	96	-30.7
Hawai'i Island	6,001	4,688	28.0	318	312	1.9	5,683	4,376	29.9
Kona side	4,784	3,485	37.3	231	233	-0.8	4,553	3,253	40.0
Hilo side	3,297	3,015	9.4	166	164	0.9	3,131	2,850	9.8
Hawai'i Island only	206	231	-11.2	116	104	12.1	89	128	-30.1
Hawai'i Island one day or less	641	415	54.7	17	15	13.9	624	399	56.3
Any Neighbor Island	9,584	7,477	28.2	687	719	-4.5	8,897	6,758	31.6
NI only	536	639	-16.2	363	363	0.0	173	276	-37.4
O'ahu & NI	9,048	6,838	32.3	324	356	-9.0	8,724	6,481	34.6
Any one island only	15,179	10,562	43.7	1,367	1,128	21.2	13,812	9,434	46.4
Multiple Islands	9,063	6,961	30.2	339	418	-18.7	8,724	6,543	33.3
Avg. Islands Visited	1.43	1.50	-4.3	1.25	1.35	-7.6	1.45	1.51	-4.2
Average Length of Stay in Hawai'i	9.00	9.26	-2.8	7.51	8.94	-16.0	9.11	9.29	-1.9
O'ahu	7.35	7.38	-0.4	5.96	6.53	-8.6	7.43	7.44	-0.1
Maui	4.37	3.91	11.8	6.19	6.14	0.7	4.22	3.65	15.4
Moloka'i	1.79	2.38	-24.8	0	10.19	-100.0	1.79	1.00	78.8
Lāna'i	1.84	2.87	-35.9	1.91	4.57	-58.2	1.83	2.25	-18.7
Kaua'i	4.54	3.77	20.5	5.85	6.55	-10.8	4.32	3.12	38.6
Hawai'i Island	3.72	4.27	-13.0	6.39	7.93	-19.4	3.57	4.01	-11.1
Hilo	2.74	3.02	-9.6	4.91	5.85	-16.1	2.62	2.86	-8.4
Kona	2.78	3.13	-11.3	5.28	6.49	-18.7	2.65	2.89	-8.3
ACCOMMODATIONS									
Plan to stay in Hotel	17,376	12,832	35.4	1,189	959	24.1	16,187	11,873	36.3
Hotel only	14,078	10,273	37.0	1,085	832	30.4	12,994	9,441	37.6
Plan to stay in Condo	4,050	2,940	37.8	64	217	-70.7	3,987	2,723	46.4
Condo only	1,761	1,244	41.6	42	143	-70.5	1,719	1,101	56.1
Plan to stay in Timeshare	520	416	24.8	29	62	-53.4	491	354	38.5
Timeshare only	224	157	43.2	23	34	-34.6	202	122	65.1
Cruise Ship	62	67	-7.5	36	33	8.0	26	34	-22.6
Friends/Relatives	2,420	1,305	85.4	168	147	14.6	2,252	1,158	94.4
Bed & Breakfast	598	481	24.4	74	97	-23.5	524	384	36.6
Rental House	1,750	1,555	12.6	140	137	2.0	1,610	1,418	13.6
Hostel	324	284	13.9	55	41	34.2	269	243	10.4

**Table 33. Taiwan Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	164	19	774.4	25	19	33.3	139	0	NA
Private Room in Private Home**	1,672	1,325	26.1	68	67	0.5	1,604	1,258	27.5
Shared Room/Space in Private Home**	380	495	-23.2	42	25	63.8	338	469	-27.9
Other Accommodations	85	107	-20.4	55	54	1.5	31	54	-42.5
PURPOSE OF TRIP									
Pleasure (Net)	18,934	14,305	32.4	1,319	1,252	5.4	17,615	13,053	34.9
Honeymoon/Get Married	3,283	2,357	39.3	123	104	18.3	3,161	2,254	40.2
Honeymoon	2,950	2,214	33.2	101	87	16.4	2,849	2,127	33.9
Get Married	335	169	97.8	23	25	-6.5	312	145	115.5
Pleasure/Vacation	15,826	12,050	31.3	1,205	1,166	3.3	14,621	10,884	34.3
Mtgs/Conventions/Incentive	2,670	1,909	39.8	109	136	-19.9	2,561	1,773	44.4
Conventions	904	1,129	-19.9	78	87	-10.0	826	1,042	-20.8
Corporate Meetings	413	117	254.6	15	25	-38.8	398	92	333.2
Incentive	1,469	739	98.8	20	33	-39.9	1,449	706	105.2
Other Business	221	150	47.1	68	36	90.4	153	114	33.6
Visit Friends/Rel.	1,707	810	110.7	186	148	25.4	1,521	662	129.8
Govt/Military	96	38	154.9	57	25	125.8	39	12	214.6
Attend School	187	96	94.0	14	18	-23.3	173	78	121.8
Sport Events	112	192	-41.5	15	7	104.0	97	184	-47.4
Other	1,574	1,156	36.2	59	69	-14.9	1,515	1,087	39.5
TRAVEL STATUS									
% First Timers ***	70.0	69.7	0.2	49.4	46.2	3.2	71.5	72.0	-0.5
% Repeaters ***	30.0	30.3	-0.2	50.6	53.8	-3.2	28.5	28.0	0.5
Average # of Trips	1.86	1.93	-3.7	3.77	4.07	-7.4	1.72	1.73	-0.6
Group Tour	2,361	1,386	70.3	217	158	37.2	2,145	1,228	74.6
Non-Group	21,881	16,137	35.6	1,490	1,388	7.3	20,391	14,749	38.3
Package Trip	9,443	6,460	46.2	506	482	4.9	8,937	5,977	49.5
No Package	14,799	11,063	33.8	1,200	1,063	12.9	13,599	10,000	36.0
Net True Independent	14,390	10,774	33.6	1,116	998	11.8	13,274	9,776	35.8
Ave. Age	39	37	5.0	40	41	-1.9	39	37	5.6
Ave. Party Size	2.41	2.51	-5.3	1.81	1.95	-7.3	2.47	2.59	-5.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 34. Latin America MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	25,344	27,778	-8.8	23,041	24,437	-5.7	2,303	3,341	-31.1
VISITOR DAYS	276,859	295,854	-6.4	258,057	267,538	-3.5	18,801	28,316	-33.6
AVERAGE DAILY CENSUS	759	811	-6.4	707	733	-3.5	52	78	-33.6
ISLANDS VISITED									
O'ahu	19,046	21,485	-11.4	16,743	18,144	-7.7	2,303	3,341	-31.1
O'ahu only	11,819	12,971	-8.9	10,126	10,868	-6.8	1,693	2,103	-19.5
O'ahu one day or less	1,238	1,045	18.5	1,140	1,045	9.1	98	0	NA
Kaua'i	3,362	3,885	-13.5	3,048	3,183	-4.3	314	701	-55.2
Kaua'i only	733	753	-2.6	733	753	-2.6	0	0	NA
Kaua'i one day or less	820	501	63.7	506	501	1.0	314	0	NA
Maui County	9,422	9,727	-3.1	8,812	9,187	-4.1	610	540	12.9
Maui	9,024	9,572	-5.7	8,728	9,032	-3.4	296	540	-45.2
Maui only	3,169	3,016	5.1	3,169	3,016	5.1	0	0	NA
Maui one day or less	795	917	-13.4	597	675	-11.5	198	243	-18.4
Moloka'i *	308	206	49.8	210	206	2.1	98	0	NA
Moloka'i only*	7	30	-78.1	7	30	-78.1	0	0	NA
Moloka'i one day or less*	136	97	40.5	136	97	40.5	0	0	NA
Lāna'i *	569	238	139.5	255	238	7.4	314	0	NA
Lāna'i only*	31	49	-36.7	31	49	-36.7	0	0	NA
Lāna'i one day or less*	473	94	404.7	159	94	69.7	314	0	NA
Hawai'i Island	5,603	6,064	-7.6	5,307	5,645	-6.0	296	420	-29.5
Kona side	4,735	5,181	-8.6	4,537	4,761	-4.7	198	420	-52.8
Hilo side	2,511	2,395	4.8	2,215	2,316	-4.4	296	79	276.0
Hawai'i Island only	1,716	1,779	-3.5	1,716	1,779	-3.5	0	0	NA
Hawai'i Island one day or less	359	288	24.5	359	288	24.5	0	0	NA
Any Neighbor Island	13,525	14,807	-8.7	12,915	13,569	-4.8	610	1,238	-50.7
NI only	6,298	6,292	0.1	6,298	6,292	0.1	0	0	NA
O'ahu & NI	7,227	8,515	-15.1	6,617	7,277	-9.1	610	1,238	-50.7
Any one island only	17,475	18,598	-6.0	15,782	16,495	-4.3	1,693	2,103	-19.5
Multiple Islands	7,869	9,180	-14.3	7,259	7,942	-8.6	610	1,238	-50.7
Avg. Islands Visited	1.50	1.49	0.2	1.49	1.49	-0.2	1.57	1.50	5.0
Average Length of Stay in Hawai'i	10.92	10.65	2.6	11.20	10.95	2.3	8.16	8.48	-3.7
O'ahu	7.40	7.23	2.3	7.44	7.27	2.3	7.12	7.06	0.9
Maui	8.26	7.82	5.6	8.47	8.15	3.9	1.99	2.36	-15.6
Moloka'i	2.44	3.42	-28.4	2.65	3.42	-22.4	2.00	0	NA
Lāna'i	2.01	3.99	-49.6	3.26	3.99	-18.4	1.00	0	NA
Kaua'i	5.37	5.09	5.5	5.82	5.66	2.9	1.00	2.52	-60.3
Hawai'i Island	7.40	7.28	1.7	7.63	7.52	1.5	3.34	4.04	-17.3
Hilo	3.45	3.67	-5.8	3.65	3.72	-2.1	2.00	2.00	0.0
Kona	6.93	6.82	1.5	7.14	7.10	0.6	2.00	3.66	-45.4
ACCOMMODATIONS									
Plan to stay in Hotel	16,719	18,808	-11.1	14,840	16,428	-9.7	1,879	2,380	-21.1
Hotel only	14,217	16,092	-11.7	12,536	14,188	-11.6	1,681	1,903	-11.7
Plan to stay in Condo	1,859	1,870	-0.6	1,859	1,870	-0.6	0	0	NA
Condo only	1,277	1,292	-1.2	1,277	1,292	-1.2	0	0	NA
Plan to stay in Timeshare	463	542	-14.5	463	404	14.7	0	138	-100.0
Timeshare only	338	349	-3.4	338	290	16.4	0	59	-100.0
Cruise Ship	1,148	1,116	2.9	1,148	1,050	9.3	0	66	-100.0
Friends/Relatives	2,426	2,579	-6.0	2,426	2,429	-0.2	0	150	-100.0
Bed & Breakfast	225	272	-17.4	225	272	-17.4	0	0	NA
Rental House	3,416	3,607	-5.3	3,026	2,973	1.8	390	634	-38.5
Hostel	1,142	1,224	-6.7	910	892	2.0	232	332	-30.1

**Table 34. Latin America MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	201	215	-6.4	201	143	40.2	0	71	-100.0
Private Room in Private Home**	759	875	-13.2	561	535	5.0	198	341	-41.9
Shared Room/Space in Private Home**	160	193	-16.9	160	193	-16.9	0	0	NA
Other Accommodations	422	386	9.3	422	386	9.3	0	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	21,362	23,249	-8.1	19,155	20,503	-6.6	2,207	2,746	-19.6
Honeymoon/Get Married	1,208	1,659	-27.2	1,153	1,395	-17.4	55	264	-79.1
Honeymoon	1,080	1,470	-26.5	1,025	1,278	-19.8	55	192	-71.4
Get Married	148	230	-35.8	148	159	-6.9	0	71	-100.0
Pleasure/Vacation	20,344	21,828	-6.8	18,137	19,274	-5.9	2,207	2,554	-13.6
Mtgs/Conventions/Incentive	1,894	2,183	-13.2	1,894	1,869	1.3	0	314	-100.0
Conventions	1,262	1,111	13.6	1,262	1,039	21.4	0	71	-100.0
Corporate Meetings	411	345	19.3	411	345	19.3	0	0	NA
Incentive	311	805	-61.3	311	562	-44.6	0	243	-100.0
Other Business	426	400	6.3	426	400	6.3	0	0	NA
Visit Friends/Rel.	1,813	1,562	16.1	1,715	1,562	9.8	98	0	NA
Govt/Military	59	78	-24.2	59	78	-24.2	0	0	NA
Attend School	93	136	-31.8	93	136	-31.8	0	0	NA
Sport Events	877	705	24.5	781	705	10.9	96	0	NA
Other	609	932	-34.7	609	651	-6.5	0	281	-100.0
TRAVEL STATUS									
% First Timers ***	69.7	71.0	-1.2	67.5	69.8	-2.4	92.5	79.4	13.1
% Repeaters ***	30.3	29.0	1.2	32.5	30.2	2.4	7.5	20.6	-13.1
Average # of Trips	2.19	2.09	4.6	2.25	2.16	4.3	1.57	1.61	-2.1
Group Tour	1,774	2,425	-26.9	1,774	2,111	-16.0	0	314	-100.0
Non-Group	23,570	25,352	-7.0	21,267	22,325	-4.7	2,303	3,027	-23.9
Package Trip	7,546	8,753	-13.8	6,792	7,373	-7.9	754	1,380	-45.4
No Package	17,798	19,024	-6.4	16,249	17,063	-4.8	1,549	1,961	-21.0
Net True Independent	17,256	18,207	-5.2	15,707	16,317	-3.7	1,549	1,890	-18.0
Ave. Age	43	42	1.8	43	43	-0.1	38	33	15.5
Ave. Party Size	2.02	2.04	-1.4	2.01	2.03	-1.2	2.07	2.14	-1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 35. Other MMA Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
VISITOR ARRIVALS	373,534	377,196	-1.0	212,891	213,374	-0.2	160,643	163,822	-1.9
VISITOR DAYS	3,785,120	3,935,203	-3.8	2,124,432	2,195,114	-3.2	1,660,688	1,740,089	-4.6
AVERAGE DAILY CENSUS	10,370	10,781	-3.8	5,820	6,014	-3.2	4,550	4,767	-4.6
ISLANDS VISITED									
O'ahu	284,057	280,593	1.2	127,861	126,405	1.2	156,196	154,188	1.3
O'ahu only	193,629	192,355	0.7	89,623	87,133	2.9	104,007	105,222	-1.2
O'ahu one day or less	10,675	10,547	1.2	6,174	6,128	0.8	4,501	4,420	1.8
Kaua'i	48,595	52,608	-7.6	34,106	35,695	-4.5	14,489	16,913	-14.3
Kaua'i only	15,817	17,571	-10.0	15,430	16,253	-5.1	387	1,318	-70.6
Kaua'i one day or less	6,242	6,952	-10.2	2,464	2,356	4.6	3,778	4,596	-17.8
Maui County	107,175	106,409	0.7	73,110	74,522	-1.9	34,066	31,887	6.8
Maui	102,430	103,453	-1.0	71,845	73,190	-1.8	30,584	30,263	1.1
Maui only	43,663	47,298	-7.7	41,101	40,875	0.6	2,562	6,423	-60.1
Maui one day or less	16,655	10,461	59.2	3,025	2,994	1.0	13,629	7,467	82.5
Moloka'i *	5,153	3,512	46.7	1,624	1,620	0.3	3,528	1,893	86.4
Moloka'i only*	208	220	-5.6	208	220	-5.6	0	0	NA
Moloka'i one day or less*	3,894	1,451	168.4	638	603	5.8	3,257	848	284.0
Lāna'i *	6,440	3,074	109.5	1,782	1,669	6.8	4,658	1,406	231.3
Lāna'i only*	311	368	-15.4	311	368	-15.4	0	0	NA
Lāna'i one day or less*	5,181	1,644	215.1	795	705	12.7	4,386	939	367.0
Hawai'i Island	79,951	73,689	8.5	43,424	44,702	-2.9	36,527	28,987	26.0
Kona side	66,947	63,106	6.1	37,309	38,263	-2.5	29,638	24,842	19.3
Hilo side	42,083	34,492	22.0	15,324	16,058	-4.6	26,759	18,434	45.2
Hawai'i Island only	20,916	22,379	-6.5	20,517	21,084	-2.7	399	1,295	-69.2
Hawai'i Island one day or less	9,677	3,938	145.7	1,661	1,768	-6.1	8,016	2,170	269.4
Any Neighbor Island	179,904	184,841	-2.7	123,268	126,241	-2.4	56,636	58,600	-3.4
NI only	89,477	96,603	-7.4	85,030	86,969	-2.2	4,447	9,634	-53.8
O'ahu & NI	90,428	88,239	2.5	38,238	39,273	-2.6	52,190	48,966	6.6
Any one island only	274,544	280,190	-2.0	167,189	165,932	0.8	107,355	114,258	-6.0
Multiple Islands	98,990	97,006	2.0	45,702	47,442	-3.7	53,288	49,564	7.5
Avg. Islands Visited	1.41	1.37	2.9	1.32	1.33	-0.7	1.53	1.43	7.4
Average Length of Stay in Hawai'i	10.13	10.43	-2.9	9.98	10.29	-3.0	10.34	10.62	-2.7
O'ahu	8.11	7.99	1.4	7.25	7.40	-2.1	8.81	8.48	3.9
Maui	6.56	7.82	-16.1	7.92	8.18	-3.1	3.35	6.94	-51.7
Moloka'i	2.50	4.07	-38.4	5.60	5.41	3.6	1.08	2.92	-63.1
Lāna'i	2.11	3.44	-38.7	4.85	4.09	18.4	1.06	2.66	-60.2
Kaua'i	6.23	6.11	2.0	7.17	7.29	-1.6	4.03	3.63	11.0
Hawai'i Island	6.02	7.29	-17.5	8.43	8.62	-2.2	3.14	5.24	-40.1
Hilo	2.99	3.82	-21.6	4.85	5.09	-4.8	1.93	2.71	-28.7
Kona	5.30	6.43	-17.5	7.83	7.93	-1.3	2.12	4.10	-48.2
ACCOMMODATIONS									
Plan to stay in Hotel	223,017	228,185	-2.3	122,802	124,085	-1.0	100,215	104,100	-3.7
Hotel only	181,931	190,184	-4.3	104,414	104,802	-0.4	77,517	85,382	-9.2
Plan to stay in Condo	45,566	49,376	-7.7	27,110	27,411	-1.1	18,455	21,965	-16.0
Condo only	31,367	32,272	-2.8	21,061	20,850	1.0	10,306	11,422	-9.8
Plan to stay in Timeshare	14,931	15,370	-2.9	13,758	14,034	-2.0	1,173	1,336	-12.2
Timeshare only	11,249	11,819	-4.8	10,875	10,886	-0.1	374	933	-59.9
Cruise Ship	6,312	4,178	51.1	3,756	3,784	-0.8	2,557	394	548.7
Friends/Relatives	55,708	44,864	24.2	26,835	27,194	-1.3	28,873	17,671	63.4
Bed & Breakfast	8,020	9,852	-18.6	3,852	3,769	2.2	4,168	6,083	-31.5
Rental House	42,659	42,877	-0.5	24,766	24,458	1.3	17,893	18,419	-2.9
Hostel	16,246	13,686	18.7	4,092	4,072	0.5	12,153	9,615	26.4

**Table 35. Other MMA Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% CHANGE	2019	2018	% CHANGE	2019	2018	% CHANGE
Camp Site, Beach	4,565	4,870	-6.2	2,095	2,124	-1.4	2,470	2,746	-10.0
Private Room in Private Home**	19,080	15,271	24.9	4,724	4,754	-0.6	14,356	10,516	36.5
Shared Room/Space in Private Home**	3,765	4,650	-19.0	1,618	1,640	-1.4	2,147	3,010	-28.7
Other Accommodations	8,522	5,727	48.8	5,101	5,158	-1.1	3,421	569	501.4
PURPOSE OF TRIP									
Pleasure (Net)	280,140	299,600	-6.5	169,761	169,412	0.2	110,379	130,188	-15.2
Honeymoon/Get Married	14,000	14,206	-1.5	9,675	10,355	-6.6	4,325	3,851	12.3
Honeymoon	11,001	12,712	-13.5	8,496	9,026	-5.9	2,504	3,686	-32.1
Get Married	3,373	2,368	42.4	1,552	1,808	-14.2	1,820	560	225.3
Pleasure/Vacation	268,762	287,565	-6.5	161,571	160,669	0.6	107,191	126,896	-15.5
Mtgs/Conventions/Incentive	34,154	28,188	21.2	11,289	12,132	-7.0	22,865	16,057	42.4
Conventions	19,792	14,831	33.5	6,782	7,588	-10.6	13,010	7,243	79.6
Corporate Meetings	8,198	3,999	105.0	2,592	2,545	1.8	5,606	1,454	285.6
Incentive	6,576	10,123	-35.0	2,327	2,464	-5.6	4,249	7,659	-44.5
Other Business	11,460	9,100	25.9	7,751	7,710	0.5	3,709	1,389	167.0
Visit Friends/Rel.	42,798	36,447	17.4	23,227	23,332	-0.5	19,571	13,115	49.2
Govt/Military	14,100	10,251	37.5	3,202	3,522	-9.1	10,898	6,729	62.0
Attend School	2,618	1,302	101.0	934	966	-3.3	1,684	336	400.8
Sport Events	4,007	3,947	1.5	3,220	3,264	-1.4	787	683	15.2
Other	14,904	14,662	1.6	8,342	9,008	-7.4	6,561	5,654	16.0
TRAVEL STATUS									
% First Timers ***	49.7	53.4	-3.7	40.6	41.5	-0.9	61.7	68.9	-7.1
% Repeaters ***	50.3	46.6	3.7	59.4	58.5	0.9	38.3	31.1	7.1
Average # of Trips	3.86	3.74	3.2	5.01	4.91	2.2	2.34	2.23	5.1
Group Tour	16,195	20,765	-22.0	7,493	7,998	-6.3	8,702	12,766	-31.8
Non-Group	357,339	356,432	0.3	205,398	205,376	0.0	151,941	151,056	0.6
Package Trip	94,379	95,220	-0.9	44,154	46,053	-4.1	50,225	49,166	2.2
No Package	279,155	281,976	-1.0	168,737	167,321	0.8	110,418	114,656	-3.7
Net True Independent	272,831	273,535	-0.3	165,961	164,228	1.1	106,870	109,307	-2.2
Ave. Age	42	43	-1.1	45	45	-0.4	39	40	-1.6
Ave. Party Size	2.06	2.06	0.2	2.01	1.98	1.6	2.13	2.17	-1.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 36. Visitor Age and Gender Distribution by MMA (Percentage of MMA Total)
(Arrivals by Air)
2019**

Age	U.S. West		U.S. East		Japan		Canada		Europe	
	Male	Total	Male	Total	Male	Total	Male	Total	Male	Total
<=12	7.0	14.0	4.8	10.0	4.3	8.6	5.5	11.1	3.8	7.7
13-17	3.2	6.9	3.2	6.8	1.4	2.4	2.8	5.9	3.1	6.4
18-24	4.0	5.1	4.2	9.0	2.6	8.0	5.4	8.4	4.8	11.4
25-40	11.8	13.8	11.8	25.1	12.9	31.3	11.1	24.5	15.7	33.4
41-59	12.2	13.5	13.2	27.7	11.1	28.2	13.5	28.9	13.8	28.0
>60	9.1	9.8	10.1	20.8	9.4	21.4	10.2	21.2	6.6	13.1
Total	47.1	52.9	47.2	100.0	41.5	58.5	46.4	100.0	47.7	52.3
Visitors	2,164,465	2,430,854	1,074,330	2,276,520	653,635	922,570	250,821	540,103	65,807	137,908

Age	Oceania		Other Asia		Latin America		Other		All Visitors	
	Male	Total	Male	Total	Male	Total	Male	Total	Male	Total
<=12	4.8	9.7	5.3	10.9	5.4	10.4	4.7	9.7	5.7	11.5
13-17	2.7	6.3	1.2	2.6	3.0	6.9	2.9	5.9	2.7	5.9
18-24	3.1	5.6	2.1	4.9	4.5	10.9	4.0	9.6	3.7	8.9
25-40	8.8	12.0	19.9	45.8	15.3	32.8	14.7	33.2	12.3	27.4
41-59	13.6	18.5	11.3	24.7	12.5	26.3	13.7	28.0	12.4	27.0
>60	10.4	12.0	4.9	11.0	5.7	12.7	7.0	13.7	9.1	19.3
Total	43.4	56.6	44.7	100.0	46.4	53.6	46.9	100.0	45.9	100.0
Visitors	157,933	205,618	158,412	354,680	11,771	13,574	175,250	373,534	4,702,065	10,243,165

**Table 37. Honeymoon Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

HONEYMOON	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	3,970,833	4,097,671	-3.1	2,028,790	2,096,032	-3.2	1,942,043	2,001,639	-3.0
Total Visitors	516,192	529,391	-2.5	226,005	228,615	-1.1	290,188	300,775	-3.5
PARTY SIZE									
One	14,063	16,059	-12.4	11,743	13,360	-12.1	2,320	2,699	-14.1
Two	450,373	465,888	-3.3	184,757	186,368	-0.9	265,616	279,520	-5.0
Three or more	51,757	47,444	9.1	29,505	28,888	2.1	22,252	18,556	19.9
Avg Party Size	2.05	2.03	0.8	2.03	2.02	0.8	2.06	2.05	0.8
VISIT STATUS									
First-Time	360,980	381,659	-5.4	135,159	140,161	-3.6	225,821	241,498	-6.5
Repeat	155,212	147,732	5.1	90,846	88,454	2.7	64,366	59,278	8.6
Average # of Trips	2.08	2.00	4.2	2.63	2.57	2.6	1.65	1.56	5.6
TRAVEL METHOD									
Group Tour	20,919	23,209	-9.9	3,306	3,338	-1.0	17,613	19,871	-11.4
Package	271,920	286,271	-5.0	64,574	71,372	-9.5	207,346	214,899	-3.5
Group Tour & Pkg	17,795	20,241	-12.1	1,869	1,820	2.7	15,926	18,421	-13.5
True Independent	241,149	240,151	0.4	159,994	155,726	2.7	81,155	84,426	-3.9
ISLANDS VISITED									
O'ahu	388,661	396,958	-2.1	107,025	106,010	1.0	281,636	290,948	-3.2
Maui County	139,980	149,363	-6.3	110,207	113,913	-3.3	29,774	35,450	-16.0
Maui	138,499	147,986	-6.4	108,996	112,729	-3.3	29,504	35,257	-16.3
Moloka'i *	2,187	2,381	-8.2	1,586	1,636	-3.1	601	745	-19.3
Lāna'i *	3,490	4,455	-21.7	2,985	2,713	10.0	505	1,742	-71.0
Kaua'i	65,516	71,700	-8.6	56,367	61,700	-8.6	9,149	10,000	-8.5
Hawai'i Island	66,304	70,980	-6.6	39,692	39,766	-0.2	26,611	31,214	-14.7
Hilo	25,633	27,854	-8.0	15,832	16,092	-1.6	9,802	11,763	-16.7
Kona	57,401	62,007	-7.4	34,801	34,791	0.0	22,600	27,216	-17.0
LENGTH OF STAY									
O'ahu (days)	5.86	5.78	1.3	5.74	5.69	0.8	5.90	5.82	1.5
Maui (days)	6.66	6.58	1.1	7.14	7.22	-1.1	4.87	4.53	7.4
Moloka'i (days)	3.09	2.92	5.8	3.68	3.58	2.9	1.52	1.47	3.5
Lāna'i (days)	3.18	2.47	28.8	3.33	3.18	4.7	2.32	1.37	69.4
Kaua'i (days)	6.12	6.16	-0.6	6.42	6.56	-2.2	4.29	3.67	17.0
Hawai'i Island (days)	5.34	5.20	2.6	6.53	6.53	0.0	3.55	3.51	1.3
Hilo (days)	2.94	2.90	1.5	3.49	3.52	-0.6	2.06	2.06	-0.1
Kona (days)	4.85	4.65	4.3	5.86	5.84	0.4	3.29	3.13	5.0
Statewide (days)	7.69	7.74	-0.6	8.98	9.17	-2.1	6.69	6.65	0.6
ACCOMMODATIONS									
Hotel	437,130	454,058	-3.7	162,795	167,225	-2.6	274,335	286,833	-4.4
Hotel Only	400,143	416,816	-4.0	136,902	141,560	-3.3	263,241	275,257	-4.4
Condo	42,566	41,865	1.7	29,400	28,727	2.3	13,166	13,138	0.2
Condo Only	26,682	26,433	0.9	19,906	19,584	1.6	6,776	6,849	-1.1
Timeshare	17,506	18,184	-3.7	14,433	15,639	-7.7	3,073	2,544	20.8
Timeshare Only	12,035	12,298	-2.1	10,242	11,069	-7.5	1,794	1,229	46.0
Rental House	29,062	28,791	0.9	23,812	22,750	4.7	5,250	6,041	-13.1
Hostel	2,544	1,697	49.9	1,538	1,440	6.8	1,006	258	290.7
Camp Site	3,231	2,669	21.1	2,598	2,209	17.6	633	460	37.6
Private Room in Private Home**	8,042	7,110	13.1	4,241	4,154	2.1	3,801	2,955	28.6
Shared Room/Space in Private Home**	1,327	1,467	-9.5	975	1,212	-19.6	352	255	38.0
Bed & Breakfast	7,564	8,010	-5.6	6,174	6,452	-4.3	1,390	1,558	-10.8
Cruise Ship	5,133	5,255	-2.3	3,991	3,720	7.3	1,141	1,535	-25.7
Friends or Relatives	9,734	9,613	1.3	8,615	8,692	-0.9	1,119	921	21.5
PURPOSE OF TRIP									
Pleasure (Net)	516,192	529,391	-2.5	226,005	228,615	-1.1	290,188	300,775	-3.5
Vacation	44,910	45,973	-2.3	30,405	31,947	-4.8	14,505	14,026	3.4
Honeymoon	516,192	529,391	-2.5	226,005	228,615	-1.1	290,188	300,775	-3.5
Getting Married	37,731	39,784	-5.2	13,194	14,427	-8.5	24,537	25,357	-3.2
MC&I (Net)	2,614	2,978	-12.2	1,900	2,107	-9.9	714	871	-18.0
Convention/Conf.	1,299	1,632	-20.4	1,049	1,247	-15.8	250	385	-35.2
Corp. Meetings	731	538	35.9	596	538	10.8	135	0	NA
Incentive	1,428	1,342	6.4	863	789	9.3	565	552	2.2
Other Business	1,144	1,111	3.0	987	1,071	-7.8	157	40	288.6
Visit Friends/Relatives	5,242	5,467	-4.1	4,483	4,785	-6.3	759	682	11.4
Government/Military	630	487	29.5	320	487	-34.3	310	0	NA
Attend School	323	286	12.8	223	286	-22.0	100	0	NA
Sport Events	866	1,023	-15.4	663	712	-6.9	204	312	-34.7
Other Purpose	7,163	6,405	11.8	2,247	2,624	-14.4	4,916	3,781	30.0
Average Age	33	33	0.3	35	35	-0.5	32	32	0.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Not applicable

**Table 38. Get Married Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

GET MARRIED	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	832,935	883,112	-5.7	523,332	552,216	-5.2	309,603	330,896	-6.4
Total Visitors	99,097	102,513	-3.3	55,278	56,654	-2.4	43,819	45,859	-4.4
PARTY SIZE									
One	6,273	7,049	-11.0	5,660	6,235	-9.2	613	815	-24.8
Two	56,201	59,352	-5.3	24,921	25,796	-3.4	31,280	33,556	-6.8
Three or more	36,624	36,111	1.4	24,698	24,623	0.3	11,926	11,488	3.8
Avg Party Size	2.32	2.28	1.4	2.33	2.29	2.0	2.29	2.28	0.8
VISIT STATUS									
First-Time	45,840	47,579	-3.7	19,320	20,236	-4.5	26,521	27,343	-3.0
Repeat	53,257	54,934	-3.1	35,958	36,418	-1.3	17,299	18,516	-6.6
Average # of Trips	3.62	3.61	0.3	4.68	4.68	0.1	2.28	2.29	-0.3
TRAVEL METHOD									
Group Tour	4,851	5,455	-11.1	1,443	1,030	40.2	3,408	4,425	-23.0
Package	37,878	40,835	-7.2	10,297	10,739	-4.1	27,581	30,096	-8.4
Group Tour & Pkg	3,560	4,250	-16.2	849	432	96.5	2,711	3,818	-29.0
True Independent	59,928	60,472	-0.9	44,386	45,317	-2.1	15,542	15,155	2.6
ISLANDS VISITED									
O'ahu	67,600	69,471	-2.7	25,214	25,097	0.5	42,386	44,374	-4.5
Maui County	26,720	29,577	-9.7	23,018	24,413	-5.7	3,702	5,165	-28.3
Maui	26,326	29,123	-9.6	22,624	24,024	-5.8	3,702	5,100	-27.4
Moloka'i *	704	658	7.0	400	473	-15.3	304	185	64.1
Lāna'i *	698	1,213	-42.4	626	708	-11.6	73	505	-85.6
Kaua'i	11,996	13,382	-10.4	10,753	11,813	-9.0	1,244	1,569	-20.7
Hawai'i Island	14,527	15,202	-4.4	8,988	9,617	-6.5	5,538	5,585	-0.8
Hilo	6,095	5,260	15.9	2,777	3,136	-11.4	3,319	2,125	56.2
Kona	11,995	13,321	-10.0	8,055	8,564	-5.9	3,940	4,758	-17.2
LENGTH OF STAY									
O'ahu (days)	6.64	6.63	0.3	7.07	7.16	-1.3	6.39	6.33	1.1
Maui (days)	7.50	7.73	-3.0	8.07	8.25	-2.1	4.00	5.31	-24.5
Moloka'i (days)	4.78	3.89	23.0	5.82	4.66	24.8	3.41	1.91	78.7
Lāna'i (days)	4.21	2.98	41.1	4.27	4.29	-0.5	3.70	1.15	221.5
Kaua'i (days)	7.31	7.27	0.6	7.87	7.88	-0.1	2.50	2.64	-5.3
Hawai'i Island (days)	6.36	6.19	2.6	8.11	7.91	2.5	3.51	3.23	8.4
Hilo (days)	3.33	3.10	7.3	4.16	4.25	-2.1	2.63	1.40	87.3
Kona (days)	6.01	5.84	2.8	7.62	7.33	3.9	2.71	3.17	-14.4
Statewide (days)	8.41	8.61	-2.4	9.47	9.75	-2.9	7.07	7.22	-2.1
ACCOMMODATIONS									
Hotel	70,334	72,784	-3.4	30,746	31,620	-2.8	39,589	41,165	-3.8
Hotel Only	61,699	63,243	-2.4	24,076	24,376	-1.2	37,623	38,867	-3.2
Condo	12,976	13,915	-6.8	10,554	11,176	-5.6	2,421	2,739	-11.6
Condo Only	8,979	9,841	-8.8	7,696	8,032	-4.2	1,283	1,809	-29.1
Timeshare	3,750	5,180	-27.6	3,375	3,670	-8.0	375	1,510	-75.1
Timeshare Only	2,504	3,592	-30.3	2,301	2,496	-7.8	202	1,096	-81.6
Rental House	11,904	12,618	-5.7	10,719	11,318	-5.3	1,185	1,300	-8.8
Hostel	854	536	59.4	831	513	62.0	23	23	1.9
Camp Site	832	755	10.2	785	621	26.4	48	134	-64.6
Private Room in Private Home**	2,812	1,404	100.2	1,409	1,070	31.6	1,403	334	320.0
Shared Room/Space in Private Home**	879	503	74.6	719	503	42.9	159	0	NA
Bed & Breakfast	1,329	1,599	-16.8	1,203	1,280	-6.0	126	318	-60.3
Cruise Ship	1,687	1,342	25.8	1,052	764	37.7	636	578	10.0
Friends or Relatives	4,993	5,397	-7.5	4,653	4,835	-3.8	340	563	-39.5
PURPOSE OF TRIP									
Pleasure (Net)	99,097	102,513	-3.3	55,278	56,654	-2.4	43,819	45,859	-4.4
Vacation	26,106	28,770	-9.3	19,366	20,041	-3.4	6,740	8,728	-22.8
Honeymoon	37,731	39,784	-5.2	13,194	14,427	-8.5	24,537	25,357	-3.2
Getting Married	99,097	102,513	-3.3	55,278	56,654	-2.4	43,819	45,859	-4.4
MC&I (Net)	1,513	1,646	-8.1	1,284	1,361	-5.6	229	286	-19.8
Convention/Conf.	847	921	-8.0	774	794	-2.6	74	127	-41.9
Corp. Meetings	588	483	21.7	488	476	2.6	99	7	1,363.2
Incentive	854	768	11.3	635	560	13.3	219	208	5.6
Other Business	1,332	713	86.8	1,242	685	81.2	90	28	224.8
Visit Friends/Relatives	4,080	4,028	1.3	3,824	3,407	12.2	256	621	-58.8
Government/Military	402	285	41.2	338	285	18.8	64	0	NA
Attend School	772	242	219.2	462	242	90.9	310	0	NA
Sport Events	926	537	72.4	764	509	49.9	163	28	481.5
Other Purpose	5,691	6,418	-11.3	1,560	1,496	4.3	4,131	4,923	-16.1
Average Age	37	38	-0.4	40	41	-0.5	35	35	0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Not applicable

**Table 39. Meetings, Conventions, and Incentives Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

MCI	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	3,324,118	3,477,256	-4.4	2,428,366	2,502,528	-3.0	895,753	974,728	-8.1
Total Visitors	459,171	471,373	-2.6	313,185	313,517	-0.1	145,986	157,857	-7.5
PARTY SIZE									
One	113,654	112,738	0.8	82,977	81,464	1.9	30,677	31,274	-1.9
Two	177,599	176,847	0.4	137,232	138,373	-0.8	40,367	38,473	4.9
Three or more	167,918	181,788	-7.6	92,976	93,680	-0.8	74,942	88,109	-14.9
Avg Party Size	1.90	1.95	-2.6	1.79	1.81	-0.6	2.19	2.34	-6.4
VISIT STATUS									
First-Time	153,711	161,516	-4.8	90,929	88,549	2.7	62,782	72,967	-14.0
Repeat	305,459	309,857	-1.4	222,256	224,967	-1.2	83,203	84,889	-2.0
Average # of Trips	4.61	4.49	2.7	5.25	5.31	-1.2	3.23	2.85	13.4
TRAVEL METHOD									
Group Tour	120,414	125,277	-3.9	39,099	37,001	5.7	81,315	88,276	-7.9
Package	144,505	146,331	-1.2	68,915	62,915	9.5	75,590	83,416	-9.4
Group Tour & Pkg	80,349	84,729	-5.2	24,852	22,052	12.7	55,496	62,677	-11.5
True Independent	274,600	284,494	-3.5	230,023	235,652	-2.4	44,577	48,842	-8.7
ISLANDS VISITED									
O'ahu	280,775	286,687	-2.1	150,185	146,280	2.7	130,591	140,407	-7.0
Maui County	133,506	139,293	-4.2	114,256	121,410	-5.9	19,250	17,883	7.6
Maui	131,053	135,593	-3.3	112,252	118,434	-5.2	18,801	17,159	9.6
Moloka'i *	2,497	1,650	51.3	1,481	1,567	-5.5	1,016	83	1,125.1
Lāna'i *	4,325	5,289	-18.2	3,639	4,511	-19.3	685	778	-11.9
Kaua'i	41,549	47,319	-12.2	37,543	41,394	-9.3	4,006	5,925	-32.4
Hawai'i Island	78,401	79,172	-1.0	62,097	61,656	0.7	16,304	17,516	-6.9
Hilo	17,733	20,385	-13.0	13,088	14,003	-6.5	4,645	6,382	-27.2
Kona	70,078	70,356	-0.4	55,800	55,403	0.7	14,278	14,954	-4.5
LENGTH OF STAY									
O'ahu (days)	5.71	5.69	0.3	5.96	6.01	-0.9	5.42	5.36	1.1
Maui (days)	6.87	7.11	-3.3	7.13	7.30	-2.3	5.36	5.79	-7.5
Moloka'i (days)	3.63	4.42	-17.8	5.18	4.52	14.8	1.37	2.62	-47.6
Lāna'i (days)	3.69	4.85	-24.0	4.11	4.80	-14.5	1.47	5.13	-71.4
Kaua'i (days)	6.58	6.62	-0.6	6.85	6.91	-1.0	4.14	4.60	-10.0
Hawai'i Island (days)	6.66	6.76	-1.5	7.30	7.19	1.5	4.20	5.23	-19.9
Hilo (days)	3.62	4.04	-10.5	4.38	4.54	-3.5	1.47	2.95	-50.2
Kona (days)	6.53	6.44	1.5	7.10	6.86	3.5	4.31	4.87	-11.5
Statewide (days)	7.24	7.38	-1.9	7.75	7.98	-2.9	6.14	6.17	-0.6
ACCOMMODATIONS									
Hotel	402,228	411,419	-2.2	268,957	267,687	0.5	133,270	143,733	-7.3
Hotel Only	367,003	376,147	-2.4	241,524	238,587	1.2	125,479	137,560	-8.8
Condo	29,274	35,174	-16.8	22,470	24,903	-9.8	6,804	10,271	-33.8
Condo Only	16,884	20,379	-17.1	12,754	13,976	-8.7	4,130	6,403	-35.5
Timeshare	10,431	11,151	-6.5	7,920	9,091	-12.9	2,510	2,060	21.9
Timeshare Only	6,540	6,219	5.2	4,687	5,043	-7.1	1,853	1,176	57.6
Rental House	23,611	22,925	3.0	19,854	20,389	-2.6	3,758	2,536	48.1
Hostel	4,090	4,203	-2.7	2,561	2,361	8.5	1,529	1,842	-17.0
Camp Site	2,189	1,695	29.2	1,883	1,629	15.6	306	65	369.2
Private Room in Private Home**	6,287	5,553	13.2	3,848	3,327	15.7	2,439	2,226	9.6
Shared Room/Space in Private Home**	2,244	2,229	0.7	1,796	1,528	17.5	448	701	-36.1
Bed & Breakfast	4,466	5,280	-15.4	3,756	3,631	3.4	710	1,650	-56.9
Cruise Ship	2,617	2,454	6.7	1,797	2,192	-18.0	820	261	213.9
Friends or Relatives	10,899	11,192	-2.6	10,185	10,407	-2.1	714	785	-9.0
PURPOSE OF TRIP									
Pleasure (Net)	130,588	141,183	-7.5	103,659	109,514	-5.3	26,929	31,669	-15.0
Vacation	128,860	139,021	-7.3	102,301	108,201	-5.5	26,559	30,820	-13.8
Honeymoon	2,614	2,978	-12.2	1,900	2,107	-9.9	714	871	-18.0
Getting Married	1,513	1,646	-8.1	1,284	1,361	-5.6	229	286	-19.8
MC&I (Net)	459,171	471,373	-2.6	313,185	313,517	-0.1	145,986	157,857	-7.5
Convention/Conf.	230,716	250,595	-7.9	183,399	197,448	-7.1	47,317	53,147	-11.0
Corp. Meetings	91,575	80,577	13.6	76,341	70,673	8.0	15,234	9,904	53.8
Incentive	149,360	154,343	-3.2	64,158	56,308	13.9	85,202	98,035	-13.1
Other Business	8,555	7,913	8.1	7,458	7,454	0.1	1,097	460	138.7
Visit Friends/Relatives	7,873	8,279	-4.9	7,361	7,922	-7.1	512	357	43.1
Government/Military	5,320	2,152	147.2	2,229	1,977	12.7	3,091	175	1,668.5
Attend School	916	686	33.6	637	476	33.9	279	210	32.9
Sport Events	1,379	1,258	9.6	1,127	1,113	1.2	252	145	74.0
Other Purpose	2,173	2,567	-15.3	1,848	2,170	-14.8	326	397	-18.0
Average Age	44	45	-1.1	46	46	-1.6	42	42	-0.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 40. Visit Friends and Relatives Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

VISIT FRIENDS AND RELATIVES	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	8,985,636	8,783,232	2.3	8,050,629	7,803,938	3.2	935,007	979,294	-4.5
Total Visitors	835,908	793,806	5.3	751,377	709,184	5.9	84,530	84,622	-0.1
PARTY SIZE									
One	236,279	230,827	2.4	214,085	208,727	2.6	22,194	22,100	0.4
Two	301,182	288,901	4.3	272,521	259,591	5.0	28,661	29,310	-2.2
Three or more	298,446	274,077	8.9	264,772	240,865	9.9	33,674	33,212	1.4
Avg Party Size	1.81	1.78	1.3	1.80	1.77	1.4	1.88	1.87	0.5
VISIT STATUS									
First-Time	164,459	161,414	1.9	139,464	134,114	4.0	24,995	27,300	-8.4
Repeat	671,449	632,392	6.2	611,914	575,070	6.4	59,535	57,322	3.9
Average # of Trips	8.26	8.18	0.9	8.55	8.47	1.0	5.64	5.77	-2.3
TRAVEL METHOD									
Group Tour	7,883	6,711	17.5	5,235	4,622	13.3	2,648	2,090	26.7
Package	60,529	55,538	9.0	44,198	43,892	0.7	16,331	11,646	40.2
Group Tour & Pkg	3,187	2,615	21.8	1,843	1,642	12.2	1,344	973	38.1
True Independent	770,683	734,172	5.0	703,788	662,313	6.3	66,895	71,859	-6.9
ISLANDS VISITED									
O'ahu	577,297	543,574	6.2	503,738	469,507	7.3	73,559	74,067	-0.7
Maui County	168,188	158,302	6.2	152,042	142,936	6.4	16,146	15,366	5.1
Maui	162,008	152,240	6.4	146,229	137,330	6.5	15,779	14,909	5.8
Moloka'i *	8,458	7,519	12.5	6,426	6,021	6.7	2,032	1,498	35.6
Lāna'i *	6,257	5,303	18.0	4,786	4,232	13.1	1,471	1,071	37.4
Kaua'i	84,674	84,022	0.8	77,195	76,122	1.4	7,479	7,901	-5.3
Hawai'i Island	150,654	144,955	3.9	138,594	132,675	4.5	12,060	12,280	-1.8
Hilo	62,938	62,770	0.3	57,378	56,461	1.6	5,560	6,309	-11.9
Kona	120,166	113,544	5.8	109,579	103,190	6.2	10,587	10,355	2.2
LENGTH OF STAY									
O'ahu (days)	9.00	9.21	-2.3	8.92	9.16	-2.7	9.55	9.50	0.5
Maui (days)	9.26	9.76	-5.1	9.42	9.75	-3.4	7.79	9.85	-20.9
Moloka'i (days)	5.98	6.53	-8.4	7.29	7.63	-4.4	1.84	2.13	-13.6
Lāna'i (days)	4.00	4.18	-4.2	4.85	4.98	-2.7	1.26	1.01	24.2
Kaua'i (days)	8.79	9.10	-3.4	9.12	9.45	-3.5	5.37	5.70	-5.7
Hawai'i Island (days)	9.75	10.04	-2.9	10.14	10.37	-2.3	5.28	6.45	-18.1
Hilo (days)	7.05	7.29	-3.3	7.49	7.70	-2.8	2.46	3.54	-30.4
Kona (days)	8.53	8.79	-2.9	8.90	9.12	-2.4	4.72	5.50	-14.0
Statewide (days)	10.75	11.06	-2.8	10.71	11.00	-2.6	11.06	11.57	-4.4
ACCOMMODATIONS									
Hotel	215,914	205,137	5.3	184,495	173,428	6.4	31,420	31,709	-0.9
Hotel Only	131,889	124,663	5.8	110,999	102,772	8.0	20,890	21,892	-4.6
Condo	79,090	77,733	1.7	67,294	64,900	3.7	11,795	12,833	-8.1
Condo Only	49,722	48,066	3.4	42,612	39,839	7.0	7,110	8,227	-13.6
Timeshare	30,978	33,259	-6.9	29,031	28,262	2.7	1,947	4,998	-61.0
Timeshare Only	17,257	17,654	-2.2	16,065	15,352	4.6	1,193	2,302	-48.2
Rental House	77,574	70,859	9.5	70,917	66,139	7.2	6,658	4,720	41.1
Hostel	6,654	6,210	7.2	4,639	4,563	1.7	2,015	1,647	22.3
Camp Site	8,038	7,667	4.8	6,544	6,647	-1.6	1,494	1,021	46.4
Private Room in Private Home**	20,120	19,291	4.3	17,105	16,595	3.1	3,015	2,696	11.8
Shared Room/Space in Private Home**	8,762	7,004	25.1	6,413	5,916	8.4	2,349	1,089	115.8
Bed & Breakfast	11,406	9,801	16.4	9,572	9,266	3.3	1,834	535	243.1
Cruise Ship	3,290	2,931	12.3	3,063	2,437	25.7	227	494	-54.0
Friends or Relatives	518,614	492,011	5.4	475,509	452,333	5.1	43,105	39,677	8.6
PURPOSE OF TRIP									
Pleasure (Net)	280,986	272,022	3.3	249,707	240,966	3.6	31,279	31,055	0.7
Vacation	277,684	268,964	3.2	247,045	238,365	3.6	30,639	30,599	0.1
Honeymoon	5,242	5,467	-4.1	4,483	4,785	-6.3	759	682	11.4
Getting Married	4,080	4,028	1.3	3,824	3,407	12.2	256	621	-58.8
MC&I (Net)	7,873	8,279	-4.9	7,361	7,922	-7.1	512	357	43.1
Convention/Conf.	5,035	5,507	-8.6	4,669	5,275	-11.5	366	232	57.8
Corp. Meetings	2,247	2,223	1.1	2,128	2,210	-3.7	119	13	829.2
Incentive	1,534	1,322	16.0	1,281	1,210	5.9	253	113	124.4
Other Business	16,357	15,258	7.2	15,226	14,692	3.6	1,131	566	99.9
Visit Friends/Relatives	835,908	793,806	5.3	751,377	709,184	5.9	84,530	84,622	-0.1
Government/Military	3,532	2,930	20.6	3,195	2,879	11.0	337	51	565.3
Attend School	1,478	1,456	1.6	1,268	1,337	-5.2	210	119	77.2
Sport Events	4,944	4,203	17.6	4,339	3,709	17.0	604	494	22.3
Other Purpose	19,279	19,077	1.1	18,012	17,668	1.9	1,268	1,408	-10.0
Average Age	46	46	-0.5	46	46	-0.2	46	48	-2.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 41. Family Visitors Characteristics (Arrivals by Air)
2019 vs. 2018**

FAMILY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	23,057,860	23,186,863	-0.6	16,532,838	16,477,634	0.3	6,525,022	6,709,229	-2.7
Total Visitors	2,744,169	2,662,518	3.1	1,889,170	1,830,727	3.2	854,999	831,792	2.8
PARTY SIZE									
One	14,022	17,280	-18.9	13,989	17,158	-18.5	33	122	-72.8
Two	132,931	146,124	-9.0	107,654	119,730	-10.1	25,278	26,394	-4.2
Three or more	2,597,216	2,499,114	3.9	1,767,528	1,693,839	4.4	829,688	805,275	3.0
Avg Party Size	3.94	3.90	1.1	3.80	3.73	1.8	4.28	4.31	-0.7
VISIT STATUS									
First-Time	773,777	770,588	0.4	468,580	449,216	4.3	305,197	321,372	-5.0
Repeat	1,970,392	1,891,930	4.1	1,420,590	1,381,511	2.8	549,802	510,419	7.7
Average # of Trips	4.96	4.96	-0.1	5.44	5.54	-1.7	3.89	3.71	5.0
TRAVEL METHOD									
Group Tour	101,621	97,374	4.4	27,424	27,256	0.6	74,197	70,118	5.8
Package	706,283	662,972	6.5	364,697	357,271	2.1	341,586	305,702	11.7
Group Tour & Pkg	70,391	68,222	3.2	15,220	15,039	1.2	55,172	53,183	3.7
True Independent	2,006,657	1,970,394	1.8	1,512,269	1,461,239	3.5	494,388	509,155	-2.9
ISLANDS VISITED									
O'ahu	1,685,577	1,601,827	5.2	869,928	828,599	5.0	815,650	773,229	5.5
Mauí County	789,052	784,641	0.6	703,302	684,981	2.7	85,750	99,660	-14.0
Mauí	780,159	774,638	0.7	696,482	677,965	2.7	83,678	96,673	-13.4
Moloka'i *	12,950	11,546	12.2	7,485	7,433	0.7	5,466	4,113	32.9
Lāna'i *	18,394	15,548	18.3	11,316	10,841	4.4	7,078	4,706	50.4
Kaua'i	316,493	334,766	-5.5	286,641	298,408	-3.9	29,852	36,358	-17.9
Hawai'i Island	427,729	430,519	-0.6	330,722	323,881	2.1	97,006	106,638	-9.0
Hilo	136,304	140,266	-2.8	94,269	91,606	2.9	42,035	48,660	-13.6
Kona	384,776	385,368	-0.2	300,095	292,585	2.6	84,681	92,783	-8.7
LENGTH OF STAY									
O'ahu (days)	6.92	7.10	-2.5	7.02	7.14	-1.7	6.81	7.04	-3.3
Mauí (days)	7.64	7.86	-2.8	7.93	8.11	-2.2	5.20	6.12	-15.0
Moloka'i (days)	3.21	3.75	-14.4	4.74	5.23	-9.4	1.11	1.06	3.9
Lāna'i (days)	2.71	3.25	-16.5	3.65	4.04	-9.7	1.22	1.42	-14.2
Kaua'i (days)	7.38	7.55	-2.2	7.75	7.95	-2.5	3.80	4.22	-10.0
Hawai'i Island (days)	7.03	7.23	-2.8	7.86	8.04	-2.2	4.17	4.76	-12.3
Hilo (days)	3.53	3.72	-5.0	4.21	4.44	-5.2	2.00	2.35	-15.0
Kona (days)	6.56	6.72	-2.4	7.34	7.51	-2.2	3.79	4.24	-10.6
Statewide (days)	8.40	8.71	-3.5	8.75	9.00	-2.8	7.63	8.07	-5.4
ACCOMMODATIONS									
Hotel	1,687,479	1,617,547	4.3	1,044,166	1,001,667	4.2	643,313	615,880	4.5
Hotel Only	1,470,132	1,388,299	5.9	894,867	846,333	5.7	575,265	541,966	6.1
Condo	506,862	512,798	-1.2	357,465	357,878	-0.1	149,397	154,920	-3.6
Condo Only	397,676	390,603	1.8	289,816	284,517	1.9	107,860	106,086	1.7
Timeshare	232,668	240,409	-3.2	180,178	189,326	-4.8	52,489	51,083	2.8
Timeshare Only	179,774	183,143	-1.8	140,672	146,362	-3.9	39,102	36,781	6.3
Rental House	325,401	319,733	1.8	274,564	262,264	4.7	50,837	57,469	-11.5
Hostel	4,653	5,349	-13.0	4,139	4,583	-9.7	515	766	-32.8
Camp Site	8,837	7,123	24.1	7,024	6,808	3.2	1,813	315	475.8
Private Room in Private Home**	25,195	24,929	1.1	13,889	14,241	-2.5	11,306	10,688	5.8
Shared Room/Space in Private Home**	7,529	9,110	-17.4	5,050	4,897	3.1	2,479	4,213	-41.2
Bed & Breakfast	18,883	20,725	-8.9	12,703	11,712	8.5	6,180	9,014	-31.4
Cruise Ship	22,492	21,547	4.4	17,842	16,730	6.6	4,650	4,817	-3.5
Friends or Relatives	178,433	171,601	4.0	153,559	154,389	-0.5	24,874	17,212	44.5
PURPOSE OF TRIP									
Pleasure (Net)	2,507,505	2,414,954	3.8	1,725,267	1,661,639	3.8	782,238	753,316	3.8
Vacation	2,488,333	2,393,857	3.9	1,713,361	1,647,553	4.0	774,972	746,304	3.8
Honeymoon	17,866	18,950	-5.7	9,802	11,581	-15.4	8,064	7,369	9.4
Getting Married	14,049	16,269	-13.6	11,392	12,984	-12.3	2,657	3,286	-19.1
MC&I (Net)	79,603	81,754	-2.6	51,113	55,744	-8.3	28,490	26,009	9.5
Convention/Conf.	41,800	49,729	-15.9	33,299	38,735	-14.0	8,501	10,993	-22.7
Corp. Meetings	12,563	10,824	16.1	9,790	9,709	0.8	2,773	1,115	148.7
Incentive	27,544	23,663	16.4	9,860	9,386	5.0	17,685	14,278	23.9
Other Business	24,550	25,781	-4.8	22,575	24,065	-6.2	1,975	1,716	15.1
Visit Friends/Relatives	165,946	169,415	-2.0	148,548	149,340	-0.5	17,398	20,074	-13.3
Government/Military	11,211	8,665	29.4	5,969	6,590	-9.4	5,243	2,075	152.6
Attend School	4,588	6,718	-31.7	1,925	2,139	-10.0	2,663	4,579	-41.8
Sport Events	21,348	17,660	20.9	13,910	15,114	-8.0	7,438	2,546	192.2
Other Purpose	78,551	98,934	-20.6	42,798	44,936	-4.8	35,753	53,998	-33.8
Average Age	44	44	-0.4	44	44	-0.7	45	45	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 42. Hotel-Only Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

HOTEL-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	37,917,876	36,842,800	2.9	24,767,058	23,289,778	6.3	13,150,818	13,553,022	-3.0
Total Visitors	5,315,028	5,054,618	5.2	3,263,870	2,990,087	9.2	2,051,159	2,064,531	-0.6
PARTY SIZE									
One	628,968	623,707	0.8	513,665	499,638	2.8	115,303	124,069	-7.1
Two	2,141,408	2,062,319	3.8	1,254,685	1,169,016	7.3	886,723	893,303	-0.7
Three or more	2,544,652	2,368,592	7.4	1,495,520	1,321,434	13.2	1,049,133	1,047,158	0.2
Avg Party Size	2.29	2.27	0.8	2.16	2.12	1.9	2.54	2.54	-0.2
VISIT STATUS									
First-Time	1,957,580	1,951,804	0.3	1,061,057	994,185	6.7	896,522	957,619	-6.4
Repeat	3,357,448	3,102,814	8.2	2,202,812	1,995,902	10.4	1,154,636	1,106,912	4.3
Average # of Trips	4.37	4.23	3.3	4.89	4.85	0.8	3.54	3.34	6.3
TRAVEL METHOD									
Group Tour	404,926	426,349	-5.0	111,667	112,681	-0.9	293,259	313,668	-6.5
Package	2,098,583	2,051,772	2.3	897,670	868,004	3.4	1,200,913	1,183,768	1.4
Group Tour & Pkg	306,045	327,066	-6.4	73,183	74,807	-2.2	232,862	252,259	-7.7
True Independent	3,117,564	2,903,564	7.4	2,327,716	2,084,210	11.7	789,848	819,354	-3.6
ISLANDS VISITED									
O'ahu	3,754,621	3,596,741	4.4	1,823,549	1,660,834	9.8	1,931,072	1,935,907	-0.2
Maui County	1,304,585	1,239,976	5.2	1,121,348	1,043,621	7.4	183,237	196,355	-6.7
Maui	1,281,997	1,219,186	5.2	1,104,747	1,027,417	7.5	177,251	191,769	-7.6
Moloka'i *	18,824	16,865	11.6	11,875	10,922	8.7	6,949	5,943	16.9
Lāna'i *	41,167	34,987	17.7	28,752	26,547	8.3	12,414	8,441	47.1
Kaua'i	457,880	459,497	-0.4	395,795	394,746	0.3	62,086	64,751	-4.1
Hawai'i Island	684,642	658,008	4.0	475,217	439,526	8.1	209,426	218,482	-4.1
Hilo	194,443	198,779	-2.2	118,085	113,897	3.7	76,358	84,882	-10.0
Kona	593,564	563,650	5.3	419,774	383,871	9.4	173,790	179,779	-3.3
LENGTH OF STAY									
O'ahu (days)	6.02	6.11	-1.5	6.19	6.28	-1.4	5.85	5.96	-1.8
Maui (days)	6.65	6.71	-0.9	6.92	7.03	-1.6	4.96	4.98	-0.4
Moloka'i (days)	2.41	2.57	-6.1	3.12	3.25	-4.1	1.19	1.30	-8.6
Lāna'i (days)	3.25	3.62	-10.2	4.03	4.12	-2.2	1.44	2.04	-29.3
Kaua'i (days)	6.09	6.19	-1.6	6.51	6.62	-1.7	3.41	3.57	-4.4
Hawai'i Island (days)	5.60	5.61	-0.1	6.53	6.56	-0.4	3.49	3.69	-5.4
Hilo (days)	3.00	3.18	-5.8	3.86	4.06	-5.0	1.67	2.01	-16.9
Kona (days)	5.48	5.42	1.0	6.31	6.30	0.0	3.47	3.53	-1.8
Statewide (days)	7.13	7.29	-2.1	7.59	7.79	-2.6	6.41	6.56	-2.3
ACCOMMODATIONS									
Hotel Only	5,315,028	5,054,618	5.2	3,263,870	2,990,087	9.2	2,051,159	2,064,531	-0.6
PURPOSE OF TRIP									
Pleasure (Net)	4,501,503	4,241,328	6.1	2,723,345	2,472,892	10.1	1,778,158	1,768,436	0.5
Vacation	4,100,819	3,825,250	7.2	2,588,013	2,334,239	10.9	1,512,806	1,491,011	1.5
Honeymoon	400,143	416,816	-4.0	136,902	141,560	-3.3	263,241	275,257	-4.4
Getting Married	61,699	63,243	-2.4	24,076	24,376	-1.2	37,623	38,867	-3.2
MC&I (Net)	367,003	376,147	-2.4	241,524	238,587	1.2	125,479	137,560	-8.8
Convention/Conf.	171,617	184,902	-7.2	135,489	144,638	-6.3	36,128	40,264	-10.3
Corp. Meetings	72,959	64,893	12.4	61,231	56,427	8.5	11,728	8,466	38.5
Incentive	132,251	137,772	-4.0	53,065	46,032	15.3	79,186	91,741	-13.7
Other Business	173,370	163,533	6.0	160,661	151,018	6.4	12,709	12,514	1.6
Visit Friends/Relatives	131,889	124,663	5.8	110,999	102,772	8.0	20,890	21,892	-4.6
Government/Military	79,891	77,424	3.2	66,373	68,158	-2.6	13,519	9,265	45.9
Attend School	8,705	9,474	-8.1	3,829	3,456	10.8	4,875	6,018	-19.0
Sport Events	55,749	53,436	4.3	36,315	35,346	2.7	19,433	18,090	7.4
Other Purpose	247,614	270,081	-8.3	101,458	96,081	5.6	146,156	174,000	-16.0
Avg of Age	44	44	0.1	45	45	-0.8	44	43	1.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

**Table 43. Condo-Only Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

CONDO-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	13,878,098	13,733,775	1.1	10,382,890	10,018,907	3.6	3,495,208	3,714,868	-5.9
Total Visitors	1,335,852	1,287,472	3.8	998,050	938,986	6.3	337,801	348,485	-3.1
PARTY SIZE									
One	119,950	122,469	-2.1	100,688	101,338	-0.6	19,262	21,131	-8.8
Two	506,957	493,707	2.7	398,333	382,133	4.2	108,624	111,574	-2.6
Three or more	708,944	671,297	5.6	499,029	455,516	9.6	209,916	215,781	-2.7
Avg Party Size	2.45	2.42	1.2	2.37	2.32	1.8	2.75	2.74	0.4
VISIT STATUS									
First-Time	267,689	261,907	2.2	181,659	171,071	6.2	86,030	90,836	-5.3
Repeat	1,068,162	1,025,565	4.2	816,391	767,915	6.3	251,771	257,649	-2.3
Average # of Trips	6.78	6.69	1.3	7.12	7.12	0.0	5.76	5.52	4.4
TRAVEL METHOD									
Group Tour	15,165	16,318	-7.1	5,675	5,206	9.0	9,490	11,112	-14.6
Package	176,378	169,680	3.9	115,866	110,596	4.8	60,512	59,085	2.4
Group Tour & Pkg	5,911	8,174	-27.7	1,804	1,691	6.7	4,107	6,483	-36.7
True Independent	1,150,220	1,109,648	3.7	878,313	824,876	6.5	271,907	284,772	-4.5
ISLANDS VISITED									
O'ahu	417,080	398,751	4.6	190,271	173,756	9.5	226,810	224,995	0.8
Maui County	660,069	624,119	5.8	558,922	517,961	7.9	101,147	106,158	-4.7
Maui	654,275	618,201	5.8	553,809	512,951	8.0	100,465	105,251	-4.5
Moloka'i *	8,739	8,761	-0.2	6,969	6,531	6.7	1,770	2,230	-20.6
Lāna'i *	8,708	7,706	13.0	6,625	6,200	6.9	2,083	1,505	38.4
Kaua'i	193,084	202,910	-4.8	174,875	178,562	-2.1	18,209	24,348	-25.2
Hawai'i Island	187,373	186,464	0.5	147,586	143,507	2.8	39,787	42,958	-7.4
Hilo	31,339	35,183	-10.9	22,701	22,574	0.6	8,638	12,608	-31.5
Kona	177,358	175,128	1.3	140,821	136,504	3.2	36,537	38,624	-5.4
LENGTH OF STAY									
O'ahu (days)	8.61	8.90	-3.2	9.16	9.38	-2.3	8.15	8.53	-4.5
Maui (days)	9.97	10.26	-2.8	9.65	9.92	-2.7	11.73	11.93	-1.7
Moloka'i (days)	7.37	7.53	-2.1	8.62	8.88	-2.9	2.44	3.57	-31.8
Lāna'i (days)	2.87	3.50	-18.1	3.30	3.72	-11.3	1.48	2.57	-42.6
Kaua'i (days)	9.36	9.39	-0.3	9.43	9.51	-0.8	8.76	8.52	2.9
Hawai'i Island (days)	9.95	9.88	0.7	10.60	10.61	-0.1	7.56	7.46	1.4
Hilo (days)	3.89	4.01	-2.9	4.55	4.77	-4.7	2.16	2.63	-18.1
Kona (days)	9.83	9.72	1.1	10.37	10.37	0.1	7.72	7.43	3.9
Statewide (days)	10.39	10.67	-2.6	10.40	10.67	-2.5	10.35	10.66	-2.9
ACCOMMODATIONS									
...Condo Only	1,335,852	1,287,472	3.8	998,050	938,986	6.3	337,801	348,485	-3.1
PURPOSE OF TRIP									
Pleasure (Net)	1,247,208	1,198,439	4.1	930,140	873,799	6.4	317,069	324,639	-2.3
Vacation	1,219,511	1,171,176	4.1	909,370	853,435	6.6	310,141	317,741	-2.4
Honeymoon	26,682	26,433	0.9	19,906	19,584	1.6	6,776	6,849	-1.1
Getting Married	8,979	9,841	-8.8	7,696	8,032	-4.2	1,283	1,809	-29.1
MC&I (Net)	16,884	20,379	-17.1	12,754	13,976	-8.7	4,130	6,403	-35.5
Convention/Conf.	11,094	13,826	-19.8	9,191	10,440	-12.0	1,903	3,387	-43.8
Corp. Meetings	3,324	2,917	14.0	2,663	2,527	5.4	661	389	69.7
Incentive	2,728	3,979	-31.5	1,154	1,263	-8.6	1,573	2,716	-42.1
Other Business	21,588	21,338	1.2	20,311	19,857	2.3	1,277	1,481	-13.8
Visit Friends/Relatives	49,722	48,066	3.4	42,612	39,839	7.0	7,110	8,227	-13.6
Government/Military	2,364	2,640	-10.5	2,346	2,535	-7.5	18	105	-83.1
Attend School	2,199	2,693	-18.4	898	826	8.7	1,301	1,867	-30.3
Sport Events	11,360	11,814	-3.8	7,572	7,639	-0.9	3,787	4,174	-9.3
Other Purpose	37,291	36,851	1.2	24,432	23,570	3.7	12,858	13,281	-3.2
Avg of Age	49	49	-0.5	49	49	-0.4	48	48	-0.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

**Table 44. Timeshare-Only Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

TIMESHARE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	6,363,242	6,280,781	1.3	5,307,452	5,200,580	2.1	1,055,790	1,080,201	-2.3
Total Visitors	668,862	650,932	2.8	548,771	530,578	3.4	120,091	120,355	-0.2
PARTY SIZE									
One	54,275	54,400	-0.2	49,344	49,525	-0.4	4,931	4,875	1.1
Two	290,827	286,622	1.5	245,897	240,685	2.2	44,929	45,937	-2.2
Three or more	323,761	309,911	4.5	253,530	240,368	5.5	70,231	69,542	1.0
Avg Party Size	2.41	2.39	0.9	2.34	2.32	0.9	2.75	2.71	1.2
VISIT STATUS									
First-Time	92,415	95,468	-3.2	80,746	79,966	1.0	11,668	15,502	-24.7
Repeat	576,447	555,464	3.8	468,025	450,612	3.9	108,423	104,852	3.4
Average # of Trips	7.95	7.64	4.0	7.90	7.75	2.0	8.15	7.16	13.8
TRAVEL METHOD									
Group Tour	5,089	4,927	3.3	2,392	2,245	6.6	2,697	2,683	0.5
Package	47,175	45,453	3.8	38,388	38,388	0.0	8,786	7,065	24.4
Group Tour & Pkg	1,431	1,283	11.5	538	564	-4.6	893	720	24.1
True Independent	618,030	601,835	2.7	508,528	490,508	3.7	109,501	111,327	-1.6
ISLANDS VISITED									
O'ahu	231,600	225,116	2.9	138,841	132,204	5.0	92,759	92,912	-0.2
Maui County	232,907	231,556	0.6	216,667	213,573	1.4	16,240	17,983	-9.7
Maui	230,829	229,573	0.5	214,812	211,733	1.5	16,017	17,841	-10.2
Moloka'i *	2,304	1,955	17.8	1,820	1,615	12.8	483	341	41.9
Lāna'i *	3,485	2,847	22.4	3,144	2,696	16.6	341	151	125.9
Kaua'i	157,741	156,636	0.7	150,044	147,314	1.9	7,697	9,322	-17.4
Hawai'i Island	122,824	117,454	4.6	102,417	97,882	4.6	20,408	19,572	4.3
Hilo	17,611	17,766	-0.9	14,819	14,014	5.7	2,792	3,752	-25.6
Kona	117,311	112,071	4.7	97,801	93,573	4.5	19,509	18,498	5.5
LENGTH OF STAY									
O'ahu (days)	7.47	7.54	-0.9	7.48	7.51	-0.4	7.45	7.57	-1.6
Maui (days)	9.25	9.31	-0.6	9.18	9.29	-1.2	10.24	9.50	7.8
Moloka'i (days)	3.69	4.55	-19.0	4.26	4.66	-8.4	1.53	4.07	-62.3
Lāna'i (days)	3.41	3.71	-8.0	3.47	3.80	-8.5	2.82	2.15	31.0
Kaua'i (days)	9.22	9.27	-0.5	9.24	9.27	-0.3	8.73	9.19	-5.0
Hawai'i Island (days)	8.33	8.31	0.2	8.70	8.75	-0.5	6.45	6.12	5.4
Hilo (days)	3.34	3.15	6.0	3.56	3.48	2.4	2.13	1.91	11.5
Kona (days)	8.22	8.21	0.1	8.57	8.63	-0.7	6.45	6.09	5.8
Statewide (days)	9.51	9.65	-1.4	9.67	9.80	-1.3	8.79	8.98	-2.0
ACCOMMODATIONS									
...Timeshare Only	668,862	650,932	2.8	548,771	530,578	3.4	120,091	120,355	-0.2
PURPOSE OF TRIP									
Pleasure (Net)	646,073	629,034	2.7	530,500	513,103	3.4	115,573	115,930	-0.3
Vacation	634,358	617,067	2.8	520,394	502,478	3.6	113,964	114,589	-0.5
Honeymoon	12,035	12,298	-2.1	10,242	11,069	-7.5	1,794	1,229	46.0
Getting Married	2,504	3,592	-30.3	2,301	2,496	-7.8	202	1,096	-81.6
MC&I (Net)	6,540	6,219	5.2	4,687	5,043	-7.1	1,853	1,176	57.6
Convention/Conf.	3,380	3,522	-4.0	2,600	3,005	-13.5	780	517	50.9
Corp. Meetings	1,313	1,455	-9.7	1,278	1,309	-2.3	35	146	-75.9
Incentive	1,989	1,409	41.2	922	836	10.3	1,067	573	86.3
Other Business	4,107	4,164	-1.4	4,024	3,822	5.3	83	342	-75.8
Visit Friends/Relatives	17,257	17,654	-2.2	16,065	15,352	4.6	1,193	2,302	-48.2
Government/Military	331	697	-52.4	331	434	-23.6	0	263	-100.0
Attend School	418	217	92.3	277	203	36.1	141	14	914.9
Sport Events	2,656	2,822	-5.9	1,721	1,487	15.7	935	1,335	-29.9
Other Purpose	11,338	11,359	-0.2	9,199	9,169	0.3	2,139	2,190	-2.3
Average Age	52	52	0.4	52	52	0.5	53	53	-0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

**Table 45. Rental House-Only Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

RENTAL HOUSE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	7,146,536	6,643,218	7.6	6,153,961	5,672,468	8.5	992,575	970,750	2.2
Total Visitors	754,393	679,389	11.0	662,334	587,613	12.7	92,059	91,777	0.3
PARTY SIZE									
One	96,889	89,654	8.1	89,544	82,609	8.4	7,345	7,046	4.2
Two	238,740	218,486	9.3	213,678	193,217	10.6	25,063	25,268	-0.8
Three or more	418,764	371,249	12.8	359,112	311,786	15.2	59,651	59,463	0.3
Avg Party Size	2.41	2.39	0.9	2.36	2.33	1.5	2.84	2.89	-1.7
VISIT STATUS									
First-Time	255,775	223,120	14.6	208,918	181,882	14.9	46,857	41,238	13.6
Repeat	498,618	456,269	9.3	453,415	405,730	11.8	45,203	50,539	-10.6
Average # of Trips	4.38	4.51	-2.8	4.63	4.70	-1.5	2.61	3.30	-20.8
TRAVEL METHOD									
Group Tour	9,714	6,665	45.8	6,263	4,932	27.0	3,451	1,733	99.1
Package	45,619	42,186	8.1	38,106	33,892	12.4	7,513	8,293	-9.4
Group Tour & Pkg	1,917	1,680	14.1	1,627	1,199	35.7	291	481	-39.6
True Independent	700,977	632,218	10.9	619,591	549,987	12.7	81,386	82,231	-1.0
ISLANDS VISITED									
O'ahu	358,252	312,759	14.5	293,025	253,175	15.7	65,227	59,584	9.5
Maui County	183,233	159,166	15.1	157,620	132,082	19.3	25,614	27,084	-5.4
Maui	179,162	155,031	15.6	154,199	128,464	20.0	24,963	26,568	-6.0
Moloka'i *	4,098	4,465	-8.2	3,544	3,472	2.1	555	993	-44.1
Lāna'i *	4,015	3,882	3.4	3,186	2,889	10.3	829	993	-16.5
Kaua'i	139,145	138,998	0.1	130,070	128,149	1.5	9,075	10,849	-16.3
Hawai'i Island	175,808	161,159	9.1	156,394	143,091	9.3	19,414	18,068	7.5
Hilo	53,798	49,297	9.1	44,991	42,299	6.4	8,807	6,998	25.9
Kona	154,357	141,418	9.1	138,468	125,345	10.5	15,889	16,073	-1.1
LENGTH OF STAY									
O'ahu (days)	8.06	8.13	-0.9	7.98	8.12	-1.7	8.41	8.19	2.6
Maui (days)	8.19	8.64	-5.2	8.12	8.52	-4.6	8.63	9.26	-6.9
Moloka'i (days)	5.83	5.91	-1.3	6.43	6.62	-2.9	2.04	3.42	-40.4
Lāna'i (days)	4.48	4.06	10.2	5.13	5.03	2.1	1.96	1.26	55.2
Kaua'i (days)	8.52	8.80	-3.2	8.56	8.81	-2.8	7.89	8.67	-9.0
Hawai'i Island (days)	8.91	9.27	-4.0	9.02	9.48	-4.8	7.97	7.62	4.5
Hilo (days)	5.53	6.07	-9.0	5.86	6.54	-10.4	3.80	3.21	18.6
Kona (days)	8.22	8.45	-2.8	8.29	8.62	-3.8	7.63	7.17	6.3
Statewide (days)	9.47	9.78	-3.1	9.29	9.65	-3.8	10.78	10.58	1.9
ACCOMMODATIONS									
Rental House Only	754,393	679,389	11.0	662,334	587,613	12.7	92,059	91,777	0.3
PURPOSE OF TRIP									
Pleasure (Net)	677,241	610,890	10.9	595,123	524,996	13.4	82,118	85,894	-4.4
Vacation	659,106	593,852	11.0	579,892	510,718	13.5	79,214	83,133	-4.7
Honeymoon	15,765	15,272	3.2	13,367	12,630	5.8	2,398	2,642	-9.2
Getting Married	7,889	8,310	-5.1	6,988	7,403	-5.6	902	907	-0.5
MC&I (Net)	12,036	11,481	4.8	10,003	10,240	-2.3	2,033	1,241	63.8
Convention/Conf.	8,349	8,443	-1.1	7,132	7,529	-5.3	1,217	914	33.1
Corp. Meetings	1,997	1,907	4.7	1,903	1,891	0.6	94	15	507.3
Incentive	1,862	1,426	30.6	1,125	1,105	1.8	737	321	129.9
Other Business	14,551	13,237	9.9	13,769	12,842	7.2	782	394	98.4
Visit Friends/Relatives	48,362	42,618	13.5	43,806	40,064	9.3	4,556	2,554	78.4
Government/Military	1,688	1,907	-11.5	1,625	1,870	-13.1	63	37	69.3
Attend School	1,749	1,543	13.3	1,386	1,338	3.6	362	205	76.7
Sport Events	9,331	7,938	17.5	8,690	7,682	13.1	641	256	150.4
Other Purpose	26,968	25,751	4.7	23,081	21,960	5.1	3,887	3,791	2.5
Average Age	43	43	-1.2	43	43	-1.3	43	43	-0.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

**Table 46. Bed and Breakfast-Only Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

B & B-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	458,538	394,377	16.3	385,805	324,557	18.9	72,733	69,820	4.2
Total Visitors	52,253	44,259	18.1	44,514	37,055	20.1	7,739	7,204	7.4
PARTY SIZE									
One	10,128	9,757	3.8	8,851	8,274	7.0	1,277	1,483	-13.9
Two	24,165	20,936	15.4	20,867	17,904	16.5	3,298	3,032	8.8
Three or more	17,959	13,566	32.4	14,797	10,877	36.0	3,163	2,689	17.6
Avg Party Size	1.96	1.87	4.5	1.94	1.86	4.4	2.08	1.96	6.0
VISIT STATUS									
First-Time	21,249	19,530	8.8	18,320	15,174	20.7	2,929	4,356	-32.8
Repeat	31,004	24,729	25.4	26,194	21,881	19.7	4,810	2,848	68.9
Average # of Trips	3.69	3.92	-5.8	3.91	4.03	-3.0	2.45	3.35	-26.7
TRAVEL METHOD									
Group Tour	595	700	-14.9	378	448	-15.6	217	251	-13.8
Package	3,953	3,853	2.6	3,389	2,939	15.3	564	914	-38.3
Group Tour & Pkg	116	164	-29.8	71	133	-46.8	45	31	43.2
True Independent	47,820	39,870	19.9	40,817	33,800	20.8	7,002	6,070	15.4
ISLANDS VISITED									
O'ahu	28,300	22,861	23.8	22,317	17,350	28.6	5,983	5,511	8.6
Maui County	14,078	12,356	13.9	12,464	10,595	17.6	1,614	1,761	-8.3
Maui	13,837	12,066	14.7	12,223	10,383	17.7	1,614	1,683	-4.1
Moloka'i *	285	324	-12.0	280	285	-1.9	5	39	-87.3
Lāna'i *	372	266	39.8	340	227	49.3	33	39	-15.6
Kaua'i	6,137	5,818	5.5	5,726	5,250	9.1	411	568	-27.6
Hawai'i Island	13,851	11,844	16.9	11,946	10,536	13.4	1,905	1,308	45.6
Hilo	6,740	5,810	16.0	5,475	5,051	8.4	1,265	759	66.6
Kona	11,232	9,343	20.2	9,631	8,261	16.6	1,601	1,082	48.0
LENGTH OF STAY									
O'ahu (days)	7.19	7.07	1.6	6.99	6.79	3.1	7.92	7.98	-0.7
Maui (days)	7.36	7.45	-1.2	7.37	7.49	-1.6	7.27	7.15	1.6
Moloka'i (days)	3.65	5.76	-36.6	3.70	4.51	-18.0	1.00	15.00	-93.3
Lāna'i (days)	3.09	3.11	-0.6	3.29	3.47	-5.1	1.00	1.00	0.0
Kaua'i (days)	7.03	7.32	-3.9	7.05	7.42	-5.0	6.71	6.30	6.4
Hawai'i Island (days)	7.79	8.24	-5.4	8.13	8.35	-2.6	5.67	7.35	-22.9
Hilo (days)	4.94	5.75	-14.2	5.52	5.94	-7.1	2.42	4.51	-46.3
Kona (days)	6.64	6.86	-3.2	6.94	7.01	-1.0	4.83	5.72	-15.6
Statewide (days)	8.78	8.91	-1.5	8.67	8.76	-1.0	9.40	9.69	-3.0
ACCOMMODATIONS									
Bed & Breakfast	52,253	44,259	18.1	44,514	37,055	20.1	7,739	7,204	7.4
PURPOSE OF TRIP									
Pleasure (Net)	45,231	36,955	22.4	38,040	30,924	23.0	7,191	6,031	19.2
Vacation	43,058	34,600	24.4	36,046	28,931	24.6	7,011	5,669	23.7
Honeymoon	2,179	2,256	-3.4	2,034	1,957	3.9	144	299	-51.8
Getting Married	532	550	-3.2	496	478	3.9	36	72	-50.4
MC&I (Net)	1,240	1,472	-15.8	1,139	936	21.7	100	536	-81.3
Convention/Conf.	985	1,150	-14.4	902	709	27.2	83	442	-81.2
Corp. Meetings	158	123	28.3	158	123	28.3	0	0	NA
Incentive	117	211	-44.6	100	117	-14.6	17	95	-81.7
Other Business	1,349	1,353	-0.3	1,307	1,234	5.9	43	120	-64.3
Visit Friends/Relatives	4,463	3,760	18.7	4,171	3,706	12.6	292	54	441.5
Government/Military	213	267	-19.9	213	163	30.9	0	104	-100.0
Attend School	129	134	-3.9	129	104	23.3	0	29	-100.0
Sport Events	562	383	46.6	517	340	52.1	45	44	3.5
Other Purpose	2,359	2,266	4.1	2,035	1,938	5.0	325	329	-1.3
Average Age	43	43	-0.2	43	43	-0.8	43	41	2.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.
NA = Not applicable

**Table 47. First-Time Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

FIRST-TIME	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	26,865,108	27,166,436	-1.1	17,810,241	17,308,827	2.9	9,054,866	9,857,608	-8.1
Total Visitors	3,261,599	3,211,883	1.5	2,048,023	1,917,033	6.8	1,213,576	1,294,850	-6.3
PARTY SIZE									
One	450,477	454,580	-0.9	362,941	361,746	0.3	87,535	92,834	-5.7
Two	1,388,792	1,377,082	0.9	840,158	798,192	5.3	548,634	578,890	-5.2
Three or more	1,422,331	1,380,222	3.1	844,923	757,095	11.6	577,407	623,126	-7.3
Avg Party Size	2.19	2.18	0.4	2.07	2.03	2.1	2.43	2.46	-1.2
VISIT STATUS									
First-Time	3,261,599	3,211,883	1.5	2,048,023	1,917,033	6.8	1,213,576	1,294,850	-6.3
Average # of Trips	1.00	1.00	0.0	1.00	1.00	0.0	1.00	1.00	0.0
TRAVEL METHOD									
Group Tour	224,520	251,787	-10.8	79,670	85,669	-7.0	144,850	166,117	-12.8
Package	1,153,091	1,176,396	-2.0	526,528	516,464	1.9	626,562	659,932	-5.1
Group Tour & Pkg	167,867	194,572	-13.7	53,415	58,652	-8.9	114,452	135,920	-15.8
True Independent	2,051,856	1,978,273	3.7	1,495,240	1,373,552	8.9	556,617	604,720	-8.0
ISLANDS VISITED									
O'ahu	2,346,022	2,324,856	0.9	1,230,960	1,141,822	7.8	1,115,062	1,183,034	-5.7
Maui County	953,470	931,898	2.3	752,622	713,780	5.4	200,849	218,118	-7.9
Maui	938,316	919,592	2.0	743,852	704,732	5.6	194,465	214,860	-9.5
Moloka'i *	21,688	22,119	-2.0	13,674	13,133	4.1	8,014	8,987	-10.8
Lāna'i *	31,135	29,395	5.9	18,291	17,354	5.4	12,844	12,041	6.7
Kaua'i	401,472	421,676	-4.8	333,076	341,765	-2.5	68,396	79,911	-14.4
Hawai'i Island	580,929	577,241	0.6	412,349	398,979	3.4	168,580	178,262	-5.4
Hilo	256,060	262,260	-2.4	172,507	169,604	1.7	83,553	92,656	-9.8
Kona	501,142	488,265	2.6	357,082	341,868	4.5	144,060	146,398	-1.6
LENGTH OF STAY									
O'ahu (days)	6.31	6.41	-1.6	6.36	6.46	-1.5	6.25	6.36	-1.8
Maui (days)	6.60	6.72	-1.8	6.85	7.01	-2.3	5.61	5.75	-2.4
Moloka'i (days)	2.70	2.84	-4.9	3.39	3.69	-8.2	1.53	1.59	-3.9
Lāna'i (days)	2.41	2.61	-7.6	3.21	3.39	-5.3	1.28	1.50	-14.3
Kaua'i (days)	5.68	5.81	-2.2	6.01	6.16	-2.5	4.09	4.30	-4.7
Hawai'i Island (days)	5.96	6.05	-1.6	6.73	6.95	-3.3	4.08	4.04	1.0
Hilo (days)	3.24	3.45	-6.0	3.71	4.06	-8.5	2.27	2.34	-3.0
Kona (days)	5.25	5.30	-1.0	5.97	6.10	-2.2	3.46	3.44	0.6
Statewide (days)	8.24	8.46	-2.6	8.70	9.03	-3.7	7.46	7.61	-2.0
ACCOMMODATIONS									
Hotel	2,247,929	2,254,152	-0.3	1,260,170	1,193,623	5.6	987,759	1,060,529	-6.9
Hotel Only	1,957,580	1,951,804	0.3	1,061,057	994,185	6.7	896,522	957,619	-6.4
Condo	374,706	380,254	-1.5	244,302	234,222	4.3	130,404	146,032	-10.7
Condo Only	267,689	261,907	2.2	181,659	171,071	6.2	86,030	90,836	-5.3
Timeshare	124,781	127,831	-2.4	104,397	104,942	-0.5	20,384	22,889	-10.9
Timeshare Only	92,415	95,468	-3.2	80,746	79,966	1.0	11,668	15,502	-24.7
Rental House	364,667	328,884	10.9	285,634	255,235	11.9	79,034	73,649	7.3
Hostel	53,757	50,798	5.8	31,279	30,410	2.9	22,478	20,388	10.3
Camp Site	31,288	28,306	10.5	23,013	20,818	10.5	8,275	7,488	10.5
Private Room in Private Home**	77,124	73,532	4.9	40,160	39,470	1.7	36,965	34,062	8.5
Shared Room/Space in Private Home**	21,651	22,489	-3.7	16,549	15,460	7.0	5,102	7,030	-27.4
Bed & Breakfast	53,064	57,431	-7.6	41,949	38,872	7.9	11,115	18,559	-40.1
Cruise Ship	80,024	78,410	2.1	66,819	64,117	4.2	13,205	14,293	-7.6
Friends or Relatives	203,310	194,519	4.5	170,601	162,510	5.0	32,710	32,008	2.2
PURPOSE OF TRIP									
Pleasure (Net)	2,842,186	2,785,444	2.0	1,781,437	1,658,774	7.4	1,060,748	1,126,670	-5.9
Vacation	2,487,900	2,412,055	3.1	1,652,742	1,525,939	8.3	835,157	886,116	-5.8
Honeymoon	360,980	381,659	-5.4	135,159	140,161	-3.6	225,821	241,498	-6.5
Getting Married	45,840	47,579	-3.7	19,320	20,236	-4.5	26,521	27,343	-3.0
MC&I (Net)	153,711	161,516	-4.8	90,929	88,549	2.7	62,782	72,967	-14.0
Convention/Conf.	73,871	84,541	-12.6	53,197	56,746	-6.3	20,675	27,795	-25.6
Corp. Meetings	23,277	19,101	21.9	17,401	15,699	10.8	5,875	3,401	72.7
Incentive	60,170	61,830	-2.7	23,532	19,148	22.9	36,638	42,682	-14.2
Other Business	48,328	47,005	2.8	42,841	42,265	1.4	5,487	4,740	15.8
Visit Friends/Relatives	164,459	161,414	1.9	139,464	134,114	4.0	24,995	27,300	-8.4
Government/Military	23,088	28,978	-20.3	20,499	22,475	-8.8	2,590	6,503	-60.2
Attend School	9,982	10,581	-5.7	4,998	4,875	2.5	4,984	5,706	-12.6
Sport Events	27,803	26,112	6.5	20,028	19,428	3.1	7,774	6,684	16.3
Other Purpose	159,167	168,472	-5.5	74,219	71,274	4.1	84,949	97,198	-12.6
Average Age	40	40	-0.5	41	41	-1.1	40	39	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 48. Repeat Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

REPEAT	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	% Change	2019	2018	% Change	2019	2018	% Change
Total Visitor Days	62,827,314	60,558,164	3.7	48,724,840	46,424,069	5.0	14,102,474	14,134,095	-0.2
Total Visitors	6,981,566	6,549,565	6.6	5,205,783	4,819,703	8.0	1,775,783	1,729,862	2.7
PARTY SIZE									
One	942,970	922,711	2.2	823,089	797,083	3.3	119,881	125,628	-4.6
Two	2,647,830	2,509,890	5.5	1,980,100	1,861,957	6.3	667,730	647,933	3.1
Three or more	3,390,766	3,116,964	8.8	2,402,594	2,160,663	11.2	988,172	956,301	3.3
Avg Party Size	2.26	2.24	1.1	2.17	2.13	1.6	2.58	2.58	0.2
VISIT STATUS									
Repeat	6,981,566	6,549,565	6.6	5,205,783	4,819,703	8.0	1,775,783	1,729,862	2.7
Average # of Trips	7.26	7.21	0.6	7.67	7.69	-0.3	6.05	5.87	3.0
TRAVEL METHOD									
Group Tour	260,533	255,343	2.0	83,946	79,035	6.2	176,586	176,308	0.2
Package	1,438,076	1,348,662	6.6	722,915	689,934	4.8	715,161	658,727	8.6
Group Tour & Pkg	174,999	170,660	2.5	44,130	40,998	7.6	130,869	129,662	0.9
True Independent	5,457,956	5,116,221	6.7	4,443,052	4,091,731	8.6	1,014,905	1,024,489	-0.9
ISLANDS VISITED									
O'ahu	3,808,226	3,537,501	7.7	2,282,110	2,075,918	9.9	1,526,116	1,461,583	4.4
Maui County	2,157,661	2,031,666	6.2	1,898,165	1,759,597	7.9	259,496	272,069	-4.6
Maui	2,121,588	1,995,320	6.3	1,865,946	1,728,122	8.0	255,642	267,198	-4.3
Moloka'i *	41,347	36,766	12.5	30,631	29,308	4.5	10,716	7,458	43.7
Lāna'i *	52,968	45,615	16.1	40,508	36,956	9.6	12,460	8,660	43.9
Kaua'i	968,557	967,624	0.1	878,184	867,573	1.2	90,373	100,051	-9.7
Hawai'i Island	1,182,975	1,128,977	4.8	948,803	892,130	6.4	234,173	236,846	-1.1
Hilo	344,431	338,900	1.6	265,600	255,116	4.1	78,830	83,784	-5.9
Kona	1,052,579	1,000,434	5.2	848,616	792,945	7.0	203,963	207,489	-1.7
LENGTH OF STAY									
O'ahu (days)	7.10	7.23	-1.8	7.42	7.57	-2.0	6.62	6.75	-1.9
Maui (days)	8.50	8.70	-2.3	8.48	8.70	-2.5	8.61	8.66	-0.6
Moloka'i (days)	5.50	6.03	-8.8	6.73	6.86	-1.9	1.99	2.80	-28.9
Lāna'i (days)	3.67	3.93	-6.7	4.28	4.40	-2.7	1.67	1.91	-12.6
Kaua'i (days)	8.08	8.21	-1.5	8.30	8.44	-1.7	5.92	6.13	-3.4
Hawai'i Island (days)	8.05	8.23	-2.2	8.74	8.95	-2.3	5.23	5.52	-5.3
Hilo (days)	4.41	4.69	-6.0	5.12	5.43	-5.7	2.02	2.44	-17.2
Kona (days)	7.60	7.70	-1.3	8.17	8.32	-1.8	5.23	5.32	-1.8
Statewide (days)	9.00	9.25	-2.7	9.36	9.63	-2.8	7.94	8.17	-2.8
ACCOMMODATIONS									
Hotel	3,865,948	3,610,034	7.1	2,603,059	2,387,609	9.0	1,262,889	1,222,425	3.3
Hotel Only	3,357,448	3,102,814	8.2	2,202,812	1,995,902	10.4	1,154,636	1,106,912	4.3
Condo	1,325,059	1,291,354	2.6	1,001,178	956,570	4.7	323,880	334,784	-3.3
Condo Only	1,068,162	1,025,565	4.2	816,391	767,915	6.3	251,771	257,649	-2.3
Timeshare	728,601	714,501	2.0	590,256	576,306	2.4	138,345	138,195	0.1
Timeshare Only	576,447	555,464	3.8	468,025	450,612	3.9	108,423	104,852	3.4
Rental House	672,153	624,174	7.7	603,427	549,894	9.7	68,725	74,281	-7.5
Hostel	31,733	30,703	3.4	24,532	23,081	6.3	7,201	7,622	-5.5
Camp Site	32,555	30,448	6.9	27,230	25,433	7.1	5,326	5,014	6.2
Private Room in Private Home**	82,972	78,164	6.2	62,207	59,096	5.3	20,765	19,068	8.9
Shared Room/Space in Private Home**	27,442	25,603	7.2	21,467	20,055	7.0	5,976	5,548	7.7
Bed & Breakfast	65,787	59,727	10.1	52,641	48,739	8.0	13,146	10,988	19.6
Cruise Ship	63,264	56,284	12.4	51,234	44,783	14.4	12,030	11,501	4.6
Friends or Relatives	733,344	683,109	7.4	666,815	628,482	6.1	66,529	54,626	21.8
PURPOSE OF TRIP									
Pleasure (Net)	5,835,541	5,443,130	7.2	4,276,349	3,936,157	8.6	1,559,193	1,506,973	3.5
Vacation	5,673,531	5,288,320	7.3	4,180,794	3,843,742	8.8	1,492,738	1,444,578	3.3
Honeymoon	155,212	147,732	5.1	90,846	88,454	2.7	64,366	59,278	8.6
Getting Married	53,257	54,934	-3.1	35,958	36,418	-1.3	17,299	18,516	-6.6
MC&I (Net)	305,459	309,857	-1.4	222,256	224,967	-1.2	83,203	84,889	-2.0
Convention/Conf.	156,845	166,054	-5.5	130,203	140,702	-7.5	26,642	25,352	5.1
Corp. Meetings	68,299	61,476	11.1	58,940	54,974	7.2	9,359	6,503	43.9
Incentive	89,191	92,513	-3.6	40,626	37,159	9.3	48,564	55,354	-12.3
Other Business	222,857	210,997	5.6	210,001	198,453	5.8	12,855	12,545	2.5
Visit Friends/Relatives	671,449	632,392	6.2	611,914	575,070	6.4	59,535	57,322	3.9
Government/Military	80,640	75,267	7.1	66,521	68,668	-3.1	14,118	6,598	114.0
Attend School	15,534	15,262	1.8	9,951	9,268	7.4	5,584	5,994	-6.8
Sport Events	70,055	65,854	6.4	48,738	46,368	5.1	21,316	19,485	9.4
Other Purpose	259,469	270,788	-4.2	162,475	156,354	3.9	96,995	114,434	-15.2
Average Age	48	48	-0.4	48	48	-0.6	48	48	0.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

**Table 49. Visitor Arrivals by Island and Month (Arrivals by Air)
2019 vs. 2018**

STATE	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	805,567	782,699	2.9	524,706	509,493	3.0	280,861	273,206	2.8
FEB	764,513	761,979	0.3	510,145	497,621	2.5	254,368	264,358	-3.8
MAR	917,026	883,424	3.8	647,170	607,474	6.5	269,856	275,950	-2.2
APR	824,610	778,961	5.9	578,159	533,128	8.4	246,451	245,833	0.3
MAY	836,058	788,891	6.0	622,725	569,138	9.4	213,333	219,753	-2.9
JUN	946,373	889,864	6.4	715,089	650,146	10.0	231,284	239,718	-3.5
JUL	995,210	934,265	6.5	740,482	676,434	9.5	254,728	257,831	-1.2
AUG	926,417	843,585	9.8	662,488	571,581	15.9	263,929	272,004	-3.0
SEPT	718,042	706,423	1.6	484,588	471,835	2.7	233,454	234,588	-0.5
OCT	775,675	741,274	4.6	548,178	514,006	6.6	227,497	227,268	0.1
NOV	792,547	766,631	3.4	545,667	517,156	5.5	246,880	249,475	-1.0
DEC	941,128	883,453	6.5	674,410	618,725	9.0	266,718	264,728	0.8
TOTAL	10,243,165	9,761,448	4.9	7,253,806	6,736,736	7.7	2,989,359	3,024,712	-1.2
O'AHU	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	488,441	457,657	6.7	251,515	236,603	6.3	236,926	221,054	7.2
FEB	454,687	454,308	0.1	244,482	232,378	5.2	210,205	221,931	-5.3
MAR	523,904	503,033	4.1	302,198	276,067	9.5	221,706	226,966	-2.3
APR	487,367	445,058	9.5	274,905	242,253	13.5	212,462	202,805	4.8
MAY	508,088	482,224	5.4	310,156	276,162	12.3	197,932	206,062	-3.9
JUN	562,749	536,414	4.9	346,632	317,276	9.3	216,117	219,138	-1.4
JUL	598,986	561,784	6.6	360,119	323,263	11.4	238,867	238,521	0.1
AUG	575,070	534,977	7.5	328,733	281,671	16.7	246,337	253,307	-2.8
SEPT	458,588	453,390	1.1	239,886	232,969	3.0	218,701	220,421	-0.8
OCT	469,339	460,568	1.9	264,421	252,274	4.8	204,918	208,294	-1.6
NOV	468,684	449,924	4.2	258,520	242,173	6.8	210,163	207,751	1.2
DEC	558,346	523,019	6.8	331,502	304,653	8.8	226,843	218,366	3.9
TOTAL	6,154,248	5,862,358	5.0	3,513,070	3,217,740	9.2	2,641,178	2,644,617	-0.1
KAUAI	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	106,142	111,641	-4.9	87,129	92,865	-6.2	19,013	18,776	1.3
FEB	104,445	106,024	-1.5	85,294	89,350	-4.5	19,151	16,674	14.9
MAR	122,876	128,071	-4.1	106,602	107,811	-1.1	16,274	20,260	-19.7
APR	106,181	113,317	-6.3	94,334	97,439	-3.2	11,846	15,877	-25.4
MAY	112,106	112,173	-0.1	104,421	103,264	1.1	7,684	8,909	-13.7
JUN	134,790	136,246	-1.1	122,975	118,277	4.0	11,815	17,970	-34.2
JUL	139,157	137,858	0.9	126,388	123,941	2.0	12,769	13,917	-8.3
AUG	120,030	115,756	3.7	107,324	102,074	5.1	12,706	13,682	-7.1
SEPT	93,501	100,576	-7.0	82,996	89,126	-6.9	10,505	11,450	-8.3
OCT	102,662	103,503	-0.8	93,073	92,986	0.1	9,589	10,516	-8.8
NOV	103,783	104,437	-0.6	90,596	89,041	1.7	13,187	15,396	-14.3
DEC	124,356	119,700	3.9	110,127	103,165	6.7	14,229	16,535	-13.9
TOTAL	1,370,029	1,389,300	-1.4	1,211,260	1,209,338	0.2	158,769	179,962	-11.8

**Table 49. Visitor Arrivals by Island and Month (Arrivals by Air) continued
2019 vs. 2018**

MAUI COUNTY	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	237,371	235,273	0.9	184,777	183,288	0.8	52,593	51,986	1.2
FEB	225,795	223,117	1.2	177,113	176,221	0.5	48,683	46,896	3.8
MAR	277,578	263,760	5.2	224,362	218,030	2.9	53,217	45,730	16.4
APR	251,418	241,550	4.1	212,706	196,281	8.4	38,712	45,269	-14.5
MAY	255,552	243,367	5.0	228,562	212,127	7.7	26,990	31,240	-13.6
JUN	300,512	285,320	5.3	266,224	247,224	7.7	34,288	38,097	-10.0
JUL	313,046	300,261	4.3	279,368	261,553	6.8	33,678	38,709	-13.0
AUG	278,345	248,375	12.1	247,020	213,163	15.9	31,325	35,212	-11.0
SEPT	213,449	213,489	0.0	184,858	178,168	3.8	28,591	35,321	-19.1
OCT	241,527	220,093	9.7	207,356	189,448	9.5	34,171	30,645	11.5
NOV	235,686	230,251	2.4	197,977	186,202	6.3	37,709	44,049	-14.4
DEC	280,852	258,707	8.6	240,464	211,673	13.6	40,388	47,034	-14.1
TOTAL	3,111,131	2,963,564	5.0	2,650,787	2,473,377	7.2	460,345	490,187	-6.1
MAUI	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	233,422	230,279	1.4	181,168	179,483	0.9	52,254	50,796	2.9
FEB	221,603	218,709	1.3	173,398	172,676	0.4	48,205	46,033	4.7
MAR	271,934	259,107	5.0	220,739	213,855	3.2	51,194	45,252	13.1
APR	247,984	236,915	4.7	209,546	192,994	8.6	38,439	43,921	-12.5
MAY	251,665	238,451	5.5	225,088	208,763	7.8	26,576	29,687	-10.5
JUN	295,926	281,701	5.0	262,763	244,010	7.7	33,163	37,691	-12.0
JUL	307,834	296,055	4.0	275,731	257,885	6.9	32,103	38,170	-15.9
AUG	273,638	245,078	11.7	243,943	210,268	16.0	29,694	34,809	-14.7
SEPT	210,108	210,756	-0.3	182,373	175,590	3.9	27,734	35,166	-21.1
OCT	238,043	216,518	9.9	204,416	186,511	9.6	33,626	30,008	12.1
NOV	232,330	226,915	2.4	194,777	183,163	6.3	37,553	43,752	-14.2
DEC	275,419	254,428	8.3	235,855	207,655	13.6	39,565	46,773	-15.4
TOTAL	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
MOLOKA'I	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	5,567	5,166	7.8	4,228	4,000	5.7	1,338	1,166	14.7
FEB	5,542	5,968	-7.1	3,738	3,918	-4.6	1,804	2,050	-12.0
MAR	4,948	4,859	1.8	3,620	3,763	-3.8	1,328	1,096	21.2
APR	4,395	5,747	-23.5	3,347	3,110	7.6	1,048	2,637	-60.2
MAY	5,008	4,435	12.9	3,722	3,383	10.0	1,286	1,052	22.2
JUN	5,776	4,531	27.5	3,726	3,537	5.3	2,050	994	106.2
JUL	6,665	5,613	18.7	4,168	4,199	-0.7	2,497	1,414	76.6
AUG	4,860	3,903	24.5	3,594	3,163	13.6	1,266	739	71.2
SEPT	5,323	4,471	19.1	2,933	2,933	0.0	2,390	1,539	55.3
OCT	4,314	4,586	-5.9	3,093	3,212	-3.7	1,221	1,374	-11.1
NOV	4,472	4,717	-5.2	3,170	3,221	-1.6	1,302	1,496	-12.9
DEC	6,163	4,891	26.0	4,964	4,003	24.0	1,199	888	35.0
TOTAL	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
LĀNA'I	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	6,425	6,129	4.8	4,364	4,696	-7.1	2,061	1,433	43.9
FEB	6,208	6,407	-3.1	4,470	4,262	4.9	1,738	2,145	-19.0
MAR	8,964	7,007	27.9	4,836	5,368	-9.9	4,128	1,638	152.0
APR	5,395	6,515	-17.2	4,404	4,437	-0.7	991	2,078	-52.3
MAY	6,580	6,530	0.8	5,236	4,824	8.5	1,345	1,705	-21.2
JUN	9,020	7,034	28.2	5,668	4,969	14.1	3,352	2,065	62.3
JUL	9,190	6,215	47.9	5,621	5,069	10.9	3,569	1,146	211.5
AUG	7,739	6,422	20.5	5,246	4,200	24.9	2,493	2,221	12.2
SEPT	5,770	5,294	9.0	4,287	3,513	22.0	1,483	1,781	-16.7
OCT	6,439	5,604	14.9	4,503	3,951	14.0	1,935	1,653	17.1
NOV	5,368	6,099	-12.0	4,362	4,247	2.7	1,006	1,852	-45.7
DEC	7,004	5,757	21.7	5,803	4,773	21.6	1,201	983	22.2
TOTAL	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2

**Table 49. Visitor Arrivals by Island and Month (Arrivals by Air) continued
2019 vs. 2018**

HAWAII ISLAND	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	147,402	157,307	-6.3	105,595	112,581	-6.2	41,807	44,726	-6.5
FEB	138,387	161,870	-14.5	101,881	112,654	-9.6	36,506	49,216	-25.8
MAR	161,087	172,452	-6.6	123,932	128,898	-3.9	37,155	43,554	-14.7
APR	130,224	152,557	-14.6	104,238	108,047	-3.5	25,986	44,510	-41.6
MAY	139,696	130,718	6.9	110,875	104,323	6.3	28,822	26,395	9.2
JUN	163,564	150,003	9.0	132,106	116,487	13.4	31,458	33,517	-6.1
JUL	173,899	152,218	14.2	139,030	125,931	10.4	34,869	26,287	32.6
AUG	157,544	134,348	17.3	121,127	100,438	20.6	36,418	33,910	7.4
SEPT	112,138	101,245	10.8	82,118	75,993	8.1	30,020	25,253	18.9
OCT	130,336	115,199	13.1	100,768	88,662	13.7	29,568	26,536	11.4
NOV	131,713	123,151	7.0	101,650	94,668	7.4	30,063	28,484	5.5
DEC	177,912	155,149	14.7	137,832	122,428	12.6	40,080	32,721	22.5
TOTAL	1,763,904	1,706,218	3.4	1,361,151	1,291,109	5.4	402,753	415,108	-3.0
HILO	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	51,634	59,492	-13.2	33,654	39,492	-14.8	17,980	19,999	-10.1
FEB	46,599	59,378	-21.5	32,466	38,879	-16.5	14,133	20,499	-31.1
MAR	53,067	61,488	-13.7	37,591	43,953	-14.5	15,476	17,535	-11.7
APR	44,716	61,668	-27.5	34,504	39,406	-12.4	10,212	22,263	-54.1
MAY	49,484	45,132	9.6	37,801	34,274	10.3	11,683	10,858	7.6
JUN	55,344	48,114	15.0	41,035	34,713	18.2	14,309	13,401	6.8
JUL	60,920	50,753	20.0	44,694	39,728	12.5	16,226	11,025	47.2
AUG	53,844	47,697	12.9	39,074	32,753	19.3	14,769	14,944	-1.2
SEPT	38,538	37,037	4.1	27,814	25,989	7.0	10,724	11,048	-2.9
OCT	43,264	38,410	12.6	31,874	26,924	18.4	11,389	11,486	-0.8
NOV	41,144	41,242	-0.2	31,795	29,199	8.9	9,349	12,043	-22.4
DEC	61,936	50,748	22.0	45,804	39,410	16.2	16,131	11,338	42.3
TOTAL	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
KONA	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2019	2018	Change	2019	2018	Change	2019	2018	Change
JAN	129,208	134,789	-4.1	93,678	97,180	-3.6	35,530	37,608	-5.5
FEB	121,695	140,876	-13.6	90,111	97,985	-8.0	31,584	42,891	-26.4
MAR	143,406	148,779	-3.6	110,903	112,649	-1.6	32,503	36,130	-10.0
APR	114,962	131,435	-12.5	92,679	94,553	-2.0	22,283	36,882	-39.6
MAY	122,742	112,629	9.0	98,066	91,306	7.4	24,676	21,323	15.7
JUN	146,102	132,373	10.4	118,400	103,609	14.3	27,702	28,763	-3.7
JUL	152,805	134,165	13.9	123,235	111,559	10.5	29,570	22,606	30.8
AUG	138,824	119,126	16.5	107,453	88,781	21.0	31,372	30,345	3.4
SEPT	98,812	88,708	11.4	72,544	66,632	8.9	26,268	22,076	19.0
OCT	114,809	101,596	13.0	89,118	78,778	13.1	25,691	22,817	12.6
NOV	117,642	108,912	8.0	90,160	84,615	6.6	27,482	24,297	13.1
DEC	152,714	135,313	12.9	119,353	107,166	11.4	33,361	28,147	18.5
TOTAL	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7

Note: Sums may not add up to total due to rounding.

Table 50. Average Daily Census by Island and Month (Arrivals by Air)
2019

TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Oahu	116,417	109,506	111,696	109,204	109,584	128,968	135,456	126,206	101,093	97,715	100,880	127,349	114,596
Maui County	71,772	68,759	70,870	64,523	61,747	77,511	78,187	65,856	53,177	61,061	62,831	77,970	67,885
Maui	69,854	67,040	69,349	63,280	60,389	76,008	76,577	64,553	52,053	59,620	61,437	75,856	66,363
Moloka'i	1,226	938	731	633	654	664	781	523	525	796	764	1,162	783
Lāna'i	692	781	789	609	704	840	829	779	599	645	630	952	738
Kaua'i	29,784	28,271	28,844	25,330	25,376	32,986	33,336	26,865	21,967	23,338	24,919	31,202	27,695
Hawai'i Island	42,548	37,883	37,520	30,444	30,255	38,338	39,439	33,989	26,750	30,048	32,541	46,689	35,556
Hilo	7,583	6,770	6,217	5,442	6,024	6,987	7,418	6,393	4,708	5,315	5,273	9,070	6,440
Kona	34,965	31,113	31,303	25,002	24,231	31,352	32,021	27,596	22,042	24,733	27,268	37,619	29,117
TOTAL DOMand INTL	260,522	244,420	248,930	229,500	226,963	277,805	286,419	252,916	202,987	212,162	221,171	283,210	245,733
DOMESTIC													
Oahu	65,293	62,131	67,103	61,495	68,944	84,031	82,810	72,125	53,953	57,041	58,592	79,595	67,841
Maui County	56,071	53,998	57,716	54,653	56,844	71,843	72,190	59,941	47,698	53,711	52,598	66,055	58,669
Maui	54,364	52,535	56,447	53,522	55,601	70,560	70,885	58,791	46,756	52,466	51,354	64,117	57,341
Moloka'i	1,129	800	645	571	597	587	649	472	415	692	677	1,058	691
Lāna'i	577	664	624	560	646	695	656	678	527	552	567	879	636
Kaua'i	25,251	23,757	25,821	23,058	24,642	31,864	31,630	25,026	20,754	22,329	22,604	28,525	25,462
Hawai'i Island	34,312	30,757	31,268	26,140	26,799	34,474	35,222	28,889	22,717	26,004	27,300	39,614	30,316
Hilo	6,070	5,485	5,075	4,695	5,275	6,096	6,503	5,429	4,009	4,587	4,678	7,826	5,484
Kona	28,242	25,272	26,193	21,445	21,524	28,378	28,719	23,460	18,708	21,417	22,623	31,789	24,832
TOTAL DOMESTIC	180,926	170,643	181,908	165,346	177,228	222,211	221,852	185,981	145,122	159,085	161,095	213,789	182,288
INTERNATIONAL													
Oahu	51,125	47,375	44,593	47,710	40,641	44,938	52,646	54,081	47,140	40,674	42,288	47,754	46,755
Maui County	15,702	14,761	13,154	9,870	4,904	5,669	5,997	5,915	5,479	7,350	10,233	11,916	9,216
Maui	15,490	14,505	12,902	9,757	4,788	5,448	5,692	5,762	5,297	7,153	10,083	11,739	9,022
Moloka'i	97	138	87	63	57	76	132	51	110	104	87	104	92
Lāna'i	115	117	165	50	58	145	173	101	72	93	63	72	102
Kaua'i	4,534	4,514	3,023	2,272	734	1,123	1,707	1,839	1,213	1,008	2,315	2,677	2,234
Hawai'i Island	8,236	7,126	6,252	4,303	3,457	3,864	4,217	5,101	4,033	4,044	5,240	7,075	5,240
Hilo	1,514	1,285	1,142	747	749	890	914	964	699	728	595	1,244	956
Kona	6,722	5,841	5,110	3,556	2,707	2,974	3,302	4,137	3,334	3,316	4,645	5,830	4,284
TOTAL INTL	79,596	73,777	67,022	64,155	49,735	55,594	64,566	66,935	57,865	53,077	60,076	69,421	63,445

Table 51. Domestic U.S. Visitor Arrivals by Island and Top CBSA* (Arrivals by Air)

2019

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAII ISLAND	HILO	KONA
Anchorage AK	61,598	31,756	16,470	15,796	787	222	5,659	14,092	3,391	13,063
Atlanta-Sandy Springs-Roswell GA	58,246	35,591	20,847	20,469	423	752	9,413	11,685	4,183	10,242
Austin-Round Rock TX	44,983	20,353	18,219	17,965	342	478	8,383	9,339	3,254	8,280
Bakersfield CA	18,307	8,616	6,126	6,045	86	112	2,784	2,950	929	2,539
Baltimore-Columbia-Towson MD	29,713	19,675	9,613	9,444	222	220	4,743	5,872	2,375	5,079
Bellingham WA	16,667	4,374	7,246	7,157	130	92	2,814	3,494	821	3,238
Boise City ID	36,152	13,259	13,310	13,044	245	275	7,381	6,672	1,782	6,116
Boston-Cambridge-Newton MA-NH	58,947	34,059	22,783	22,448	404	621	11,890	13,047	4,840	11,191
Bremerton-Silverdale WA	22,354	10,533	6,548	6,399	143	95	3,539	3,889	978	3,505
Charlotte-Concord-Gastonia NC-SC	18,953	10,561	7,335	7,227	122	266	3,560	4,326	1,684	3,793
Chicago-Naperville-Elgin IL-IN-WI	135,075	64,761	61,978	61,120	955	1,572	23,892	25,250	8,690	22,111
Cincinnati OH-KY-IN	19,511	10,431	8,690	8,590	138	199	3,971	4,420	1,800	3,879
Cleveland-Elyria OH	16,073	8,032	7,092	6,989	140	213	3,119	3,576	1,356	3,146
Colorado Springs CO	23,315	12,663	6,834	6,705	135	166	3,886	4,267	1,402	3,785
Dallas-Fort Worth-Arlington TX	123,234	60,007	51,373	50,631	664	1,389	19,714	21,744	7,095	19,272
Denver-Aurora-Lakewood CO	119,357	45,032	48,560	47,857	730	1,028	24,949	23,667	6,924	21,175
Detroit-Warren-Dearborn MI	38,791	19,847	17,156	16,927	288	414	7,514	8,375	3,001	7,444
Eugene OR	19,979	6,610	7,669	7,540	149	120	3,410	4,382	1,212	3,975
Fresno CA	27,048	11,666	10,367	10,240	164	183	3,606	4,219	1,189	3,788
Houston-The Woodlands-Sugar Land TX	80,373	45,864	29,840	29,444	432	850	13,016	15,032	5,991	12,863
Indianapolis-Carmel-Anderson IN	20,568	10,295	8,797	8,700	124	150	4,111	4,157	1,522	3,634
Kansas City MO-KS	32,635	16,043	13,168	12,980	208	344	6,081	5,945	2,108	5,304
Las Vegas-Henderson-Paradise NV	89,654	53,463	26,716	26,139	529	701	10,373	13,671	4,527	11,630
Los Angeles-Long Beach-Anaheim CA	777,048	379,510	259,050	254,705	3,249	5,840	116,677	119,036	33,672	104,185
Miami-Fort Lauderdale-West Palm Beach FL	33,404	21,051	12,735	12,481	274	499	5,810	7,753	3,299	6,778
Minneapolis-St. Paul-Bloomington MN-WI	78,563	36,873	30,570	30,159	413	645	14,946	16,185	5,349	14,494
Modesto CA	20,065	7,511	8,475	8,368	118	138	2,900	2,907	756	2,652
New York-Newark-Jersey City NY-NJ-PA	179,873	108,454	72,135	70,735	1,269	2,633	34,851	38,886	14,473	33,676
Ogden-Clearfield UT	34,661	16,550	10,977	10,787	145	249	7,989	4,810	1,506	4,330
Olympia-Tumwater WA	19,970	8,161	6,948	6,842	121	113	2,959	3,675	987	3,307
Orlando-Kissimmee-Sanford FL	21,813	14,371	7,489	7,362	146	239	3,709	4,984	2,050	4,483
Oxnard-Thousand Oaks-Ventura CA	56,167	22,228	21,120	20,825	250	453	10,309	9,221	2,472	8,221
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	47,416	26,944	19,723	19,447	406	543	9,589	10,451	3,975	9,038
Phoenix-Mesa-Scottsdale AZ	171,534	75,529	68,335	67,395	938	1,531	29,291	28,321	8,718	24,972
Pittsburgh PA	16,617	9,418	6,673	6,577	104	210	3,125	3,792	1,581	3,279
Portland-Vancouver-Hillsboro OR-WA	213,886	78,352	83,816	82,505	1,356	1,359	32,479	40,051	10,085	36,535
Provo-Orem UT	40,413	21,957	10,994	10,772	180	213	8,262	5,030	1,511	4,509
Reno NV	29,060	9,903	11,559	11,413	158	187	4,979	6,131	1,531	5,556
Riverside-San Bernardino-Ontario CA	160,614	77,408	54,112	53,311	716	1,064	24,305	24,400	7,339	21,450
Sacramento--Roseville--Arden-Arcade CA	178,160	67,037	76,771	75,998	992	1,095	25,996	28,287	7,521	25,573
Salem OR	21,457	7,877	8,395	8,262	141	122	3,146	4,144	1,117	3,759
Salinas CA	19,737	7,860	7,177	7,077	96	109	3,211	3,547	997	3,152
Salt Lake City UT	68,664	30,719	22,735	22,365	297	488	15,585	9,919	3,052	8,871
San Antonio-New Braunfels TX	31,064	19,469	9,514	9,341	203	296	4,214	4,895	1,935	4,179
San Diego-Carlsbad CA	239,046	106,720	80,312	79,146	1,187	1,597	43,070	38,185	10,922	34,298
San Francisco-Oakland-Hayward CA	605,467	260,657	222,897	220,199	2,412	3,763	84,439	100,986	26,085	91,271
San Jose-Sunnyvale-Santa Clara CA	247,714	110,421	92,413	91,595	745	1,362	32,726	39,208	10,710	35,701
San Luis Obispo-Paso Robles-Arroyo Grande CA	18,837	5,813	7,278	7,153	160	132	4,451	3,563	968	3,212
Santa Cruz-Watsonville CA	29,434	8,537	11,010	10,813	192	175	6,950	5,825	1,698	5,309
Santa Maria-Santa Barbara CA	24,136	9,298	8,321	8,144	147	184	4,971	4,354	1,181	3,904
Santa Rosa CA	42,996	12,609	17,950	17,744	221	269	8,062	8,385	2,119	7,616
Seattle-Tacoma-Bellevue WA	410,664	163,259	149,372	146,918	2,411	2,392	62,540	75,581	18,325	69,180
Spokane-Spokane Valley WA	30,735	10,680	12,029	11,866	190	185	5,179	5,808	1,389	5,382
St. Louis MO-IL	31,528	16,340	13,274	13,073	200	436	6,103	6,329	2,354	5,596
Stockton-Lodi CA	35,466	16,221	13,075	12,920	155	191	4,185	5,033	1,336	4,521
Tampa-St. Petersburg-Clearwater FL	22,740	14,039	8,306	8,173	173	277	4,131	5,097	2,094	4,444
Tucson AZ	25,598	11,611	8,739	8,621	169	218	4,741	5,167	1,794	4,492
Vallejo-Fairfield CA	34,889	16,895	12,223	12,064	159	174	4,388	4,727	1,253	4,232
Virginia Beach-Norfolk-Newport News VA-NC	18,967	14,934	3,833	3,750	126	126	2,236	2,640	1,128	2,203
Washington-Arlington-Alexandria DC-VA-MD-WV	103,301	68,500	31,672	31,087	614	964	15,689	20,325	7,638	17,405

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

**Table 52. Domestic U.S. Visitor Arrival Growth by Island and Top CBSA*
Percent change 2019 vs. 2018**

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUAI	HAWAI'I ISLAND	HILO	KONA
Anchorage AK	7.1	4.0	12.2	12.8	2.3	-5.4	-1.3	7.2	6.6	7.8
Atlanta-Sandy Springs-Roswell GA	4.1	8.5	6.7	6.5	22.8	22.3	-3.2	-2.7	-3.3	-2.5
Austin-Round Rock TX	12.1	11.7	17.7	17.9	11.6	24.7	-1.0	20.2	24.1	21.6
Bakersfield CA	9.3	12.8	5.0	4.8	54.5	1.1	2.1	11.0	5.8	13.8
Baltimore-Columbia-Towson MD	5.4	7.6	3.4	3.3	3.3	-33.2	-9.0	-3.6	-5.7	-1.5
Bellingham WA	1.9	11.7	-1.0	-0.9	5.7	19.3	-2.5	-1.5	-14.8	1.2
Boise City ID	17.7	22.4	16.9	16.2	66.9	16.0	7.0	16.4	10.7	17.8
Boston-Cambridge-Newton MA-NH	11.2	24.4	4.5	4.4	21.7	11.4	0.6	8.4	6.1	8.5
Bremerton-Silverdale WA	7.8	15.0	5.4	4.6	2.7	46.2	0.9	-4.7	-18.0	-4.8
Charlotte-Concord-Gastonia NC-SC	-4.8	-3.7	-8.3	-8.0	2.8	35.6	-8.6	-1.6	3.0	-1.6
Chicago-Naperville-Elgin IL-IN-WI	8.1	11.8	7.6	7.5	23.6	12.2	0.2	4.4	3.9	5.0
Cincinnati OH-KY-IN	-0.6	0.5	0.6	0.6	4.7	-9.7	-5.6	-3.5	1.5	-0.7
Cleveland-Elyria OH	-1.6	-7.1	-2.7	-3.0	23.7	19.0	-10.2	-4.7	-12.3	-2.7
Colorado Springs CO	13.0	18.5	11.5	11.5	5.2	47.2	0.7	8.2	-1.1	12.1
Dallas-Fort Worth-Arlington TX	9.8	8.0	12.7	12.7	4.0	18.4	1.8	15.5	9.7	17.3
Denver-Aurora-Lakewood CO	9.8	10.2	16.1	16.1	10.1	12.5	6.2	3.0	-1.8	3.8
Detroit-Warren-Dearborn MI	2.2	4.8	-0.2	-0.3	6.1	14.8	-7.9	-0.1	-5.8	2.0
Eugene OR	1.8	2.4	9.2	10.3	-24.5	-8.0	-7.1	-7.4	-10.4	-7.7
Fresno CA	9.6	13.2	8.7	8.8	29.6	23.3	-8.5	13.7	11.6	15.1
Houston-The Woodlands-Sugar Land TX	3.3	4.2	8.5	9.0	0.7	-5.2	-7.6	-1.3	6.1	-2.4
Indianapolis-Carmel-Anderson IN	3.4	-0.9	5.9	6.5	-11.9	-40.4	-0.1	-0.4	-8.3	0.1
Kansas City MO-KS	18.6	19.7	20.7	20.9	35.8	-5.5	5.9	8.7	6.1	9.8
Las Vegas-Henderson-Paradise NV	17.6	17.3	20.4	20.6	10.4	27.2	5.2	23.0	18.5	23.8
Los Angeles-Long Beach-Anaheim CA	9.9	13.6	6.8	6.8	5.1	11.9	1.1	13.8	14.4	14.6
Miami-Fort Lauderdale-West Palm Beach FL	2.3	5.8	0.0	-0.3	10.8	-8.4	-8.3	-3.0	3.0	-2.5
Minneapolis-St. Paul-Bloomington MN-WI	5.1	6.1	1.1	1.5	-25.3	-11.3	-1.4	1.2	-2.9	3.4
Modesto CA	10.8	8.8	11.4	11.0	89.7	37.4	4.3	13.8	17.6	15.7
New York-Newark-Jersey City NY-NJ-PA	5.6	7.4	3.1	2.9	2.1	12.1	-0.6	6.8	5.5	7.6
Ogden-Clearfield UT	5.2	7.4	12.8	13.4	-15.3	4.3	-6.0	2.2	5.6	2.8
Olympia-Tumwater WA	2.0	5.5	3.5	4.2	-9.8	-14.3	-7.1	-8.4	-15.5	-9.6
Orlando-Kissimmee-Sanford FL	9.4	13.1	5.1	5.9	-5.7	-16.7	5.8	13.3	15.8	16.7
Oxnard-Thousand Oaks-Ventura CA	8.9	10.8	7.6	7.6	32.5	34.0	3.8	10.7	14.2	10.9
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	-0.1	1.0	-2.1	-2.0	-10.4	-2.3	-7.3	-3.6	-10.8	-2.8
Phoenix-Mesa-Scottsdale AZ	14.6	18.3	16.1	16.3	23.6	38.4	0.6	17.2	19.2	17.9
Pittsburgh PA	3.8	1.6	3.2	3.2	-11.5	41.9	-1.0	2.1	-3.3	3.0
Portland-Vancouver-Hillsboro OR-WA	7.5	11.2	6.3	6.4	1.5	6.3	6.3	2.2	-5.0	3.3
Provo-Orem UT	10.0	9.1	20.3	19.9	0.8	20.8	-6.0	17.6	8.3	20.3
Reno NV	16.6	18.4	19.9	20.1	39.8	-7.4	10.5	14.9	17.1	15.2
Riverside-San Bernardino-Ontario CA	11.6	17.1	7.6	7.4	29.0	17.6	-0.1	10.9	17.6	11.1
Sacramento-Roseville-Arden-Arcade CA	16.1	18.2	16.2	16.5	11.5	11.3	3.1	21.8	23.6	23.8
Salem OR	4.9	7.5	2.5	2.7	-17.4	-8.5	4.8	0.2	8.9	-1.6
Salinas CA	13.0	15.1	13.0	13.1	91.5	-3.1	1.4	18.2	33.9	17.5
Salt Lake City UT	3.6	3.9	2.5	2.2	-2.0	25.6	0.1	3.0	0.4	2.9
San Antonio-New Braunfels TX	11.3	11.7	17.9	18.6	19.1	24.4	4.7	-1.7	-2.9	0.3
San Diego-Carlsbad CA	7.0	10.1	7.4	7.4	14.3	17.4	-1.6	5.3	2.8	6.1
San Francisco-Oakland-Hayward CA	14.9	18.5	13.6	13.7	5.9	13.5	7.9	13.1	10.5	13.6
San Jose-Sunnyvale-Santa Clara CA	14.9	19.0	13.0	13.2	-13.3	17.4	5.9	15.5	14.2	16.5
San Luis Obispo-Paso Robles-Arroyo Grande CA	7.8	8.8	13.4	12.8	39.6	14.5	4.1	0.4	-8.9	2.1
Santa Cruz-Watsonville CA	11.4	12.5	13.0	12.8	-11.9	6.3	9.9	7.4	11.8	10.0
Santa Maria-Santa Barbara CA	9.2	13.5	9.3	9.6	13.3	-7.7	-2.0	10.7	8.7	12.9
Santa Rosa CA	8.5	13.7	6.9	7.0	-16.1	-1.9	4.3	5.7	7.4	5.0
Seattle-Tacoma-Bellevue WA	6.0	10.7	5.7	5.5	6.9	11.0	-1.5	1.5	-5.1	1.6
Spokane-Spokane Valley WA	7.4	18.7	-0.1	0.1	-4.4	30.6	4.0	5.2	7.0	5.1
St. Louis MO-IL	3.0	7.3	1.4	2.4	-14.7	-4.9	-6.0	-7.1	-12.7	-5.4
Stockton-Lodi CA	17.0	16.8	11.4	11.5	-11.4	20.5	11.7	25.2	18.5	26.1
Tampa-St. Petersburg-Clearwater FL	7.2	5.6	12.1	12.2	-10.1	9.3	-0.4	3.8	-0.8	2.9
Tucson AZ	4.8	10.4	0.0	0.7	11.1	9.9	-6.4	10.6	20.5	8.4
Vallejo-Fairfield CA	19.0	22.6	15.8	16.0	0.7	1.9	11.8	10.3	6.9	10.0
Virginia Beach-Norfolk-Newport News VA-NC	-3.1	-1.7	-9.7	-8.8	-15.2	-41.9	-13.0	-10.2	-14.6	-9.7
Washington-Arlington-Alexandria DC-VA-MD-WV	6.2	6.8	10.7	11.0	3.5	22.8	-5.8	3.5	0.4	4.5

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

**Table 53. Domestic U.S. Visitor Arrivals by Island and State of Residence
2019**

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	24,139	15,942	7,303	7,171	175	275	3,741	4,855	2,064	4,153
Alaska	93,249	45,924	24,974	23,875	1,313	397	9,880	22,647	5,887	20,806
Arizona	220,549	97,894	84,907	83,650	1,308	1,948	38,590	38,020	12,079	33,312
Arkansas	17,435	9,840	6,060	5,967	108	202	2,867	3,606	1,433	3,114
California	2,637,893	1,163,895	949,987	937,109	11,691	17,489	400,469	424,767	116,775	379,490
Colorado	205,036	78,552	79,338	78,122	1,364	1,685	43,832	42,107	12,650	37,598
Connecticut	27,816	15,853	11,032	10,841	195	353	5,643	6,590	2,389	5,697
Delaware	6,513	3,812	2,488	2,464	48	73	1,190	1,593	610	1,361
Florida	138,005	87,144	48,897	47,997	1,082	1,722	25,198	32,014	13,545	27,992
Georgia	77,996	48,902	26,834	26,333	601	984	12,543	15,615	5,831	13,708
Idaho	70,826	26,071	25,640	25,090	491	519	14,556	13,416	3,576	12,336
Illinois	157,541	77,118	70,870	69,908	1,080	1,808	28,520	30,268	10,761	26,429
Indiana	50,724	26,671	21,094	20,808	403	524	10,015	10,239	4,139	8,872
Iowa	30,848	15,116	12,401	12,240	179	345	6,307	6,498	2,327	5,817
Kansas	32,666	15,779	13,423	13,250	235	317	5,860	6,166	2,288	5,466
Kentucky	24,316	14,283	9,373	9,255	176	263	4,178	4,953	2,002	4,258
Louisiana	22,066	13,290	7,915	7,779	168	259	3,771	4,718	2,042	4,174
Maine	9,696	5,513	3,159	3,098	76	91	1,809	2,112	925	1,730
Maryland	63,520	41,913	20,100	19,740	444	561	9,901	12,762	5,085	11,024
Massachusetts	72,311	41,673	28,104	27,681	508	779	14,513	15,896	6,067	13,545
Michigan	82,689	41,523	35,105	34,584	684	877	17,056	18,198	6,723	16,069
Minnesota	102,222	48,025	39,403	38,862	566	851	19,682	21,541	7,197	19,199
Mississippi	10,387	6,676	3,268	3,206	65	111	1,402	1,974	775	1,720
Missouri	59,424	30,921	23,296	22,882	415	709	11,596	11,823	4,562	10,328
Montana	32,365	10,440	11,737	11,457	306	236	7,158	7,219	1,891	6,662
Nebraska	23,312	11,315	9,213	9,089	151	269	4,197	4,436	1,510	3,940
Nevada	128,742	67,113	42,012	41,208	751	981	17,214	21,737	6,631	18,919
New Hampshire	11,972	6,899	4,351	4,260	86	127	2,346	2,649	1,020	2,256
New Jersey	81,214	48,860	34,376	33,950	554	941	16,248	18,301	7,020	15,930
New Mexico	34,054	15,481	11,411	11,203	294	273	6,890	6,481	2,322	5,604
New York	154,937	93,602	59,348	57,998	1,180	2,333	29,376	33,654	12,997	28,968
North Carolina	65,429	38,943	23,294	22,933	459	831	11,631	14,470	5,921	12,470
North Dakota	9,541	4,532	3,893	3,836	72	86	1,667	1,762	582	1,557
Ohio	82,682	44,467	34,832	34,355	637	864	16,079	18,482	7,431	16,142
Oklahoma	34,490	18,023	12,785	12,657	158	306	5,773	6,031	2,193	5,321
Oregon	281,280	97,532	109,321	107,429	2,019	1,773	46,059	56,534	14,591	51,612
Pennsylvania	79,245	45,917	31,425	30,913	706	903	15,813	18,515	7,533	16,050
Rhode Island	7,169	4,761	2,427	2,401	60	74	1,315	1,329	583	1,127
South Carolina	28,110	17,534	9,719	9,544	226	305	4,916	6,435	2,787	5,585
South Dakota	10,148	4,943	3,943	3,882	86	85	1,814	2,112	825	1,806
Tennessee	46,788	26,954	17,395	17,112	346	644	8,237	9,782	3,921	8,587
Texas	336,563	179,093	127,638	125,738	2,056	3,554	54,479	61,197	22,411	53,314
Utah	173,552	82,476	54,002	53,006	798	1,187	38,723	24,563	7,425	22,030
Vermont	5,815	2,691	2,119	2,045	80	72	1,213	1,231	486	1,052
Virginia	100,434	68,481	28,776	28,243	645	868	15,041	18,995	7,292	16,271
Washington	628,836	241,910	231,540	227,780	3,945	3,688	98,042	118,228	29,152	108,255
Washington, D.C.	12,974	7,820	4,388	4,298	72	136	2,365	2,676	1,007	2,266
West Virginia	6,815	4,158	2,253	2,214	50	42	1,046	1,491	672	1,281
Wisconsin	59,520	29,066	24,488	24,134	440	578	12,580	13,161	4,907	11,597
Wyoming	11,615	4,620	4,012	3,917	79	105	2,436	2,724	793	2,471

Table 54. Domestic U.S. Visitor Arrival Growth by Island and State of Residence
Percent change 2019 vs. 2018

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	1.8	3.4	1.2	1.4	1.9	4.7	-15.7	3.6	4.4	5.1
Alaska	5.6	3.3	10.5	10.9	7.7	-8.5	-1.4	5.5	3.4	5.8
Arizona	12.8	17.3	13.4	13.6	23.0	32.5	-0.3	15.3	18.6	15.6
Arkansas	6.6	6.4	3.3	3.3	30.8	26.5	-6.9	13.3	-0.5	17.0
California	11.9	15.2	10.3	10.4	7.6	12.8	3.1	12.8	12.2	13.7
Colorado	8.3	9.7	13.5	13.7	4.8	10.2	3.2	1.6	-4.3	2.7
Connecticut	0.7	1.8	-1.7	-1.4	3.6	-1.3	-4.2	3.2	-3.0	5.2
Delaware	2.8	1.3	-3.0	-1.9	-13.6	11.5	-15.1	6.7	-10.8	9.8
Florida	5.4	6.5	4.3	4.4	-1.7	-3.4	0.1	4.7	5.3	6.2
Georgia	4.1	7.7	5.7	5.6	24.7	21.1	-1.7	-1.4	-1.0	-0.6
Idaho	14.6	18.3	14.5	14.1	31.5	5.5	6.8	12.2	5.2	13.8
Illinois	6.5	9.7	5.4	5.4	8.7	7.5	-0.5	3.4	1.1	3.9
Indiana	4.2	2.7	5.1	5.5	-1.1	-11.1	1.6	-2.1	-2.2	-1.6
Iowa	-1.6	-2.5	-8.9	-8.9	-24.3	22.5	0.9	-4.7	-16.0	-0.3
Kansas	15.0	12.0	20.0	20.2	35.8	-8.1	1.0	5.5	3.5	6.6
Kentucky	5.8	6.9	3.0	3.5	0.2	-1.8	-4.0	0.3	-5.7	0.4
Louisiana	4.1	3.6	2.3	2.2	-19.3	-9.0	-3.1	10.6	13.1	12.8
Maine	5.6	12.1	3.8	4.4	-16.6	11.7	0.1	2.7	8.8	-1.1
Maryland	5.3	7.4	3.2	3.4	-2.5	-15.8	-9.6	-1.2	-5.9	1.2
Massachusetts	10.1	21.8	4.9	4.8	22.0	12.7	-0.5	5.7	2.9	6.1
Michigan	2.6	3.4	1.6	1.6	6.8	17.8	-4.4	-2.0	-6.4	0.4
Minnesota	6.6	8.2	0.5	0.8	-21.6	-5.8	0.7	3.7	-0.3	5.3
Mississippi	10.7	12.4	11.3	11.2	14.5	4.1	2.3	5.9	8.8	8.5
Missouri	10.9	13.4	9.1	9.4	4.2	-1.0	1.9	2.0	-1.2	2.5
Montana	7.4	9.8	9.8	10.0	-5.4	-13.2	1.2	2.7	-4.9	4.1
Nebraska	6.5	8.7	3.1	2.8	28.6	14.0	-0.1	-1.0	-3.1	-0.2
Nevada	16.8	17.1	20.1	20.3	13.1	18.3	6.5	17.5	16.4	17.6
New Hampshire	6.5	18.9	2.1	1.6	9.3	46.4	-8.8	2.5	-2.5	4.2
New Jersey	3.8	5.6	1.7	1.9	-2.5	5.1	-0.5	5.2	3.1	6.6
New Mexico	16.3	18.3	24.3	25.1	36.0	44.0	3.9	7.1	12.1	6.2
New York	5.2	6.6	2.9	2.5	4.3	18.2	-3.2	3.9	0.9	4.9
North Carolina	1.0	3.7	-1.0	-0.6	5.1	28.4	-7.4	-0.1	2.9	-0.3
North Dakota	10.0	9.1	9.9	9.5	10.9	27.6	-6.2	-2.0	-6.2	0.0
Ohio	0.8	-0.1	-0.2	-0.1	-1.4	-7.5	-6.7	-2.1	-3.1	-0.9
Oklahoma	7.2	7.7	9.3	9.8	-23.6	1.3	-2.4	1.1	1.0	1.4
Oregon	6.1	10.0	5.1	5.3	-1.5	0.8	3.5	1.0	-3.7	1.8
Pennsylvania	2.0	3.0	-0.9	-1.0	6.0	5.6	-3.1	-1.9	-4.7	-1.5
Rhode Island	-1.6	5.5	-4.9	-4.2	15.1	2.5	-4.3	-6.8	-3.9	-6.1
South Carolina	2.3	2.2	2.8	2.8	1.7	-11.4	-6.3	4.9	7.7	5.3
South Dakota	0.0	-1.3	-0.1	0.3	24.6	-17.7	-0.7	-7.9	-0.2	-9.4
Tennessee	8.4	7.6	12.0	12.5	15.7	39.3	0.5	6.0	7.7	8.2
Texas	8.6	7.8	12.5	12.7	6.9	8.1	-0.1	9.0	8.7	9.8
Utah	6.5	6.2	10.8	10.7	1.5	20.6	-2.9	7.8	3.8	8.5
Vermont	-0.8	-3.5	-5.7	-5.6	-10.8	-18.9	-12.4	-10.6	-14.8	-7.8
Virginia	3.6	3.8	6.6	6.9	9.9	3.6	-6.9	0.3	-1.7	0.5
Washington	5.8	10.7	5.0	4.9	4.0	12.1	-0.6	1.1	-4.5	1.4
Washington, D.C.	6.5	6.8	13.9	14.1	-25.1	28.0	-5.1	7.1	7.1	8.5
West Virginia	4.5	0.8	-0.3	1.0	-28.3	-57.8	-6.9	-5.9	-7.5	-5.0
Wisconsin	4.6	7.4	2.5	2.7	2.1	-10.2	0.1	-3.7	-4.8	-2.4
Wyoming	2.9	-3.5	11.6	11.7	-1.3	13.6	-1.1	7.4	0.3	9.6

**Table 55. Domestic U.S. Visitor Length of Stay (in days) by Island and State
2019**

Domestic Flights	TOTAL	O'AHU	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	9.53	7.40	7.17	4.20	3.06	6.44	7.22	4.31	6.30
Alaska	10.89	8.02	10.53	11.53	4.90	10.32	12.23	7.13	11.29
Arizona	8.98	7.01	8.01	4.93	3.73	7.83	8.10	4.88	7.47
Arkansas	9.28	7.04	7.53	5.38	2.58	6.97	7.31	4.33	6.48
California	8.18	6.77	7.67	4.92	4.17	7.74	7.75	4.69	7.23
Colorado	9.53	7.03	8.35	5.83	3.79	8.37	8.72	4.83	8.14
Connecticut	10.55	7.14	7.95	6.17	3.38	7.31	7.64	4.64	6.90
Delaware	10.90	7.56	8.41	3.89	1.63	7.17	7.94	4.44	7.30
Florida	9.96	7.20	7.46	3.70	3.86	6.18	6.94	3.73	6.14
Georgia	9.35	7.08	7.12	4.64	3.39	6.28	7.11	3.88	6.44
Idaho	9.60	7.77	8.71	7.88	4.99	8.70	9.35	5.47	8.58
Illinois	9.65	6.64	8.08	4.57	3.70	7.16	7.52	4.04	6.97
Indiana	9.92	6.93	8.10	5.96	2.95	7.22	7.21	3.80	6.54
Iowa	10.10	7.03	8.35	5.29	2.71	7.71	8.11	3.97	7.47
Kansas	9.40	7.10	7.93	3.52	3.69	7.21	7.44	4.20	6.64
Kentucky	9.89	7.18	7.80	3.85	3.01	6.62	7.39	4.08	6.68
Louisiana	9.28	7.01	6.97	3.85	2.99	6.32	6.82	3.61	5.94
Maine	11.59	8.81	9.00	8.03	4.16	8.48	9.29	5.95	8.17
Maryland	9.77	7.47	7.42	5.09	3.49	6.68	7.15	4.04	6.41
Massachusetts	10.47	7.15	8.11	5.26	3.42	7.30	7.76	4.72	7.00
Michigan	10.58	7.06	8.57	5.29	3.73	7.58	8.20	4.33	7.47
Minnesota	10.31	7.21	9.01	6.36	3.68	8.24	8.76	4.41	8.17
Mississippi	9.23	7.26	7.20	4.35	4.25	6.33	7.45	4.67	6.45
Missouri	9.67	6.95	7.90	4.70	4.28	7.45	7.41	3.88	6.78
Montana	10.37	7.88	9.46	9.82	4.62	9.32	10.30	5.24	9.67
Nebraska	9.42	6.99	7.92	4.33	2.60	7.26	8.28	4.34	7.66
Nevada	8.94	7.39	8.14	5.42	4.96	7.76	8.18	5.44	7.50
New Hampshire	11.35	8.10	8.81	7.39	4.47	8.31	8.20	4.29	7.69
New Jersey	9.95	6.57	7.42	4.14	3.45	6.28	6.98	3.98	6.27
New Mexico	9.56	7.46	8.29	5.34	3.09	8.55	8.60	5.28	7.76
New York	9.91	6.84	7.59	5.40	4.07	6.60	7.28	4.30	6.53
North Carolina	9.90	7.32	7.54	3.74	3.83	6.66	7.43	4.02	6.71
North Dakota	10.22	7.32	8.54	17.80	3.23	8.35	9.14	6.56	7.90
Ohio	10.02	6.86	7.85	5.12	3.41	6.86	7.41	3.80	6.73
Oklahoma	9.30	7.29	7.72	3.18	3.42	7.32	7.96	4.48	7.18
Oregon	9.43	7.55	8.89	7.92	4.47	8.75	9.47	5.39	8.85
Pennsylvania	10.27	7.07	7.69	5.20	3.46	6.50	7.69	4.16	6.91
Rhode Island	10.62	7.88	7.95	3.24	2.05	6.75	7.72	4.87	6.59
South Carolina	10.22	7.63	7.57	4.75	3.27	6.53	7.30	3.81	6.51
South Dakota	10.63	7.39	8.79	8.24	4.26	8.30	10.00	5.62	9.13
Tennessee	9.63	7.10	7.44	3.56	3.77	6.76	7.40	3.70	6.74
Texas	8.92	6.86	7.41	4.40	3.45	7.00	7.17	4.03	6.54
Utah	8.96	7.39	8.06	5.16	4.47	8.15	7.92	4.42	7.34
Vermont	12.08	8.87	9.57	13.17	4.16	10.06	10.77	7.48	9.15
Virginia	9.92	7.79	7.53	4.58	3.96	6.83	7.45	4.27	6.78
Washington	9.40	7.61	9.02	8.38	4.49	8.84	9.29	5.06	8.78
Washington D.C.	9.16	6.67	7.21	5.06	3.77	6.67	7.13	4.49	6.43
West Virginia	10.08	7.75	7.69	4.80	2.94	7.03	7.83	4.11	6.96
Wisconsin	10.53	7.09	8.49	6.65	3.40	7.73	8.61	4.61	7.81
Wyoming	9.93	7.54	8.70	7.40	5.40	8.37	9.16	4.59	8.63

**Table 56. O'ahu Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	41,827,689	40,478,710	3.3	24,762,012	23,091,398	7.2	17,065,677	17,387,312	-1.8
Total Visitors	6,154,248	5,862,358	5.0	3,513,070	3,217,740	9.2	2,641,178	2,644,617	-0.1
AVERAGE DAILY CENSUS	114,596	110,901	3.3	67,841	63,264	7.2	46,755	47,636	-1.8
TOTAL AIR SEATS	8,415,431	8,277,192	1.7	5,025,269	4,735,915	6.1	3,390,162	3,541,277	-4.3
ISLANDS VISITED									
O'ahu	6,154,248	5,862,358	5.0	3,513,070	3,217,740	9.2	2,641,178	2,644,617	-0.1
O'ahu only	4,799,336	4,499,507	6.7	2,638,593	2,372,338	11.2	2,160,743	2,127,169	1.6
Kaua'i	421,812	429,862	-1.9	307,751	310,465	-0.9	114,062	119,397	-4.5
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	798,410	794,013	0.6	549,874	529,124	3.9	248,536	264,889	-6.2
Maui	774,785	773,228	0.2	535,534	514,453	4.1	239,251	258,775	-7.5
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	37,856	33,700	12.3	20,858	20,094	3.8	16,998	13,606	24.9
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	42,293	36,921	14.5	19,822	18,898	4.9	22,471	18,022	24.7
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	656,714	645,846	1.7	372,711	360,279	3.5	284,004	285,567	-0.5
Kona side	541,459	525,086	3.1	306,937	292,562	4.9	234,522	232,524	0.9
Hilo side	333,702	330,991	0.8	193,967	187,442	3.5	139,735	143,549	-2.7
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	1,354,912	1,362,850	-0.6	874,477	845,402	3.4	480,435	517,448	-7.2
NI only									
Oahu & NI	1,354,912	1,362,850	-0.6	874,477	845,402	3.4	480,435	517,448	-7.2
Any one island only	4,799,336	4,499,507	6.7	2,638,593	2,372,338	11.2	2,160,743	2,127,169	1.6
Multiple Islands	1,354,912	1,362,850	-0.6	874,477	845,402	3.4	480,435	517,448	-7.2
Avg. Islands Visited	1.31	1.33	-1.0	1.36	1.38	-1.6	1.26	1.26	-0.5
Average Length of Stay on O'ahu	6.80	6.90	-1.6	7.05	7.18	-1.8	6.46	6.57	-1.7
ACCOMMODATIONS									
Plan to stay in Hotel	4,302,650	4,145,725	3.8	2,195,095	2,022,808	8.5	2,107,555	2,122,916	-0.7
Hotel only	3,754,621	3,596,741	4.4	1,823,549	1,660,834	9.8	1,931,072	1,935,907	-0.2
Plan to stay in Condo	624,031	617,800	1.0	299,786	284,027	5.5	324,244	333,773	-2.9
Condo only	417,080	398,751	4.6	190,271	173,756	9.5	226,810	224,995	0.8
Plan to stay in Timeshare	326,184	324,457	0.5	202,843	197,905	2.5	123,341	126,553	-2.5
Timeshare only	231,600	225,116	2.9	138,841	132,204	5.0	92,759	92,912	-0.2
Cruise Ship	133,605	126,353	5.7	108,925	101,566	7.2	24,680	24,787	-0.4
Friends/Relatives	613,199	568,806	7.8	530,889	496,980	6.8	82,310	71,825	14.6
Bed & Breakfast	68,301	66,827	2.2	48,590	42,775	13.6	19,711	24,052	-18.0
Rental House	530,717	476,608	11.4	419,136	371,693	12.8	111,581	104,914	6.4
Hostel	58,912	55,688	5.8	34,477	32,463	6.2	24,436	23,225	5.2
Camp Site, Beach	27,442	24,192	13.4	19,792	17,928	10.4	7,650	6,265	22.1
Private Room in Private Home**	107,195	99,437	7.8	56,110	53,506	4.9	51,085	45,931	11.2
Shared Room/Space in Private Home**	31,255	31,083	0.6	22,010	20,181	9.1	9,244	10,902	-15.2
Other	90,076	76,608	17.6	83,523	71,886	16.2	6,553	4,722	38.8

**Table 56. O'ahu Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	5,033,069	4,770,795	5.5	2,736,408	2,487,297	10.0	2,296,661	2,283,499	0.6
Honeymoon/Get Married	425,964	434,732	-2.0	126,105	124,515	1.3	299,859	310,216	-3.3
Honeymoon	388,661	396,958	-2.1	107,025	106,010	1.0	281,636	290,948	-3.2
Get Married	67,600	69,471	-2.7	25,214	25,097	0.5	42,386	44,374	-4.5
Pleasure/Vacation	4,644,969	4,375,563	6.2	2,632,158	2,385,360	10.3	2,012,811	1,990,203	1.1
Mtgs/Conventions/Incentive	280,775	286,687	-2.1	150,185	146,280	2.7	130,591	140,407	-7.0
Conventions	133,750	141,490	-5.5	94,657	98,291	-3.7	39,093	43,199	-9.5
Corporate Meetings	53,521	43,570	22.8	40,662	35,957	13.1	12,859	7,613	68.9
Incentive	99,123	107,711	-8.0	18,875	15,641	20.7	80,247	92,071	-12.8
Other Business	188,021	177,127	6.2	171,597	162,106	5.9	16,424	15,020	9.3
Visit Friends/Rel.	577,297	543,574	6.2	503,738	469,507	7.3	73,559	74,067	-0.7
Govt/Military	96,247	95,191	1.1	80,257	82,206	-2.4	15,990	12,985	23.1
Attend School	20,779	20,556	1.1	10,701	10,004	7.0	10,077	10,552	-4.5
Sport Events	71,749	63,839	12.4	44,425	40,274	10.3	27,325	23,565	16.0
Other	315,239	334,122	-5.7	139,288	131,218	6.2	175,951	202,904	-13.3
TRAVEL STATUS									
% First Timers ***	38.1	39.7	-1.5	35.0	35.5	-0.4	42.2	44.7	-2.5
% Repeaters ***	61.9	60.3	1.5	65.0	64.5	0.4	57.8	55.3	2.5
Average # of Trips	4.69	4.57	2.6	5.23	5.24	-0.2	3.97	3.76	5.8
Group Tour	403,457	429,026	-6.0	100,182	106,298	-5.8	303,275	322,728	-6.0
Non-Group	5,750,792	5,433,332	5.8	3,412,889	3,111,442	9.7	2,337,903	2,321,890	0.7
Package Trip	1,920,905	1,872,410	2.6	651,702	636,952	2.3	1,269,203	1,235,458	2.7
No Package	4,233,343	3,989,948	6.1	2,861,368	2,580,788	10.9	1,371,975	1,409,159	-2.6
Net True Independent	4,125,961	3,880,927	6.3	2,823,670	2,542,685	11.1	1,302,291	1,338,243	-2.7
Ave. Age of Party Head	44	45	-0.2	45	45	-1.1	44	44	0.5
Ave. Party Size	2.23	2.22	0.6	2.04	2.00	1.8	2.56	2.56	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 57. Maui County Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	24,777,892	24,073,277	2.9	21,414,026	20,453,326	4.7	3,363,866	3,619,952	-7.1
Total Visitors	3,111,131	2,963,564	5.0	2,650,787	2,473,377	7.2	460,345	490,187	-6.1
AVERAGE DAILY CENSUS	67,885	65,954	2.9	58,669	56,037	4.7	9,216	9,918	-7.1
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	798,410	794,013	0.6	549,874	529,124	3.9	248,536	264,889	-6.2
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	343,246	345,585	-0.7	267,794	268,615	-0.3	75,453	76,970	-2.0
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	3,111,131	2,963,564	5.0	2,650,787	2,473,377	7.2	460,345	490,187	-6.1
Maui	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
Maui only	2,043,912	1,902,019	7.5	1,858,375	1,707,452	8.8	185,537	194,567	-4.6
Moloka'i *	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
Moloka'i only*	8,335	8,055	3.5	7,963	7,557	5.4	372	498	-25.2
Lāna'i *	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
Lāna'i only*	12,460	12,186	2.2	12,149	11,620	4.6	311	567	-45.1
Hawai'i Island	380,876	365,975	4.1	276,554	271,949	1.7	104,322	94,026	11.0
Kona side	333,115	312,707	6.5	238,719	232,579	2.6	94,396	80,128	17.8
Hilo side	223,123	210,938	5.8	153,618	147,353	4.3	69,505	63,584	9.3
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	3,111,131	2,963,564	5.0	2,650,787	2,473,377	7.2	460,345	490,187	-6.1
NI only									
Oahu & NI	798,410	794,013	0.6	549,874	529,124	3.9	248,536	264,889	-6.2
Any one island only	2,064,707	1,922,260	7.4	1,878,486	1,726,629	8.8	186,220	195,632	-4.8
Multiple Islands	1,046,425	1,041,304	0.5	772,300	746,748	3.4	274,124	294,556	-6.9
Avg. Islands Visited	1.52	1.54	-1.1	1.44	1.46	-1.3	2.00	1.95	2.8
Average Length of Stay on Maui County	7.96	8.12	-2.0	8.08	8.27	-2.3	7.31	7.38	-1.1
ACCOMMODATIONS									
Plan to stay in Hotel	1,674,849	1,623,140	3.2	1,410,409	1,329,562	6.1	264,441	293,577	-9.9
Hotel only	1,304,585	1,239,976	5.2	1,121,348	1,043,621	7.4	183,237	196,355	-6.7
Plan to stay in Condo	841,915	817,370	3.0	696,878	656,592	6.1	145,037	160,779	-9.8
Condo only	660,069	624,119	5.8	558,922	517,961	7.9	101,147	106,158	-4.7
Plan to stay in Timeshare	309,322	313,459	-1.3	282,414	282,372	0.0	26,908	31,087	-13.4
Timeshare only	232,907	231,556	0.6	216,667	213,573	1.4	16,240	17,983	-9.7
Cruise Ship	117,274	111,559	5.1	94,676	87,460	8.3	22,597	24,099	-6.2
Friends/Relatives	201,666	186,988	7.8	180,441	169,991	6.1	21,225	16,997	24.9
Bed & Breakfast	45,112	42,240	6.8	35,440	33,273	6.5	9,673	8,966	7.9
Rental House	290,719	261,693	11.1	243,714	212,589	14.6	47,005	49,105	-4.3
Hostel	36,098	32,889	9.8	23,048	21,714	6.1	13,051	11,175	16.8
Camp Site, Beach	30,974	25,152	23.1	22,248	18,121	22.8	8,726	7,032	24.1
Private Room in Private Home**	44,031	43,895	0.3	28,737	28,966	-0.8	15,294	14,930	2.4
Shared Room/Space in Private Home**	13,234	12,977	2.0	9,475	9,786	-3.2	3,758	3,191	17.8
Other	39,794	33,996	17.1	36,670	31,165	17.7	3,123	2,831	10.3

**Table 57. Maui County Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	2,815,544	2,678,275	5.1	2,392,935	2,225,918	7.5	422,609	452,356	-6.6
Honeymoon/Get Married	159,348	169,785	-6.1	127,009	131,018	-3.1	32,339	38,767	-16.6
Honeymoon	139,980	149,363	-6.3	110,207	113,913	-3.3	29,774	35,450	-16.0
Get Married	26,720	29,577	-9.7	23,018	24,413	-5.7	3,702	5,165	-28.3
Pleasure/Vacation	2,677,538	2,529,791	5.8	2,283,999	2,114,123	8.0	393,539	415,668	-5.3
Mtgs/Conventions/Incentive	133,506	139,293	-4.2	114,256	121,410	-5.9	19,250	17,883	7.6
Conventions	68,139	81,366	-16.3	58,723	72,538	-19.0	9,416	8,828	6.7
Corporate Meetings	29,991	28,233	6.2	26,763	25,432	5.2	3,228	2,801	15.3
Incentive	40,416	35,357	14.3	33,514	28,600	17.2	6,902	6,757	2.2
Other Business	61,619	60,197	2.4	58,979	56,427	4.5	2,640	3,770	-30.0
Visit Friends/Rel.	168,188	158,302	6.2	152,042	142,936	6.4	16,146	15,366	5.1
Govt/Military	5,347	6,564	-18.5	5,049	5,648	-10.6	299	915	-67.4
Attend School	2,411	2,790	-13.6	2,055	1,948	5.5	356	842	-57.8
Sport Events	18,384	18,149	1.3	13,970	15,324	-8.8	4,413	2,825	56.2
Other	80,904	83,023	-2.6	68,167	65,266	4.4	12,737	17,757	-28.3
TRAVEL STATUS									
% First Timers ***	30.6	31.4	-0.8	28.4	28.9	-0.5	43.6	44.5	-0.9
% Repeaters ***	69.4	68.6	0.8	71.6	71.1	0.5	56.4	55.5	0.9
Average # of Trips	5.34	5.29	1.1	5.67	5.67	0.0	3.45	3.33	3.4
Group Tour	90,789	88,402	2.7	66,540	67,313	-1.1	24,249	21,089	15.0
Non-Group	3,020,342	2,875,162	5.0	2,584,247	2,406,064	7.4	436,096	469,098	-7.0
Package Trip	635,110	633,121	0.3	512,841	502,049	2.1	122,269	131,072	-6.7
No Package	2,476,022	2,330,443	6.2	2,137,946	1,971,328	8.5	338,075	359,115	-5.9
Net True Independent	2,444,444	2,301,199	6.2	2,113,669	1,946,648	8.6	330,775	354,551	-6.7
Ave. Age of Party Head	47	47	-0.6	47	47	-0.8	46	46	0.6
Ave. Party Size	2.27	2.25	0.9	2.26	2.22	1.5	2.33	2.39	-2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 58. Maui Island Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	24,222,598	23,532,681	2.9	20,929,572	19,982,474	4.7	3,293,026	3,550,207	-7.2
Total Visitors	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
AVERAGE DAILY CENSUS	66,363	64,473	2.9	57,341	54,747	4.7	9,022	9,727	-7.2
TOTAL AIR SEATS	2,895,680	2,626,225	10.3	2,672,036	2,407,806	11.0	223,644	218,419	2.4
ISLANDS VISITED									
O'ahu	774,785	773,228	0.2	535,534	514,453	4.1	239,251	258,775	-7.5
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	335,114	339,140	-1.2	262,773	263,342	-0.2	72,341	75,798	-4.6
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
Maui	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
Maui only	2,043,912	1,902,019	7.5	1,858,375	1,707,452	8.8	185,537	194,567	-4.6
Moloka'i *	40,305	35,829	12.5	25,497	23,988	6.3	14,808	11,841	25.1
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	54,353	48,526	12.0	36,017	31,743	13.5	18,336	16,783	9.3
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	369,599	357,519	3.4	270,245	265,584	1.8	99,354	91,935	8.1
Kona side	322,745	305,439	5.7	233,207	227,091	2.7	89,538	78,348	14.3
Hilo side	217,909	207,786	4.9	151,629	145,373	4.3	66,280	62,413	6.2
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	3,059,905	2,914,912	5.0	2,609,798	2,432,854	7.3	450,107	482,058	-6.6
NI only									
Oahu & NI	774,785	773,228	0.2	535,534	514,453	4.1	239,251	258,775	-7.5
Any one island only	2,043,912	1,902,019	7.5	1,858,375	1,707,452	8.8	185,537	194,567	-4.6
Multiple Islands	1,015,993	1,012,893	0.3	751,422	725,402	3.6	264,570	287,491	-8.0
Avg. Islands Visited	1.51	1.53	-1.2	1.43	1.45	-1.3	1.99	1.94	2.2
Average Length of Stay on Maui	7.92	8.07	-1.9	8.02	8.21	-2.4	7.32	7.36	-0.7
ACCOMMODATIONS									
Plan to stay in Hotel	1,645,724	1,596,448	3.1	1,388,891	1,308,310	6.2	256,832	288,139	-10.9
Hotel only	1,281,997	1,219,186	5.2	1,104,747	1,027,417	7.5	177,251	191,769	-7.6
Plan to stay in Condo	833,059	808,630	3.0	689,442	649,129	6.2	143,617	159,501	-10.0
Condo only	654,275	618,201	5.8	553,809	512,951	8.0	100,465	105,251	-4.5
Plan to stay in Timeshare	306,364	310,555	-1.3	279,789	279,649	0.1	26,574	30,906	-14.0
Timeshare only	230,829	229,573	0.5	214,812	211,733	1.5	16,017	17,841	-10.2
Cruise Ship	116,833	111,194	5.1	94,344	87,095	8.3	22,489	24,099	-6.7
Friends/Relatives	193,004	178,861	7.9	172,902	162,763	6.2	20,102	16,097	24.9
Bed & Breakfast	44,358	41,440	7.0	34,787	32,551	6.9	9,570	8,889	7.7
Rental House	284,021	255,031	11.4	238,124	206,626	15.2	45,897	48,405	-5.2
Hostel	35,679	32,345	10.3	22,646	21,333	6.2	13,033	11,013	18.3
Camp Site, Beach	30,569	24,722	23.7	21,890	17,690	23.7	8,679	7,032	23.4
Private Room in Private Home**	42,894	42,479	1.0	27,723	28,080	-1.3	15,171	14,399	5.4
Shared Room/Space in Private Home**	12,436	12,602	-1.3	9,193	9,413	-2.3	3,243	3,189	1.7
Other	38,537	32,682	17.9	35,491	29,896	18.7	3,046	2,787	9.3

**Table 58. Maui Island Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	2,774,474	2,640,378	5.1	2,360,824	2,194,436	7.6	413,650	445,943	-7.2
Honeymoon/Get Married	157,539	168,091	-6.3	125,470	129,582	-3.2	32,069	38,509	-16.7
Honeymoon	138,499	147,986	-6.4	108,996	112,729	-3.3	29,504	35,257	-16.3
Get Married	26,326	29,123	-9.6	22,624	24,024	-5.8	3,702	5,100	-27.4
Pleasure/Vacation	2,638,008	2,493,296	5.8	2,253,158	2,083,784	8.1	384,850	409,512	-6.0
Mtgs/Conventions/Incentive	131,053	135,593	-3.3	112,252	118,434	-5.2	18,801	17,159	9.6
Conventions	67,176	80,387	-16.4	58,034	71,612	-19.0	9,142	8,775	4.2
Corporate Meetings	29,505	27,280	8.2	26,277	24,533	7.1	3,228	2,747	17.5
Incentive	39,344	33,391	17.8	32,617	27,281	19.6	6,727	6,110	10.1
Other Business	59,163	57,962	2.1	56,548	54,195	4.3	2,615	3,767	-30.6
Visit Friends/Rel.	162,008	152,240	6.4	146,229	137,330	6.5	15,779	14,909	5.8
Govt/Military	5,093	6,106	-16.6	4,800	5,191	-7.5	293	915	-68.0
Attend School	2,301	2,479	-7.2	1,945	1,841	5.7	356	638	-44.3
Sport Events	17,211	17,645	-2.5	13,552	14,888	-9.0	3,659	2,757	32.7
Other	78,090	80,805	-3.4	66,343	63,537	4.4	11,747	17,268	-32.0
TRAVEL STATUS									
% First Timers ***	30.7	31.5	-0.9	28.5	29.0	-0.5	43.2	44.6	-1.4
% Repeaters ***	69.3	68.5	0.9	71.5	71.0	0.5	56.8	55.4	1.4
Average # of Trips	5.32	5.27	1.0	5.65	5.65	-0.1	3.44	3.33	3.3
Group Tour	88,816	85,374	4.0	65,166	65,387	-0.3	23,651	19,988	18.3
Non-Group	2,971,089	2,829,538	5.0	2,544,632	2,367,467	7.5	426,456	462,071	-7.7
Package Trip	624,582	625,173	-0.1	507,833	496,302	2.3	116,749	128,871	-9.4
No Package	2,435,322	2,289,739	6.4	2,101,965	1,936,552	8.5	333,358	353,187	-5.6
Net True Independent	2,404,745	2,261,363	6.3	2,078,314	1,912,553	8.7	326,430	348,811	-6.4
Ave. Age of Party Head	47	47	-0.6	47	47	-0.8	46	46	0.3
Ave. Party Size	2.27	2.25	0.9	2.26	2.23	1.5	2.33	2.39	-2.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 59. Moloka'i Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	285,966	284,608	0.5	252,394	249,429	1.2	33,572	35,179	-4.6
Total Visitors	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
AVERAGE DAILY CENSUS	783	780	0.5	691	683	1.2	92	96	-4.6
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	37,856	33,700	12.3	20,858	20,094	3.8	16,998	13,606	24.9
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	20,446	18,970	7.8	10,795	9,943	8.6	9,651	9,027	6.9
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
Maui	40,305	35,829	12.5	25,497	23,988	6.3	14,808	11,841	25.1
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
Moloka'i only*	8,335	8,055	3.5	7,963	7,557	5.4	372	498	-25.2
Lāna'i *	17,702	14,082	25.7	8,196	7,141	14.8	9,506	6,940	37.0
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	24,797	21,550	15.1	12,820	11,947	7.3	11,977	9,603	24.7
Kona side	22,979	19,723	16.5	11,473	10,559	8.7	11,506	9,164	25.6
Hilo side	18,704	16,207	15.4	8,858	8,015	10.5	9,845	8,192	20.2
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	63,035	58,885	7.0	44,304	42,441	4.4	18,730	16,445	13.9
NI only									
Oahu & NI	37,856	33,700	12.3	20,858	20,094	3.8	16,998	13,606	24.9
Any one island only	8,335	8,055	3.5	7,963	7,557	5.4	372	498	-25.2
Multiple Islands	54,700	50,831	7.6	36,342	34,884	4.2	18,358	15,947	15.1
Avg. Islands Visited	3.24	3.11	4.2	2.76	2.72	1.5	4.36	4.10	6.3
Average Length of Stay on Moloka'i	4.54	4.83	-6.1	5.70	5.88	-3.1	1.79	2.14	-16.2
ACCOMMODATIONS									
Plan to stay in Hotel	34,287	30,322	13.1	20,619	20,129	2.4	13,668	10,193	34.1
Hotel only	18,824	16,865	11.6	11,875	10,922	8.7	6,949	5,943	16.9
Plan to stay in Condo	14,410	14,757	-2.4	10,992	10,933	0.5	3,418	3,824	-10.6
Condo only	8,739	8,761	-0.2	6,969	6,531	6.7	1,770	2,230	-20.6
Plan to stay in Timeshare	3,894	3,829	1.7	3,075	3,000	2.5	819	829	-1.1
Timeshare only	2,304	1,955	17.8	1,820	1,615	12.8	483	341	41.9
Cruise Ship	6,021	6,099	-1.3	3,137	2,783	12.7	2,884	3,317	-13.1
Friends/Relatives	10,217	8,427	21.2	7,883	7,728	2.0	2,334	699	233.9
Bed & Breakfast	2,817	1,852	52.1	1,355	1,558	-13.0	1,462	293	398.5
Rental House	9,366	8,597	8.9	6,907	6,839	1.0	2,459	1,758	39.9
Hostel	947	1,551	-38.9	890	880	1.1	57	671	-91.5
Camp Site, Beach	2,141	1,008	112.5	830	935	-11.2	1,310	72	1712.9
Private Room in Private Home**	1,551	2,029	-23.5	1,249	1,248	0.1	302	780	-61.3
Shared Room/Space in Private Home**	2,018	596	238.8	459	585	-21.5	1,559	11	14238.4
Other	1,781	1,696	5.0	1,661	1,678	-1.1	120	18	578.2

**Table 59. Moloka'i Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	52,392	49,822	5.2	36,161	34,690	4.2	16,231	15,133	7.3
Honeymoon/Get Married	2,742	2,818	-2.7	1,873	1,888	-0.8	869	929	-6.5
Honeymoon	2,187	2,381	-8.2	1,586	1,636	-3.1	601	745	-19.3
Get Married	704	658	7.0	400	473	-15.3	304	185	64.1
Pleasure/Vacation	50,205	47,457	5.8	34,644	33,193	4.4	15,561	14,264	9.1
Mtgs/Conventions/Incentive	2,497	1,650	51.3	1,481	1,567	-5.5	1,016	83	1125.1
Conventions	1,462	1,051	39.0	801	1,012	-20.8	661	39	1573.7
Corporate Meetings	538	369	45.8	319	353	-9.5	218	16	1266.6
Incentive	632	350	80.6	460	322	42.6	172	27	526.9
Other Business	2,274	2,044	11.3	1,905	1,989	-4.2	369	55	572.1
Visit Friends/Rel.	8,458	7,519	12.5	6,426	6,021	6.7	2,032	1,498	35.6
Govt/Military	381	519	-26.6	375	519	-27.8	6	0	0.0
Attend School	300	409	-26.7	163	205	-20.4	137	204	-33.0
Sport Events	1,499	677	121.5	644	622	3.5	855	55	1462.5
Other	2,842	2,322	22.4	2,154	2,138	0.8	688	184	273.3
TRAVEL STATUS									
% First Timers ***	34.4	37.6	-3.2	30.9	30.9	-0.1	42.8	54.6	-11.9
% Repeaters ***	65.6	62.4	3.2	69.1	69.1	0.1	57.2	45.4	11.9
Average # of Trips	5.78	5.42	6.5	6.17	6.21	-0.8	4.85	3.38	43.4
Group Tour	3,733	3,297	13.2	1,998	2,081	-4.0	1,735	1,216	42.7
Non-Group	59,302	55,589	6.7	42,306	40,360	4.8	16,996	15,229	11.6
Package Trip	15,762	11,607	35.8	7,464	7,240	3.1	8,298	4,368	90.0
No Package	47,272	47,278	0.0	36,840	35,201	4.7	10,432	12,077	-13.6
Net True Independent	45,937	45,989	-0.1	35,962	34,396	4.6	9,975	11,592	-13.9
Ave. Age of Party Head	50	49	2.1	49	49	-0.4	52	49	6.8
Ave. Party Size	2.04	2.05	0.4	1.95	1.92	2.1	2.29	2.50	-5.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 60. Lāna'i Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	269,328	255,989	5.2	232,060	221,423	4.8	37,269	34,566	7.8
Total Visitors	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
AVERAGE DAILY CENSUS	738	701	5.2	636	607	4.8	102	95	7.8
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	42,293	36,921	14.5	19,822	18,898	4.9	22,471	18,022	24.7
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	26,192	23,029	13.7	12,650	12,151	4.1	13,542	10,879	24.5
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
Maui	54,353	48,526	12.0	36,017	31,743	13.5	18,336	16,783	9.3
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	17,702	14,082	25.7	8,196	7,141	14.8	9,506	6,940	37.0
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
Lāna'i only*	12,460	12,186	2.2	12,149	11,620	4.6	311	567	-45.1
Hawai'i Island	31,453	24,467	28.6	14,618	13,352	9.5	16,835	11,115	51.5
Kona side	29,180	22,762	28.2	13,336	12,113	10.1	15,844	10,649	48.8
Hilo side	24,041	17,256	39.3	9,388	8,211	14.3	14,653	9,045	62.0
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	84,103	75,010	12.1	58,799	54,310	8.3	25,304	20,700	22.2
NI only									
Oahu & NI	42,293	36,921	14.5	19,822	18,898	4.9	22,471	18,022	24.7
Any one island only	12,460	12,186	2.2	12,149	11,620	4.6	311	567	-45.1
Multiple Islands	71,643	62,824	14.0	46,650	42,690	9.3	24,993	20,134	24.1
Avg. Islands Visited	3.05	2.96	2.9	2.55	2.53	0.8	4.19	4.08	2.7
Average Length of Stay on Lāna'i	3.20	3.41	-6.2	3.95	4.08	-3.2	1.47	1.67	-11.8
ACCOMMODATIONS									
Plan to stay in Hotel	55,772	51,399	8.5	36,688	34,555	6.2	19,084	16,844	13.3
Hotel only	41,167	34,987	17.7	28,752	26,547	8.3	12,414	8,441	47.1
Plan to stay in Condo	12,339	12,463	-1.0	9,339	9,319	0.2	3,000	3,144	-4.6
Condo only	8,708	7,706	13.0	6,625	6,200	6.9	2,083	1,505	38.4
Plan to stay in Timeshare	5,031	5,347	-5.9	4,423	4,060	8.9	608	1,288	-52.8
Timeshare only	3,485	2,847	22.4	3,144	2,696	16.6	341	151	125.9
Cruise Ship	6,962	8,844	-21.3	3,402	3,199	6.4	3,560	5,646	-36.9
Friends/Relatives	8,639	6,255	38.1	6,104	5,330	14.5	2,535	924	174.3
Bed & Breakfast	2,555	1,289	98.2	1,072	1,097	-2.3	1,483	192	671.6
Rental House	8,191	6,542	25.2	5,592	5,333	4.9	2,599	1,209	114.9
Hostel	1,016	990	2.7	637	696	-8.5	379	294	29.0
Camp Site, Beach	2,226	829	168.4	683	771	-11.4	1,543	58	2543.1
Private Room in Private Home**	1,544	1,361	13.4	1,073	965	11.3	471	397	18.6
Shared Room/Space in Private Home**	1,385	454	204.9	355	434	-18.1	1,030	21	4884.3
Other	1,217	1,178	3.3	1,124	1,140	-1.4	93	38	147.5

**Table 60. Lāna'i Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	72,192	64,384	12.1	49,733	45,537	9.2	22,459	18,847	19.2
Honeymoon/Get Married	3,963	4,899	-19.1	3,424	3,104	10.3	539	1,795	-70.0
Honeymoon	3,490	4,455	-21.7	2,985	2,713	10.0	505	1,742	-71.0
Get Married	698	1,213	-42.4	626	708	-11.6	73	505	-85.6
Pleasure/Vacation	68,814	60,073	14.6	46,840	43,020	8.9	21,974	17,052	28.9
Mtgs/Conventions/Incentive	4,325	5,289	-18.2	3,639	4,511	-19.3	685	778	-11.9
Conventions	1,530	1,527	0.2	1,100	1,430	-23.1	430	98	340.7
Corporate Meetings	855	1,344	-36.4	829	1,287	-35.6	26	57	-54.0
Incentive	2,206	2,805	-21.3	1,977	2,151	-8.1	229	654	-64.9
Other Business	3,001	2,420	24.0	2,628	2,395	9.7	373	25	1390.8
Visit Friends/Rel.	6,257	5,303	18.0	4,786	4,232	13.1	1,471	1,071	37.4
Govt/Military	279	433	-35.5	279	433	-35.5	0	0	NA
Attend School	243	177	37.0	121	177	-31.7	122	0	NA
Sport Events	653	521	25.3	335	425	-21.3	318	96	232.2
Other	3,671	3,739	-1.8	2,193	1,992	10.1	1,478	1,747	-15.4
TRAVEL STATUS									
% First Timers ***	37.0	39.2	-2.2	31.1	32.0	-0.8	50.8	58.2	-7.4
% Repeaters ***	63.0	60.8	2.2	68.9	68.0	0.8	49.2	41.8	7.4
Average # of Trips	5.13	4.89	4.8	5.51	5.48	0.5	4.24	3.34	26.9
Group Tour	4,682	5,125	-8.7	3,255	3,818	-14.8	1,427	1,307	9.2
Non-Group	79,421	69,885	13.6	55,544	50,492	10.0	23,877	19,393	23.1
Package Trip	22,304	16,850	32.4	10,832	10,995	-1.5	11,472	5,854	95.9
No Package	61,799	58,160	6.3	47,967	43,315	10.7	13,832	14,846	-6.8
Net True Independent	60,204	56,708	6.2	46,682	41,999	11.2	13,522	14,710	-8.1
Ave. Age of Party Head	49	49	1.0	47	48	-1.1	53	51	3.4
Ave. Party Size	2.20	2.18	1.3	2.06	2.04	1.2	2.58	2.69	-3.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 61. Kaua'i Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

KAUAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	10,108,788	10,388,952	-2.7	9,293,547	9,432,106	-1.5	815,242	956,845	-14.8
Total Visitors	1,370,029	1,389,300	-1.4	1,211,260	1,209,338	0.2	158,769	179,962	-11.8
AVERAGE DAILY CENSUS	27,695	28,463	-2.7	25,462	25,841	-1.5	2,234	2,621	-14.8
TOTAL AIR SEATS	998,635	1,000,694	-0.2	963,145	968,377	-0.5	35,490	32,317	9.8
ISLANDS VISITED									
O'ahu	421,812	429,862	-1.9	307,751	310,465	-0.9	114,062	119,397	-4.5
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	1,370,029	1,389,300	-1.4	1,211,260	1,209,338	0.2	158,769	179,962	-11.8
Kaua'i only	779,870	782,190	-0.3	750,481	741,859	1.2	29,389	40,331	-27.1
Maui County	343,246	345,585	-0.7	267,794	268,615	-0.3	75,453	76,970	-2.0
Maui	335,114	339,140	-1.2	262,773	263,342	-0.2	72,341	75,798	-4.6
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	20,446	18,970	7.8	10,795	9,943	8.6	9,651	9,027	6.9
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	26,192	23,029	13.7	12,650	12,151	4.1	13,542	10,879	24.5
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	251,648	255,612	-1.6	190,671	193,623	-1.5	60,977	61,989	-1.6
Kona side	223,798	224,998	-0.5	168,777	170,398	-1.0	55,021	54,600	0.8
Hilo side	167,876	160,706	4.5	120,649	116,432	3.6	47,227	44,274	6.7
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	1,370,029	1,389,300	-1.4	1,211,260	1,209,338	0.2	158,769	179,962	-11.8
NI only									
Oahu & NI	421,812	429,862	-1.9	307,751	310,465	-0.9	114,062	119,397	-4.5
Any one island only	779,870	782,190	-0.3	750,481	741,859	1.2	29,389	40,331	-27.1
Multiple Islands	590,159	607,110	-2.8	460,779	467,480	-1.4	129,380	139,631	-7.3
Avg. Islands Visited	1.77	1.77	0.1	1.65	1.65	-0.3	2.70	2.54	6.5
Average Length of Stay on Kaua'i	7.38	7.48	-1.3	7.67	7.80	-1.6	5.13	5.32	-3.4
ACCOMMODATIONS									
Plan to stay in Hotel	686,541	705,129	-2.6	583,788	591,095	-1.2	102,754	114,034	-9.9
Hotel only	457,880	459,497	-0.4	395,795	394,746	0.3	62,086	64,751	-4.1
Plan to stay in Condo	278,029	298,026	-6.7	243,833	252,942	-3.6	34,196	45,083	-24.1
Condo only	193,084	202,910	-4.8	174,875	178,562	-2.1	18,209	24,348	-25.2
Plan to stay in Timeshare	209,984	212,409	-1.1	196,486	197,123	-0.3	13,498	15,287	-11.7
Timeshare only	157,741	156,636	0.7	150,044	147,314	1.9	7,697	9,322	-17.4
Cruise Ship	101,289	99,136	2.2	81,770	77,403	5.6	19,519	21,733	-10.2
Friends/Relatives	97,087	97,779	-0.7	89,433	88,774	0.7	7,655	9,005	-15.0
Bed & Breakfast	23,926	25,983	-7.9	19,816	20,328	-2.5	4,110	5,655	-27.3
Rental House	209,611	214,160	-2.1	192,379	191,208	0.6	17,231	22,952	-24.9
Hostel	16,894	17,448	-3.2	10,711	11,759	-8.9	6,183	5,689	8.7
Camp Site, Beach	21,274	19,590	8.6	16,122	15,934	1.2	5,152	3,656	40.9
Private Room in Private Home**	24,649	25,586	-3.7	18,260	18,650	-2.1	6,389	6,936	-7.9
Shared Room/Space in Private Home**	8,378	7,155	17.1	6,126	6,118	0.1	2,253	1,037	117.2
Other	22,534	20,839	8.1	21,568	19,863	8.6	966	976	-1.0

**Table 61. Kaua'i Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

KAUAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	1,251,046	1,266,762	-1.2	1,104,277	1,099,293	0.5	146,769	167,469	-12.4
Honeymoon/Get Married	73,662	80,380	-8.4	63,592	69,537	-8.5	10,070	10,843	-7.1
Honeymoon	65,516	71,700	-8.6	56,367	61,700	-8.6	9,149	10,000	-8.5
Get Married	11,996	13,382	-10.4	10,753	11,813	-9.0	1,244	1,569	-20.7
Pleasure/Vacation	1,187,527	1,196,866	-0.8	1,049,863	1,039,412	1.0	137,664	157,454	-12.6
Mtgs/Conventions/Incentive	41,549	47,319	-12.2	37,543	41,394	-9.3	4,006	5,925	-32.4
Conventions	25,530	30,903	-17.4	22,708	28,061	-19.1	2,822	2,841	-0.7
Corporate Meetings	7,969	9,080	-12.2	7,660	7,640	0.3	309	1,440	-78.5
Incentive	9,746	9,169	6.3	8,754	7,133	22.7	992	2,036	-51.3
Other Business	27,576	27,739	-0.6	26,360	26,910	-2.0	1,216	829	46.7
Visit Friends/Rel.	84,674	84,022	0.8	77,195	76,122	1.4	7,479	7,901	-5.3
Govt/Military	5,363	6,208	-13.6	5,075	6,156	-17.6	289	53	446.8
Attend School	1,549	1,507	2.8	1,298	1,123	15.6	250	383	-34.7
Sport Events	5,945	5,322	11.7	4,429	4,757	-6.9	1,517	565	168.2
Other	35,574	39,349	-9.6	31,230	32,215	-3.1	4,343	7,135	-39.1
TRAVEL STATUS									
% First Timers ***	29.3	30.4	-1.0	27.5	28.3	-0.8	43.1	44.4	-1.3
% Repeaters ***	70.7	69.6	1.0	72.5	71.7	0.8	56.9	55.6	1.3
Average # of Trips	5.39	5.23	3.1	5.61	5.53	1.5	3.72	3.21	15.9
Group Tour	43,894	46,135	-4.9	32,632	34,160	-4.5	11,262	11,976	-6.0
Non-Group	1,326,135	1,343,165	-1.3	1,178,628	1,175,179	0.3	147,507	167,986	-12.2
Package Trip	246,348	250,087	-1.5	200,191	201,316	-0.6	46,157	48,771	-5.4
No Package	1,123,681	1,139,213	-1.4	1,011,069	1,008,022	0.3	112,612	131,191	-14.2
Net True Independent	1,108,526	1,124,586	-1.4	999,064	995,728	0.3	109,463	128,858	-15.1
Ave. Age of Party Head	48	48	-0.1	48	48	-0.2	49	49	0.2
Ave. Party Size	2.20	2.18	1.1	2.19	2.15	1.7	2.31	2.37	-2.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 62. Hawai'i Island Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

HAWAII ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	12,978,052	12,783,660	1.5	11,065,497	10,756,066	2.9	1,912,556	2,027,594	-5.7
Total Visitors	1,763,904	1,706,218	3.4	1,361,151	1,291,109	5.4	402,753	415,108	-3.0
AVERAGE DAILY CENSUS	35,556	35,024	1.5	30,316	29,469	2.9	5,240	5,555	-5.7
TOTAL AIR SEATS	1,309,603	1,335,064	-1.9	1,153,081	1,176,480	-2.0	156,522	158,584	-1.3
ISLANDS VISITED									
O'ahu	656,714	645,846	1.7	372,711	360,279	3.5	284,004	285,567	-0.5
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	251,648	255,612	-1.6	190,671	193,623	-1.5	60,977	61,989	-1.6
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	380,876	365,975	4.1	276,554	271,949	1.7	104,322	94,026	11.0
Maui	369,599	357,519	3.4	270,245	265,584	1.8	99,354	91,935	8.1
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	24,797	21,550	15.1	12,820	11,947	7.3	11,977	9,603	24.7
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	31,453	24,467	28.6	14,618	13,352	9.5	16,835	11,115	51.5
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	1,763,904	1,706,218	3.4	1,361,151	1,291,109	5.4	402,753	415,108	-3.0
Kona side	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
Hilo side	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
Hawai'i Island only	951,611	895,934	6.2	847,233	786,498	7.7	104,378	109,437	-4.6
Any Neighbor Island	1,763,904	1,706,218	3.4	1,361,151	1,291,109	5.4	402,753	415,108	-3.0
NI only									
Oahu & NI	656,714	645,846	1.7	372,711	360,279	3.5	284,004	285,567	-0.5
Any one island only	951,611	895,934	6.2	847,233	786,498	7.7	104,378	109,437	-4.6
Multiple Islands	812,293	810,283	0.2	513,918	504,612	1.8	298,375	305,672	-2.4
Avg. Islands Visited	1.76	1.76	-0.5	1.63	1.65	-1.3	2.17	2.11	3.1
Average Length of Stay on Hawai'i Island	7.36	7.49	-1.8	8.13	8.33	-2.4	4.75	4.88	-2.8
ACCOMMODATIONS									
Plan to stay in Hotel	974,045	957,406	1.7	687,273	656,195	4.7	286,772	301,211	-4.8
Hotel only	684,642	658,008	4.0	475,217	439,526	8.1	209,426	218,482	-4.1
Plan to stay in Condo	293,562	302,630	-3.0	215,050	216,062	-0.5	78,513	86,568	-9.3
Condo only	187,373	186,464	0.5	147,586	143,507	2.8	39,787	42,958	-7.4
Plan to stay in Timeshare	172,576	168,152	2.6	141,658	138,680	2.1	30,918	29,472	4.9
Timeshare only	122,824	117,454	4.6	102,417	97,882	4.6	20,408	19,572	4.3
Cruise Ship	109,664	102,833	6.6	87,766	80,927	8.5	21,898	21,906	0.0
Friends/Relatives	183,744	174,549	5.3	168,031	159,447	5.4	15,713	15,101	4.1
Bed & Breakfast	47,929	52,083	-8.0	37,534	39,008	-3.8	10,395	13,075	-20.5
Rental House	276,913	259,801	6.6	236,590	223,743	5.7	40,324	36,058	11.8
Hostel	21,996	19,744	11.4	13,912	14,212	-2.1	8,084	5,532	46.1
Camp Site, Beach	17,119	15,869	7.9	13,029	13,054	-0.2	4,090	2,815	45.3
Private Room in Private Home**	47,913	48,145	-0.5	31,759	30,760	3.2	16,154	17,385	-7.1
Shared Room/Space in Private Home**	14,938	13,372	11.7	10,997	10,631	3.4	3,941	2,741	43.8
Other	34,207	33,444	2.3	32,430	31,435	3.2	1,777	2,009	-11.5

**Table 62. Hawai'i Island Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

HAWAII ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	1,536,078	1,481,989	3.6	1,165,011	1,099,657	5.9	371,067	382,332	-2.9
Honeymoon/Get Married	76,287	79,664	-4.2	45,935	46,393	-1.0	30,352	33,271	-8.8
Honeymoon	66,304	70,980	-6.6	39,692	39,766	-0.2	26,611	31,214	-14.7
Get Married	14,527	15,202	-4.4	8,988	9,617	-6.5	5,538	5,585	-0.8
Pleasure/Vacation	1,472,211	1,413,287	4.2	1,127,790	1,062,061	6.2	344,421	351,226	-1.9
Mtgs/Conventions/Incentive	78,401	79,172	-1.0	62,097	61,656	0.7	16,304	17,516	-6.9
Conventions	45,218	45,095	0.3	37,015	36,945	0.2	8,203	8,150	0.6
Corporate Meetings	14,707	14,344	2.5	13,772	13,278	3.7	935	1,065	-12.2
Incentive	21,355	22,993	-7.1	13,971	14,482	-3.5	7,384	8,512	-13.3
Other Business	46,640	47,435	-1.7	45,128	43,567	3.6	1,512	3,868	-60.9
Visit Friends/Rel.	150,654	144,955	3.9	138,594	132,675	4.5	12,060	12,280	-1.8
Govt/Military	5,207	5,914	-11.9	4,420	5,903	-25.1	787	10	7495.6
Attend School	5,130	5,487	-6.5	4,015	4,100	-2.1	1,115	1,387	-19.6
Sport Events	22,641	21,027	7.7	17,923	17,438	2.8	4,718	3,589	31.5
Other	52,422	56,462	-7.2	40,450	41,999	-3.7	11,972	14,463	-17.2
TRAVEL STATUS									
% First Timers ***	32.9	33.8	-0.9	30.3	30.9	-0.6	41.9	42.9	-1.1
% Repeaters ***	67.1	66.2	0.9	69.7	69.1	0.6	58.1	57.1	1.1
Average # of Trips	5.30	5.16	2.7	5.75	5.64	1.9	3.77	3.66	3.1
Group Tour	84,095	88,755	-5.2	46,282	50,201	-7.8	37,814	38,554	-1.9
Non-Group	1,679,809	1,617,463	3.9	1,314,869	1,240,908	6.0	364,939	376,555	-3.1
Package Trip	387,772	380,012	2.0	238,080	226,627	5.1	149,691	153,385	-2.4
No Package	1,376,132	1,326,206	3.8	1,123,071	1,064,483	5.5	253,061	261,723	-3.3
Net True Independent	1,349,060	1,298,493	3.9	1,105,241	1,045,964	5.7	243,818	252,529	-3.4
Ave. Age of Party Head	48	48	-0.1	48	48	-0.7	47	47	1.6
Ave. Party Size	2.20	2.17	1.6	2.12	2.08	2.3	2.49	2.50	0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 63. Hilo Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	2,350,444	2,495,205	-5.8	2,001,647	2,074,168	-3.5	348,798	421,037	-17.2
Total Visitors	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
AVERAGE DAILY CENSUS	6,440	6,836	-5.8	5,484	5,683	-3.5	956	1,154	-17.2
TOTAL AIR SEATS	47,872	54,295	-11.8	47,872	54,295	-11.8	0	0	NA
ISLANDS VISITED									
O'ahu	333,702	330,991	0.8	193,967	187,442	3.5	139,735	143,549	-2.7
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	167,876	160,706	4.5	120,649	116,432	3.6	47,227	44,274	6.7
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	223,123	210,938	5.8	153,618	147,353	4.3	69,505	63,584	9.3
Maui	217,909	207,786	4.9	151,629	145,373	4.3	66,280	62,413	6.2
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	18,704	16,207	15.4	8,858	8,015	10.5	9,845	8,192	20.2
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	24,041	17,256	39.3	9,388	8,211	14.3	14,653	9,045	62.0
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
Kona side	390,307	383,642	1.7	282,654	268,423	5.3	107,653	115,218	-6.6
Hilo side	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
Hawai'i Island only	218,695	218,037	0.3	200,304	192,953	3.8	18,391	25,084	-26.7
Any Neighbor Island	600,490	601,160	-0.1	438,107	424,720	3.2	162,383	176,440	-8.0
NI only									
Oahu & NI	333,702	330,991	0.8	193,967	187,442	3.5	139,735	143,549	-2.7
Any one island only	218,695	218,037	0.3	200,304	192,953	3.8	18,391	25,084	-26.7
Multiple Islands	381,796	383,123	-0.3	237,803	231,767	2.6	143,992	151,356	-4.9
Avg. Islands Visited	2.27	2.22	2.3	2.11	2.10	0.5	2.71	2.52	7.7
Average Length of Stay in Hilo	3.91	4.15	-5.7	4.57	4.88	-6.4	2.15	2.39	-10.0
ACCOMMODATIONS									
Plan to stay in Hotel	358,532	370,220	-3.2	236,861	236,134	0.3	121,670	134,086	-9.3
Hotel only	194,443	198,779	-2.2	118,085	113,897	3.7	76,358	84,882	-10.0
Plan to stay in Condo	73,258	84,050	-12.8	48,308	50,283	-3.9	24,950	33,767	-26.1
Condo only	31,339	35,183	-10.9	22,701	22,574	0.6	8,638	12,608	-31.5
Plan to stay in Timeshare	30,866	32,083	-3.8	25,701	25,304	1.6	5,165	6,779	-23.8
Timeshare only	17,611	17,766	-0.9	14,819	14,014	5.7	2,792	3,752	-25.6
Cruise Ship	102,092	93,492	9.2	81,458	73,006	11.6	20,634	20,487	0.7
Friends/Relatives	74,635	71,643	4.2	66,259	64,989	2.0	8,376	6,653	25.9
Bed & Breakfast	28,564	30,523	-6.4	21,079	23,493	-10.3	7,485	7,030	6.5
Rental House	105,505	101,731	3.7	84,139	82,712	1.7	21,367	19,019	12.3
Hostel	13,792	11,541	19.5	6,878	7,618	-9.7	6,914	3,923	76.2
Camp Site, Beach	10,331	8,880	16.3	7,062	7,096	-0.5	3,270	1,784	83.3
Private Room in Private Home**	24,970	25,854	-3.4	13,850	14,253	-2.8	11,119	11,602	-4.2
Shared Room/Space in Private Home**	7,092	6,641	6.8	4,744	4,825	-1.7	2,348	1,815	29.4
Other	13,708	13,869	-1.2	13,263	13,127	1.0	445	742	-40.1

**Table 63. Hilo Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	522,719	519,294	0.7	370,645	356,761	3.9	152,073	162,533	-6.4
Honeymoon/Get Married	30,175	30,757	-1.9	17,606	18,059	-2.5	12,569	12,698	-1.0
Honeymoon	25,633	27,854	-8.0	15,832	16,092	-1.6	9,802	11,763	-16.7
Get Married	6,095	5,260	15.9	2,777	3,136	-11.4	3,319	2,125	56.2
Pleasure/Vacation	498,390	492,971	1.1	356,689	342,156	4.2	141,701	150,815	-6.0
Mtgs/Conventions/Incentive	17,733	20,385	-13.0	13,088	14,003	-6.5	4,645	6,382	-27.2
Conventions	10,638	12,997	-18.2	8,565	9,412	-9.0	2,073	3,585	-42.2
Corporate Meetings	2,969	3,077	-3.5	2,773	2,700	2.7	197	377	-47.9
Incentive	4,827	4,889	-1.3	2,321	2,435	-4.7	2,507	2,454	2.2
Other Business	16,953	19,251	-11.9	16,492	16,918	-2.5	461	2,333	-80.3
Visit Friends/Rel.	62,938	62,770	0.3	57,378	56,461	1.6	5,560	6,309	-11.9
Govt/Military	2,789	3,279	-14.9	2,424	3,279	-26.1	365	0	NA
Attend School	2,260	2,740	-17.5	1,689	1,727	-2.2	571	1,013	-43.6
Sport Events	5,090	5,391	-5.6	3,806	3,808	-0.1	1,285	1,583	-18.8
Other	21,178	22,665	-6.6	16,136	17,091	-5.6	5,042	5,573	-9.5
TRAVEL STATUS									
% First Timers ***	42.6	43.6	-1.0	39.4	39.9	-0.6	51.5	52.5	-1.1
% Repeaters ***	57.4	56.4	1.0	60.6	60.1	0.6	48.5	47.5	1.1
Average # of Trips	4.17	4.07	2.5	4.56	4.51	1.1	3.13	3.02	3.7
Group Tour	38,395	40,297	-4.7	22,791	24,351	-6.4	15,604	15,946	-2.1
Non-Group	562,095	560,862	0.2	415,316	400,368	3.7	146,779	160,494	-8.5
Package Trip	154,857	145,875	6.2	91,541	85,718	6.8	63,316	60,156	5.3
No Package	445,633	455,285	-2.1	346,566	339,001	2.2	99,067	116,284	-14.8
Net True Independent	433,692	443,499	-2.2	338,548	330,456	2.4	95,144	113,043	-15.8
Ave. Age of Party Head	48	47	0.8	47	48	-0.9	48	46	4.4
Ave. Party Size	2.22	2.19	1.7	2.15	2.11	2.4	2.49	2.51	-0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

**Table 64. Kona Visitor Characteristics (Arrivals by Air)
2019 vs. 2018**

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
Total Visitor Days	10,627,608	10,288,455	3.3	9,063,850	8,681,897	4.4	1,563,758	1,606,557	-2.7
Total Visitors	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
AVERAGE DAILY CENSUS	29,117	28,188	3.3	24,832	23,786	4.4	4,284	4,402	-2.7
TOTAL AIR SEATS	1,261,731	1,280,769	-1.5	1,105,209	1,122,185	-1.5	156,522	158,584	-1.3
ISLANDS VISITED									
O'ahu	541,459	525,086	3.1	306,937	292,562	4.9	234,522	232,524	0.9
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	223,798	224,998	-0.5	168,777	170,398	-1.0	55,021	54,600	0.8
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	333,115	312,707	6.5	238,719	232,579	2.6	94,396	80,128	17.8
Maui	322,745	305,439	5.7	233,207	227,091	2.7	89,538	78,348	14.3
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	22,979	19,723	16.5	11,473	10,559	8.7	11,506	9,164	25.6
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	29,180	22,762	28.2	13,336	12,113	10.1	15,844	10,649	48.8
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
Kona side	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
Hilo side	390,307	383,642	1.7	282,654	268,423	5.3	107,653	115,218	-6.6
Hawai'i Island only	877,823	822,853	6.7	777,581	719,075	8.1	100,242	103,777	-3.4
Any Neighbor Island	1,553,721	1,488,700	4.4	1,205,698	1,134,813	6.2	348,023	353,887	-1.7
NI only									
Oahu & NI	541,459	525,086	3.1	306,937	292,562	4.9	234,522	232,524	0.9
Any one island only	877,823	822,853	6.7	777,581	719,075	8.1	100,242	103,777	-3.4
Multiple Islands	675,898	665,847	1.5	428,118	415,737	3.0	247,781	250,109	-0.9
Avg. Islands Visited	1.73	1.74	-0.2	1.61	1.63	-1.2	2.17	2.09	3.8
Average Length of Stay in Kona	6.84	6.91	-1.0	7.52	7.65	-1.7	4.49	4.54	-1.0
ACCOMMODATIONS									
Plan to stay in Hotel	852,009	827,490	3.0	607,215	574,739	5.7	244,794	252,751	-3.1
Hotel only	593,564	563,650	5.3	419,774	383,871	9.4	173,790	179,779	-3.3
Plan to stay in Condo	273,437	278,942	-2.0	201,613	201,360	0.1	71,824	77,582	-7.4
Condo only	177,358	175,128	1.3	140,821	136,504	3.2	36,537	38,624	-5.4
Plan to stay in Timeshare	163,579	159,036	2.9	133,927	131,079	2.2	29,652	27,956	6.1
Timeshare only	117,311	112,071	4.7	97,801	93,573	4.5	19,509	18,498	5.5
Cruise Ship	102,569	96,953	5.8	82,099	76,109	7.9	20,470	20,845	-1.8
Friends/Relatives	147,092	137,758	6.8	133,734	125,470	6.6	13,358	12,288	8.7
Bed & Breakfast	40,049	43,394	-7.7	31,326	31,972	-2.0	8,723	11,422	-23.6
Rental House	242,077	224,037	8.1	207,590	194,105	6.9	34,487	29,932	15.2
Hostel	18,841	16,323	15.4	11,470	11,427	0.4	7,371	4,896	50.6
Camp Site, Beach	14,789	13,176	12.2	10,938	10,893	0.4	3,851	2,284	68.6
Private Room in Private Home**	40,649	39,966	1.7	26,790	25,908	3.4	13,859	14,058	-1.4
Shared Room/Space in Private Home**	12,812	11,296	13.4	9,096	8,947	1.7	3,716	2,349	58.2
Other	28,499	27,376	4.1	26,850	25,515	5.2	1,649	1,861	-11.4

**Table 64. Kona Visitor Characteristics (Arrivals by Air) continued
2019 vs. 2018**

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2019	2018	Change	2019	2018	Change	2019	2018	Change
PURPOSE OF TRIP									
Pleasure (Net)	1,371,050	1,311,092	4.6	1,048,841	983,680	6.6	322,209	327,412	-1.6
Honeymoon/Get Married	65,399	69,596	-6.0	40,401	40,730	-0.8	24,998	28,866	-13.4
Honeymoon	57,401	62,007	-7.4	34,801	34,791	0.0	22,600	27,216	-17.0
Get Married	11,995	13,321	-10.0	8,055	8,564	-5.9	3,940	4,758	-17.2
Pleasure/Vacation	1,316,605	1,251,260	5.2	1,016,121	950,751	6.9	300,485	300,509	0.0
Mtgs/Conventions/Incentive	70,078	70,356	-0.4	55,800	55,403	0.7	14,278	14,954	-4.5
Conventions	40,703	39,911	2.0	32,924	32,866	0.2	7,779	7,045	10.4
Corporate Meetings	13,107	12,830	2.2	12,269	11,893	3.2	838	937	-10.6
Incentive	18,822	20,671	-8.9	12,987	13,516	-3.9	5,834	7,155	-18.5
Other Business	36,908	36,005	2.5	35,685	33,721	5.8	1,224	2,283	-46.4
Visit Friends/Rel.	120,166	113,544	5.8	109,579	103,190	6.2	10,587	10,355	2.2
Govt/Military	3,259	3,571	-8.7	2,838	3,561	-20.3	422	10	3970.3
Attend School	3,770	3,967	-5.0	3,118	3,122	-0.1	652	845	-22.8
Sport Events	20,170	17,884	12.8	15,938	15,462	3.1	4,232	2,422	74.7
Other	42,211	45,782	-7.8	33,330	34,366	-3.0	8,881	11,416	-22.2
TRAVEL STATUS									
% First Timers ***	32.3	32.8	-0.5	29.6	30.1	-0.5	41.4	41.4	0.0
% Repeaters ***	67.7	67.2	0.5	70.4	69.9	0.5	58.6	58.6	0.0
Average # of Trips	5.36	5.24	2.4	5.79	5.70	1.7	3.85	3.75	2.7
Group Tour	70,649	74,330	-5.0	40,362	43,859	-8.0	30,287	30,471	-0.6
Non-Group	1,483,072	1,414,370	4.9	1,165,336	1,090,954	6.8	317,736	323,416	-1.8
Package Trip	337,089	328,275	2.7	212,893	201,763	5.5	124,196	126,512	-1.8
No Package	1,216,632	1,160,424	4.8	992,805	933,050	6.4	223,827	227,375	-1.6
Net True Independent	1,194,510	1,137,138	5.0	977,310	917,133	6.6	217,200	220,004	-1.3
Ave. Age of Party Head	48	48	-0.3	48	48	-0.7	47	47	1.0
Ave. Party Size	2.16	2.13	1.2	2.06	2.00	2.7	2.49	2.53	-1.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Table 65. Visitor Days by Island and MMA (Arrivals by Air)
2019

2019	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA						OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA-LIA	NEW ZEALAND	TOTAL OCEANIA				
TOTAL	13,985,215	9,223,466	8,385,978	1,934,901	217,272	130,302	231,711	67,091	94,390	740,766	2,246,798	583,183	2,829,981				
Oahu	13,027,159	6,426,803	169,260	2,928,403	113,922	56,396	184,812	41,070	70,547	466,747	2,163,333	46,284	262,617				
Maui	155,721	77,091	3,236	18,011	1,259	769	3,713	481	1,771	7,992	6,405	680	7,085				
Molokai'i	129,671	91,202	3,789	14,112	1,618	1,124	857	235	1,075	4,909	7,040	1,185	8,225				
Lāna'i	5,895,252	2,783,386	58,486	683,590	34,706	38,464	97,764	11,820	36,064	218,817	92,577	17,672	110,249				
Kaua'i	6,559,671	3,432,171	686,017	975,476	68,109	50,941	153,815	16,787	51,308	340,958	160,588	41,848	202,436				
Hawaii Island	1,057,296	736,430	72,328	124,589	14,376	15,120	46,572	4,995	15,782	96,844	45,976	9,449	55,425				
Hilo	5,502,374	2,695,741	613,690	850,887	53,733	35,820	107,243	11,792	35,526	244,114	114,612	32,399	147,011				
Kona	39,752,689	22,034,119	9,306,767	6,554,493	436,885	277,995	672,671	137,484	255,155	1,780,190	2,729,741	690,852	3,420,593				
STATE																	
DOMESTIC																	
Oahu	13,605,104	8,625,824	45,113	478,148	156,872	68,986	188,529	52,955	76,303	543,744	220,146	54,921	275,067				
Maui	12,984,274	6,346,006	4,709	494,744	93,512	38,510	160,406	37,521	64,501	394,450	24,983	8,464	33,447				
Molokai'i	153,360	75,118	130	5,248	1,259	769	3,713	481	1,663	7,885	312	141	453				
Lāna'i	128,279	86,601	187	3,201	1,307	368	857	235	598	3,366	338	114	452				
Kaua'i	5,861,559	2,742,407	2,361	223,887	32,720	19,152	83,859	11,007	33,352	180,090	10,119	2,928	13,047				
Hawaii Island	6,531,679	3,371,752	5,909	385,249	64,060	38,961	141,298	16,787	48,814	309,920	14,940	5,042	19,982				
Hilo	1,050,527	711,758	1,581	54,991	12,948	11,592	39,227	4,995	14,982	83,744	4,136	916	5,052				
Kona	5,481,152	2,659,993	4,328	330,258	51,112	27,369	102,071	11,792	33,832	226,176	10,804	4,126	14,931				
STATE	39,264,255	21,247,708	58,409	1,590,478	349,829	166,747	578,662	118,986	225,232	1,439,456	270,837	71,611	342,448				
INTERNATIONAL																	
Oahu	380,110	597,642	8,340,864	1,456,753	60,300	61,316	43,182	14,136	18,087	197,021	2,026,653	528,262	2,554,914				
Maui	42,885	80,797	164,551	2,433,659	20,411	17,886	24,406	3,549	6,045	72,298	191,350	37,820	229,170				
Molokai'i	2,361	1,972	3,106	12,763	0	0	0	0	108	108	6,093	539	6,633				
Lāna'i	1,392	4,601	3,603	10,911	311	755	0	0	477	1,543	6,702	1,071	7,773				
Kaua'i	33,693	40,979	56,125	459,703	1,986	19,311	13,905	812	2,712	38,727	82,458	14,744	97,202				
Hawaii Island	27,992	60,420	680,109	590,227	4,049	11,980	12,516	0	2,494	31,038	145,648	36,805	182,453				
Hilo	6,769	24,672	70,746	69,598	1,428	3,529	7,344	0	799	13,100	41,840	8,533	50,373				
Kona	21,222	35,747	609,362	520,629	2,621	8,451	5,172	0	1,694	17,938	103,807	28,273	132,080				
STATE	488,433	786,411	9,248,358	4,964,016	87,057	111,248	94,009	18,498	29,922	340,734	2,458,904	619,241	3,078,146				

Table 65. Visitor Days by Island and MMA (Arrivals by Air) continued
2019

2019	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL					
TOTAL	534,199	24,646	1,518,815	31,742	174,255	2,283,657	23,781	73,388	43,723	140,891	2,302,834	41,827,689					
O'ahu	67,475	3,986	100,526	6,004	17,183	195,173	22,589	25,768	26,179	74,535	671,900	24,222,598					
Maui	1,269	325	1,498	1	82	3,175	129	203	421	753	12,901	285,966					
Molokai	1,601	200	664	1	240	2,705	425	202	519	1,146	13,568	269,328					
Lāna'i	11,771	1,931	18,701	1,470	4,149	38,023	3,688	7,367	7,003	18,059	302,927	10,108,788					
Kaua'i	121,636	4,860	105,462	4,605	22,298	258,860	5,954	16,814	18,706	41,474	480,990	12,978,052					
Hawai'i Island	38,463	1,412	22,668	1,279	9,018	72,840	1,575	3,258	3,835	8,669	126,024	2,350,444					
Hilo	83,174	3,447	82,794	3,325	13,280	186,020	4,379	13,556	14,871	32,805	354,966	10,627,608					
Kona	737,950	35,948	1,745,666	43,823	218,207	2,781,593	56,567	123,741	96,551	276,859	3,785,120	89,692,422					
STATE																	
DOMESTIC																	
O'ahu	83,062	9,032	32,591	5,200	8,013	137,888	21,761	62,893	39,838	124,492	926,631	24,762,012					
Maui	15,634	2,930	5,556	2,627	1,955	28,703	22,589	25,570	25,787	73,945	569,295	20,929,572					
Molokai	301	82	159	1	0	543	129	203	225	557	9,101	252,394					
Lāna'i	239	169	64	1	31	504	111	202	519	832	8,638	232,060					
Kaua'i	3,162	1,634	1,659	712	777	7,946	3,374	7,367	7,003	17,745	244,505	9,293,547					
Hawai'i Island	22,491	1,911	5,629	2,193	2,033	34,256	5,954	16,022	18,510	40,486	366,263	11,065,497					
Hilo	8,581	415	1,332	507	814	11,650	1,575	2,862	3,639	8,077	74,266	2,001,647					
Kona	13,909	1,495	4,297	1,686	1,218	22,607	4,379	13,160	14,871	32,409	291,996	9,063,850					
STATE	124,879	15,758	45,658	10,735	12,809	209,839	53,919	112,256	91,882	258,057	2,124,432	66,535,081					
INTERNATIONAL																	
O'ahu	451,147	15,615	1,486,224	26,542	166,242	2,145,770	2,020	10,494	3,885	16,399	1,376,203	17,065,677					
Maui	51,840	1,055	94,970	3,377	15,228	166,471	0	198	392	590	102,606	3,293,026					
Molokai	968	243	1,339	0	82	2,632	0	0	196	196	3,800	33,572					
Lāna'i	1,362	31	600	0	208	2,202	314	0	0	314	4,930	37,269					
Kaua'i	8,609	297	17,042	757	3,372	30,077	314	0	0	314	58,422	815,242					
Hawai'i Island	99,145	2,949	99,832	2,412	20,265	224,603	0	792	196	988	114,727	1,912,556					
Hilo	29,881	997	21,336	773	8,204	61,190	0	396	196	592	51,758	348,798					
Kona	69,264	1,952	78,497	1,639	12,061	163,413	0	396	0	396	62,970	1,563,758					
STATE	613,071	20,190	1,700,007	33,088	205,398	2,571,755	2,648	11,484	4,669	18,801	1,660,688	23,157,341					

**Table 66. Visitor Days Growth by Island and MMA (Arrivals by Air)
Percent change 2019 vs. 2018**

%change	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA						OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA	NEW ZEALAND	TOTAL OCEANIA				
TOTAL																	
Oahu	9.2	4.7	6.4	-7.0	-11.7	-14.0	-1.3	12.3	11.5	-7.2	-13.7	-21.3	-15.4				
Maui	6.4	2.8	-13.8	0.0	-4.6	-4.7	1.1	-6.0	-13.6	-4.1	-15.0	-19.6	-15.9				
Molokai	3.5	-2.0	37.0	-2.8	5.4	-71.3	-20.1	28.1	-1.0	-25.2	37.6	-15.4	29.8				
Lānaʻi	8.5	-0.6	23.4	-6.2	-1.3	134.8	-37.0	-30.5	26.0	5.1	25.0	40.0	27.0				
Kauaʻi	-0.1	-3.8	-5.0	-13.9	-28.6	14.0	9.3	-5.3	-13.2	-3.1	-13.3	10.0	-10.2				
Hawaiʻi Island	4.9	0.2	-8.0	7.7	-15.3	-8.2	-6.6	2.9	-13.1	-9.3	-13.5	11.7	-9.2				
Hilo	-2.2	-6.4	-26.9	-4.9	-22.5	-1.8	1.2	13.3	-10.6	-5.1	-9.3	-20.0	-11.3				
Kona	6.4	2.2	-5.1	9.8	-13.2	-10.7	-9.6	-1.0	-14.2	-10.9	-15.0	26.3	-8.4				
STATE	6.1	2.2	4.7	-2.8	-12.1	-8.3	-0.7	3.4	-12.5	-6.4	-13.6	-19.1	-14.8				
DOMESTIC																	
Oahu	10.8	5.7	-6.1	-0.8	-11.8	-9.8	3.6	7.8	-11.7	-5.0	-14.5	-4.2	-12.6				
Maui	6.9	3.1	1.1	-4.0	-10.1	-10.7	0.7	-3.0	-11.4	-5.6	-22.7	-5.8	-19.0				
Molokai	3.5	-1.8	14.6	-12.4	5.4	-6.6	2.3	28.1	-7.1	0.9	5.9	7.4	6.3				
Lānaʻi	9.5	-0.6	13.3	-6.5	-20.3	-23.0	-29.4	-30.5	-21.7	-24.1	5.4	-28.9	-6.0				
Kauaʻi	0.2	-3.6	-0.8	-6.8	-19.9	-14.5	4.9	-6.0	-4.2	-5.1	-7.8	-16.9	-10.0				
Hawaiʻi Island	5.8	0.6	-22.4	-5.4	-7.9	-8.5	-3.6	2.9	-6.6	-5.3	-16.7	-21.0	-17.8				
Hilo	-0.6	-6.2	-13.9	-8.6	-18.6	6.4	-3.5	13.3	-3.8	-4.2	-0.9	-54.6	-18.4				
Kona	7.1	2.6	-25.1	-4.8	-4.7	-13.6	-3.6	-1.0	-7.7	-5.7	-21.5	-5.5	-17.6				
STATE	6.9	2.8	-7.2	-3.9	-11.5	-10.3	1.1	2.1	-9.5	-5.2	-15.2	-6.4	-13.5				
INTERNATIONAL																	
Oahu	-26.9	-7.8	6.4	-8.9	-11.3	-18.2	-18.2	33.4	-10.4	-13.0	-13.6	-22.7	-15.7				
Maui	-56.6	-19.7	-14.2	0.8	32.9	11.3	3.5	-29.2	-31.5	5.0	-13.9	-22.2	-15.4				
Molokai	5.2	-9.5	38.1	1.8	NA	NA	-100.0	NA	NA	-96.3	39.7	-19.9	31.8				
Lānaʻi	-42.2	-1.3	23.9	-6.1	NA	NA	NA	NA	NA	556.8	26.2	56.1	29.6				
Kauaʻi	-32.4	-14.1	-5.1	-17.0	-74.4	70.6	46.3	4.8	-59.7	7.4	-13.9	17.6	-10.3				
Hawaiʻi Island	-64.2	-17.9	-7.8	18.4	-62.9	-7.3	-30.8	NA	-63.3	-36.3	-13.1	18.4	-8.2				
Hilo	-71.4	-11.6	-27.1	-1.7	-45.9	-21.8	37.0	NA	-61.5	-10.2	-10.1	-12.9	-10.6				
Kona	-61.1	-21.7	-4.9	21.7	-68.3	0.4	-59.4	NA	-64.0	-47.4	-14.3	32.8	-7.2				
STATE	-35.0	-10.3	4.7	-2.5	-14.7	-5.1	-10.6	12.9	-29.8	-11.1	-13.5	-20.3	-14.9				

Table 66. Visitor Days Growth by Island and MMA (Arrivals by Air) continued
Percent change 2019 vs. 2018

% change	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL					
TOTAL																	
O'ahu	-22.6	-20.5	3.3	-19.9	39.9	-3.1	-33.6	-0.5	-4.6	-9.3	2.7	3.3					
Maui	-30.0	-32.3	-0.3	-24.5	21.9	-13.3	-18.7	-2.2	26.1	-0.5	-16.9	2.9					
Molokai'i	-33.0	182.4	37.8	-98.2	-69.6	-7.4	10.9	-18.2	24.6	7.2	-9.7	0.5					
Lāna'i	-9.9	66.3	-37.9	-98.8	-69.8	-29.8	245.9	-31.1	-2.7	20.8	28.4	5.2					
Kaua'i	-9.5	-7.2	-30.5	-63.0	68.7	-21.5	-6.4	-22.0	9.7	-8.7	-5.8	-2.7					
Hawai'i Island	-15.5	-13.5	7.0	-19.2	11.4	-5.4	-34.6	-2.2	4.9	-6.0	-10.5	1.5					
Hilo	-22.5	-13.6	-24.4	-45.8	-1.1	-21.5	-23.4	3.6	7.1	-1.3	-4.4	-5.8					
Kona	-11.7	-13.4	20.8	-0.5	21.8	2.8	-37.9	-3.5	4.3	-7.2	-12.5	3.3					
STATE	-22.1	-19.8	2.8	-23.7	34.5	-4.4	-26.4	-2.8	5.3	-6.4	-3.8	2.2					
DOMESTIC																	
O'ahu	-19.9	-1.9	-0.8	-1.8	3.8	-13.2	-30.7	3.8	0.0	-5.6	-1.0	7.2					
Maui	-11.3	-15.8	4.9	38.3	-15.0	-6.2	-17.0	-1.2	25.7	0.4	-4.9	4.7					
Molokai'i	-28.6	-28.7	36.2	-98.2	-100.0	-38.9	10.9	-18.2	-33.4	-20.7	3.9	1.2					
Lāna'i	-17.8	232.4	-61.5	-89.1	-90.7	-41.1	-9.5	-31.1	-2.7	-12.3	26.5	4.8					
Kaua'i	-26.2	-11.5	-17.4	-7.2	-4.3	-18.3	-10.3	-6.2	9.7	-1.4	-6.0	-1.5					
Hawai'i Island	-2.2	-26.3	3.1	17.5	-17.8	-3.2	-33.3	2.2	3.8	-4.6	-4.9	2.9					
Hilo	-4.0	-65.4	56.2	37.9	-15.4	-5.4	-23.4	-4.2	1.7	-6.3	-9.2	-3.5					
Kona	-1.1	7.3	-6.8	12.5	-19.3	-2.0	-36.3	3.7	4.3	-4.2	-3.8	4.4					
STATE	-16.4	-8.9	-0.6	8.4	-7.3	-11.2	-24.6	1.6	7.5	-3.5	-3.2	4.4					
INTERNATIONAL																	
O'ahu	-23.0	-28.4	3.4	-22.7	42.3	-2.3	-54.6	-20.2	-35.0	-30.4	5.3	-1.8					
Maui	-34.2	-56.1	-0.6	-44.2	29.1	-14.5	-100.0	-58.1	61.5	-53.8	-51.2	-7.2					
Molokai'i	-34.3	NA	38.0	NA	-14.9	3.6	NA	NA	NA	NA	-31.2	-4.6					
Lāna'i	-8.3	-55.1	-33.6	-100.0	NA	-26.6	NA	NA	NA	NA	31.9	7.8					
Kaua'i	-1.2	27.0	-31.5	-76.4	104.7	-22.3	76.0	-100.0	NA	-82.2	-4.9	-14.8					
Hawai'i Island	-18.0	-2.5	7.3	-37.1	15.5	-5.8	NA	NA	NA	-41.7	-24.5	-5.7					
Hilo	-26.6	129.1	-26.7	-61.2	0.6	-23.9	NA	NA	NA	276.0	3.4	-17.2					
Kona	-13.6	-24.6	22.8	-11.0	28.4	3.5	NA	NA	NA	-74.2	-38.2	-2.7					
STATE	-23.1	-26.7	2.8	-30.4	38.4	-3.8	-50.7	-31.4	-24.9	-33.6	-4.6	-3.5					

Table 67. Visitor Arrivals by Island and MMA (Arrivals by Air)
2019

2019	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA						OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA				
TOTAL	2,005,506	1,321,001	1,492,753	227,491	28,946	19,342	33,576	8,737	11,547	102,148	282,152	74,146	356,298				
Oahu	1,616,213	832,911	46,684	276,825	14,751	8,341	23,802	5,753	7,949	60,596	50,563	10,018	60,582				
Maui	25,823	16,780	1,941	4,840	287	151	776	110	448	1,772	4,195	484	4,680				
Molokai	31,672	28,138	2,300	5,700	530	385	293	64	359	1,630	5,197	932	6,129				
Lana'i	730,725	404,948	25,333	76,777	5,676	6,339	15,635	2,202	5,646	35,498	27,809	4,359	32,168				
Kaua'i	786,520	464,651	170,686	97,711	8,996	6,748	19,086	2,478	6,301	43,608	38,631	8,780	47,411				
Hawaii'i Island	217,380	183,217	44,258	31,181	3,480	3,468	9,930	1,137	3,294	21,310	23,547	4,489	28,036				
Hilo	706,453	404,146	146,157	90,679	7,817	6,015	15,747	1,969	5,332	36,880	34,189	7,399	41,588				
Kona	4,595,319	2,276,520	1,576,205	540,103	41,219	23,923	46,299	11,523	14,943	137,908	287,995	75,556	363,551				
DOMESTIC	1,931,908	1,218,053	7,377	62,461	21,658	9,502	26,658	7,176	9,574	74,568	37,250	9,485	46,736				
Oahu	1,603,844	813,664	717	51,339	12,116	4,942	19,959	5,080	7,258	49,354	3,918	1,189	5,106				
Maui	24,357	15,272	25	825	287	151	776	110	341	1,664	98	25	123				
Molokai	30,279	24,125	37	985	341	91	293	64	190	979	113	33	145				
Lana'i	723,848	391,929	373	25,660	5,128	3,076	12,854	2,066	5,157	28,281	1,934	527	2,461				
Kaua'i	778,444	448,128	837	37,634	8,147	4,943	16,838	2,478	5,820	38,225	2,506	669	3,175				
Hawaii'i Island	213,771	171,862	225	12,738	3,061	2,366	8,076	1,137	2,990	17,630	1,148	223	1,371				
Hilo	699,094	390,175	688	34,675	7,037	4,210	14,064	1,969	4,891	32,171	2,026	583	2,609				
Kona	4,517,996	2,167,472	8,376	135,213	32,751	12,861	38,844	9,962	12,816	107,235	39,485	10,548	50,033				
INTERNATIONAL	73,598	102,948	1,485,376	165,030	7,288	9,840	6,918	1,561	1,973	27,580	244,902	64,661	309,562				
Oahu	12,369	19,247	45,967	225,486	2,635	3,400	3,843	673	691	11,241	46,645	8,830	55,475				
Maui	1,466	1,508	1,916	4,015	0	0	0	0	108	108	4,097	460	4,557				
Molokai	1,392	4,013	2,264	4,715	189	294	0	0	169	652	5,084	899	5,983				
Lana'i	6,876	13,018	24,960	51,117	548	3,263	2,781	135	489	7,217	25,875	3,831	29,706				
Kaua'i	8,076	16,523	169,849	60,077	849	1,805	2,248	0	481	5,382	36,124	8,111	44,235				
Hawaii'i Island	3,609	11,355	44,032	18,443	420	1,102	1,854	0	304	3,679	22,399	4,266	26,664				
Hilo	7,359	13,972	145,469	56,004	780	1,805	1,684	0	441	4,709	32,163	6,816	38,979				
Kona	77,323	109,048	1,567,829	404,890	8,468	11,062	7,455	1,561	2,127	30,673	248,510	65,008	313,518				

Table 67. Visitor Arrivals by Island and MMA (Arrivals by Air) continued
2019

2019	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	MMA	TOTAL				
TOTAL	88,596	3,459	225,488	4,699	23,707	345,948	3,505	8,657	6,884	19,046	284,057		6,154,248				
O'ahu	19,387	815	29,303	1,207	3,928	54,641	2,195	3,268	3,561	9,024	102,430		3,059,905				
Maui	718	127	846	1	46	1,738	39	88	181	308	5,153		63,035				
Moloka'i	847	47	499	1	130	1,524	361	93	115	569	6,440		84,103				
Lāna'i	3,781	410	7,191	328	914	12,624	814	1,275	1,273	3,362	48,595		1,370,029				
Kaua'i	34,445	1,074	25,273	971	6,001	67,764	739	2,210	2,653	5,603	79,951		1,763,904				
Hawai'i Island	15,584	571	10,650	413	3,297	30,515	332	1,032	1,147	2,511	42,083		600,490				
Hilo	27,445	796	22,242	869	4,784	56,135	602	1,937	2,196	4,735	66,947		1,553,721				
Kona	92,082	4,116	229,056	5,184	24,242	354,680	4,734	10,317	10,293	25,344	373,534		10,243,165				
STATE	18,071	1,347	5,764	838	1,344	27,363	3,157	7,481	6,105	16,743	127,861		3,513,070				
DOMESTIC	3,093	426	945	419	316	5,199	2,195	3,070	3,463	8,728	71,845		2,609,798				
O'ahu	159	18	25	1	0	203	39	88	83	210	1,624		44,304				
Maui	135	31	28	1	16	212	47	93	115	255	1,782		58,799				
Moloka'i	708	269	327	116	133	1,554	500	1,275	1,273	3,048	34,106		1,211,260				
Lāna'i	4,323	290	722	324	318	5,977	739	2,012	2,555	5,307	43,424		1,361,151				
Kaua'i	2,301	105	288	111	166	2,970	332	834	1,049	2,215	15,324		438,107				
Hawai'i Island	3,086	244	614	267	231	4,441	602	1,739	2,196	4,537	37,309		1,205,698				
Hilo	20,069	1,892	6,558	1,323	1,706	31,548	4,386	9,141	9,514	23,041	212,891		7,253,806				
Kona	70,525	2,112	219,724	3,861	22,363	318,586	348	1,176	779	2,303	156,196		2,641,178				
STATE	16,294	389	28,358	789	3,612	49,441	0	198	98	296	30,584		450,107				
O'ahu	559	109	821	0	46	1,534	0	0	98	98	3,528		18,730				
Maui	712	16	471	0	114	1,312	314	0	0	314	4,658		25,304				
Moloka'i	3,072	141	6,863	212	781	11,070	314	0	0	314	14,489		158,769				
Lāna'i	30,122	785	24,551	647	5,683	61,788	0	198	98	296	36,527		402,753				
Kaua'i	13,283	467	10,362	302	3,131	27,546	0	198	98	296	26,759		162,383				
Hawai'i Island	24,359	553	21,628	602	4,553	51,695	0	198	98	198	29,638		348,023				
Hilo	72,013	2,224	222,498	3,861	22,536	323,132	348	1,176	779	2,303	160,643		2,989,359				
Kona	72,013	2,224	222,498	3,861	22,536	323,132	348	1,176	779	2,303	160,643		2,989,359				

Table 68. Visitor Arrival Growth by Island and MMA (Arrivals by Air)
Percent change 2019 vs. 2018

%change	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA			
TOTAL																
Oahu	11.7	5.8	6.7	-2.6	-13.1	-9.5	4.5	4.7	-5.5	-4.9	-11.2	-16.8	-12.4			
Maui	9.4	4.2	-3.6	-1.1	-5.3	0.1	1.9	-1.9	-12.4	-2.6	-11.7	-18.5	-12.9			
Molokai	6.8	-1.2	61.8	25.7	3.8	-81.5	-38.6	-13.7	27.6	-37.5	26.8	-31.8	16.5			
Lānaʻi	12.1	3.3	30.5	-5.1	36.2	114.5	-43.7	-34.1	26.0	10.9	19.3	28.3	20.6			
Kauaʻi	1.5	-2.3	2.1	-13.5	-24.2	2.7	6.3	-0.3	-12.3	-4.1	-0.9	-12.4	-2.6			
Hawaiʻi Island	7.9	2.2	-3.3	4.6	-18.1	-13.9	-5.9	8.0	-15.9	-10.8	-10.5	4.6	-8.1			
Hilo	3.5	0.3	-2.9	-4.6	-21.4	-15.8	-2.6	9.8	-12.4	-9.5	-5.2	-13.4	-6.6			
Kona	8.6	3.2	-4.1	5.2	-15.3	-15.1	-8.4	4.7	-17.5	-11.9	-1.6	0.3	-1.3			
STATE	9.3	4.7	5.8	-1.6	-11.4	-6.0	1.0	1.7	-5.6	-4.9	-11.4	-16.7	-12.6			
DOMESTIC																
Oahu	13.6	6.6	-3.4	2.0	-12.2	-7.5	4.5	5.6	-5.0	-3.5	-11.6	-4.0	-10.2			
Maui	9.9	4.8	4.8	-1.9	-8.7	-7.2	2.3	0.7	-7.9	-3.3	-19.2	-6.9	-16.6			
Molokai	7.1	3.1	-27.1	-6.5	3.8	-23.4	-6.2	-13.7	-3.0	-6.5	-9.7	-52.8	-23.7			
Lānaʻi	12.8	5.6	-33.0	-4.0	-12.3	-49.3	-2.8	-34.1	-2.7	-20.8	-0.3	-18.5	-5.0			
Kauaʻi	2.2	-2.3	-3.6	-3.6	-17.5	-13.1	3.4	-1.5	-3.3	-4.5	-0.6	-4.7	-1.5			
Hawaiʻi Island	9.0	2.6	-22.0	-3.6	-11.1	-6.9	-1.9	8.0	-9.5	-5.3	-10.5	-17.7	-12.1			
Hilo	6.9	0.8	-26.2	0.9	-13.6	-5.9	-1.7	9.8	-9.8	-5.3	1.9	-26.4	-4.1			
Kona	9.7	3.7	-22.4	-3.7	-11.3	-7.8	-0.7	4.7	-9.5	-5.2	-14.6	-11.6	-13.9			
STATE	10.3	5.5	-4.6	-0.8	-9.9	-7.9	2.7	4.4	-5.8	-3.6	-11.5	-3.9	-10.0			
INTERNATIONAL																
Oahu	-21.6	-3.5	6.7	-4.2	-15.9	-11.3	4.5	0.5	-8.2	-8.3	-11.1	-18.4	-12.8			
Maui	-34.9	-16.3	-3.8	-0.9	14.1	13.0	0.0	-18.0	-41.8	0.7	-11.0	-19.8	-12.5			
Molokai	1.5	-30.8	64.4	35.2	NA	NA	-100.0	NA	NA	-89.8	28.1	-30.1	18.2			
Lānaʻi	-1.2	-8.4	32.5	-5.3	NA	NA	NA	NA	NA	177.4	19.9	31.0	21.4			
Kauaʻi	-39.8	-1.9	2.2	-17.7	-56.9	24.0	22.2	22.2	-55.8	-2.5	-0.9	-13.4	-2.7			
Hawaiʻi Island	-46.5	-6.9	-3.2	10.4	-53.5	-28.5	-28.1	NA	-54.6	-36.9	-10.5	7.0	-7.8			
Hilo	-64.3	-6.8	-2.8	-8.1	-52.6	-31.2	-6.4	NA	-31.4	-25.1	-5.5	-12.6	-6.7			
Kona	-43.4	-8.2	-4.0	11.6	-39.7	-28.5	-44.6	NA	-58.4	-40.5	-0.7	1.5	-0.3			
STATE	-28.4	-7.7	5.9	-1.8	-16.7	-3.8	-6.9	-12.6	-4.2	-8.9	-11.4	-18.5	-13.0			

Table 68: Visitor Arrival Growth by Island and MMA (Arrivals by Air) continued
Percent change 2019 vs. 2018

% change	OTHER ASIA MMA					LATIN AMERICA MMA				OTHER MMA		TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	
TOTAL												
O'ahu	-26.1	-16.8	1.2	-17.2	40.4	-6.3	-34.2	-5.0	-2.3	-11.4	1.2	5.0
Maui	-27.3	-28.5	-7.7	-21.0	9.0	-15.5	-26.7	1.5	6.1	-5.7	-1.0	5.0
Molokai	-38.8	551.4	7.4	-78.9	-59.5	-17.2	-20.5	19.1	119.0	49.8	46.7	7.0
Lāna'i	1.3	44.7	-24.9	-98.7	-52.9	-19.6	602.5	20.1	5.7	139.5	109.5	12.1
Kaua'i	-5.4	50.5	-21.5	-55.6	40.0	-14.9	10.6	-31.0	-2.1	-13.5	-7.6	-1.4
Hawai'i Island	-15.9	-2.0	4.1	-25.2	28.0	-6.3	-37.3	-2.6	1.4	-7.6	8.5	3.4
Hilo	-29.2	61.2	-21.2	-49.2	9.4	-23.1	-31.7	25.0	5.8	22.0	22.0	-0.1
Kona	-12.0	-9.2	14.6	-1.8	37.3	0.5	-36.5	-0.7	-3.7	-8.6	6.1	4.4
STATE	-25.3	-14.3	0.3	-13.7	38.3	-6.6	-30.5	-4.9	1.7	-8.8	-1.0	4.9
DOMESTIC												
O'ahu	-21.2	12.8	6.8	-3.0	13.6	-13.3	-32.2	-0.3	2.0	-7.7	1.2	9.2
Maui	-9.1	-13.4	12.4	48.4	-15.7	-3.6	-23.1	0.2	11.2	-3.4	-1.8	7.3
Molokai	10.2	-8.4	-11.9	-78.9	-100.0	-5.3	-20.5	19.1	0.4	2.1	0.3	4.4
Lāna'i	6.9	69.3	55.3	-72.9	-77.8	-12.1	-8.2	20.1	5.7	7.4	6.8	8.3
Kaua'i	-8.7	13.5	-1.6	-15.7	7.3	-3.3	-22.7	3.1	-2.1	-4.3	-4.5	0.2
Hawai'i Island	1.1	-10.7	18.2	19.0	1.9	3.2	-33.9	5.4	-2.4	-6.0	-2.9	5.4
Hilo	-0.7	-26.8	38.0	4.9	0.9	1.1	-31.7	11.7	-3.2	-4.4	-4.6	3.2
Kona	6.8	0.2	15.3	13.5	-0.8	7.4	-32.3	9.3	-3.7	-4.7	-2.5	6.2
STATE	-19.8	5.0	5.8	10.7	10.4	-11.8	-28.7	-1.0	5.1	-5.7	-0.2	7.7
INTERNATIONAL												
O'ahu	-27.2	-28.7	1.1	-19.7	42.4	-5.7	-47.5	-27.1	-26.8	-31.1	1.3	-0.1
Maui	-29.9	-39.9	-8.3	-36.8	11.9	-16.6	-100.0	25.8	-59.6	-45.2	1.1	-6.6
Molokai	-45.7	NA	8.1	NA	-52.4	-18.6	NA	NA	NA	NA	86.4	13.9
Lāna'i	0.3	12.3	-27.1	-100.0	NA	-20.7	NA	NA	NA	NA	231.3	22.2
Kaua'i	-4.6	298.1	-22.3	-64.7	47.7	-16.3	252.0	-100.0	NA	-55.2	-14.3	-11.8
Hawai'i Island	-17.9	1.7	3.7	-37.0	29.9	-7.1	NA	NA	NA	-29.5	26.0	-3.0
Hilo	-32.5	120.6	-22.1	-57.2	9.8	-25.1	NA	NA	NA	276.0	45.2	-8.0
Kona	-13.9	-12.7	14.5	-7.4	40.0	0.0	NA	NA	NA	-52.8	19.3	-1.7
STATE	-26.7	-25.8	0.2	-19.7	41.1	-6.1	-47.5	-27.1	-26.8	-31.1	-1.9	-1.2

Table 69: Total Visitor Expenditures by Category
(Air, Cruise & Supplemental Business Visitor Spending in Millions of Dollars)
2019 vs. 2018

Expenditure Type	2019	2018	% change
GRAND TOTAL	17,844.3	17,642.5	1.1
Total Food and beverage	3,718.8	3,624.5	2.6
Restaurant food	2,491.4	2,409.3	3.4
Dinner shows and cruises	376.4	396.5	-5.1
Groceries and snacks	852.6	818.3	4.2
Entertainment & Recreation	1,616.0	1,617.4	-0.1
Total Transportation	1,730.4	1,779.7	-2.8
Interisland airfare	233.5	266.6	-12.4
Ground transportation	164.9	160.4	2.8
Rental vehicles	1,217.7	1,243.6	-2.1
Gasoline, parking, etc.	117.5	108.8	8.1
Total Shopping	2,348.7	2,414.8	-2.7
Fashion and clothing	904.9	933.7	-3.1
Jewelry and watches	287.2	309.2	-7.1
Cosmetics, perfume	97.7	115.3	-15.3
Leather goods	331.1	354.9	-6.7
Hawai'i food products	356.7	343.8	3.8
Souvenirs	374.5	367.9	1.8
Lodging	7,645.7	7,441.7	2.7
All other expenses 1/	656.5	631.5	3.9
Supplemental business	128.2	132.8	-3.5

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
 Note: Sums may not add up to total due to rounding.

**Table 70. Total Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	196.9	199.1	-1.1
Total Food and beverage	41.4	41.2	0.3
Restaurant food	27.6	27.5	0.6
Dinner shows and cruises	4.2	4.4	-5.0
Groceries and snacks	9.5	9.4	1.9
Entertainment & Recreation	17.8	18.3	-2.5
Attractions/entertainment	5.6	5.7	-0.7
Recreation	6.0	6.0	0.5
Other activities & tours	6.3	6.6	-5.5
Total Transportation	19.2	20.2	-5.0
Interisland airfare	2.6	3.0	-14.2
Ground transportation	1.9	1.8	2.7
Rental vehicles	13.5	14.2	-4.6
Gasoline, parking, etc.	1.3	1.2	3.2
Total Shopping	26.0	27.4	-4.9
Fashion and clothing	10.1	10.6	-4.7
Jewelry and watches	3.1	3.5	-10.0
Cosmetics, perfume	1.1	1.3	-17.4
Leather goods	3.7	4.0	-9.4
Hawai'i food products	3.9	3.9	0.6
Souvenirs	4.2	4.2	0.6
Lodging	85.2	84.8	0.4
All other expenses ^{1/}	7.3	7.2	1.5

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 71. U.S. West MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	174.9	175.8	-0.5
Total Food and beverage	37.2	37.8	-1.4
Restaurant food	23.6	23.9	-1.3
Dinner shows and cruises	3.9	4.1	-6.1
Groceries and snacks	9.8	9.7	0.2
Entertainment & Recreation	15.1	15.8	-4.0
Attractions/entertainment	4.0	3.8	5.6
Recreation	6.2	6.5	-4.4
Other activities & tours	4.9	5.5	-10.1
Total Transportation	18.6	19.5	-4.5
Interisland airfare	1.7	2.1	-19.1
Ground transportation	0.9	0.9	-0.5
Rental vehicles	14.8	15.2	-2.9
Gasoline, parking, etc.	1.2	1.2	-1.1
Total Shopping	16.7	16.6	0.6
Fashion and clothing	6.5	6.3	4.1
Jewelry and watches	2.5	2.7	-7.7
Cosmetics, perfume	0.4	0.4	-8.7
Leather goods	1.1	0.9	21.2
Hawai'i food products	2.8	2.7	2.9
Souvenirs	3.5	3.6	-4.9
Lodging	82.9	82.1	0.9
All other expenses ^{1/}	4.3	4.0	6.9

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 72. U.S. East MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	212.6	210.2	1.2
Total Food and beverage	43.2	42.1	2.6
Restaurant food	29.3	28.4	3.5
Dinner shows and cruises	5.4	5.4	-1.3
Groceries and snacks	8.4	8.3	1.8
Entertainment & Recreation	21.9	22.1	-1.3
Attractions/entertainment	6.3	6.4	-2.2
Recreation	7.6	7.2	5.6
Other activities & tours	8.0	8.6	-6.4
Total Transportation	22.1	23.3	-5.1
Interisland airfare	3.8	4.5	-15.5
Ground transportation	1.2	1.1	10.1
Rental vehicles	15.5	16.2	-3.9
Gasoline, parking, etc.	1.6	1.5	1.8
Total Shopping	18.9	18.8	0.6
Fashion and clothing	7.1	6.7	6.3
Jewelry and watches	2.8	3.1	-9.0
Cosmetics, perfume	0.4	0.7	-48.7
Leather goods	0.8	0.8	10.5
Hawai'i food products	2.8	2.8	-0.4
Souvenirs	4.9	4.7	5.6
Lodging	95.4	92.6	3.0
All other expenses ^{1/}	11.2	11.3	-0.6

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 73. Japan MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	241.6	241.2	0.2
Total Food and beverage	51.2	50.1	2.2
Restaurant food	38.2	37.2	2.8
Dinner shows and cruises	3.7	3.8	-2.0
Groceries and snacks	9.2	9.1	1.5
Entertainment & Recreation	19.0	18.1	5.1
Attractions/entertainment	6.6	5.6	18.2
Recreation	3.6	4.2	-13.5
Other activities & tours	8.8	8.4	5.6
Total Transportation	12.0	12.3	-2.8
Interisland airfare	1.4	1.7	-15.9
Ground transportation	6.1	5.7	5.8
Rental vehicles	4.0	4.4	-8.1
Gasoline, parking, etc.	0.5	0.5	0.0
Total Shopping	65.1	65.9	-1.3
Fashion and clothing	17.9	18.4	-2.4
Jewelry and watches	7.5	7.1	6.1
Cosmetics, perfume	4.0	3.8	3.7
Leather goods	16.3	17.0	-4.3
Hawai'i food products	13.3	13.5	-1.4
Souvenirs	6.2	6.2	-1.1
Lodging	83.7	85.5	-2.1
All other expenses ^{1/}	10.6	9.2	14.7

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 74. Canada MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	165.0	164.4	0.4
Total Food and beverage	35.3	34.0	4.0
Restaurant food	20.4	19.4	5.0
Dinner shows and cruises	2.8	3.1	-10.8
Groceries and snacks	12.1	11.4	5.8
Entertainment & Recreation	12.3	12.2	1.0
Attractions/entertainment	3.9	3.9	0.9
Recreation	5.0	4.7	6.2
Other activities & tours	3.7	3.6	3.7
Total Transportation	18.4	18.5	-0.5
Interisland airfare	1.2	1.2	-1.9
Ground transportation	0.9	0.9	4.9
Rental vehicles	14.8	15.0	-1.0
Gasoline, parking, etc.	1.5	1.5	2.8
Total Shopping	13.9	14.2	-1.9
Fashion and clothing	7.2	7.4	-3.7
Jewelry and watches	1.4	1.3	9.6
Cosmetics, perfume	0.2	0.2	-14.2
Leather goods	0.6	0.7	-20.2
Hawai'i food products	1.8	1.9	-3.5
Souvenirs	2.7	2.6	5.3
Lodging	79.7	80.5	-1.0
All other expenses ^{1/}	5.3	5.0	6.3

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 75. Europe MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	150.6	171.5	-12.2
Total Food and beverage	35.6	41.1	-13.3
Restaurant food	23.3	27.8	-16.3
Dinner shows and cruises	4.2	1.7	148.8
Groceries and snacks	8.1	11.6	-30.0
Entertainment & Recreation	15.5	17.4	-11.1
Attractions/entertainment	2.9	6.4	-55.2
Recreation	5.5	6.4	-14.5
Other activities & tours	7.1	4.6	56.0
Total Transportation	24.7	26.3	-6.2
Interisland airfare	3.5	4.7	-25.9
Ground transportation	2.7	2.4	13.8
Rental vehicles	17.1	17.1	0.0
Gasoline, parking, etc.	1.4	2.2	-35.7
Total Shopping	10.1	14.4	-29.8
Fashion and clothing	6.0	6.1	-2.4
Jewelry and watches	1.1	0.8	35.9
Cosmetics, perfume	0.1	1.5	-90.3
Leather goods	0.4	0.7	-39.3
Hawai'i food products	0.5	1.5	-64.2
Souvenirs	2.0	3.8	-48.0
Lodging	59.6	65.3	-8.6
All other expenses ^{1/}	5.1	7.0	-28.1

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 76. Oceania MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	261.7	260.4	0.5
Total Food and beverage	56.0	53.7	4.3
Restaurant food	40.5	38.3	5.8
Dinner shows and cruises	4.8	5.2	-7.2
Groceries and snacks	10.6	10.2	3.7
Entertainment & Recreation	25.2	25.3	-0.7
Attractions/entertainment	12.4	11.9	4.4
Recreation	4.7	4.1	16.3
Other activities & tours	8.7	9.4	-8.0
Total Transportation	15.5	16.2	-4.2
Interisland airfare	2.9	3.4	-13.4
Ground transportation	4.0	3.8	6.0
Rental vehicles	7.9	8.4	-5.9
Gasoline, parking, etc.	0.7	0.6	6.2
Total Shopping	53.2	56.4	-5.6
Fashion and clothing	34.7	36.8	-5.8
Jewelry and watches	4.0	4.8	-16.2
Cosmetics, perfume	3.2	4.2	-25.1
Leather goods	4.9	4.8	3.7
Hawai'i food products	1.9	1.7	12.5
Souvenirs	4.5	4.1	9.6
Lodging	98.0	96.2	1.9
All other expenses ^{1/}	13.8	12.7	9.1

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 77. Other Asia MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	293.6	309.2	-5.0
Total Food and beverage	58.9	58.5	0.6
Restaurant food	46.4	46.6	-0.5
Dinner shows and cruises	4.1	4.1	0.8
Groceries and snacks	8.4	7.8	7.4
Entertainment & Recreation	29.6	30.6	-3.4
Attractions/entertainment	17.5	18.6	-6.1
Recreation	7.7	7.5	1.7
Other activities & tours	4.6	4.4	5.2
Total Transportation	29.0	30.4	-4.6
Interisland airfare	8.0	8.7	-8.3
Ground transportation	3.3	3.4	-5.2
Rental vehicles	16.6	16.9	-1.9
Gasoline, parking, etc.	1.4	1.2	13.5
Total Shopping	80.3	90.4	-11.2
Fashion and clothing	26.2	29.5	-11.1
Jewelry and watches	6.1	11.2	-45.9
Cosmetics, perfume	6.2	7.0	-12.1
Leather goods	29.1	32.2	-9.6
Hawai'i food products	7.2	6.9	4.2
Souvenirs	5.9	5.2	11.8
Lodging	90.3	93.1	-3.1
All other expenses 1/	5.6	6.2	-9.4

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 78. Latin America MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	233.7	240.6	-2.9
Total Food and beverage	46.8	42.0	11.4
Restaurant food	26.5	27.9	-4.9
Dinner shows and cruises	9.9	6.0	65.2
Groceries and snacks	10.4	8.1	28.2
Entertainment & Recreation	21.9	25.2	-13.2
Attractions/entertainment	4.5	8.5	-47.4
Recreation	10.0	7.8	28.1
Other activities & tours	7.4	7.4	-0.3
Total Transportation	28.8	29.5	-2.2
Interisland airfare	11.5	5.3	117.5
Ground transportation	2.6	2.7	-3.8
Rental vehicles	14.9	20.5	-27.4
Gasoline, parking, etc.	1.2	1.4	-15.6
Total Shopping	24.4	29.8	-18.3
Fashion and clothing	11.8	16.7	-29.4
Jewelry and watches	1.8	3.5	-50.2
Cosmetics, perfume	0.6	1.5	-56.6
Leather goods	0.3	0.4	-28.4
Hawai'i food products	2.9	2.5	16.6
Souvenirs	8.3	6.0	39.2
Lodging	94.8	97.6	-2.9
All other expenses ^{1/}	17.0	16.5	3.2

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 79. Other MMA Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	171.0	190.7	-10.3
Total Food and beverage	36.9	36.7	0.8
Restaurant food	23.2	22.9	1.2
Dinner shows and cruises	3.3	5.7	-42.7
Groceries and snacks	10.4	8.0	30.7
Entertainment & Recreation	15.2	15.8	-4.1
Attractions/entertainment	6.1	6.3	-2.5
Recreation	2.4	1.3	83.4
Other activities & tours	6.7	7.9	-14.9
Total Transportation	21.2	24.8	-14.4
Interisland airfare	4.8	4.1	15.8
Ground transportation	3.6	3.5	1.2
Rental vehicles	10.1	15.5	-34.6
Gasoline, parking, etc.	2.7	1.6	68.8
Total Shopping	32.7	41.7	-21.6
Fashion and clothing	17.9	21.3	-15.9
Jewelry and watches	1.5	2.4	-36.4
Cosmetics, perfume	1.9	1.8	1.7
Leather goods	3.2	8.5	-62.4
Hawai'i food products	4.1	4.3	-4.2
Souvenirs	4.1	3.4	20.9
Lodging	58.3	63.5	-8.2
All other expenses ^{1/}	6.6	8.2	-19.4

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 80. China Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	329.0	349.1	-5.8
Total Food and beverage	53.7	53.8	-0.2
Restaurant food	42.8	43.9	-2.4
Dinner shows and cruises	3.7	4.0	-5.8
Groceries and snacks	7.1	6.0	19.7
Entertainment & Recreation	35.6	35.7	-0.3
Attractions/entertainment	28.9	27.2	6.0
Recreation	4.6	3.6	28.1
Other activities & tours	5.0	4.8	2.4
Total Transportation	36.7	37.5	-2.0
Interisland airfare	13.4	13.8	-3.5
Ground transportation	4.3	4.8	-9.0
Rental vehicles	17.5	17.0	2.5
Gasoline, parking, etc.	2.1	1.6	28.2
Total Shopping	99.4	115.5	-13.9
Fashion and clothing	36.6	42.6	-13.9
Jewelry and watches	14.0	25.5	-44.9
Cosmetics, perfume	13.8	14.7	-6.4
Leather goods	26.6	24.9	7.0
Hawai'i food products	5.9	6.6	-11.9
Souvenirs	3.7	4.9	-23.9
Lodging	96.0	97.0	-1.0
All other expenses ^{1/}	7.6	9.7	-21.8

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 81. Korea Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	285.2	292.3	-2.4
Total Food and beverage	63.8	63.7	0.0
Restaurant food	50.6	50.4	0.5
Dinner shows and cruises	3.9	3.9	-1.2
Groceries and snacks	9.3	9.5	-1.6
Entertainment & Recreation	27.4	27.6	-0.9
Attractions/entertainment	13.8	13.9	-0.5
Recreation	9.3	9.8	-5.1
Other activities & tours	4.3	4.0	7.9
Total Transportation	24.4	25.4	-4.0
Interisland airfare	5.2	5.0	4.3
Ground transportation	2.5	2.5	2.7
Rental vehicles	15.7	17.0	-7.3
Gasoline, parking, etc.	1.0	0.9	9.9
Total Shopping	74.3	79.1	-6.0
Fashion and clothing	21.6	22.1	-1.8
Jewelry and watches	2.3	3.5	-32.6
Cosmetics, perfume	3.2	3.0	7.6
Leather goods	32.9	39.0	-15.6
Hawai'i food products	7.3	6.7	8.3
Souvenirs	6.9	5.7	21.4
Lodging	91.5	93.1	-1.8
All other expenses ^{1/}	3.8	3.3	16.5

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 82. Taiwan Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	251.0	240.8	4.2
Total Food and beverage	52.9	50.6	4.7
Restaurant food	41.2	39.7	4.0
Dinner shows and cruises	4.1	2.9	39.0
Groceries and snacks	7.6	8.0	-4.6
Entertainment & Recreation	26.6	22.7	17.6
Attractions/entertainment	17.4	16.6	4.8
Recreation	5.2	2.5	110.3
Other activities & tours	4.1	3.6	13.2
Total Transportation	29.2	26.9	8.8
Interisland airfare	7.7	7.7	1.0
Ground transportation	3.3	4.5	-25.5
Rental vehicles	16.5	13.3	23.5
Gasoline, parking, etc.	1.6	1.1	49.4
Total Shopping	63.7	57.0	11.9
Fashion and clothing	26.7	26.1	2.3
Jewelry and watches	6.3	1.7	271.0
Cosmetics, perfume	3.0	4.4	-33.1
Leather goods	12.9	9.5	35.6
Hawai'i food products	9.2	9.2	-0.2
Souvenirs	5.7	6.0	-5.3
Lodging	71.0	77.4	-8.2
All other expenses ^{1/}	7.4	6.4	16.3

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 83. Australia Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	267.6	266.9	0.2
Total Food and beverage	58.0	55.2	5.2
Restaurant food	42.0	39.1	7.5
Dinner shows and cruises	5.4	5.9	-8.5
Groceries and snacks	10.6	10.2	4.2
Entertainment & Recreation	26.5	26.3	1.0
Attractions/entertainment	13.0	12.2	6.1
Recreation	4.7	4.3	11.2
Other activities & tours	9.4	9.8	-3.3
Total Transportation	15.6	16.1	-3.3
Interisland airfare	3.1	3.3	-7.6
Ground transportation	4.0	3.8	6.8
Rental vehicles	7.9	8.4	-6.3
Gasoline, parking, etc.	0.6	0.6	1.2
Total Shopping	52.8	57.0	-7.4
Fashion and clothing	32.9	36.4	-9.5
Jewelry and watches	4.6	4.7	-2.7
Cosmetics, perfume	3.2	4.4	-28.9
Leather goods	5.3	5.2	1.6
Hawai'i food products	1.7	1.7	3.1
Souvenirs	5.1	4.6	11.7
Lodging	100.4	98.7	1.8
All other expenses ^{1/}	14.2	13.7	3.6

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 84. New Zealand Air Visitor Personal Daily Spending
by Category in Dollars
2019 vs. 2018**

Expenditure Type	2019	2018	% change
GRAND TOTAL	241.8	229.3	5.4
Total Food and beverage	49.9	45.7	9.2
Restaurant food	36.5	32.9	10.9
Dinner shows and cruises	2.9	2.7	7.0
Groceries and snacks	10.2	10.1	0.7
Entertainment & Recreation	20.9	22.5	-7.0
Attractions/entertainment	11.3	10.9	3.9
Recreation	4.2	3.0	41.9
Other activities & tours	6.6	8.6	-23.2
Total Transportation	15.5	16.7	-7.5
Interisland airfare	2.7	3.8	-29.8
Ground transportation	3.8	4.0	-5.3
Rental vehicles	8.1	8.3	-2.2
Gasoline, parking, etc.	0.9	0.7	40.1
Total Shopping	55.0	51.9	6.0
Fashion and clothing	39.6	36.4	8.7
Jewelry and watches	2.5	4.4	-43.6
Cosmetics, perfume	3.3	3.6	-7.1
Leather goods	3.9	3.3	17.8
Hawai'i food products	2.5	1.8	39.5
Souvenirs	3.2	2.4	35.5
Lodging	88.0	83.5	5.5
All other expenses ^{1/}	12.4	8.9	38.3

^{1/} Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

**Table 85. Air Visitor Personal Daily Spending by Category and Island in Dollars
2019**

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	194.6	211.7	126.0	478.8	188.8	178.4
Total Food and beverage	41.3	42.8	22.3	98.8	39.6	39.3
Restaurant food	26.9	27.8	12.5	92.0	24.7	26.3
Dinner shows and cruises	5.6	5.1	0.1	0.9	4.0	2.7
Groceries and snacks	8.7	9.9	9.8	5.9	10.8	10.3
Entertainment & Recreation	19.2	17.4	8.6	32.6	20.0	17.3
Total Transportation	17.1	21.8	31.2	19.6	21.2	26.2
Interisland airfare	1.5	2.3	11.1	13.9	2.5	4.8
Ground transportation	2.0	0.7	0.5	1.7	0.4	0.6
Rental vehicles	12.2	17.6	18.8	3.7	17.4	18.3
Gasoline, parking, etc.	1.3	1.2	0.8	0.2	0.9	2.5
Total Shopping	22.5	18.1	6.5	13.9	13.8	14.9
Fashion and clothing	8.1	7.4	1.9	9.6	5.7	5.3
Jewelry and watches	3.3	3.0	0.4	1.0	2.1	2.0
Cosmetics, perfume	0.5	0.4	0.0	0.2	0.1	0.3
Leather goods	2.0	1.1	0.1	0.6	0.1	0.2
Hawai'i food products	3.4	2.2	1.5	0.8	2.4	3.9
Souvenirs	5.2	4.0	2.6	1.7	3.4	3.2
Lodging	87.3	104.8	53.7	297.4	88.4	74.7
All other expenses 1/	7.2	6.8	3.6	16.5	5.8	6.2

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures
Note: Sums may not add up to total due to rounding.

Table 86. Air Visitor Personal Daily Spending Growth by Category and Island
Percent change 2019 vs. 2018

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	-1.2	-0.4	-12.1	12.2	-1.6	-2.9
Total Food and beverage	8.2	1.8	-15.3	8.8	-0.7	3.2
Restaurant food	5.8	3.2	20.2	33.3	2.3	5.1
Dinner shows and cruises	22.1	3.9	-96.6	-94.6	-18.0	1.4
Groceries and snacks	8.1	-2.7	-25.7	8.0	0.5	-0.9
Entertainment & Recreation	5.5	-2.9	-38.3	58.1	-8.7	-11.6
Total Transportation	9.3	-11.9	-12.8	-31.8	-10.8	-7.5
Interisland airfare	-24.8	-42.8	-33.8	-42.4	-20.6	-29.8
Ground transportation	-4.8	-8.7	-45.0	134.0	-8.8	-10.0
Rental vehicles	16.1	-5.5	10.8	1.5	-9.0	-1.5
Gasoline, parking, etc.	39.0	-9.1	-30.6	70.2	-16.1	13.4
Total Shopping	-28.3	4.7	-11.4	15.7	-6.7	-6.3
Fashion and clothing	-31.5	9.9	24.7	43.2	-2.9	-7.0
Jewelry and watches	-13.4	-7.4	201.0	-17.8	-13.6	-0.3
Cosmetics, perfume	-66.6	-15.4	-95.9	542.6	-50.6	12.9
Leather goods	-49.9	44.2	-67.2	497.7	-17.4	-25.4
Hawai'i food products	-9.9	2.8	-52.9	39.3	1.9	2.5
Souvenirs	-19.8	1.8	28.2	-50.1	-10.0	-17.2
Lodging	2.3	0.7	-2.7	13.0	2.2	-1.7
All other expenses ^{1/}	-11.3	3.8	-21.1	48.1	13.9	2.7

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
Does not include Supplemental business expenditures

**Table 87. Air Visitor Personal Daily Spending by Visitor and Trip Characteristics
2019 vs 2018**

Expenditure Type	Total*		U.S. West		U.S. East		Japan		Canada	
	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018
ALL VISITORS	196.9	199.1	174.9	175.8	212.6	210.2	241.6	241.2	165.0	164.4
Group tour status:										
Organized group tour	250.3	269.2	192.2	226.3	251.2	257.8	252.0	252.1	216.1	235.5
Individually arranged	183.5	184.7	173.4	174.3	203.6	201.7	240.3	240.5	161.0	160.6
Arrived on package tour:										
Yes	242.0	248.3	179.7	180.9	222.0	221.3	266.8	273.0	189.4	183.6
No	168.5	172.3	172.1	173.2	200.4	197.8	204.7	201.4	155.3	155.4
Accommodations:										
Hotel	218.1	230.7	215.3	215.1	249.5	246.7	261.6	265.7	197.5	198.6
Condo	178.0	153.3	176.5	179.3	208.5	200.2	185.4	181.1	157.9	155.5
Guests of friends and relatives	79.0	85.5	83.9	82.7	81.1	86.6	95.9	100.6	65.3	65.7
Timeshare	151.2	149.9	170.7	165.5	155.2	190.4	134.4	126.1	119.6	113.6
Rental House	165.3	173.0	170.4	168.2	202.2	196.1	184.2	157.0	158.7	155.3
Previous visits:										
First trip	203.0	211.3	182.0	181.7	212.6	217.7	267.0	263.9	176.4	180.1
Repeat visitors	179.8	175.5	170.8	175.7	205.1	196.0	231.3	232.3	156.1	154.8
Purpose of trip:										
Pleasure	184.4	183.3	174.8	176.0	207.5	203.4	226.2	227.5	162.0	160.9
Business, meetings, Conventions, incentive	218.4	245.2	213.7	220.7	251.2	243.3	242.9	246.9	183.2	317.2
Honeymoon	288.7	303.9	234.3	231.4	267.5	280.9	325.3	329.2	216.7	235.5

Table 88. Meeting, Convention and Incentive (MCI) Air Visitor Characteristics and Spending
2019

MEETING, CONVENTION & INCENTIVE	VISITORS	LOS FOR EVENT	LOS BEFORE OR AFTER EVENTS	TOTAL LOS	PER PERSON		TOTAL PERSONAL SPENDING\$	TOTAL SUPPLEMENTAL BUSINESS SPENDING \$	TOTAL SPENDING \$
					LOS FOR EVENT	LOS BEFORE OR AFTER EVENTS			
Convention/Conference	224,084								\$519,106,109
Party Size	1.84								
Delegates	121,976	4.00	3.59	7.59	\$240.4	\$222,606,014	\$111,669,697	\$334,275,711	
Companions	102,108	4.00	3.59	7.59	\$0.0	\$184,830,398	\$0	\$184,830,398	
Corporate Meeting	88,868								\$175,326,807
Party Size	1.72								
Delegates	51,589	3.00	4.10	7.10	\$254.3	\$93,110,851	\$16,564,415	\$109,675,266	
Companions	37,279	3.00	4.10	7.10	\$0.0	\$65,651,541	\$0	\$65,651,541	
Incentive	146,219								\$210,277,429
Party Size	2.18								
Delegates	67,171	0.00	0.00	6.11	\$237.8	\$97,608,034	\$0	\$97,608,034	
Companions	79,048	0.00	0.00	6.11	\$0.0	\$112,669,395	\$0	\$112,669,395	
MCI TOTAL						\$776,476,233	\$128,234,112	\$904,710,345	

**Table 89. Cruise Ship Visitors
2019**

2019	SHIP ARRIVALS FROM OUT-OF-STATE ^{1/}	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	7	12,033	9,358	11	21,391	7.30	156,162
FEBRUARY	8	16,315	9,046	12	25,361	6.41	162,649
MARCH	6	11,824	11,937	11	23,761	7.47	177,551
APRIL	10	24,787	11,899	15	36,686	6.45	236,565
MAY	4	11,338	9,380	8	20,718	7.48	155,056
JUNE	2	738	12,618	7	13,356	9.82	131,152
JULY	0	0	10,184	4	10,184	10.50	106,894
AUGUST	0	0	11,766	5	11,766	10.73	126,197
SEPTEMBER	7	18,114	8,739	11	26,853	6.93	186,010
OCTOBER	10	20,516	11,787	15	32,303	6.58	212,583
NOVEMBER	8	16,529	13,240	14	29,769	7.15	212,784
DECEMBER	6	11,313	9,588	10	20,901	8.21	171,546
TOTAL	68	143,508	129,542	123	273,050	7.45	2,035,149

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America. Number of tours, visitors, and visitor days include all ships. Some ships came multiple times. Note: Sums may not add up to total due to rounding.

**Table 90. Cruise Ship Visitor Growth
% change 2019 vs. 2018**

2019 vs. 2018	SHIP ARRIVALS FROM OUT-OF-STATE ^{1/}	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	-22.2	-1.8	2.1	-15.4	-0.1	1.1	1.0
FEBRUARY	0.0	12.3	-0.7	0.0	7.3	1.6	9.0
MARCH	-14.3	-10.3	-3.5	-8.3	-7.0	1.9	-5.2
APRIL	42.9	46.0	0.9	36.4	27.5	-9.1	15.9
MAY	0.0	42.5	1.6	0.0	20.5	0.3	20.9
JUNE	0.0	-35.1	0.4	0.0	-2.6	1.4	-1.2
JULY	NA	NA	3.6	-20.0	-3.7	0.0	-3.7
AUGUST	NA	NA	26.5	25.0	26.5	1.2	28.1
SEPTEMBER	75.0	88.1	-22.5	22.2	28.4	-17.0	6.6
OCTOBER	-9.1	-8.4	33.5	0.0	3.4	6.9	10.5
NOVEMBER	33.3	39.5	48.9	40.0	43.5	0.6	44.4
DECEMBER	-33.3	-32.4	-20.0	-28.6	-27.2	18.1	-14.0
TOTAL	0.0	12.6	4.2	2.5	8.5	-0.2	8.3

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America. Number of tours, visitors, and visitor days include all ships. Some ships came multiple times. NA = Not applicable

Table 91. Total Cruise Ship Passengers by MMA
2019

	Visitors	US West	US East	Canada	Oceania	Europe	Other	Hawai'i Residents	Total Passengers
Total Passengers	273,049	76,021	106,136	33,514	19,514	13,406	24,458	4,044	277,093
Island Visitation (Number of Passengers)									
Oahu	271,930	75,709	105,844	33,132	19,505	13,349	24,392	4,020	275,950
Kauai	214,676	61,566	88,716	21,629	15,419	8,236	19,109	3,743	218,419
Mau'i County	255,314	70,340	101,473	30,219	19,314	11,391	22,576	4,008	259,322
Mau'i	255,221	70,325	101,460	30,203	19,314	11,365	22,553	4,008	259,229
Moloka'i	3,647	1,397	1,440	240	118	219	231	14	3,661
Lāna'i	5,697	2,470	1,993	371	158	202	502	14	5,711
Hawai'i Island	257,213	71,430	100,440	30,244	19,113	12,802	23,184	4,022	261,235
Purpose of Trip (Number of Passengers)									
Honeymoon	5,321	1,511	1,833	541	194	629	613	59	5,380
Get Married	991	339	160	53	49	156	234	16	1,007
Attend Wedding	1,130	190	334	158	147	131	171	0	1,130
Convention / Conference	1,676	322	747	154	198	128	127	14	1,690
Business	2,334	640	907	169	112	110	398	113	2,447
Visit Friends or Relatives	24,800	10,291	9,479	1,930	663	413	2,024	1,368	26,168
Play Golf	4,040	1,016	1,552	525	421	200	326	69	4,109
Leisure	236,150	62,822	92,014	30,257	17,936	12,205	20,916	2,485	238,635
	0	0	0	0	0	0	0	0	0
Type of Accommodation Before or After Cruise (Number of Passengers)									
Hotel	133,052	24,270	61,534	14,847	16,700	4,723	10,978	14	133,066
Hotel only	119,543	19,884	56,731	13,091	15,562	4,487	9,787	14	119,557
Condo	10,941	3,841	2,078	2,078	1,042	217	925	34	10,975
Condo only	4,343	1,313	1,049	1,017	509	67	387	34	4,377
Timeshare	9,992	3,545	4,078	949	461	129	831	0	9,992
Timeshare Only	4,851	1,503	2,092	418	208	49	583	0	4,851
Cruise only	123,837	46,534	39,093	16,235	17,655	8,456	11,753	3,880	127,717
Bed & Breakfast	2,538	584	717	520	283	90	345	24	2,562
Bed & Breakfast only	1,074	179	303	315	86	0	191	24	1,098
Friends & relatives	5,480	2,449	1,662	512	120	62	677	92	5,572
Other accommodation	4,008	993	1,676	565	344	77	354	0	4,008
Average Length of Stay (days)									
Total Length of Stay in Hawai'i	7.45	6.40	8.05	7.15	10.21	6.22	8.35	6.67	7.44
LOS in Hawai'i Before Cruise	1.16	0.70	1.46	1.18	1.82	0.72	1.12	0.00	1.14
LOS in Hawai'i During Cruise	5.38	4.85	5.83	4.95	6.26	4.78	6.00	6.67	5.40
LOS in Hawai'i After Cruise	0.92	0.85	0.75	1.02	2.13	0.72	1.23	0.00	0.90
Type of Visitors									
First Timers	120,816	15,254	56,935	14,665	9,890	10,616	13,441	NA	NA
Repeat Visitors	152,234	60,767	49,201	18,849	9,624	2,790	11,017	NA	NA
Total Expenditures (\$mil)									
PPPD (All visitors, \$)	490.1	87.5	246.0	44.6	NA	NA	112.01	NA	NA
PPPD (On domestic ships, \$)	240.8	179.8	288.1	186.0	NA	NA	246.16	NA	NA
PPPD (On foreign ships, \$)	327.6	303.6	346.9	308.4	NA	NA	310.30	NA	NA
PPPD (On foreign ships, \$)	87.3	74.8	86.7	91.2	NA	NA	107.15	NA	NA

NA = Not Applicable

Table 92. Cruise Visitor Per Person Per Day Spending – All Cruise Visitors in Dollars
2019 and Percent Change vs 2018

Expenditure Type	State	% Change	O'ahu	% Change	Maui	% Change	Kaua'i	% Change	Hawai'i Island	% Change
Total per person per day spending	240.0	-5.0	133.3	7.5	74.9	-7.7	64.9	3.0	71.4	18.9
Lodging	20.9	4.1	45.7	18.1	9.5	-12.9	8.6	-9.2	7.1	165.5
Food & beverages	14.0	1.0	25.6	11.6	9.7	-17.2	6.4	-0.1	7.6	-0.1
Restaurant	9.6	1.2	18.0	9.8	6.7	-10.2	4.2	-0.4	4.9	7.2
Dinner shows	1.9	-7.8	3.7	13.6	1.3	-43.0	1.1	10.9	0.5	-20.4
Groceries/snacks	2.5	7.9	4.0	18.5	1.7	-13.5	1.1	-8.3	2.2	-8.9
Entertainment and Recreation	3.1	18.1	4.9	31.1	2.2	-2.5	2.2	13.3	2.2	67.4
Shore Tour	24.2	1.4	18.1	-0.7	24.5	-1.4	29.3	6.2	28.0	29.3
Total Transportation	8.9	4.8	12.7	5.7	7.9	8.4	5.7	5.9	6.8	1.5
Inter-island airfare	1.9	2.1	2.2	5.9	1.8	8.5	1.5	-3.9	1.7	-28.2
Ground transportation	2.8	-1.2	4.7	-7.4	2.0	15.9	1.1	0.0	2.1	9.9
Rental car/moped	3.7	9.5	5.0	18.3	3.6	4.2	2.8	13.6	2.7	19.7
Other transportation	0.5	18.1	0.8	25.2	0.5	10.6	0.3	16.8	0.4	46.8
Total Shopping	17.7	-7.2	22.5	-9.4	17.3	-16.4	10.5	3.9	16.5	-0.3
Fashion & clothing	6.0	-14.1	8.7	-11.5	6.3	-20.9	3.2	-12.5	4.2	-8.2
Jewelry/watch	3.1	-18.0	4.4	-18.9	3.3	-23.1	1.8	-18.5	2.3	12.9
Cosmetics/perfumes	0.6	-25.3	0.8	-37.5	1.1	-23.8	0.1	35.0	0.4	44.0
leather goods	0.9	1.2	0.9	-4.1	0.5	-37.6	0.1	36.0	1.8	35.4
Hawai'i food products	2.2	6.9	2.5	8.0	1.6	-4.8	1.3	9.5	2.9	-23.1
Souvenirs	4.8	8.3	5.2	2.6	4.6	-0.8	4.0	36.2	4.8	7.8
All other spending outside ship	3.3	11.5	3.7	5.9	3.7	11.6	2.2	3.3	3.1	-10.9
Unallocated and on ship spending 1/	147.9	-8.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

**Table 93. Total Air Seats Operated To Hawai'i
2019 vs. 2018**

DepCityName	STATEWIDE		HONOLULU		KAHULUI		KONA		HILO		LIHUE				
	2019	2018	%Chge	2019	2018	%Chge	2019	2018	%Chge	2019	2018	%Chge			
TOTAL	13,619,349	13,239,175	2.9	8,415,431	8,277,192	1.7	2,895,680	2,626,225	10.3	1,261,731	1,280,769	-1.5	998,635	1,000,694	-0.2
SCHEDULES	13,524,164	13,138,502	2.9	8,324,605	8,182,633	1.7	2,892,014	2,622,292	10.3	1,261,197	1,279,464	-1.4	998,476	999,918	-0.1
CHARTERS	95,185	100,673	-5.5	90,826	94,559	-3.9	3,666	3,933	-6.8	534	1,305	-59.1	159	876	-81.8

**Table 94. Domestic Air Seats Operated To Hawai'i
2019 vs. 2018**

DepCityName	STATEWIDE		HONOLULU		KAHULUI		KONA		HILO		LIHUE				
	2019	2018	%Chge	2019	2018	%Chge	2019	2018	%Chge	2019	2018	%Chge			
DOMESTIC	9,813,631	9,288,578	5.7	5,025,269	4,735,915	6.1	2,672,036	2,407,906	11.0	1,105,209	1,122,185	-1.5	963,145	968,377	-0.5
SCHEDULES	9,746,790	9,219,633	5.7	4,962,887	4,673,084	6.2	2,668,370	2,403,873	11.0	1,104,675	1,120,880	-1.4	962,986	967,501	-0.5
CHARTERS	66,741	68,945	-3.2	62,382	62,831	-0.7	3,666	3,666	0.0	534	1,305	-59.1	159	876	-81.8
US WEST	8,564,295	8,121,002	5.5	4,035,738	3,833,139	5.3	2,449,879	2,186,558	12.0	1,067,820	1,088,824	-1.7	962,986	960,186	0.3
Anchorage	87,818	79,341	10.7	98,064	98,035	0.0	15,900	11,607	37.0	13,864	9,699	42.9			
Bellingham	11,448	17,808	-35.7				8,904	13,515	-34.1	2,544	4,283	-40.7			
Denver	377,702	317,915	18.8	137,592	134,043	2.6	116,740	61,685	89.3	61,685	61,178	0.8	61,685	61,009	1.1
Las Vegas	271,462	262,406	3.5	269,572	262,406	2.7	1,890	0	NA						
Long Beach	68,985	40,446	70.6	68,985	40,446	70.6									
Los Angeles	2,664,694	2,746,536	-3.0	1,299,617	1,305,176	-0.4	643,928	637,353	1.0	339,675	372,193	-8.7	333,602	377,519	-11.6
Oakland	571,783	369,463	54.8	205,545	120,862	70.1	215,080	131,832	63.1	54,348	58,146	-6.5	96,810	58,623	65.1
Phoenix	445,683	449,663	-0.9	220,427	221,431	-0.5	94,400	95,316	-1.0	63,176	63,732	-0.9	67,680	69,184	-2.2
Portland	409,335	389,779	5.0	162,747	156,133	4.2	178,854	168,940	5.9	33,867	38,153	-11.2	33,867	26,553	27.5
Sacramento	225,055	153,384	46.7	88,276	94,535	-6.6	109,821	58,035	89.2	26,958	814	3,211.8			
Salt Lake City	99,051	111,250	-11.0	82,268	94,752	-13.2	16,783	16,498	1.7						
San Diego	360,613	341,755	5.5	158,704	159,486	-0.5	127,020	106,426	19.4	34,662	35,775	-3.1	40,227	40,068	0.4
San Francisco	1,504,609	1,470,320	2.3	706,576	668,243	5.7	463,447	457,662	1.3	219,246	229,797	-4.6	115,340	114,618	0.6
San Jose	405,642	368,331	10.1	158,439	136,964	15.7	159,796	144,631	10.5	40,025	41,103	-2.6	47,382	45,633	3.8
Seattle	1,060,415	1,002,605	5.8	418,936	380,627	10.1	297,316	283,058	5.0	177,770	171,941	3.4	166,393	166,979	-0.4
US EAST	1,182,495	1,099,631	7.6	927,149	839,945	10.4	218,491	217,315	0.5	36,855	34,056	8.2	0	7,315	-100.0
Atlanta	93,346	97,245	-4.0	93,346	97,245	-4.0									
Boston	58,380	0	NA	58,380	0	NA									
Chicago	227,734	210,782	8.0	157,482	135,798	16.0	70,252	74,984	-6.3						
Dallas	373,473	367,158	1.7	188,379	183,456	2.7	148,239	142,331	4.2	36,855	34,056	8.2	0	7,315	-100.0
Detroit	13,168	0	NA	13,168	0	NA									
Houston	132,860	132,860	0.0	132,860	132,860	0.0									
Minneapolis	53,980	58,586	-7.9	53,980	58,586	-7.9									
New York JFK	103,930	105,898	-1.9	103,930	105,898	-1.9									
Newark	87,600	87,966	-0.2	87,600	87,966	-0.2									
Washington D.C.	38,024	38,306	-0.7	38,024	38,306	-0.7									

Table 95. International Air Seats To Hawai i
2019 vs. 2018

Dep/City/Name	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%Chg	2019	2018	%Chg	2019	2018	%Chg	2019	2018	%Chg	2019	2018	%Chg	2019	2018	%Chg
INTERNATIONAL SCHEDULES	3,905,818	3,950,597	-3.7	3,390,162	3,541,277	-4.3	223,644	218,419	2.4	156,522	155,584	-1.3	35,490	32,317	9.8	35,490	32,317	9.8
CHARTERS	28,444	31,728	-10.4	28,444	31,728	-10.4												
JAPAN	1,999,204	2,042,595	-2.1	1,883,201	1,926,592	-2.3							116,003	116,003	0.0			
Fukuoka	27,256	65,540	-58.4	27,256	65,540	-58.4												
Nagoya	154,116	149,646	3.0	154,116	149,646	3.0												
Osaka	441,375	491,875	-10.3	441,375	491,875	-10.3												
Sapporo	45,592	43,121	5.7	45,592	43,121	5.7												
Tokyo HND	292,730	291,800	0.3	249,362	248,432	0.4							43,368	43,368	0.0			
Tokyo NRT	1,038,135	1,000,613	3.7	965,500	927,978	4.0							72,635	72,635	0.0			
CANADA	484,613	488,857	-0.9	184,960	195,540	-5.4	223,644	218,419	2.4	40,519	42,581	-4.8	35,490	32,317	9.8			
Calgary	54,515	57,341	-4.9	8,908	9,170	-2.9	45,607	48,171	-5.3									
Edmonton	8,646	10,480	-17.5				8,646	10,480	-17.5									
Toronto	7,843	5,552	41.3	7,843	5,552	41.3												
Vancouver	413,609	415,484	-0.5	168,209	180,818	-7.0	169,391	159,768	6.0	40,519	42,581	-4.8	35,490	32,317	9.8			
OTHER ASIA	482,717	541,557	-10.9	482,717	541,557	-10.9												
Beijing	24,941	72,689	-65.7	24,941	72,689	-65.7												
Hangzhou	786	786	0.0	786	786	0.0												
Seoul	326,398	350,900	-7.0	326,398	350,900	-7.0												
Shanghai	90,812	85,358	6.4	90,812	85,358	6.4												
Taipei	39,780	31,824	25.0	39,780	31,824	25.0												
OCEANIA	494,582	553,045	-7.2	494,582	553,045	-7.2												
Auckland	125,300	152,259	-17.7	125,300	152,259	-17.7												
Brisbane	45,036	44,758	0.6	45,036	44,758	0.6												
Melbourne	52,595	58,960	-10.8	52,595	58,960	-10.8												
Sydney	271,651	277,068	-2.0	271,651	277,068	-2.0												
OTHER	316,258	312,815	1.1	316,258	312,815	1.1												
Apia	8,090	8,528	-5.1	8,090	8,528	-5.1												
Christmas Island	6,848	6,182	10.8	6,848	6,182	10.8												
Guam	133,224	133,224	0.0	133,224	133,224	0.0												
Mejuro	34,448	34,122	1.0	34,448	34,122	1.0												
Manila	73,248	70,154	4.4	73,248	70,154	4.4												
Nadi	8,414	8,534	-1.4	8,414	8,534	-1.4												
Pago Pago	33,360	34,263	-2.6	33,360	34,263	-2.6												
Papeete	18,626	17,808	4.6	18,626	17,808	4.6												

NA = Not Applicable
Source: Scheduled seats from Dilo MI schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

**Table 96. State Hotel Occupancy and Room Rate
2019 vs. 2018**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2019	2018	Absolute Change	2019	2018	% Change	2019	2018	% Change
JANUARY	79.5	81.7	-2.2	297.56	295.16	0.8	236.56	241.15	-1.9
FEBRUARY	83.5	85.6	-2.1	291.66	293.98	-0.8	243.54	251.65	-3.2
MARCH	78.8	81.7	-2.9	284.63	288.65	-1.4	224.29	235.83	-4.9
APRIL	78.0	80.5	-2.5	272.33	269.45	1.1	212.42	216.91	-2.1
MAY	79.0	79.5	-0.5	255.47	256.07	-0.2	201.82	203.58	-0.9
JUNE	84.1	82.0	2.1	280.43	277.13	1.2	235.84	227.25	3.8
JULY	85.2	83.8	1.4	304.73	295.55	3.1	259.63	247.67	4.8
AUGUST	84.3	78.3	6.0	289.75	281.54	2.9	244.26	220.45	10.8
SEPTEMBER	78.2	76.9	1.3	247.17	241.72	2.3	193.29	185.88	4.0
OCTOBER	79.1	76.4	2.7	253.29	249.10	1.7	200.35	190.31	5.3
NOVEMBER	78.8	75.8	3.0	259.78	250.98	3.5	204.71	190.24	7.6
DECEMBER	80.2	75.8	4.4	352.12	332.33	6.0	282.40	251.91	12.1
TOTAL	80.7	79.8	0.9	282.41	278.07	1.6	227.90	221.90	2.7

Source: STR, Inc.

**Table 97. O'ahu Hotel Occupancy and Room Rate
2019 vs. 2018**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2019	2018	Absolute Change	2019	2018	% Change	2019	2018	% Change
JANUARY	82.4	83.1	-0.7	240.10	239.42	0.3	197.84	198.96	-0.6
FEBRUARY	86.5	87.4	-0.9	234.87	234.44	0.2	203.16	204.90	-0.8
MARCH	80.0	82.7	-2.7	229.49	229.97	-0.2	183.59	190.19	-3.5
APRIL	79.9	82.6	-2.7	228.06	228.33	-0.1	182.22	188.60	-3.4
MAY	82.9	83.3	-0.4	224.32	224.83	-0.2	185.96	187.28	-0.7
JUNE	87.9	87.7	0.2	242.76	243.07	-0.1	213.39	213.17	0.1
JULY	87.9	87.9	0.0	261.30	260.18	0.4	229.68	228.70	0.4
AUGUST	88.8	84.8	4.0	255.19	253.96	0.5	226.61	215.36	5.2
SEPTEMBER	84.1	84.2	-0.1	226.51	223.20	1.5	190.49	187.93	1.4
OCTOBER	82.6	81.4	1.2	227.62	227.73	0.0	188.01	185.37	1.4
NOVEMBER	82.0	79.4	2.6	228.79	218.91	4.5	187.61	173.81	7.9
DECEMBER	82.8	81.4	1.4	286.48	271.24	5.6	237.21	220.79	7.4
TOTAL	84.0	83.9	0.1	240.46	238.16	1.0	201.99	199.82	1.1

Source: STR, Inc.

**Table 98. Maui County Hotel Occupancy and Room Rate
2019 vs. 2018**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2019	2018	Absolute Change	2019	2018	% Change	2019	2018	% Change
JANUARY	75.6	79.5	-3.9	438.99	434.22	1.1	331.88	345.20	-3.9
FEBRUARY	80.4	82.7	-2.3	437.36	429.65	1.8	351.64	355.32	-1.0
MARCH	78.4	79.6	-1.2	424.51	426.65	-0.5	332.82	339.61	-2.0
APRIL	78.9	79.0	-0.1	387.16	370.68	4.4	305.47	292.84	4.3
MAY	76.3	75.9	0.4	345.33	341.44	1.1	263.49	259.15	1.7
JUNE	80.9	77.3	3.6	393.58	381.03	3.3	318.41	294.54	8.1
JULY	82.2	81.2	1.0	436.41	404.05	8.0	358.73	328.09	9.3
AUGUST	78.6	72.0	6.6	389.23	370.75	5.0	305.93	266.94	14.6
SEPTEMBER	72.7	71.4	1.3	318.62	302.14	5.5	231.64	215.73	7.4
OCTOBER	76.3	70.9	5.4	328.62	306.66	7.2	250.74	217.42	15.3
NOVEMBER	74.9	73.6	1.3	354.19	334.80	5.8	265.29	246.41	7.7
DECEMBER	76.8	69.8	7.0	540.05	501.31	7.7	414.76	349.91	18.5
TOTAL	77.7	75.9	1.8	399.50	385.39	3.7	310.41	292.51	6.1

Source: STR, Inc.

**Table 99. Kaua'i Hotel Occupancy and Room Rate
2019 vs. 2018**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2019	2018	Absolute Change	2019	2018	% Change	2019	2018	% Change
JANUARY	74.5	80.5	-6.0	320.18	303.78	5.4	238.53	244.54	-2.5
FEBRUARY	74.7	82.2	-7.5	304.37	311.19	-2.2	227.36	255.80	-11.1
MARCH	72.2	80.7	-8.5	284.24	303.77	-6.4	205.22	245.14	-16.3
APRIL	66.6	76.9	-10.3	266.81	283.96	-6.0	177.70	218.37	-18.6
MAY	71.2	78.1	-6.9	258.39	273.25	-5.4	183.97	213.41	-13.8
JUNE	75.7	77.4	-1.7	279.40	294.34	-5.1	211.51	227.82	-7.2
JULY	77.5	78.8	-1.3	301.28	314.73	-4.3	233.49	248.01	-5.9
AUGUST	74.4	70.7	3.7	286.40	298.61	-4.1	213.08	211.12	0.9
SEPTEMBER	68.6	71.4	-2.8	240.73	257.38	-6.5	165.14	183.77	-10.1
OCTOBER	69.9	73.6	-3.7	252.79	263.57	-4.1	176.70	193.99	-8.9
NOVEMBER	72.2	70.0	2.2	249.79	257.31	-2.9	180.35	180.12	0.1
DECEMBER	72.5	67.6	4.9	338.44	344.04	-1.6	245.37	232.57	5.5
TOTAL	72.5	75.4	-2.9	281.90	291.45	-3.3	204.38	219.75	-7.0

Source: STR, Inc.

**Table 100. Hawai'i Island Hotel Occupancy and Room Rates
2019 vs. 2018**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2019	2018	Absolute Change	2019	2018	% Change	2019	2018	% Change
JANUARY	76.8	80.6	-3.8	297.89	287.37	3.7	228.78	231.62	-1.2
FEBRUARY	81.6	85.9	-4.3	283.74	305.98	-7.3	231.53	262.84	-11.9
MARCH	78.8	81.7	-2.9	274.06	289.81	-5.4	215.96	236.77	-8.8
APRIL	74.7	76.4	-1.7	259.70	260.77	-0.4	194.00	199.23	-2.6
MAY	71.6	70.6	1.0	234.44	235.42	-0.4	167.86	166.21	1.0
JUNE	78.7	68.6	10.1	249.78	239.04	4.5	196.58	163.98	19.9
JULY	83.6	74.2	9.4	266.22	246.73	7.9	222.56	183.07	21.6
AUGUST	80.9	66.8	14.1	280.90	245.62	14.4	227.25	164.07	38.5
SEPTEMBER	67.5	58.7	8.8	221.97	207.77	6.8	149.83	121.96	22.9
OCTOBER	74.1	66.1	8.0	239.20	236.38	1.2	177.25	156.25	13.4
NOVEMBER	75.7	67.2	8.5	244.89	238.36	2.7	185.38	160.18	15.7
DECEMBER	79.5	67.9	11.6	330.38	315.86	4.6	262.65	214.47	22.5
TOTAL	77.0	72.2	4.8	265.26	261.43	1.5	204.25	188.75	8.2

Source: STR, Inc.

**Table 101. Visitor Plant Inventory – Existing Inventory by Island and Property
2019 vs. 2018**

ISLAND	TYPE	2019 PROPERTIES	2018 PROPERTIES	CHANGE FROM 2018
HAWAII ISLAND	Apartment/ Hotel	1	2	-1
	Bed & Breakfast	54	56	-2
	Condominium Hotel	14	13	1
	Hostel	2	3	-1
	Hotel	30	30	0
	Vacation Rental Unit	337	315	22
	Timeshare	18	17	1
	Other	8	8	0
	Total	464	444	20
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	8	8	0
	Condominium Hotel	16	20	-4
	Hostel	0	0	0
	Hotel	15	15	0
	Vacation Rental Unit	305	283	22
	Timeshare	19	17	2
	Other	4	4	0
	Total	367	347	20
MAUI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	34	38	-4
	Condominium Hotel	56	53	3
	Hostel	3	3	0
	Hotel	30	31	-1
	Vacation Rental Unit	207	220	-13
	Timeshare	29	23	6
	Other	3	2	1
	Total	362	370	-8
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	2	1	1
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	28	19	9
	Timeshare	1	1	0
	Other	0	0	0
	Total	33	23	10
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	2	1	1
	Vacation Rental Unit	2	2	0
	Timeshare	0	0	0
	Other	0	0	0
	Total	4	3	1
O'AHU	Apartment/ Hotel	3	2	1
	Bed & Breakfast	19	23	-4
	Condominium Hotel	26	25	1
	Hostel	10	9	1
	Hotel	71	73	-2
	Vacation Rental Unit	121	120	1
	Timeshare	20	19	1
	Other	4	4	0
	Total	274	275	-1
STATEWIDE	Apartment/ Hotel	4	4	0
	Bed & Breakfast	117	126	-9
	Condominium Hotel	114	113	1
	Hostel	15	15	0
	Hotel	148	150	-2
	Vacation Rental Unit	1,000	959	41
	Timeshare	87	77	10
	Other	19	18	1
	State Total	1,504	1,462	42

**Table 102. Visitor Plant Inventory – Existing Inventory by Island and Unit
2019 vs. 2018**

ISLAND	TYPE	2019 UNITS	2018 UNITS	CHANGE FROM 2018
HAWAII ISLAND	Apartment/ Hotel	24	36	-12
	Bed & Breakfast	242	255	-13
	Condominium Hotel	492	522	-30
	Hostel	23	24	-1
	Hotel	5,782	6,110	-328
	Vacation Rental Unit	1,992	1,984	8
	Timeshare	1,893	1,823	70
	Other	57	57	0
	Total	10,505	10,811	-306
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	22	26	-4
	Condominium Hotel	1,548	1,592	-44
	Hostel	0	0	0
	Hotel	2,856	2,856	0
	Vacation Rental Unit	1,817	1,794	23
	Timeshare	2,753	2,714	39
	Other	40	40	0
	Total	9,036	9,022	14
MAUI	Apartment/ Hotel	15	15	0
	Bed & Breakfast	136	159	-23
	Condominium Hotel	4,334	4,189	145
	Hostel	62	48	14
	Hotel	7,295	7,372	-77
	Vacation Rental Unit	5,749	5,912	-163
	Timeshare	3,655	3,648	7
	Other	48	24	24
	Total	21,294	21,367	-73
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	2	1	1
	Condominium Hotel	70	70	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	171	166	5
	Timeshare	7	7	0
	Other	0	0	0
	Total	250	244	6
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	224	213	11
	Vacation Rental Unit	5	5	0
	Timeshare	0	0	0
	Other	0	0	0
	Total	229	218	11
O'AHU	Apartment/ Hotel	68	50	18
	Bed & Breakfast	43	47	-4
	Condominium Hotel	3,956	4,242	-286
	Hostel	285	267	18
	Hotel	27,060	27,306	-246
	Vacation Rental Unit	3,821	3,221	600
	Timeshare	3,782	3,731	51
	Other	225	225	0
	Total	39,240	39,089	151
STATEWIDE	Apartment/ Hotel	107	101	6
	Bed & Breakfast	445	488	-43
	Condominium Hotel	10,400	10,615	-215
	Hostel	370	339	31
	Hotel	43,217	43,857	-640
	Vacation Rental Unit	13,555	13,082	473
	Timeshare	12,090	11,923	167
	Other	370	346	24
	State Total	80,554	80,751	-197

**Table 103. Visitor Plant Inventory - Class of Units by Island
2019 vs. 2018**

ISLAND	CLASS	PERCENT OF TOTAL UNITS ^[1]		
		2019 ^[2]	2018 ^[3]	% CHANGE FROM 2018
HAWAII ISLAND	Budget (Up to \$100)	10.6	10.1	0.5
	Standard (\$101 to \$250)	23.4	21.3	2.1
	Deluxe (\$251 to \$500)	35.3	38.8	-3.5
	Luxury (Over \$500/Night)	30.7	29.7	1.0
	Total	100.0	100.0	
KAUAI	Budget (Up to \$100)	2.4	2.4	0.0
	Standard (\$101 to \$250)	32.5	33.7	-1.2
	Deluxe (\$251 to \$500)	23.4	20.9	2.5
	Luxury (Over \$500/Night)	41.8	43.0	-1.2
	Total	100.0	100.0	
MAUI	Budget (Up to \$100)	0.8	1.1	-0.3
	Standard (\$101 to \$250)	18.1	17.6	0.5
	Deluxe (\$251 to \$500)	25.2	20.2	5.0
	Luxury (Over \$500/Night)	55.9	61.1	-5.2
	Total	100.0	100.0	
MOLOKAI	Budget (Up to \$100)	2.2	6.1	-3.9
	Standard (\$101 to \$250)	93.5	89.8	3.7
	Deluxe (\$251 to \$500)	3.8	3.1	0.7
	Luxury (Over \$500/Night)	0.5	1.0	-0.5
	Total	100.0	100.0	
LANAI	Budget (Up to \$100)	0.0	0.0	0.0
	Standard (\$101 to \$250)	2.6	1.8	0.8
	Deluxe (\$251 to \$500)	3.9	0.0	3.9
	Luxury (Over \$500/Night)	93.4	98.2	-4.8
	Total	100.0	100.0	
OAHU	Budget (Up to \$100)	2.4	5.4	-3.0
	Standard (\$101 to \$250)	29.6	26.1	3.5
	Deluxe (\$251 to \$500)	33.5	35.1	-1.6
	Luxury (Over \$500/Night)	34.5	33.5	1.0
	Total	100.0	100.0	
STATEWIDE	Budget (Up to \$100)	3.2	4.9	-1.7
	Standard (\$101 to \$250)	26.5	24.3	2.2
	Deluxe (\$251 to \$500)	30.7	30.9	-0.2
	Luxury (Over \$500/Night)	39.7	39.9	-0.2
	Total	100.0	100.0	

[1] Totals may not sum to 100% due to rounding.

[2] Based on 47,064 units (58.3 percent of the total units in 2019) for which information on the class of units was available.

[3] Based on 45,870 units (56.8% of the total units in 2018) for which information on the class of units was available.

Source: Hawai'i Tourism Authority

**Table 104. Visitor Plant Inventory - Available Units by County
1969 – 2019**

YEAR	STATE TOTAL	% CHANGE	HAWAI'I ISLAND	% CHANGE	KAUAI'	% CHANGE	MAUI COUNTY	% CHANGE	O'AHU	% CHANGE
1966	14,827	14.9	1,387	60.3	860	10.8	1,497	21.6	11,083	10.5
1967	17,217	16.1	1,790	29.1	1,115	29.7	1,714	14.5	12,598	13.7
1968	18,657	8.4	2,188	22.2	1,260	13.0	2,043	19.2	13,166	4.5
1969	22,801	22.2	2,480	13.3	1,914	51.9	2,415	18.2	15,992	21.5
1970	26,923	18.1	3,166	27.7	2,565	34.0	2,743	13.6	18,449	15.4
1971	32,289	19.9	3,435	8.5	2,628	2.5	3,695	34.7	22,531	22.1
1972	35,797	10.9	4,241	23.5	2,719	3.5	4,095	10.8	24,742	9.8
1973	36,608	2.3	4,796	13.1	2,629	-3.3	4,075	-0.5	25,108	1.5
1974	38,675	5.6	5,234	9.1	2,868	9.1	5,208	27.8	25,365	1.0
1975	39,632	2.5	5,348	2.2	3,102	8.2	5,830	11.9	25,352	-0.1
1976	42,648	7.6	6,045	13.0	3,520	13.5	7,232	24.0	25,851	2.0
1977	44,986	5.5	5,929	-1.9	3,657	3.9	8,037	11.1	27,363	5.8
1978	47,070	4.6	6,002	1.2	3,786	3.5	8,736	8.7	28,546	4.3
1979	49,832	5.9	6,093	1.5	4,202	11.0	9,472	8.4	30,065	5.3
1980	54,246	8.9	5,889	-3.3	4,322	2.9	9,701	2.4	34,334	14.2
1981	56,769	4.7	6,705	13.9	4,738	9.6	11,359	17.1	33,967	-1.1
1982	57,968	2.1	7,167	6.9	5,147	8.6	12,162	7.1	33,492	-1.4
1983	58,765	1.4	7,469	4.2	4,193	-18.5	12,749	4.8	34,354	2.6
1984	62,448	6.3	7,149	-4.3	5,313	26.7	13,138	3.1	36,848	7.3
1985	65,919	5.6	7,511	5.1	5,656	6.5	14,152	7.7	38,600	4.8
1986	66,308	0.6	7,280	-3.1	5,922	4.7	14,096	-0.4	39,010	1.1
1987	65,318	-1.5	7,328	0.7	5,956	0.6	13,849	-1.8	38,185	-2.1
1988	69,012	5.7	8,823	20.4	7,180	20.6	15,168	9.5	37,841	-0.9
1989	67,734	-1.9	8,161	-7.5	7,398	3.0	15,708	3.6	36,467	-3.6
1990	71,266	5.2	8,952	9.7	7,546	2.0	17,869	13.8	36,899	1.2
1991	72,275	1.4	9,383	4.8	7,567	0.3	18,702	4.7	36,623	-0.7
1992	73,089	1.1	9,170	-2.3	7,778	2.8	19,290	3.1	36,851	0.6
1993	69,502	-4.9	9,140	-0.3	4,631	-40.5	19,127	-0.8	36,604	-0.7
1994	70,463	1.4	9,595	5.0	5,870	26.8	18,804	-1.7	36,194	-1.1
1995*	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
1996	70,288	-0.2	9,558	-0.4	6,760	15.2	17,824	-5.2	36,146	-0.1
1997	71,025	1.0	9,913	3.7	6,589	-2.5	18,552	4.1	35,971	-0.5
1998	71,480	0.6	9,655	-2.6	6,969	5.8	18,650	0.5	36,206	0.7
1999	71,157	-0.5	9,815	1.7	6,872	-1.4	18,609	-0.2	35,861	-1.0
2000	71,506	0.5	9,774	-0.4	7,159	4.2	18,270	-1.8	36,303	1.2
2001	72,204	1.0	9,944	1.7	7,202	0.6	18,234	-0.2	36,824	1.4
2002	70,783	-2.0	9,297	-6.5	7,037	-2.3	17,992	-1.3	36,457	-1.0
2003	70,579	-0.3	9,478	1.9	7,257	3.1	18,303	1.7	35,541	-2.5
2004	72,176	2.3	9,857	4.0	8,105	11.7	18,445	0.8	35,769	0.6
2005	72,307	0.2	10,940	11.0	8,221	1.4	19,220	4.2	33,926	-5.2
2006	72,274	0.0	10,831	-1.0	8,266	0.5	19,571	1.8	33,606	-0.9
2007	73,220	1.3	11,061	2.1	8,692	5.2	19,879	1.6	33,588	-0.1
2008	74,177	1.3	11,240	1.6	9,203	5.9	19,653	-1.1	34,081	1.5
2009	75,188	1.4	11,541	2.7	9,469	2.9	20,151	2.5	34,027	-0.2
2010	74,988	-0.3	11,479	-0.5	9,344	-1.3	20,383	1.2	33,782	-0.7
2011	77,731	3.7	11,113	-3.2	9,872	5.7	21,745	6.7	35,001	3.6
2012	74,650	-4.0	10,594	-4.7	8,289	-16.0	20,441	-6.0	35,326	0.9
2013	73,959	-0.9	10,903	2.9	8,675	4.7	18,691	-8.6	35,690	1.0
2014	73,716	-0.3	10,666	-2.2	8,492	-2.1	18,694	0.0	35,864	0.5
2015	77,138	4.6	11,085	3.9	8,582	1.1	21,413	14.5	36,058	0.5
2016	79,092	2.5	11,349	2.4	8,444	-1.6	21,899	2.3	37,400	3.7
2017	80,709	2.0	11,286	-0.6	8,821	4.5	21,723	-0.8	38,879	4.0
2018	80,751	0.1	10,811	-4.2	9,022	2.3	21,829	0.5	39,089	0.5
2019	80,554	-0.2	10,505	-2.8	9,036	0.2	21,773	-0.3	39,240	0.4

* NA = Not Available. HVCB did not conduct an update survey in 1995

APPENDIX A

TECHNICAL NOTES

DEFINITIONS

Airline Passenger Counts: Passengers arriving in Hawai'i on trans-Pacific flights (both scheduled and chartered) from the U.S., Canada, Japan, Europe, Other Asia, Oceania and Other Pacific regions, as reported in the Air Traffic Summary Report, which airlines submit to the State of Hawai'i, Department of Transportation each month. The report includes passenger counts arriving to the Daniel K. Inouye, Kahului, Ellison Onizuka, Hilo and Lihue airports and includes counts of any in-transit passengers (domestic or international).

Arrivals by Air: Visitors who enter Hawai'i via arriving trans-Pacific airline flights. This data is derived from the Domestic In-flight Survey and International Departure Survey.

Arrivals by Cruise Ships: Visitors entering Hawai'i via foreign-flagged cruise ships. This data is derived from monthly reports from State of Hawai'i Department of Transportation Harbors Division and Hawai'i.PortCall.com, and from the Cruise Visitor Survey.

Cruise Ships (Arrivals by Air): An estimate of visitors staying on cruise ships who arrived in Hawai'i via trans-Pacific flights. This figure may not correspond with the number reported under the Cruise Visitors section, which was derived from the Cruise Visitor Survey and cruise ship passenger counts.

Cruise Ships, Foreign Flagged: Ships that are not considered Hawai'i businesses. On-ship spending is not included in the reported visitor expenditures.

Cruise Ship U.S. Flagged: The Pride of America which is home-ported in Hawai'i is considered a Hawai'i business. Visitor expenditures for this ship include both on-ship and on-shore spending.

Daily Census: Average number of visitors present in Hawai'i on a single day.

Domestic: Visitor arriving on a trans-Pacific flight from the U.S. mainland or Alaska. Total domestic arrivals include U.S. residents and foreign residents who come to Hawai'i on flights from the U.S. mainland or Alaska. A foreign resident arriving on flights from the U.S. mainland is counted as a domestic visitor.

Expenditures: The U.S. dollar amount spent in Hawai'i attributed to a visitor. This includes direct spending by visitors while in Hawai'i, as well as any prepaid package purchased before arrival. The expenditure data does not include trans-Pacific airfare costs to-and-from Hawai'i, commissions paid to travel agents, or portions of the package in another state or country.

Expenditures, Total by Island: Includes on-ship spending on U.S. flagged cruise ships. The expenditures are allocated to each island in proportion to visitor days.

Per Person Per Day (PPPD) Expenditures, by Island: The denominator is air and cruise visitor days by island.

Expenditures, Cruise Visitor: Expenditures by visitors onboard foreign flagged and U.S. flagged cruise ships. Expenditures by visitors onboard U.S. flagged cruise ships include on-ship spending because U.S. flagged cruise ships are considered Hawai'i businesses. Expenditures by visitors onboard foreign flagged cruise ships include only on-shore expenditures.

Group Tour: Visitors traveling and participating in activities in a group with a tour guide during much of their stay.

In-transit, International:

- True Transit: Passengers clearing U.S. Immigration and Customs at Daniel K. Inouye International Airport and proceeding to another city.
- Bonded transit: Passengers held in a sterile lounge area who re-board an aircraft without being processed by either U.S. Immigration and Customs Enforcement.

In-Transit, Domestic:

- U.S. to Foreign: Passengers arriving at Daniel K. Inouye International Airport from the U.S. mainland, Alaska or the neighbor islands who re-board an aircraft destined for a foreign country (without leaving Daniel K. Inouye International Airport).
- Neighbor Island to Mainland: Passengers arriving at Daniel K. Inouye International Airport from a neighbor island airport who re-board an aircraft destined for the U.S. mainland (without leaving Daniel K. Inouye International Airport).

Intended Residents: Passengers arriving by trans-Pacific flights who are moving to Hawai'i and seeking long-term residence for at least one year. Students or military members have often classified themselves in this category.

International: Visitors arriving on trans-Pacific flights from foreign countries and U.S. territories. A U.S. visitor arriving on a trans-Pacific flight from a foreign country is counted as an international visitor.

Length of Stay: The average number of days that visitors are present in Hawai'i, including the day of arrival and day of departure.

Major Market Areas (MMAs): Visitors were classified by their place of residence in the U.S. or foreign country in the following geographical areas, as defined by HTA.

1. U.S. West – Pacific (Alaska, California, Oregon, Washington) and Mountain (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah and Wyoming) states.
2. U.S. East – Other States in the Continental U.S.
3. Japan
4. Canada
5. Europe – United Kingdom, Germany, France, Italy and Switzerland
6. Oceania – Australia and New Zealand
7. Other Asia – China, Hong Kong, Korea, Singapore and Taiwan
8. Latin America – Argentina, Brazil and Mexico
9. Other – All countries and districts not listed in MMA 1 to 8 above, including Guam, Puerto Rico, U.S. Virgin Islands and other U.S. territories

Market Penetration: Number of visitors from a given Metro Area (CBSA) divided by the population of that area and reported as the rate per 1,000 visitors.

MC&I (Net): Visitors traveling to Hawai'i for corporate meetings, conventions or incentives, or any combination of these reasons. A visitor selecting two or more sub-categories within the MCI category is counted once. Therefore, the sum of the sub-categories may be larger than the MCI category.

Package: Visitors who purchase a package trip that includes airline tickets and accommodations.

Passengers: The total number of people on a flight or on a cruise ship, including visitors and Hawai'i residents.

Pleasure (Net): Visitors traveling for vacation, honeymoon or to get married, or any combination of these reasons. A visitor selecting two or more sub-categories within the pleasure category is counted once. Therefore, the sum of the sub-categories may be larger than the pleasure category.

Returning Hawai'i Residents: Arriving passengers on trans-Pacific flights who are returning Hawai'i residents after traveling out of state for various purposes (leisure, business, school, etc.).

True Independent: Visitors who are not part of a tour group and did not purchase airline tickets and accommodations as a package.

Seats, Scheduled: The total number of scheduled air seats on all flights reported by Diio Mi arriving into Hawai'i.

Seats, Charter: The number of charter air seats on all flights not reported by Diio Mi, but reported by the State of Hawai'i monthly.

Seats, Total: The total number of all air seats for both scheduled and charter flights arriving in Hawai'i.

Supplemental Business Expenditures: Additional business expenditures spent in Hawai'i on conventions and corporate meetings by out-of-state visitors (i.e. costs on space, equipment rentals, transportation, etc.). As of 2012, these figures were calculated using the Destination Marketing Association International (DMAI) Event Impact Calculator (EIC).

Visitor: The out-of-state traveler who stays in Hawai'i for at least one night but less than one year. Visitors arriving by trans-Pacific flights are calculated by subtracting the estimated in-transit passengers, returning Hawai'i residents and intended residents from the Airline Passenger Counts. Visitors arriving by cruise ships are calculated by subtracting Hawai'i residents from counts of passengers who came to Hawai'i onboard foreign-flagged cruise ships.

SOURCES OF DATA FOR VISITOR STATISTICS

The data in this report came from the following sources:

Air Traffic Summary Report: All domestic and international airlines with flights to the Hawaiian Islands are required to complete this report of airline passenger counts and in-transit counts and submit them to the Department of Transportation – Airports Division, by the 10th of each month with data for the previous month.

Summary of International Travel to the United States report: The International Visitor Arrivals Program provided the U.S. government and the public with the official U.S. monthly and final overseas visitor arrivals to the U.S. based on using the INS I-94 form data, which all U.S. non-citizens must complete to enter the United States. The National Travel and Tourism Office (NTTO) manages the program. The monthly reports provided counts of international visitors to Hawai‘i by their country of residence. The reports also identified those simply passing through Hawai‘i (in-transit). Canadian and U.S residents were not included in these counts.

International Intercept Survey: Surveys were distributed to a systematic sample of passengers in the boarding area and walkways at the Honolulu International Airport, the Kahului Airport on Maui, the Kona International Airport, and the Līhu‘e Airport on Kaua‘i. In 2019, a total of 61,742 surveys were completed and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. The survey also collects information on state-wide visitor expenditures. The characteristics of respondents were attributed to non-respondents using ascription. The 2019 International Intercept Survey form is included in Appendix B.

Domestic Survey: The domestic survey form is on the reverse side of the Hawai‘i State Department of Agriculture’s mandatory Plants and Animals declaration form. The dual-sided forms were distributed to passengers on all flights from the U.S. mainland to Hawai‘i every day of the year. In 2019, there were 4,136,214 usable forms collected and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. Some characteristics of respondents were attributed to non-respondents using ascription. The 2019 Domestic Survey form is included in Appendix B.

Island Visitor Survey: Surveys were conducted at departure area of the airports on all the islands. In 2019, 31,121 completed survey forms were received from the Daniel K. Inouye Airport for O‘ahu specific data, 17,064 completed forms received from Maui, 820 forms from Moloka‘i, 875 forms from Lāna‘i, 11,977 forms from Kaua‘i, 4,371 forms from Hilo, and 10,578 forms from Kona. The Island Visitor Survey provided island by island specific information such as purpose of trip, accommodation, length of stay and expenditures. The 2019 Island Visitor Survey form is included in Appendix B.

Cruise Visitor Survey: The Cruise visitor survey forms are distributed to all cabins on passenger ships in Hawaii during the year. Data collected from cruise visitors include purpose of trip, island visitation and spending by island. The questionnaire used on foreign flagged ships did not include on-ship spending. In 2019, a total of 15,405 completed forms were processed for cruise visitor information. The 2019 Cruise Survey form is included in Appendix B.

Cruise Ship Passenger Counts Report: All cruise ships which entered Honolulu, Hilo, Kona, Lahaina, Kahului and Nāwiliwili Harbor reported passenger counts to the Department of Transportation, Harbors Division and the Department of Land and Natural Resources. Monthly cruise ship reports are also provided by Hawai'i.Portcal.com, a synchronized operating system which simplifies scheduling and billing for ports, pilots and agents. HTA obtained monthly cruise ship passenger counts from cruise ship agents and from these harbors. HTA figures specifically look at the number of passengers who arrived in the state on cruise ships. Visitors who flew to Hawai'i and then boarded the cruise vessel were captured in the surveys of air passengers.

Visitor Plant Inventory Survey: The purpose of this survey is to compile an accurate annual assessment of existing and planned visitor accommodations for the State of Hawai'i by island, location, property type (hotel, condo-hotel, bed and breakfast, individual vacation units, rental house, hostels, timeshare, and apartment-hotel), and class of units (standard, budget, deluxe, luxury).

To access the report online,
visit: www.hawaiiitourismauthority.org/research/visitor-plant-inventory/

Hawai'i Hotel Performance Data: STR, Inc. is the source of hotel occupancy rate, average daily room rate and revenue per available room data. Hotel performance statistics are posted on the HTA website: www.hawaiiitourismauthority.org/research/infrastructure-research/

Air Seat Statistics: Since 2013, HTA has used airline schedules from Diio Mi as the source of its data on scheduled air seats. Diio Mi is an online database of airline industry data used by airlines, airports and destination marketing organizations across the U.S.

Daily Passenger Counts: published by the Department of Business, Economic Development and Tourism daily, these are counts of passengers on domestic and international flights, (excludes flights from Canada).

APPENDIX B

DOMESTIC IN-FLIGHT SURVEY

SPANISH Debe completar este formulario antes de despegar del avión. Si no le es posible leerlo en inglés, sírvase pedirle al auxiliar de vuelo un formulario en español.
TAGALOG Ang pamamagitan ng ita dapat sagutin bago mag "landing" ang eroplano. Kung hindi siya malinao ang pamamagitan ng, mangyari po lamang na bumiling sa "flight attendant" na bang pamamagitan sa wikang Tagalog.
JAPANESE 国境をなだる前にこの用紙を必ず記入し終えて下さい。この用紙が読めない場合は、乗務員に日本語の用紙を渡して下さい。
KOREAN 좌항하기전에 이 양식에 반드시 기입하셔야 합니다. 이 양식을 읽지 못하면 승무원에게 한국어 양식을 요청하십시오.
CHINESE 请在下机前填写完毕这份表格。如果您不懂此表，请向乘务员索取一份中文表格。



STATE OF HAWAII Department of Agriculture



PLANTS AND ANIMALS DECLARATION FORM MANDATORY DECLARATION

FOR ALL PASSENGERS, OFFICERS, AND CREW MEMBERS

ALOHA and Welcome to Hawaii! Many plants and animals from elsewhere in the world can be harmful to our unique environment, agriculture, and communities. Please help to protect Hawaii by not bringing harmful pests into our state.

YOU ARE REQUIRED BY STATE LAW TO FILL OUT THIS AGRICULTURAL DECLARATION FORM. Any person who defaces this declaration form, gives false information, or fails to declare, prohibited or restricted articles in their possession, including baggage, or fails to declare these items on cargo manifests is in violation of Chapter 150A, Hawaii Revised Statutes, and may be guilty of a misdemeanor punishable, in certain instances, by a maximum penalty of \$25,000 and/or up to one year imprisonment. Intentionally smuggling a snake or other prohibited or restricted article into Hawaii is, in certain circumstances, a Class C felony punishable by a maximum penalty of \$200,000 and/or up to five years imprisonment.

One adult member of a family may complete this declaration for other family members.

A) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- Fresh Fruit & Vegetables
- Cut Flowers & Foliage
- Rooted Plants & Plant Cuttings, or Algae
- Raw or Propagative Seeds or Bulbs
- Soil, Growing Media, Sand, etc.
- Live Seafood (lobsters, clams, oysters, etc.)
- Cultures of Bacteria, Fungi, Viruses, or Protozoa
- Insects, Live Fishes, Amphibians, etc.

Please submit all of the above-marked items in your possession and/or baggage for inspection to a Hawaii Plant Quarantine Inspector in the baggage claims area. The cargo agent will submit cargo for inspection on your behalf.

B) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- Dogs
- Cats
- Birds
- Reptiles (Turtles, Lizards, Snakes, etc.)
- Other Animals

If you are traveling with any LIVE ANIMALS, you must NOTIFY A CABIN ATTENDANT PRIOR TO DEPLANING. All live animals must be turned in to the Honolulu Airport Animal Quarantine Holding Facility by the transportation carrier, not the passenger, upon arrival.

NONE OF THE ABOVE

PLEASE LIST THE SPECIFIC TYPES/NAMES OF THE ITEMS MARKED ABOVE.
(Items meeting State requirements will be inspected and released.)

1 _____ 3 _____
2 _____ 4 _____

Origin (State or Country) of above items _____

Full Name (Print) _____
 Home Address _____
 City _____ State _____ Zip _____
 Hawaii Address or Name of Hotel/Lodging _____
 Island _____ Phone No. _____ No. in Party _____
 Name of Airline/Ship _____ Flight No. _____ Date of Arrival _____


Signature _____ Date _____ 58844

HTA Form Rev. 02-01-2016 Printed in U.S.A.

See Reverse Side



DOMESTIC IN-FLIGHT SURVEY (BACK)



STATE OF HAWAII

HAWAII TOURISM AUTHORITY

Aloha! On behalf of the State of Hawaii, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure that the quality of your Hawaii experience remains the best it can be. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. Mahalo!

TO BE COMPLETED BY: Returning Hawaii residents, those moving to Hawaii, frequent or repeat visitors to Hawaii and our first time visitors alike. (PLEASE ANSWER BY COMPLETELY FILLING THE APPROPRIATE OVAL AND BOXES IN BLUE OR BLACK PEN.)

(Fill out one form per party/family)

1. The total number of people (including myself) covered by this form is:

1 2 3 4 5 6 7 8 9 10 >10

2. I am a:

Visitor to Hawaii

Intended resident moving to Hawaii for at least one year. (ANSWER QUESTIONS 11 TO 14 ONLY.)

Returning Hawaii resident.

Number of nights away from Hawaii:

NIGHTS (ANSWER QUESTIONS 10 TO 14 ONLY.)

3. This trip to Hawaii is my:

1st 5th

2nd 6 to 10th

3rd More than 10th

4th

4. Altogether, five will be in the Hawaiian Islands for:

A few hours only. (STOP HERE)

One night or more.

NIGHTS (CONTINUE TO QUESTION 5.)

5. Please mark the places you plan to visit and the number of nights you plan to stay at that place (Write 0 if day-only trip).

Plan to visit	# of nights
<input type="radio"/> O'ahu (includes Waikiki and Honolulu)	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Maui	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Molokai	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Lanai	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Kona (Big Island of Hawaii)	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Hilo (Big Island of Hawaii)	<input type="text"/> <input type="text"/> <input type="text"/>
<input type="radio"/> Kauai	<input type="text"/> <input type="text"/> <input type="text"/>

6. [Answer if you plan to visit O'ahu, otherwise skip to Q.7]

Are you or any member of your party planning on attending any events at the Hawaii Convention Center?

Yes No

7. On this trip, I am a member of an organized tour group:

Yes No

8. I am on a pre-paid package trip that includes at least airfare and lodging:

Yes No

9. Where will you stay while in Hawaii? (mark all that apply)

Hotel Friends or Relatives

Condominium Hostel

Rental House Camp Site, Beach

Timeshare Unit Private Room in Private Home

Bed & Breakfast Shared Room/Space in Private Home

Cruise Ship Other (please specify): _____

10. The reason for this trip is: (RESIDENTS - MARK PURPOSE OF YOUR TRIP) (mark all that apply)

Honeymoon Other Business

To Get Married Visiting Friends or Relatives

Pleasure/Vacation Government or Military Business

Convention/Conference To Attend School

Corporate Meeting Sports Event

Incentive Trip Other (please specify): _____

11. What is your age:

12. What is your gender: Male Female

13. Of the people covered by this form (NOT including yourself), how many are:

	# Males	# Females		# Males	# Females
12 yrs. or under	<input type="text"/>	<input type="text"/>	25 to 40 yrs.	<input type="text"/>	<input type="text"/>
13 to 17 yrs.	<input type="text"/>	<input type="text"/>	41 to 59 yrs.	<input type="text"/>	<input type="text"/>
18 to 24 yrs.	<input type="text"/>	<input type="text"/>	60 or more	<input type="text"/>	<input type="text"/>
TOTAL			# Males	<input type="text"/>	# Females

14. I am a resident of:

U.S.A. (provide Zip Code below)

1

2

3

4

5

6

7

8

9

0

Canada (provide postal code below)

-

All other countries (provide postal code below)

Argentina Australia

Brazil China

France Germany

Hong Kong Italy

Japan Korea

Mexico New Zealand

Philippines Singapore

Switzerland Taiwan

United Kingdom Other (please specify)


16. E-mail Address (to participate in a follow-up survey):

HTA Form Rev. 02-01-2018 Printed in U.S.A. 58844

●●○○○○ Mahalo (thank you) and Aloha!

We welcome you to our home and hope you enjoy your stay with us.

INTERNATIONAL INTERCEPT SURVEY



HAWAII TOURISM

AUTHORITY

INT'L

On behalf of the State of Hawaii, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure your Hawaii experience remains the best it can be. Please fill in the appropriate bubble (●) or print 12 clearly. We greatly appreciate your assistance. Mahalo! Your answers will be kept strictly confidential and will be tabulated for research purposes only.

[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]

1. The total number of people (including myself) covered by this form is: persons

2. I am a:

Visitor to Hawaii [CONTINUE TO QUESTION 3]

Hawaii resident, to be away for night(s) [ANSWER QUESTIONS 9 - 13a ONLY]

3. Altogether, I was in the Hawaiian Islands for:

A few hours only [STOP HERE]

night(s) [CONTINUE TO QUESTION 4]

4. Including this trip, how many times have you visited Hawaii? times

5. I came on this trip as a member of an organized tour group:

Yes No

6. I came on a prepaid package trip that included at least airfare and lodging:

Yes No

7. Please mark (●) if you have visited any of the following places. On this trip, how many nights did you stay at each place?

	Visited	# of NIGHTS stayed (write "0" if day-only trip)
O'ahu	<input type="radio"/>	
Maul	<input type="radio"/>	
Molokai	<input type="radio"/>	
Lana'i	<input type="radio"/>	
Kona (Big Island of Hawaii)	<input type="radio"/>	
Hilo (Big Island of Hawaii)	<input type="radio"/>	
Kauai	<input type="radio"/>	

8. Where did you stay while in Hawaii? (Mark all that apply)

Hotel

Condominium

Rental House

Timeshare Unit

Bed & Breakfast

Cruise Ship

Friends or Relatives

Hostel

Camp site, Beach

Private Room in Private Home

Shared Room/Space in Private Home

Other (please specify) _____

8a. What is the name of the hotel/condominium you stayed at while in Hawaii? (Internal Use)

9. The primary reason for this trip was: [RESIDENTS - MARK (●) PURPOSE OF THIS TRIP]

To get married

Honeymoon

To attend a wedding

Pleasure/Vacation

Convention/Conference

Corporate meeting

Incentive/Reward Travel

Company Trip

Other Business

Visit friends or relatives

Government or military business

To attend school

Sports Event/Group (Participant/Spectator)

School Group

Event/Concert/Festival (Participant/Spectator)

Other (please specify) _____

10. What is your age? years old

11. What is your gender? Male Female

12. Of the people covered by this form (not including yourself), how many were:

	Number of Males	Number of Females
12 years or under		
13 to 17 years		
18 to 24 years		
25 to 40 years		
41 to 59 years		
60 or more years		
TOTAL		

13. I am a resident of:

U.S.A. Argentina

Australia Japan

Korea Brazil

Mexico New Zealand

China Philippines

France Singapore

Germany Switzerland

Hong Kong Taiwan

Italy United Kingdom

Canada Other _____

13a. Please specify zipcode/postal code:

USA Zipcode:

Canada Postal Code:

Other Country Postal Code:

Information provided is for research purposes only and for possible participation in a Visitor Satisfaction Survey. **Absolutely no personal information will be shared.**

YOUR NAME: _____

HOME ADDRESS: _____

ZIPCODE/POSTAL CODE: _____

EMAIL ADDRESS: _____

DEPARTING HAWAII

Day: / Month: / Year:

Flight No.: Name of Airline: _____

FOR INTERNAL USE ONLY
Airline Code

ARRIVAL IN HAWAII

Day: / Month: / Year:

Flight No.: Name of Airline: _____

FOR INTERNAL USE ONLY
Airline Code

CONTINUE ON THE OTHER SIDE

2377090649

INTERNATIONAL INTERCEPT SURVEY (BACK)

14. On this trip, I first arrived at:

Honolulu International Airport Kaua'i Airport
 Kona International Airport Other (please specify) _____
 Maui Airport

15. On this trip, did you or any member of your family/party attend any events at the Hawai'i Convention Center?

Yes No

16. Overall, how would you rate this current trip to Hawai'i?

Excellent Above Average Below Average Poor
 8 7 6 5 4 3 2 1

17. Would you say this trip to Hawai'i...?

Exceeded your expectations
 Met your expectations
 Did not meet your expectations

18. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?

Very Likely Not Too Likely
 Somewhat Likely Not Likely At All

19. How likely are you to return to visit Hawai'i in the next five years?

Very Likely Not Too Likely
 Somewhat Likely Not Likely At All

20. If you and your family/party came on a pre-paid package trip (including at least airfare and lodging) please fill out 20a-20e. IF NOT, please skip to Question 21.

20a. How much did the package trip cost? (please specify currency)

, , US \$ name of currency _____
 currency: _____

20b. What did the package trip include? (Mark all that apply)

Airfare (to and from Hawai'i) Lunch/Dinner
 Breakfast Rental Car
 Airfare (inter-island) Tours/Attractions
 Inter-island cruise (not including dinner/sunset cruise) Lodging (hotel, condo, etc.)
 Trip to another state/country
 Other (please specify) _____

20c. Name of the package: _____ (Internal Use)

20d. Number of nights in Hawai'i covered by it: _____ night(s)

20e. Number of people covered by amount in Q20a above: _____ persons

21. How much did you and your family/party pay for the transpacific flight (if not included as part of a package)? (please specify currency)

, , US \$ name of currency: _____
 currency: _____


22. How much additional did you and your family/party spend while in Hawai'i? (NOT including pre-paid expenses in Questions 20 and 21. Please round to the nearest dollar.) Absolutely no personal information will be shared.

How many people are you reporting for? persons (specify total number of people)

22a. Lodging (hotel, condo, B&B, hostel, etc., including tips).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22b. Total Food and Beverage.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
In restaurants, bars and other eating places.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Dinner shows/dinner cruises.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Groceries/snacks.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22c. Total Entertainment and Recreation.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Attractions/entertainment.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Recreation/Sports (e.g. golf, tennis, snorkeling, hiking).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other activities & tours.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22d. Total Transportation.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Inter island airfare.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Bus, taxi, trolley, etc.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Rental car/mopeds.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other expenses (gasoline, parking, etc.).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22e. Total Shopping.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fashion and clothing.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jewelry/watches.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Cosmetics/perfumes.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Leather goods (belts, wallets, handbags, etc.).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hawai'i food products to take home (fruits, nuts, coffee etc.).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Souvenirs.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22f. Other Spending					
Electronics.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Health/Wellness.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Household Items.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Art and Collectibles.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other, please specify below.....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
22. TOTAL for Question 22 (22a-22f).....	US\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3323090640 Mahalo (Thank You)! Please return your completed survey to the interviewer. Int1 2019Q1

ISLAND SURVEY



HAWAII TOURISM AUTHORITY

Island Survey

On behalf of the State of Hawaii, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure your Hawaii experience remains the best it can be. Please fill in the appropriate bubble (●) or print [1][2] clearly. We greatly appreciate your assistance. *Mahalo!* Your answers will be kept strictly confidential and will be tabulated for research purposes only.

[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]

Please indicate your departure information:

Date: - -

Flight Number:

DO NOT WRITE IN THESE BOXES

Airline:

6. On this trip, you first arrived at:

Honolulu International Airport

Kona International Airport

Maui Airport

Kauai Airport

Hilo Airport

Other (please specify) _____

11. What is your age? years old

12. What is your gender?

Male Female

13. Of the people covered by this form (NOT including yourself), how many are:

	Number of Males	Number of Females
12 years or under	<input type="text"/>	<input type="text"/>
13 to 17 years	<input type="text"/>	<input type="text"/>
18 to 24 years	<input type="text"/>	<input type="text"/>
25 to 40 years	<input type="text"/>	<input type="text"/>
41 to 59 years	<input type="text"/>	<input type="text"/>
60 or more years	<input type="text"/>	<input type="text"/>
TOTAL	<input type="text"/>	<input type="text"/>

1. The total number of people (including myself) covered by this form is: persons

2. You are a(n):

Out-of-state or foreign visitor to this island. [Proceed to Q3]

Hawaii resident visiting this island from another island. [Proceed to Q3]

Resident of this island going on an out-of-island trip, to be away for _____ nights. [Answer Questions 10-14 Only]

Resident of this island moving to another island/state/country. [STOP. Please turn in your form]

3. On this trip, you were on this island for: [One answer only]

Transit only (did not leave airport). [STOP. Please turn in your form]

One-day trip and did not stay overnight [Proceed to Q4]

Stayed at least one night. [Proceed to Q4]

4. Please mark if you have visited any of the following places. On this trip, how many nights did you stay at each place?

	Visited	# of NIGHTS stayed <small>(write "0" if day-only trip)</small>
O'ahu	<input type="radio"/>	<input type="text"/>
Maui	<input type="radio"/>	<input type="text"/>
Kauai	<input type="radio"/>	<input type="text"/>
Molokai	<input type="radio"/>	<input type="text"/>
Lana'i	<input type="radio"/>	<input type="text"/>
Kona <small>(Big Island of Hawaii)</small>	<input type="radio"/>	<input type="text"/>
Hilo <small>(Big Island of Hawaii)</small>	<input type="radio"/>	<input type="text"/>
TOTAL NIGHTS ALL ISLANDS		<input type="text"/>

5a. Including this trip, how many times have you visited this island?

5b. Including this trip, how many times have you visited Hawaii?

5c. [IF TWO OR MORE TRIPS TO HAWAII] What year did you last visit Hawaii?
Specify Year:

7. You came on this trip as a member of an organized group tour:

Yes No

8. You came on a pre-paid package trip that included at least airfare and lodging:

Yes No

9. Where did you stay at while on this island? [Mark all that apply]

Hotel

Condominium

Rental House

Timeshare Unit

Bed & Breakfast

Cruise Ship

Friends or Relatives

Hostel

Camp Site, Beach

Private Room in Private Home

Shared Room/Space in Private Home

Other (please specify) _____

9a. What is the name of the hotel/condominium you stayed at while on this island? _____ (Internal Use)

9b. On this trip, did you or any member of your family/party attend any events at the Hawaii Convention Center?

Yes No

10. The primary reason for the trip to this island was: [Residents - Mark Purpose of Trip]

To get married

Honeymoon

To attend a wedding

Pleasure/Vacation

Convention/Conference

Corporate meeting

Incentive/Reward Travel

Company Trip

Other Business

Visit friends or relatives

Government or military business

To attend school

Sports Event/Group (Participant/Spectator)

School Group

Event/Concert/Festival (Participant/Spectator)

Other (please specify) _____ (Internal Use)

14. You are a resident of:

U.S.A. _____ (specify zip code)

Argentina

Australia

Brazil _____

Canada _____ (specify postal code)

China (PRC)

France

Germany

Hong Kong

Italy _____

Japan... _____ (specify postal code)

Korea

Mexico

New Zealand

Philippines

Singapore

Switzerland

Taiwan

United Kingdom

Other (please specify) _____ (Internal Use)


1992232722

CONTINUE TO OTHER SIDE →

ISLAND SURVEY (BACK)

<p>15. Did you come to this island on a pre-paid package trip (including at least airfare and any items in Q16a)?</p> <p><input type="radio"/> Yes... [IF YES, CONTINUE TO Q16a] <input type="radio"/> No.... [IF NO, SKIP TO Q17a]</p> <p>16a. What did your package include? Please mark ALL that apply:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="radio"/> Airfare (to and from Hawaii) <input type="radio"/> Airfare (Inter-Island) <input type="radio"/> Inter-Island cruise <input type="radio"/> Breakfast <input type="radio"/> Trip to another state/country (specify) _____ </td> <td style="width: 50%; vertical-align: top;"> <input type="radio"/> Rental car <input type="radio"/> Lunch/Dinner <input type="radio"/> Lodging <input type="radio"/> Tours/Attractions <input type="radio"/> Other (please specify): _____ </td> </tr> </table> <p>16b. How much did your package cost? US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>16c. Number of nights covered by it: <input style="width: 30px;" type="text"/></p> <p>16d. Number of people covered by amount in Q16b above: <input style="width: 30px;" type="text"/></p> <p>16e. Did your package include a stay on:</p> <p><input type="radio"/> This island only <input checked="" type="radio"/> Multiple Hawaiian Islands</p>	<input type="radio"/> Airfare (to and from Hawaii) <input type="radio"/> Airfare (Inter-Island) <input type="radio"/> Inter-Island cruise <input type="radio"/> Breakfast <input type="radio"/> Trip to another state/country (specify) _____	<input type="radio"/> Rental car <input type="radio"/> Lunch/Dinner <input type="radio"/> Lodging <input type="radio"/> Tours/Attractions <input type="radio"/> Other (please specify): _____	<p>22. How much additional did you and your family/party spend while on this island? (NOT including pre-paid expenses in Questions 16 and 17. Please round to the nearest dollar.)</p> <p>How many people are you reporting for? <input style="width: 40px;" type="text"/> persons <i>Absolutely no personal information will be shared.</i></p> <p style="text-align: center;">"Amount spent on THIS ISLAND ONLY"</p> <p>22a. Lodging (hotel, condo, B&B, Incl. tips)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>22b. Total Food and Beverage.... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">In restaurants, bars and other eating places..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Dinner shows/ Dinner cruises..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Groceries/snacks..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>22c. Total Entertainment and Recreation..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Attractions..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Recreation/Sports (e.g. golf, tennis, snorkeling, hiking)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Other activities & tours..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>22d. Total Ground Transportation..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Ground transportation (buses, taxis, trolleys)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Rental car/moped..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Other transportation costs (gas, parking)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>22e. Total Shopping..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Fashion and clothing..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Jewelry/watches..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Cosmetics/perfumes..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Leather goods (belts, wallets, handbags, etc.)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Hawai'i food products (fruits, nuts, & coffee, etc.)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Souvenirs..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p>22f. Other Spending</p> <p style="padding-left: 20px;">Electronics..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Health/Wellness..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Household Items..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Art and Collectibles..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Other, please specify below..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="text-align: right;">SUM OF Q22a-Q22f..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p>
<input type="radio"/> Airfare (to and from Hawaii) <input type="radio"/> Airfare (Inter-Island) <input type="radio"/> Inter-Island cruise <input type="radio"/> Breakfast <input type="radio"/> Trip to another state/country (specify) _____	<input type="radio"/> Rental car <input type="radio"/> Lunch/Dinner <input type="radio"/> Lodging <input type="radio"/> Tours/Attractions <input type="radio"/> Other (please specify): _____		
<p>17a. Did you arrive on this island on a/an...</p> <p><input type="radio"/> Transpacific flight <input checked="" type="radio"/> Inter-Island flight</p> <p>17b. How much did you pay for your flight (if not included as part of a package)?</p> <p style="padding-left: 20px;">Transpacific flight (round-trip)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p> <p style="padding-left: 20px;">Inter-Island flight (one-way)..... US\$ <input style="width: 40px;" type="text"/>, <input style="width: 40px;" type="text"/></p>	<p>18. Overall, how would you rate this current trip to this island?</p> <p style="text-align: center;">Excellent Poor</p> <p style="text-align: center;">8 <input type="radio"/> 7 <input checked="" type="radio"/> 6 <input type="radio"/> 5 <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1 <input type="radio"/></p> <p>19. Would you say this trip to this island...?</p> <p><input type="radio"/> Exceeded your expectations <input type="radio"/> Met your expectations <input type="radio"/> Did not meet your expectations</p> <p>20. How likely are you to recommend this island as a vacation place to your friends and relatives?</p> <p><input type="radio"/> Very Likely <input checked="" type="radio"/> Not Too Likely <input type="radio"/> Somewhat Likely <input type="radio"/> Not Likely At All</p> <p>21. How likely are you to return to visit this island in the next five years?</p> <p><input type="radio"/> Very Likely <input checked="" type="radio"/> Not Too Likely <input type="radio"/> Somewhat Likely <input type="radio"/> Not Likely At All</p>		
<p>Information provided is for research purposes only and for possible participation in a Visitor Satisfaction Survey. <u>Absolutely no personal information will be shared.</u></p> <p>EMAIL ADDRESS: _____</p>			
<p>9055233726 <i>Mahalo (Thank You)! Please return your completed survey to the interviewer.</i> Oahu 2019Q1</p>			

CRUISE SURVEY



HAWAII TOURISM

AUTHORITY

Aloha. On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions. This information helps us ensure the quality of your Hawai'i experience remains the best it can be. Please fill in the appropriate bubble or print clearly. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. Mahalo!

Cruise Start Date:
 - -
Month Day Year

1. The total number of people (including myself) covered by this form is: (Fill out one form per party/family)
 persons

2. I am a:
 Visitor to Hawai'i
 Resident of Hawai'i

3. Including this trip, I have made:
 trips to Hawai'i in my lifetime

4. Please indicate the number of nights you have spent in Hawai'i on this trip...

Before starting this cruise.....	<input type="text"/>	<input type="text"/>
During this cruise.....	<input type="text"/>	<input type="text"/>
Expect to spend after this cruise.....	<input type="text"/>	<input type="text"/>

TOTAL NIGHTS IN HAWAII (Before, during and after cruise)

5. Please indicate where you spent your nights in Hawai'i on this trip?

	BEFORE THIS CRUISE	DURING THIS CRUISE	AFTER THIS CRUISE
O'ahu	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maui	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hawai'i Island	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kaua'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lana'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moloka'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip?

	BEFORE THIS CRUISE	AFTER THIS CRUISE
Hotel	<input type="radio"/>	<input type="radio"/>
Condominium	<input type="radio"/>	<input type="radio"/>
Timeshare unit	<input type="radio"/>	<input type="radio"/>
Bed & breakfast	<input type="radio"/>	<input type="radio"/>
Friends or relatives	<input type="radio"/>	<input type="radio"/>
Other, specify:	<input type="radio"/>	<input type="radio"/>

DO NOT WRITE IN THESE BOXES

7. While you were on your cruise, did you purchase any shore tours in Hawai'i?
 Yes No

8. What was included in the cruise package you purchased when booking your cruise to Hawai'i? (Please mark (☑) all that apply)

Airfare (Inter island) (Number of one-way flights)

Non-cruise lodging (Number of nights)

Meals on shore (Number of meals)

Rental car (Number of days)

None of the above

9. I am a resident of:

U.S.A. (specify zip code)

Canada United Kingdom

Japan Germany

Korea France

Taiwan Switzerland

Hong Kong Australia

Other (specify) DO NOT WRITE IN THESE BOXES

10. Did you do any of the following on this trip to Hawai'i?

Go on honeymoon

Get married

Attend a wedding

Attend a Convention/Conference

Conduct some business

Visit friends or relatives

Play golf

11. What is your age? years old

12. What is your gender?
 Male Female

13. Of the people covered by this form (including yourself), how many were:

	NUMBER OF MALES	NUMBER OF FEMALES
Under 10 years	<input type="text"/>	<input type="text"/>
10 - 19	<input type="text"/>	<input type="text"/>
20 - 29	<input type="text"/>	<input type="text"/>
30 - 39	<input type="text"/>	<input type="text"/>
40 - 49	<input type="text"/>	<input type="text"/>
50 - 59	<input type="text"/>	<input type="text"/>
60 or more	<input type="text"/>	<input type="text"/>
TOTAL	<input type="text"/>	<input type="text"/>

14. Overall, how would you rate this current trip to Hawai'i?

Excellent	Above Average	Average	Below Average	Poor
<input type="radio"/> 8	<input type="radio"/> 7	<input type="radio"/> 6	<input type="radio"/> 5	<input type="radio"/> 4
<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1		

15. Would you say this trip to Hawai'i...?
 Exceeded your expectations
 Met your expectations
 Did not meet your expectations

16. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?
 Very Likely
 Somewhat Likely
 Not Too Likely
 Not Likely At All

17. How likely are you to return to visit Hawai'i in the next five years?
 Very Likely
 Somewhat Likely
 Not Too Likely
 Not Likely At All

3011254525
CONTINUE TO OTHER SIDE →

CRUISE SURVEY (BACK)

FOR ALL PARTS OF QUESTION 18:
DO NOT include packaged trip and tour expenses entered in Question 8. If you are continuing your stay in Hawai'i after you leave the cruise, please *estimate* your expenses for your total time in Hawai'i and write your answers below.

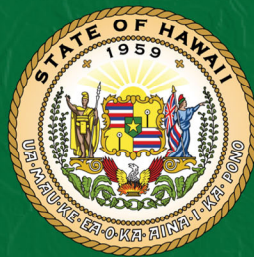
18. How much did you and your party spend in total on non-package items while you were in Hawai'i? (Write "0" if none spent)..... US\$,

18.1 Including yourself, how many people does this expenditure cover?

Of this total amount (Q18), how much was spent for:

	O'AHU (IN US\$)		MAUI (Maui/Moche'uli/Lana'i) (IN US\$)		KAUAI (IN US\$)		HAWAII ISLAND KONA (IN US\$)		HILO (IN US\$)	
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18a. Lodging (hotel, condo, B&B, hostel, etc., including tips).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18b. Total Food and Beverage.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
In restaurants, bars and other eating places.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Dinner shows/dinner cruises.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Groceries/snacks.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18c. Total Entertainment and Recreation.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18d. Total Shore Tours.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18e. Total Transportation.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Inter island airfare.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Bus, taxi, trolley, etc.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Rental car/mopeds.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other expenses (gasoline, parking, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18f. Total Shopping.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fashion and clothing.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jewelry/watches.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Cosmetics/perfumes.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Leather goods (belts, wallets, handbags, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hawai'i food products to take home (fruits, nuts, coffee, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Souvenirs.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18g. Other Spending										
Electronics.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Health/wellness.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Household items.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Art and collectibles.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Please specify:.....										

Cruise International 2019Q1 NAME OF CRUISE SHIP: _____ DO NOT WRITE IN THESE BOXES 0506354531



HAWAII TOURISMTM

AUTHORITY

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